History is here.

As the dust settled from the Revolutionary War, General William R. Davie founded a new nation's first public university in 1793, and the University of North Carolina was born in Chapel Hill.

Journalism education began at Carolina in 1909 when Edward Kidder Graham taught the first course that formed the foundation of what would become one of the nation's leading journalism schools.

Today's students and faculty carry the tradition of respect and commitment to research and teaching history in pursuit of new knowledge and deeper understanding. The University is home to unparalleled archival collections and resources, including the Southern Historical Collection and the Center for the Study of the American South.

Roy H. Park Fellowships provide generous funding each year for graduate students. The doctoral fellowships provide $20,000 stipends in addition to full tuition and fees, health insurance and funding for research and travel expenses.

UNC welcomes AJHA to North Carolina and congratulates students, faculty and staff participating in this year's conference.

Lorraine Ahearn  Barbara Friedman
Melita Garza     Frank Fee
Denise Hill     Jay Gaidmore
April Raphiou   Heather Williams
Magen Stevens

jomc.unc.edu
WELCOME
to the
31st annual
convention
of the
American Journalism Historians Association

October 11-13, 2012
Sheraton Raleigh Downtown
Raleigh, N.C.

CONVENTION HOSTS
Barbara Friedman
Frank Fee Jr.
University of North Carolina-Chapel Hill

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OFFICERS
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Therese L. Lueck
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Convention Registrar
Jane McConnell
Minnesota State University, Mankato
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<th>Year</th>
<th>President</th>
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<tr>
<td>1982-1983</td>
<td>Donald Avery</td>
<td>Eastern Connecticut State</td>
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<td>1984-1985</td>
<td>Barbara Cloud</td>
<td>Nevada-Las Vegas</td>
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<td>1985-1986</td>
<td>Mike Murray</td>
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<td>1986-1987</td>
<td>Joseph McKerns</td>
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<td>1987-1988</td>
<td>Thomas B. Connery</td>
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<td>1988-1989</td>
<td>Margaret Blanchard</td>
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<td>Maurine Beasley</td>
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<td>Nancy Roberts</td>
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<td>Carol Sue Humphrey</td>
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<td>Ford Risley</td>
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<td>Fred Blevens</td>
<td>Florida International</td>
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<td>2007-2008</td>
<td>Tamara K. Baldwin</td>
<td>Southeast Missouri State</td>
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<td>Julie Williams</td>
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<td>Earnest Perry</td>
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<td>2010-2011</td>
<td>James McPherson</td>
<td>Whitworth</td>
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<td>2011-2012</td>
<td>Therese L. Lueck</td>
<td>University of Akron</td>
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Raleigh, NC

Sheraton Hotel Downtown
421 South Salisbury, Raleigh, NC 27601
919-843-9900
AJHA Convention 2012 — Raleigh

Local Hosts: Barbara Friedman, bfriedman@unc.edu
Frank Fee Jr., ffee@email.unc.edu

Convention contact: Patrick Cox, patrickcox7@gmail.com
Registration contact: Jane McConnell, jane.mconnell@mnsu.edu

AJHA and the UNC School of Journalism and Mass Communication would like to thank the following for their generous support of the 2012 conference:

- Frank Daniels Jr., The News & Observer, Raleigh, NC
- Joyce Fitzpatrick, Fitzpatrick Communications, Raleigh, NC
- Jim Goodmon, Capitol Broadcasting, Raleigh, NC
- Speed Hallman, Associate Dean for Development and Alumni Affairs, UNC School of Journalism and Mass Communication, Chapel Hill, NC
- The Freedom Forum, Washington, DC
- The Josephus Daniels Donor-Advised Fund of the Triangle Community Foundation
- Susan King, Dean, UNC School of Journalism and Mass Communication, Chapel Hill, NC
- David Woronoff, The Pilot, Southern Pines, NC
- Orage Quarles III, The News & Observer, Raleigh, NC

In Memoriam

Les Anderson
Wichita State University

November 23, 1948- November 12, 2011
Wednesday
October 10

2-6 pm: CONFERENCE REGISTRATION
Mezzanine

2-6:30 pm BOARD OF DIRECTORS MEETING
Capital Room

4-7 pm: COLLECTION OF SILENT AUCTION ITEMS
Mezzanine
Congratulations, Terry!

