Welcome from the Gaylord College of Journalism and Mass Communication

> OU Political Communication Center houses internationally acclaimed Julian P. Kanter Political Commercial Archive

> OU Western History Collections houses one of the leading special collections of published Western Americana in the world

> Gaylord College has the largest collection of Native American newspapers published in Oklahoma

> New scholarship by Gaylord College Professor Robert Kerr explores history of media representations of American football

> Innovative teaching of undergraduate History of Journalism integrates multimedia and digital content
WELCOME to the 34th annual convention of the American Journalism Historians Association

Skirvin Hilton Hotel
October 8-10, 2015

CONVENTION HOSTS

John Coward, University of Tulsa
Carol Sue Humphrey, Oklahoma Baptist
Jane Marcellus, Middle Tennessee State
John Schmeltzer, University of Oklahoma

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The Department of Communication congratulates assistant professor Dr. Erika Pribanic-Smith for a successful year as president of AJHA and for her award-winning paper, “Political Papers and Presidential Campaigns in the Republic of Texas, 1836-1844.”

We also congratulate Broadcast lecturer LaDonna Aiken (M.A., 2015) for her paper, “The Far East Network Okinawa: Fifty Years of Innovation and Influence in Military Broadcasting.”

Department of Communication

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Twitter: @utacomm
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Phone: 817-272-2163
OFFICERS

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                          Pennsylvania State University
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<tr>
<th>Year</th>
<th>Past President</th>
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<tr>
<td>1982</td>
<td>Officers elected after the first convention</td>
<td>Dallas, Texas</td>
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<td>1982-1983</td>
<td>Donald Avery, Eastern Connecticut State</td>
<td>Tuscaloosa, Alabama</td>
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<td>1984-1985</td>
<td>Barbara Cloud, Nevada-Las Vegas</td>
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<td>1985-1986</td>
<td>Mike Murray, Missouri-St. Louis</td>
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<td>1987-1988</td>
<td>Thomas B. Connery, St. Thomas</td>
<td>Charleston, South Carolina</td>
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<td>1988-1989</td>
<td>Margaret Blanchard, North Carolina</td>
<td>Atlanta, Georgia</td>
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<td>Maurine Beasley, Maryland</td>
<td>Coeur d'Alene, Idaho</td>
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<td>1991-1992</td>
<td>Nancy Roberts, Albany</td>
<td>Lawrence, Kansas</td>
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<td>1992-1993</td>
<td>Pamela Brown, Rider</td>
<td>Salt Lake City, Utah</td>
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<td>1993-1994</td>
<td>Carol Sue Humphrey, Oklahoma Baptist</td>
<td>Roanoke, Virginia</td>
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<td>1994-1995</td>
<td>Alf Pratte, Brigham Young</td>
<td>Tulsa, Oklahoma</td>
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<td>1996-1997</td>
<td>David Spencer, Western Ontario</td>
<td>Mobile, Alabama</td>
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<td>Jim Startt, Valparaiso</td>
<td>Louisville, Kentucky</td>
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<td>Eugenia Palmegiano, St. Peter's</td>
<td>Portland, Oregon</td>
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<td>1999-2000</td>
<td>David Sloan, Alabama</td>
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<td>David Copeland, Elon</td>
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<td>Bernel Tripp, Florida</td>
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<td>Patrick Washburn, Ohio</td>
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<td>John Ferré, Louisville</td>
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<td>Michael Sweeney, Utah State</td>
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<td>2005-2006</td>
<td>Ford Risley, Penn State</td>
<td>Wichita, Kansas</td>
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<td>2006-2007</td>
<td>Fred Blevens, Florida International</td>
<td>Richmond, Virginia</td>
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<td>2007-2008</td>
<td>Tamara K. Baldwin, Southeast Missouri State</td>
<td>Seattle, Washington</td>
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<td>2008-2009</td>
<td>Julie Williams, Samford</td>
<td>Birmingham, Alabama</td>
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<td>2009-2010</td>
<td>Earnest Perry, Missouri</td>
<td>Tucson, Arizona</td>
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<td>2010-2011</td>
<td>James McPherson, Whitworth</td>
<td>Kansas City, Missouri</td>
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<td>2011-2012</td>
<td>Therese Lueck, Akron</td>
<td>Raleigh, North Carolina</td>
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<td>2012-2013</td>
<td>Kimberley Mangun, Utah</td>
<td>New Orleans, Louisiana</td>
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<td>2013-2014</td>
<td>Amy Mattson Lauters, Minnesota-Mankato</td>
<td>St. Paul, Minnesota</td>
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Oklahoma City, Oklahoma