Therese L. Lueck
AJHA President
2011-2012

The University of Akron
School of Communication
7:15-8:45 am: BREAKFAST BUFFET - Mezzanine

8 am-5 pm: CONFERENCE REGISTRATION - Mezzanine

8 am-5 pm: AUCTION/RAFFLE CHECK-IN - Mezzanine
  • Turn in items for tonight’s silent auction
  • Media history items will be up for bids
  • Buy raffle tickets for terrific raffle prizes

8-8:50 am: WELCOME & PRESIDENT’S ADDRESS
Hanover I & II

9:45-11:15 am: HOT COFFEE & TEA SERVICE — Mezzanine

12:30-1:40 pm: AJHA AWARDS LUNCHEON — Hanover I & II

2:30-4:30 pm: COFFEE & HOT TEA SERVICE — Mezzanine

5:30-7:30 pm: RECEPTION
Hanover I & II

7:30-9:30 pm: SILENT AUCTION
Hanover I & II
8-8:50 am: WELCOME & PRESIDENT’S ADDRESS — Hanover I & II

Therese L. Lueck
University of Akron
AJHA President, 2011-2012

9-10 am: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
Coverage of Public Issues
Moderator: Michael Martinez, University of Tennessee-Knoxville

Amber Roessner and Natalie Manayeva, University of Tennessee-Knoxville
*The Enigma, His Adversaries, and the Coming Malaise: Jimmy Carter and The New York Times’ Political Coverage in the First Post-Watergate Election*

Erika J. Pribanic-Smith, University of Texas at Arlington
*Partisan News and the Third-Party Candidate: Press Coverage of James G. Birney’s 1844 Presidential Campaign*

Justin Blankenship, University of Alabama
*Race, Labor and a United Home-Front: Press Coverage of the ADDSCO Shipyard Riots of 1943*

PANEL DISCUSSION — Governors I & II
Does Journalism History Matter? Journalism Historians Talk with John Nerone
Moderator: Kathy Roberts Forde, University of South Carolina

- John Nerone, University of Illinois-Urbana-Champaign
- David Paul Nord, Indiana University
- Michael Stamm, Michigan State University
- Giovanna Dell’Orto, University of Minnesota

This roundtable panel critically engages John Nerone’s much-discussed article in the fall 2011 issue of *American Journalism*: “Does Journalism History Matter?”

9:45-11:15 am: HOT COFFEE & TEA SERVICE — Mezzanine
10:10-11:10 am: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
Images and Constructions in Media
Moderator: Amy Mattson Lauters, Minnesota State University, Mankato

Cathy M. Jackson, Norfolk State University
*Beyond Missouri, Beyond Death: Late Nineteenth-Century Newspapers Provide Pattern for the Immortalization of Jesse James as a Dime Novel Hero*

Mike Conway, Indiana University
*The Curious Origins of Television’s “Anchor Man”: A Quiz Show’s Role in Launching Journalism’s Most Powerful Title*

Dolores Flamiano, James Madison University
*“A Special Provocation”: Harlem and Photojournalism, 1938-1940*

PANEL DISCUSSION — Governors I & II
Black Press Images in American Culture
Moderator: Aleen Ratzlaff, Tabor College

- Mark K. Dolan, University of Mississippi
- Caryl Cooper, University of Alabama

This panel provides an examination of the role mass media have played in defining the public and self-perceptions of African-American identity throughout history via various forms of literary and cultural expressions.
11:20 am-12:20 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
Working with the Public
Moderator: Meg Lamme, University of Alabama

Janice Sweeter, Arizona State University
Edward Louis Bernays as a Transformational Leader: The Emergence of Influence in the Public Sphere

April L. Raphiou, University of North Carolina-Chapel Hill
Former N.C. Governor Terry Sanford’s Progressive Use of Public Relations through the Good Neighbor Council