Skirvin Hilton Hotel
    skirvinhilton.com
One Park Avenue
Oklahoma City, OK 73102
Phone: (405) 272-3040

AJHA Convention 2015 — Oklahoma City

Local hosts:       John Coward, john-coward@utulsa.edu
                  Carol Sue Humphrey, carol.humphrey@okbu.edu
                  Jane Marcellus, jane.marcellus@mtsu.edu
                  John Schmeltzer, j.schmeltzer@ou.edu
Convention director:       Caryl Cooper, cooper@ua.edu
Registration contact:        Erika Pribanic-Smith, epsmith@uta.edu

American Journalism Historians Association expresses gratitude to the following people and organizations that helped make this convention possible:

Ethics & Excellence in Journalism Foundation, Local Journalist Award reception sponsor

Gaylord College of Journalism and Mass Communication at the University of Oklahoma, awards luncheon sponsor

Stan Cloud, whose donation in memory of his wife Barbara Cloud (former AJHA president) funds this year’s Rising Scholar Award

Fred Blevens, for his time and effort assisting with convention planning

Donors to the graduate student travel fund, enabling AJHA to provide travel stipends to our student presenters: Tamara Baldwin, Dianne Bragg, Jinx Broussard, Patrick C. File, Carol Sue Humphrey, Carolyn Kitch, Gerry Lanosga, Jon Marshall, and Pam Parry.
wednesday
OCTOBER 7

2-6 pm CONFERENCE REGISTRATION
Grand Ballroom Foyer (2nd Floor)

1:30 pm BOARD OF DIRECTORS MEETING
W.B. Skirvin Suite (2nd Floor)

6 pm AMERICAN JOURNALISM EDITORIAL ADVISORY BOARD MEETING
W.B. Skirvin Suite (2nd Floor)
THOSE WHO CANNOT REMEMBER THE PAST ARE CONDEMNED TO REPEAT IT.

W. Joseph Campbell, presenter:
Picture Power? Confronting the Myths of “Napalm Girl”

Thursday, Oct. 8, 9 A.M.

Wendy Melillo, panelist:
Women in American Political History: Insights from a New Book Series

Thursday, Oct. 8, 10:10 A.M.
thursday
OCTOBER 8

7:15-8:45 am BREAKFAST BUFFET
Grand Ballroom Foyer (2nd Floor)

8 am-noon CONFERENCE REGISTRATION
Grand Ballroom Foyer (2nd Floor)

8-8:50 am WELCOME & PRESIDENT’S ADDRESS
Grand Ballroom E-F (2nd Floor)

9 am-12:20 pm PAPER SESSIONS & PANELS
Centennial Ballroom (2nd Floor)
Grand Ballroom A-B (2nd Floor)

9:45-11:15 am COFFEE & HOT TEA SERVICE
Grand Ballroom Foyer (2nd Floor)

12:30-1:40 pm AWARDS LUNCHEON
Grand Ballroom E-F (2nd Floor)

2-5 pm CONFERENCE REGISTRATION
Grand Ballroom Foyer (2nd Floor)

1:50-5:10 pm PAPER SESSIONS & PANELS
Centennial Ballroom (2nd Floor)
Grand Ballroom A-B (2nd Floor)

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Grand Ballroom Foyer (2nd Floor)

5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION
Venetian Room (14th Floor)
8-8:50 am WELCOME & PRESIDENT’S ADDRESS
Grand Ballroom E-F

Erika J. Pribanic-Smith
University of Texas-Arlington
AJHA President, 2014-2015

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Photos, Photojournalism, and Crafting the Message
Centennial Ballroom

Moderator: David R. Davies, University of Southern Mississippi

• Bruce Berman & Mary Cronin, New Mexico State University
  DOCUMERICA: The Project that Would Be, but Wasn’t, the FSA

• W. Joseph Campbell, American University
  Picture Power? Confronting the Myths of “Napalm Girl”*

• Erin Coyle, Louisiana State University, and Nicole Smith Dahmen, University of Oregon
  History Denied: An Historical Analysis of Photojournalists’ Access to Photograph the President of the United States

PANEL DISCUSSION: "If I Could Do It All Again": Advice for New and Rising Journalism History Scholars
Grand Ballroom A-B

Moderator: Kathryn J. Beardsley, Temple University

• Meg Lamme, University of Alabama
• William Thomas Mari, University of Washington
• Carrie Teresa, Niagara University
• Ken Ward, Ohio University

This panel provides an opportunity for discussion among junior and senior scholars regarding professional issues, including what goals graduate students and new faculty should set for themselves and how those who are interested in media history can strategically market themselves and their research.

*Asterisked papers will receive an award at the Saturday business meeting.
10:00-11:30 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Movies, Mortarboards, and Motivators: Transformative PR
Centennial Ballroom

Moderator: Reed Smith, Georgia Southern University

• Carol Ames, California State University-Fullerton
  “Two Seminal Events in Motion Pictures Public Relations History: How U.S. Court Decisions Twice Changed the Way Movies Are Publicized”

• Tae Ho Lee, University of North Carolina
  “Radical Reconstructionism in North Carolina, 1869-1871: A Case in the Public Relations History of the University of North Carolina, the Forgotten Ideal of the “People's University””

• Cayce Myers, Virginia Tech University
  “Publicists in U.S. Public Relations History: An Analysis of the Representations of Publicists in the American Press, 1815-1918”

PANEL DISCUSSION: Women in American Political History: Insights from a New Book Series
Grand Ballroom A-B

Moderator: Pam Parry, Eastern Kentucky University

• Maurine Beasley, University of Maryland (emerita)
• Teri Finneman, South Dakota State University
• Wendy Melillo, American University
• Amber Roessner, University of Tennessee-Knoxville

This panel seeks to advance the dialogue concerning the role of women in U.S. politics while also offering a look at the process of proposing and publishing a cohesive book series. The moderator is co-editor of a new book series that examines the contributions of influential women throughout the history of American politics. The panelists are authors in that series.
11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

Centennial Ballroom

Moderator: Meta G. Carstarphen, University of Oklahoma

- Kimberley Mangun, University of Utah
  *The National Newspaper Publishers Association: Seventy-five Years of Advocacy*
- Pamela Walck, Duquesne University
  *Casting Blame: The Black Press Becomes a Target Following Riots in Detroit and Harlem*
- Danianese Woods, University of Southern Mississippi
  *Culture or Con Game? New Films and Blaxploitation*

PANEL DISCUSSION: Diverse Voices on the Plains
Grand Ballroom A-B

Moderator: Bill Huntzicker, St. Cloud State University

- Peggy Goertzen, Center for Mennonite Brethren Studies, Tabor College
- Amy Mattson Lauters, Minnesota State University-Mankato
- Aleen Ratzlaff, Tabor College

Through specialized newspapers in the late-nineteenth and early-twentieth centuries, writers from diverse backgrounds on the Plains addressed issues that were important to themselves and to their communities. This panel will focus on the unique perspectives of writers in three kinds of specialized newspapers: the farm press, German-language newspapers, and the Black press. The panelists will explore the historical concept of parallel development, which challenges common understandings and mythologies regarding the American West.
12:30-1:40 pm AWARDS LUNCHEON
Grand Ballroom E-F

The luncheon is included in the registration fee for those who pre-registered for the convention.

Sidney Kobre Award for Lifetime Achievement in Journalism History

Michael Sweeney is this year’s recipient of the Sidney Kobre Award for Lifetime Achievement in Journalism History. A past president of AJHA, Sweeney is associate director for graduate studies at the E.W. Scripps School of Journalism at Ohio University. Author of 18 books and numerous journal, encyclopedia and conference articles, Sweeney won the 2002 AJHA Book of the Year Award for “Secrets of Victory.” As a National Geographic reporter, Sweeney also filed daily news dispatches for the website on the progress of Dr. Robert Ballard’s expedition to find the Titanic.