Kathleen Endres, University of Akron
Collier’s Spaceflight Series: A 60th Anniversary Reappraisal

PANEL DISCUSSION — Governors I & II

The Vanishing Media Archive:
Challenges for Historical Research in the 21st Century
Moderator: Frank E. Fee Jr., University of North Carolina-Chapel Hill

- Gwyneth Mellinger, Baker University
- Jay Gaidmore, University Archivist, University of North Carolina-Chapel Hill
- Berkley Hudson, University of Missouri-Columbia

This panel confronts the reality of new media technologies that have complicated the scholar’s task, especially with regard to electronic archiving of materials.

12:30-1:40 pm: AJHA AWARDS LUNCHEON - Hanover I & II

Honoring David Paul Nord, winner of the 2012 Kobre Award, and Janice Hume, winner of the AJHA Educator Award.

The luncheon is included in the registration fee for those who pre-registered for the convention.
1:50-2:50 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
The Marginal and the Regional in Magazines
Moderator: Terry Lueck, University of Akron

Michael Fuhlqage, Auburn University
  Brave Old Spaniards and Indolent Mexicans: J. Ross Browne, Harper’s New Monthly
  Magazine, and the Social Construction of Off-Whiteness in the 1860s

Michael DiBari, Hampton University
  Life Magazine’s Visual and Geographical Representation of the Civil Rights
  Movement

Paula Hunt, University of Missouri
  Negotiating the Consumer Playing Field: Ladies Home Journal and its Sporting
  Women, 1910-1915

PANEL DISCUSSION — Governors I & II
Theory Revisited: How Scholars Integrate Theory into Media Histories
Moderator: Amber Roessner, University of Tennessee-Knoxville

- Fred Blevens, Florida International University
- Richard K. Popp, University of Wisconsin at Milwaukee
- Brian Creech, University of Georgia

Historians discuss their intellectual origins, how they determine their intellectual endings,
and how they integrate theory into the histories that they write.
Well done, Rosa!

North Dakota State University colleagues proudly congratulate Dr. Ross Collins, professor of communication, on his presentation at the American Journalism Historians Association convention. Collins is dedicated to the success of his students, as demonstrated by this paper, which he co-wrote with NDSU students Andrew Pritchard, Ameretta Hinderslaw, Kay Beckermann and Sarah Adams.

A prominent contributor to journalism history, Collins is a recognized authority on World War I and the press, French journalism history and American Journalism in the Old West frontier. He is the former treasurer of the American Journalism Historians Association and has more than 600 published stories and photographs in a wide variety of publications.

NDSU’s Department of Communication invites you to consider an advanced degree in a focused environment of research and achievement. Find out how you can study under the guidance of Collins and other distinguished faculty by visiting www.ndsu.edu/communication or www.ndsu.edu/gradschool.

NORTH DAKOTA STATE UNIVERSITY

THE UNIVERSITY OF ALABAMA

college of Communication and Information Sciences

salutes UA faculty, students and alumni for their contributions to AJHA

Karla Grewer
University of Alabama
Meg Lamme
University of Alabama
Caryl Cooper
University of Alabama
Dianne Beag
University of Alabama
David Boon
Professor Emeritus
University of Alabama
Erika Pribula-Smith
University of Iowa at Davenport
Lisa Farnell
Wheaton State University
Barnell Tripp
University of Florida
Julia Williams
Suffolk University
David Davis
University of Southern Mississippi
Val Eleanor Murphy
University of Southern Mississippi
Beth Garfinkle
University of North Alabama

Graduate Student Presenters

Justin Blankenship
Racism, Labor and A United Home Front Pass Coverage Of The ADDSCO Shipyard Riot Of 1943

Ann Bourne

Jamie Cole
A Timely Invention: The Evolution of The Progressive Farmer And Southern Living
3-4 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

**PAPER SESSION — Hanover III**
Southern Press
Moderator: Julie Williams, Samford University

Debra Van Tuyll, Augusta State University
*The Confederate Community of Journalism*