National Award for Excellence in Teaching

Tracy Lucht, recipient of the National Award for Excellence in Teaching, is an assistant professor at the Greenlee School of Journalism and Communication (Iowa State). She has taught conceptual and skills-based courses at two state universities and a liberal arts college. Her favorite courses include History of American Journalism, News and Feature Editing, and Qualitative Research Methods. Lucht is the author of “Sylvia Porter: America’s Original Personal Finance Columnist” and co-author of “Mad Men and Working Women: Feminist Perspectives on Historical Power, Resistance, and Otherness.”
1:50-2:50 pm  YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: **Stand Strong: Influential Media Women**

*Centennial Ballroom*

Moderator: Jinx Broussard, Louisiana State University

- Ellen Gerl, Ohio University  
  "Out of the Back Rooms": Physician-publicist Virginia Apgar Makes Birth Defects a Popular Cause*

- Sheryl Kennedy, University of Southern Mississippi  
  *From the Fields into the World: How Women at Bennett College Discussed Race, Politics & Community Building in their Student-run Campus Newspaper from 1931-1939*

- Bernell Tripp, University of Florida  

PANEL DISCUSSION: **The Challenges in Writing Recent History**  

*Grand Ballroom A-B*

Moderator: Terry Lueck, University of Akron (emerita)

- David R. Davies, University of Southern Mississippi
- Jim McPherson, Whitworth University
- Donna Lampkin Stephens, University of Central Arkansas

Many historians have a strong interest in recent media history — but studying recent history presents issues that are not typical of most historical study, such as gaining access to privately held documents and separating the past from one’s concerns about contemporary events. This session addresses the variety of issues historians face when dealing with the recent past. The panelists will provide suggestions, based on their experiences and knowledge of historical research, about how to handle issues involved in studying recent history.
2:30-4:30 pm COFFEE & HOT TEA SERVICE
Grand Ballroom Foyer

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Cooperation versus Internecine Media Battles
Centennial Ballroom

Moderator: Jim Martin, University of North Alabama

- Steve Holiday, Texas Tech University, and Dale Cressman, Brigham Young University
  *The Sacred Circle: Mutualism between World War II Photojournalists and Photo Editors*

- Sarah Mooradian, University of Minnesota
  *Mass Incarceration and the Penal Press*

- Joseph Moore, University of Missouri
  *Toeing the Company Line: Detroit News and Free Press Coverage of the 1995 Detroit Newspaper Strike*

PANEL DISCUSSION: Twenty Years Later: The Oklahoma City Bombing and Its Impact on Media Law
Grand Ballroom A-B

Moderator: Brett Johnson, University of Missouri

- Jonathan Peters, University of Kansas
- Joey Senat, Oklahoma State University
- Robert Nelom, Hall & Estill
- Paul Watler, Jackson & Walker

This panel will explore the Dallas Morning News’ historic decision in 1997 to publish the alleged confession of Timothy McVeigh online before putting it in print because of concerns a judge might issue a restraining order to stop publication. The panel will consider the impact that decision has had on prior restraint of the press and on news organizations’ strategies for combating prior restraint orders.
4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Playing for Power: When Media (Mis)Use Freedom and Democracy
Centennial Ballroom

Moderator: Jennifer Moore, University of Minnesota-Duluth

- David Dowling, University of Iowa  
  Rule Them With Your Paper: The Dark Side of Horace Greeley’s Colorado Utopia
- David Forster, Ohio University  
  Horace Greeley and the Bailing of Jefferson Davis*
- Nicholas Hirshon, Ohio University  
  One More Miracle: The Groundbreaking Media Campaign of John ‘Mets’ Lindsay*

LOCAL PANEL: Journalist and Scholar Insights on the Oklahoma City Bombing
Grand Ballroom A-B

Moderator: Fred Blevens, Florida International University

- Jody Madeira, Indiana University, author of "Killing McVeigh: The Death Penalty and the Myth of Closure"
- Gwin Faulconer-Lippert, current president of the Oklahoma Broadcast Education Association, covered the bombing
- Kevin Johnson, Justice Department reporter for USA Today, one of the only reporters to cover the bombing from Day 1 through the execution of Timothy McVeigh, which he witnessed

The panel will explore the Oklahoma City bombing 20 years later, through the eyes of those who covered the event or who have studied it extensively. It is a response to the spring meeting of the Council of Communication Associations, where representatives agreed to start a program that would help member organizations collaborate more closely.
Local Journalist Award

Mick Hinton has been a veteran reporter at both of Oklahoma’s metropolitan daily papers. He spent several decades at The Oklahoman, much of it covering statewide issues, then moved to The Tulsa World capitol bureau in 2005. Hinton was the last city editor at The Oklahoma City Times when it closed in 1964. He also worked for The Norman Transcript and The Lawton Morning Press.