Linda Lockhart, Ohio University
*The Legitimization of New Virginia: How the Press Framed the Movement for West Virginia Statehood in 1861*

Cayce Meyers, University of Georgia
*“What Has Become of the Boasted Southern Chivalry?”: Representations of Southern Cavaliers and Poor Whites in Harper's Weekly, Godey's Lady’s Book, and The Saturday Evening Post, 1857-1870*

**PANEL DISCUSSION — Governors I & II**
**Rebels on Lake Erie: A Presentation, A Panel**
Moderator: Kathleen Endres, University of Akron

- Patrick Cox, University of Texas-Austin
- James Martin, University of North Alabama
- David Sloan, University of Alabama
- Pete Smith, Mississippi State University

This presentation screens the new documentary, *Rebels on Lake Erie*, which features voices of AJHA members. Several of these members will be on hand to answer questions about the documentary.
4:10-5:10 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
Evolving Journalism Practices and Standards
Moderator: Jane McConnell, Minnesota State University, Mankato

Will Mari, University of Washington
Enduring Values: The Continuity of a Professional Ethos as Seen in Journalism
Textbooks Published in the First Half of the Twentieth Century

Youn-Joo Park, University of Missouri
Introducing a Broadcast Journalism Curriculum: The Case of Missouri

Kristin Gustafson, University of Washington-Bothell
Mastheads and Interviews: Telling Stories About Newspaper Organizations

PANEL DISCUSSION — Governors I & II
Historical Sites as Interactive Tools
for Teaching Mass Media and American History
Moderator: Vanessa Murphree, University of Southern Mississippi

• Bernell E. Tripp, University of Florida
• David R. Davies, University of Southern Mississippi
• Hazel James Cole, West Georgia University

This panel explores how educators can use local historical sites to dramatize the media’s role in helping different segments of Americans redefine themselves and their self-worth.
5:30-7:30 pm: RECEPTION & LOCAL JOURNALIST AWARD — Hanover I & II
Honoring J. Andrew Curliss, investigative reporter at The News & Observer, Raleigh, NC
- Hot and cold hors d’oeuvres
- Cash bar

Reception included with registration for those who pre-registered for the convention.
Interest groups may meet, if desired, during or immediately after the auction.

7:30-9:30 pm: SILENT AUCTION — Hanover I & II
Purchase media history-related items for a good cause
- Cash bar

7 pm: American Journalism Editorial Advisory Board Meeting — Hanover III
The Indiana University School of Journalism congratulates Professor Emeritus David Paul Nord, recipient of the Sidney Kobre Award for Lifetime Achievement.

“Dave Nord established himself early in his career at Indiana University among the elite of journalism historians. His publications and intellectual prowess have earned the admiration of academic historians nationally and internationally.”

Trevor Brown
IU School of Journalism Dean Emeritus

Nord’s scholarly contributions include volumes on the history of American publishing, journalism history, and the history of the religious press.
Celebrating 100 years of journalism education at LSU

Connecting the past, influencing the future.

www.manship.lsu.edu
Friday
October 12

7 am: SCHOLARS BREAKFAST — Hanover I & II
Featuring the 2012 Book Award Winner
Peter Hartshorn, Author of
I Have Seen the Future: A Life of Lincoln Steffens
The breakfast is included in the registration fee
for those who pre-registered for the convention.

9:55 am: PRESENTATION OF 2012 MARGARET A. BLANCHARD
DISSERTATION PRIZE — Hanover I & II

8 am-5 pm: CONFERENCE REGISTRATION — Mezzanine

8:30-11 am: COFFEE & HOT TEA SERVICE — Mezzanine

11:40 am-12:50 pm: DONNA ALLEN ROUNDTABLE LUNCHEON
Governors I & II
Featuring Special Guest Wyndham Robertson

1:10-6:45 pm: HISTORICAL TOUR
Duke Homestead and
North Carolina Museum of History

7 pm: DINNER ON YOUR OWN

2012 AJHA BOOK AWARD WINNER:

Peter Hartshorn

Peter Hartshorn is the author of two biographies, I Have Seen the Future: A Life of Lincoln Steffens, winner of the AEJMC’s 2012 Best Book on Journalism and Mass Communication History award, and James Joyce and Trieste. He discussed his Steffens biography as a guest on NPR’s Diane Rehm Show. Hartshorn is an English instructor at Showa Institute and lives in Boston.

Join us at the Scholars Breakfast.
7 am: SCHOLARS BREAKFAST — Hanover I & II
   Featuring Peter Hartshorn, Book Award Winner

8:30-9:45 am: YOUR CHOICE OF TWO PAPER SESSIONS
   PAPER SESSION — Hanover III
   African American Press and Coverage of Racial Issues
   Moderator: Dianne Bragg, University of Alabama

   Magen Stevens, University of North Carolina at Chapel Hill
   Black Letters on Black Background: Coverage of Racial Issues on UNC’s Campus
   Newspapers The Daily Tarheel and Black Ink, 1967-1975

   Meagan A. Manning, University of Minnesota
   John Q. Public Doubts This Freedom Train: Chicago Defender Articulations of
   Defense in Early Cold War America

   Earnest Perry, University of Missouri
   “Speaking for all Negroes”: The African American Press, Walter White, and the
   Battle Over the Voice of a People

   Bernell Tripp, University of Florida
   “We Don’t Want Your Damned Negro Paper!”: Mainstream Responses to the
   Nineteenth-Century African American Press

   PAPER SESSION — Governors I & II
   Global Journalism Perspectives
   Moderator: David Spencer, University of Western Ontario

   Giovanna Dell’Orto, University of Minnesota
   America Takes Global Center Stage: The Ascent of a Political and Communication
   Power

   Mike Sweeney, Paul Jacoway and Young Joon Lim, Ohio University
   The Scripps-McRae League Reports the War in Cuba

   Robert A. Rabe, Marshall University
   “This is a Dirty, Brutal War and There is No Reason Why the Public Should
   Not Know It”: Marquis W. Childs and the Debate over Vietnam Before the Tet
   Offensive

   Andrew D. Pritchard, Amorette Hinderaker, Kay Beckermann, Sarah Adams and Ross F.
   Collins, North Dakota State University
   Visions of Gold, Viewed from Abroad: International Journalism and the California
   Gold Rush
Winner, 2012 AJHA Margaret A. Blanchard Doctoral Dissertation Award:

Brian Dolber
Sweating for Democracy: Working Class Media and the Struggle for Hegemonic Jewishness, 1919-1941

Director: Robert W. McChesney
University of Illinois at Urbana-Champaign

Three Honorable Mention Award Winners (in alphabetical order by author):

Fred Carroll

Director: Kimberley Phillips
Brooklyn College

Jason A. Peterson

Director: David R. Davies
University of Southern Mississippi

David Wallace
The Way We See It: Massive Resistance, Southern Myth, and Media Suppression

Director: Polly E. Bugros McLean
University of Colorado
11:40 am-12:50 pm: DONNA ALLEN ROUNDTABLE LUNCHEON
Governors I & II

* Open to those who pre-registered for the event
* Featured Speaker: Wyndham Robertson, pioneering communications professional who broke several gender barriers in her four-decades-long career.

1:10-6:45 pm: HISTORICAL TOUR

* 1:10 pm: Tour Bus Pick Up on Salisbury Street side of hotel
* Open to those who pre-registered for the event
  Featuring the Duke Homestead State Historic Site and the North Carolina Museum of History

7 pm: DINNER ON YOUR OWN

Stay connected with AJHA

Scan this code or search for The American Journalism Historians Association on Facebook to join our group.
saturday
O C T O B E R 1 3