During his long career, Hinton established a reputation for accurate, comprehensive reporting, covering subjects without regard for politics. He graduated with a bachelor’s degree from South Dakota State University and a master’s degree in journalism from the University of Oklahoma. Hinton has served as president of the Oklahoma City chapter of the Society of Professional Journalists and was active in Oklahoma City Gridiron, which awards scholarships to students studying journalism. In 2003, he was inducted into the Oklahoma Journalism Hall of Fame.

5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION
Venetian Room

• Hot and cold hors d’oeuvres
• Cash bar

Sponsored by the Ethics & Excellence in Journalism Foundation, the reception is included in the registration fee for those who pre-registered for the convention.
CONGRATULATIONS

Dr. Michael Sweeney

Associate Director for Graduate Studies
E.W. Scripps School of Journalism
Editor, Journalism History
President, AJHA, 2004 -2005

2015 recipient

Sidney Kobre Award for Lifetime Achievement in Journalism History.

SCRIPPS
College of Communication

E.W. Scripps School of Journalism

OHIO UNIVERSITY
Congratulations to Dr. Tracy Lucht on her exemplary instruction of Greenlee students and recognition by the AJHA as the recipient of the 2015 National Award for Excellence in Teaching. Not only is Dr. Lucht an exemplary professor, she is also an award-winning researcher and recipient of the AJHA 2015 Rising Scholar Award.

Her colleagues at the Greenlee School are proud to teach alongside such a renowned professor and researcher.
CONGRATULATIONS TO
CARRIE TERESA, Ph.D.
TEMPLE UNIVERSITY MEDIA & COMMUNICATION, 2014
ADvised by DR. CAROLYN KITCH

Dr. Teresa was awarded the Margaret A. Blanchard Dissertation Award for “Looking at the Stars: The BlackPress, African American Celebrity Culture, and Critical Citizenship in Early Twentieth Century America, 1895-1935.”
Friday
October 9

8-8:50 am Scholars Breakfast
Continental Room (14th Floor)

8-11:30 am Conference Registration
Grand Ballroom Foyer (2nd Floor)

9-11 am Coffee & Hot Tea Service
Grand Ballroom Foyer (2nd Floor)

9-10 am Paper Session & Panel
Centennial Ballroom (2nd Floor)
Grand Ballroom A-B (2nd Floor)

10:10-11:25 am Margaret A. Blanchard
Dissertation Award
Grand Ballroom A-C (2nd Floor)

11:35 am-12:40 pm Donna Allen
Roundtable Luncheon
Venetian Room (14th Floor)

1-6:30 pm Historic Tour
Meet in the hotel lobby
AJHA is pleased to recognize those who have maintained consistent membership with the organization. The following have surpassed significant milestones of consecutive years of membership. Asterisks (*) indicate lifetime members.

### 30 years
- Maurine Beasley*
- Sherilyn Bennion
- Pamela Brown
- John Coward
- Kitty Endres
- Richard Kielbowicz
- Michael Murray*
- David Sloan*
- James Startt
- Leonard Teel

### 25 years
- Tamara Baldwin
- Jon Bekken
- Shirley Biagi
- Judith Buddenbaum
- Ed Caudill
- Hazel Dicken-Garcia*
- Wally Eberhard*
- Bruce Evensen
- John Ferré*
- Norma Green
- Carol Sue Humphrey*
- Bill Huntzicker
- Paulette Kilmer
- David Nord
- Jean Palmegiano*
- Stephen Ponder
- Nancy Roberts
- Bernell Tripp
- Pat Washburn
- Joel Wiener
- Betty Winfield

### 20 years
- David Abrahamson
- Ulf Jonas Bjork
- Fred Blevens*
- Caryl Cooper
- David Copeland
- David Davies
- Paul Gates
- Tracy Gottlieb
- Karla Gower
- Janice Hume
- Jim McPherson
- Ford Risley
- David Spencer
- David Vergobbi
- Julie Williams
- Jinx Broussard
- Ross Collins
- Patrick Cox
- Dale Cressman
- Kate Edenborg
- Frank Fee
- Dolores Flamiano*
- Jim Foust
- Corban Goble
- Carolyn Kitch
- Meg Lamme
- Linda Lumsden
- Takeya Mizuno*
- Lisa Mullikin Parcell
- Earnest Perry
- Aileen Ratzlaff
- Mavis Richardson
- David Shedden
- Jeff Smith
- Reed Smith
- Harvey Strum
- Mike Sweeney*
- Brian Thornton
- Tim P. Vos
- Krysti Carlson-Goering
- Brian Carroll
- Mike Conway
- Christopher Daly
- Glen Feighery
- Douglas Fisher
- Jean Folkerts
- Keith Greenwood
- Roger Heinrich
- Berkley Hudson
- Phillip Jeter
- Kathleen Keeshen
- Amy Mattson Lauters
- Terry Lueck
- Harlen Makemson
- Kimberley Mangun
- Jane Marcellus
- Jim Martin
- Tom Mascaro
- Gwyneth Mellinger
- Jerry Miller
- Vanessa Murphree
- Erika Pribanic-Smith
- Sonny Rhodes
- Felecia Jones Ross
- Thomas Terry
- Andie Tucker
- Debra van Tuyll
- Dale Zacher
9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Self-Defining “A Woman’s Place”: Influential Female Journalists
Centennial Ballroom