7:15-8:45 am: BREAKFAST BUFFET - Mezzanine

7-8 am: COMMITTEE CHAIRS BREAKFAST
To be convened if needed

8 am-noon: CONFERENCE REGISTRATION — Mezzanine

9:45-11:15 am: COFFEE & HOT TEA SERVICE — Mezzanine

10:10-11:40 am: GENERAL BUSINESS MEETING — Hanover I & II

11:50 am-12:50 pm: WORKING LUNCH FOR OFFICERS —
Hanover I & II

2:30-4:30 pm: COFFEE AND TEA SERVICE - Mezzanine

6-9:30 pm: GALA DINNER--Caffe Luna
8:10-10 am: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

Research-in-Progress Session I — Hanover III
THE PRESS: INFORMING THE PAST AND PRESENT
Moderator: David Davies, University of Southern Mississippi

Roger P. Mellen, New Mexico State University
   John Wilkes and Freedom of the Press in Colonial America

Michael Fuhlhage, Auburn University
   A Confederate Journalist Imprisoned in the North: The Case of Edward A. Pollard

Dawn Schmitz, Archival Consultant, Greensboro, N.C.
   A “Railing Accusation” or a Work of History? Ida M. Tarbell and Her Critics

Kate Dunsmore, Fairleigh Dickinson University
   The Nova Scotia Gazette 1775-1780: A Closer Look at Content

Ann Bourne, University of Alabama

Melita M. Garza, University of North Carolina at Chapel Hill
   Sword & Cross in San Antonio: Reviving the Spanish Conquest in Depression-era News Coverage

Matthew Baker, Northern Kentucky University
   Moving Mountains and Making News

Wallace B. Eberhard, University of Georgia
   Andersonville, American Memory and the Georgia Press

Janice Hume and Matthew Danelo, University of Georgia
   Projections of the Past: History and Memory in Electronic Media, 1940-2010

William Mari, University of Wisconsin
   Discovering the Newsroom: How and When Business and Editorial Departments Diverged in the Early Twentieth Century
Research-in-Progress Session II — Governors I & II
POLITICS, PUBLIC RELATIONS AND PERSONALITIES
Moderator: Michael Smith, Campbell University

Cayce Myers, University of Georgia
“The Governor is Only Educated in Matters of Rotten and Prejudiced Politics”: Press Coverage of the “Cocking Affair” and Integration Issues at the University of Georgia, 1941-1942

Bradford V. Hincher, Georgia State University
New Perspectives on Desegregation in Atlanta, Georgia

Cristina Mislan, Pennsylvania State University
Moving Beyond U.S. Black Power: Radio Free Dixie in Cuba

Burton P. Buchanan, Auburn University
Bess Bolden Walcott: Tuskegee Institute’s Great Communicator

Keith Greenwood, University of Missouri
Angus McDougall and Photojournalism at International Harvester

Ellen Gerl, Ohio University
Tooth Fairy’s Loss, Nuclear Information Committee’s Gain, 1958-1963

Pamela Ann Parry, Belmont University
Pennsylvania Avenue Meets Madison Avenue: How Eisenhower’s 1952 Campaign Transformed Presidential Elections

Amber Roessner, University of Tennessee-Knoxville
Sketching Jimmy’s Grin: Pulitzer Prize-Winning Editorial Cartoonists and the Production of Jimmy Carter’s Presidency

Yong Z. Volz, University of Missouri
The Making of a Journalistic Ultra-Elite: A Statistical Historical Analysis of Pulitzer Prize Winners in International Reporting, 1917-2012

Carol Terracina-Hartman, Michigan State University
Love Your Mother: How One Magazine Defines Environmental Journalism
10:10-11:40 am: GENERAL BUSINESS MEETING — Hanover I & II
- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to Kimberley Mangun, University of Utah
  AJHA President for 2012-2013

11:50 am - 12:50 pm: WORKING LUNCH FOR AJHA OFFICERS — Hanover I & II
- New and continuing officers and Board of Directors
- Lunch compliments of AJHA in appreciation of service provided
1-2 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
The Significance of Individual Contributions to Media History
Moderator: Maurine Beasley, University of Maryland

Chandra Clark, Florida A&M University
“A Hell-Raising Journalist”: Almena Davis Lomax (1915-2011)