Moderator: Terry Lueck, University of Akron (emerita)

- Tracy Lucht, Iowa State University
  *From Sob Sister to Society Editor: Dorothy Ashby Pownall’s "Feel for the Game" of Journalism*

- Candi Carter Olson, Utah State University
  "A Cosmic Shoulder for the Public to Lean Upon": Pittsburgh’s First Sob Sister
  *Gertrude Gordon*

- Samantha Peko, Ohio University
  *Elizabeth Bisland and the North American Review*

PRESIDENT’S PANEL: Origin Stories: Long-time Members Recall the Early Years of AJHA
Grand Ballroom A-B

Moderator: Erika J. Pribanic-Smith, University of Texas-Arlington

- Mike Murray, University of Missouri-St. Louis
- Alf Pratte, Brigham Young University (emeritus)
- Wm. David Sloan, University of Alabama (emeritus)
- Leonard Teel, Georgia State University (emeritus)

As a history organization, it is important to recall (or learn about) our own roots. To that end, President Erika Pribanic-Smith has invited individuals who became involved with AJHA in its infancy to share their recollections of the organization’s birth and development. Join them to hear stories about AJHA’s origins, and feel free to share your own memories of the early years of AJHA.
9-11 am COFFEE & HOT TEA SERVICE  
Grand Ballroom Foyer

10:10-11:25 am 2015 MARGARET A. BLANCHARD DISSERTATION AWARD  
Grand Ballroom A-C

Moderator: David Abrahamson, Northwestern University

2015 Margaret A. Blanchard Dissertation Award Winner:
Carrie Teresa, Niagara University
Director:
Carolyn Kitch, Temple University

THREE HONORABLE MENTION WINNERS
(in alphabetical order by author):

Sid Bedingfield, University of Minnesota
“Beating Down the Fear: The Civil Sphere and Political Change in South Carolina, 1940-1962” (completed at the University of South Carolina)
Director:
Kathy Roberts Forde, University of Massachusetts-Amherst

Kevin Lerner, Marist College
Director:
David Greenberg, Rutgers, The State University of New Jersey

Robert J. Woodruff, University of Maryland
“Foretelling the Everyday: Early Modern English Almanacs Prepare a Public for News”
Director:
Maurine Beasley, University of Maryland (emerita)
11:35 am-12:40 pm  DONNA ALLEN ROUNDTABLE LUNCHEON
Venetian Room

Separate ticket required. (This event is included in the Members Only Package Deal.)

Donna Allen Luncheon Speaker

Featured speaker Jaclyn Cosgrove is the health reporter at The Oklahoman, where she writes about health, public policy and medicine. Recently selected as one of a handful of reporters to receive a prestigious Rosalynn Carter Mental Health Journalism fellowship, Cosgrove continues the tradition that Donna Allen envisioned for young female reporters. Her work includes reporting on addiction and mental health in Oklahoma. A member of the Association of Health Care Journalists and an Oklahoma State University graduate, Cosgrove grew up in Arpelar in southeast Oklahoma and particularly enjoys writing about health in rural communities.

1-6:30 pm  HISTORIC TOUR
Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Tour includes the following:
• Oklahoma History Center
• Oklahoma City National Memorial & Museum

6:30 pm  DINNER ON YOUR OWN
The BYU School of Communications congratulates Alf Pratte, Dale Cressman and Steve Holiday for their participation in AJHA.

We thank them for their contributions to journalism history.
The faculty and staff of the Department of Communication at Mississippi State University congratulate our colleague and alumnus, Dr. Pete Smith, on becoming AJHA’s newly elected president.