Denise Hill, University of North Carolina at Chapel Hill
Public Relations to Help Free Rosa Lee Ingram, 1948-1959

Kenneth Campbell, University of South Carolina
Reconsidering Colonization, Considering “Degradation,” and Religious Preparation as Influences on Samuel E. Cornish

PANEL DISCUSSION — Governors I & II
Graduate Students Panel
Sports Media & History: Making the Old New and the New Old
Moderator: Molly Yanity, Ohio University, Graduate Students Committee Chair

- Ashley Furrow, Ohio University
- Paula D. Hunt, University of Missouri-Columbia
- Brian Moritz, Syracuse University

This panel will look at sports media history research and how such research enhances new sports media programs.
2:10-3:10 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
Media Identities and Practices
Moderator: Kimberley Mangun, University of Utah

Stephen A. Banning, Bradley University
The Maine Press Association’s Nineteenth-Century Professional Identity

Ulf Jonas Bjork, Indiana University-Indianapolis
The Mecca of PR: Early Swedish Public Relations and Views of America’s Influence

Noah Arceneaux, San Diego State University
Wireless Newspapers: Remote Publishing on Islands and Ships, 1899-1913

PANEL DISCUSSION — Governors I & II
New Life for the Historical Methods Seminar: Training the Next Generation of AJHA Historians
Moderator: Janice Hume, University of Georgia

- Carolyn Kitch, Temple University
- Barbara Friedman, University of North Carolina at Chapel Hill
- Earnest Perry, University of Missouri-Columbia

JMC professors who teach successful historical research methods seminars will lead the discussion into how to guide the AJHA historians of the future.

2:30-4:30 pm: COFFEE & HOT TEA SERVICE - Mezzanine
3:20-4:20 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION — Hanover III
In The Newsroom
Moderator: Mavis Richardson, Minnesota State University, Mankato

Lorraine Ahearn, University of North Carolina at Chapel Hill

*Hostage-Taking at the Robesonian Newspaper: How Red Power Protest Enactment Problematized Media Objectivity*

Kevin M. Lerner, Marist College


Tim P. Vos and Christopher Alan Matthews, University of Missouri

*Framing Early Media Policy: Editorial Cartoons in the 1920s and 1930s*

PANEL DISCUSSION — PRESIDENT’S PANEL — Governors I & II
Valuing Media History in the Curriculum: A Model for Inclusion
Moderator: Jon Marshall, Northwestern University

- Osabuohien Amienyi, Arkansas State University
- Kathy Bradshaw, Bowling Green State University
- Michael Murray, University of Missouri-St. Louis

Panelists will trace the development, progress and obstacles in a process to integrate media history into the core curriculum of an accredited program, alongside steps taken to measure the value of history in a combined journalism/broadcast program.
4:30-5:30 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION— Hanover III
Domestic and Family Issues
Moderator: Amy Mattson Lauters, Minnesota State University, Mankato

Rachel O’Hare, University of Maryland
Newspaper Food Writers and Status Conflict

Lauren Kolodrubetz and Harlen Makemson, Elon University

Kimberley Mangun, University of Utah, and Lisa M. Parcell, Wichita State University
The Pet Milk Company “Happy Family” Advertising Campaign: A Groundbreaking Appeal to the Negro Market of the 1950s

James Thomas Cole II, University of Alabama
A Timely Invention: The Evolution of The Progressive Farmer and Southern Living

PANEL DISCUSSION — LOCAL PANEL —Governors I & II
Lost Cause, Lost Reality: The North Carolina Civil War Experience
Moderator: Lorraine Ahearn, University of North Carolina at Chapel Hill

- Michael Curtis, Wake Forest University
- Ford Risley, Penn State University
- Heather Williams, University of North Carolina at Chapel Hill

This panel explores facets of and responses to loss during the Civil War.

6:15 pm: GALA DINNER

6 pm: Caffe Luna/ 136 East Hargett Street, Raleigh

- Featuring Italian cuisine with a Tuscan flair
- Open to those who pre-registered for the dinner prior to the start of the conference
- Menu: A four-course dinner with antipasti, two salad choices, five entree choices and two dessert selections with premium wine and beer, coffee, tea, and soft drinks
The E.W. Scripps School of Journalism at Ohio University congratulates its AJHA stars of past, present and future.

Dr. Patrick S. Washburn
Former AJHA president and newly retired editor (2001-12) of Journalism History

Dr. Aimee Edmondson
Board of directors member, AJHA book awards coordinator

Dr. Michael S. Sweeney
Former AJHA president, co-author of conference paper, and editor of Journalism History

Professor Ellen Gerl
Author of research in progress, “Tooth Fairy Loss, Nuclear Information Committee’s Gain, 1958-1963”

Ashley Furrow, PhD student, Panel: “Sports Media & History: Making the Old New and the New Old”

Paul Jacoway, PhD student, Paper: “The Scripps-McRae League Reports the War in Cuba”

Young Joon Lim, PhD student, Paper: “The Scripps-McRae League Reports the War in Cuba”

Linda Lockhart, PhD student, Paper: “The Legitimization of New Virginia: How the Press Framed the Movement for West Virginia Statehood in 1861”

Molly Yanity, PhD student, AJHA graduate student chair: Panel (organizer/moderator): “Sports Media & History: Making the Old New and the New Old”

We’re making history at...
The faculty, students, and staff
in the Department of Media and Cinema Studies
and the Institute of Communications Research
at the University of Illinois College of Media
congratulate and thank

**Professor Emeritus John Naruse**

for thirty wonderful years of teaching, research,
mentoring, and all around collaborative collegiality.

To the question he posed in his 2011 journal article entitled
"Does Journalism History Matter?",
the answer is
"Yes, thanks to your excellent scholarship."

![College of Media logo]
The University of Utah
Department of Communication

Congratulations

Kimberley Mangun
2012-2013 AJHA President

Best wishes for an exciting year!

THE UNIVERSITY OF UTAH
Celebrating the tenth issue!

The Atlanta Review of Journalism History thanks the AJHA members on our Editorial Board for their time and talent as reviewers, especially for this tenth issue: Deborah Van Tuyll, James Aucott, Giovanna Dell'Orto, Kimberly Mangun, Patrick Washburn, James Startt and David Spencer. This tenth issue focuses on the 19th Century.

Thomas C. Terry, Donald L. Shaw and Bradley J. Hammon contribute new light to the conversation about representations of women in the first half of the century.

Catlin Leary documents the risk-taking of articulate women who during early industrialization fought the stigma of working outside the home, in factories.

Carolyn Bender links the rise of railroad passenger travel with the promotion of tourism in the post-war South.

Beryl Diamond, in our international offering, considers the fate of a British “journalist of genius” who sounded an alarm against the war in South Africa.
Outstanding journalism in the public interest

The reporters, editors, photojournalists and other members of The News & Observer newsroom staff are proud to congratulate our colleague, staff writer J. Andrew Curliss, upon his recognition by the American Journalism Historians Association as 2012’s outstanding local journalist.

We know Andy to be a skilled and tenacious reporter who prizes accuracy and fairness and who is committed to sustaining The N&O’s long tradition of public service and investigative journalism.

His work has made a difference in our state, and we are delighted that the AJHA has chosen to honor him.
Missouri journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students’ research have been published in American Journalism, the International Communication Gazette, The Journal of American History, Journalism Studies, Journalism History and Journalism & Mass Communication Quarterly, among other journals.

Meet the Missouri School of Journalism Historians

Assistant Professor Keith Greenwood’s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.

Associate Professor Berkle Haynes focuses on the history, culture, and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of Visual Communication Quarterly.

Associate Professor Earnest L. Perry Jr. studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AIHA.

Assistant Professor Tim F. Voel studies theoretical issues of historical explanation, the history of journalism’s occupational norms and the history of institutional influences on journalism. He is past head of AEJMC’s History Division.

Assistant Professor Yong Z. Voelz focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Voelz teaches American journalism history at both the undergraduate and graduate levels.