We are proud of you, Pete!
saturday
O C T O B E R 1 0

7:15-8:45 am BREAKFAST BUFFET
Grand Ballroom Foyer (2nd Floor)

8:10-10 am RESEARCH-IN-PROGRESS SESSIONS
Centennial Ballroom (2nd Floor)
Grand Ballroom A-B (2nd Floor)

9:45-11:15 am COFFEE & HOT TEA SERVICE
Grand Ballroom Foyer (2nd Floor)

10:10-11:40 am GENERAL BUSINESS MEETING
Grand Ballroom E-F (2nd Floor)

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS
Founders Room (14th Floor)

1-2 pm AJHA BOOK OF THE YEAR AWARD
Grand Ballroom A-B (2nd Floor)

2:10-4:35 pm PAPER SESSIONS AND PANELS
Centennial Ballroom (2nd Floor)
Grand Ballroom A-B (2nd Floor)

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Grand Ballroom Foyer (2nd Floor)

6:30-9:30 pm GALA DINNER
Vast Restaurant (Devon Tower)
Meet in the hotel lobby.
7:15-8:45 am BREAKFAST BUFFET
Grand Ballroom Foyer

8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS

Challenging the Media: From World War I to the Bicentennial
Centennial Ballroom

Moderator: Patrick Cox, University of Texas-Austin (emeritus)

- Lori Lyn Bogle, U.S. Naval Academy
  *George C. Marshall and the Democratic Press During WWII and the Early Cold War*
- Jason Lee Guthrie, University of Georgia
  *Science and Useful Arts: A Revisionist History of American Copyright Law*
- Erin Coyle & Ellada Gamrekldize, Louisiana State University
  *Miranda v. Arizona and the People's Right to Know*
- Willie Tubbs, University of Southern Mississippi
  *All American Boys: The Nisei Soldier in the Media, 1941-1955*
- Jon Marshall, Northwestern University
  *Heroes and Villains: Sportswriters, Steroids, and Baseball's Field of Nightmares*
- Thomas Hrach, University of Memphis
  *From Cassius Clay to Muhammad Ali: What Took the News Media so Long to Make the Switch*
- Brooke Kroeger, NYU Arthur L. Carter Journalism Institute
  *The Whim to Impress: Why a Men's League for Women's Suffrage*
- Carolyn L. Kitch, Temple University
  *The Nation’s Stamp of Approval: The 1976 Women’s Campaign for the ERA*
- Michael Fuhlhage, Wayne State University
  *The Short, Happy Life of the Cincinnati Daily Unionist*
- Jane Marcellus, Middle Tennessee State University
  *The Journalists and the Club Women: The New York Herald Tribune Women's Conference on Current Problems in the 1930s and 1940s*
Telling Stories: From Major Metropolitan Newspapers to Alternative Media

Grand Ballroom A-B

Moderator: Michael Martinez, University of Tennessee-Knoxville

- Janice Hume, University of Georgia
  *In Memoriam: News Industry Death Stories and Journalism Values*

- Pete Smith, Mississippi State University
  *A Life of Firsts: Local, State, and National Press Coverage of the Political Career of Mississippi's Evelyn Gandy, 1947-1983*

- Ulf Jonas Bjork, Indiana University-Purdue University Indianapolis
  *Small-Town Sensationalism: Indiana Country Newspapers Cover the Queen of Assassins*

- James Andrew Lumpp, University of Mississippi
  *Pacifica Radio -- The First 30 Years: Embattled Listener-Supported Broadcasting Pioneer*

- Thomas R. Schmidt, University of Oregon

- William Thomas Mari, University of Washington
  *Reporters and Their Near Peers in the Newsroom, c. 1929-1960*

- Meta G. Carstarphen, University of Oklahoma
  *Colorful Historiographies: Theorizing the Role of Race, Ethnic Newspapers and the "Event" in Challenging Universal Histories*

- Kathryn J. Beardsley, Temple University
  *Children in Black and White: Depictions of Youth in the Black Press from 1910-1930*

- Youn-Joo Park & Keith Greenwood, University of Missouri
  *The Formation and Role of Community Newspaper Publishers: Missouri Papers in the Mid-Twentieth Century*

- Matthew Pressman, Boston University
  *New Voices, New Views: How the Established Press Wrestled with Race, Gender, and Dissent in the 1960s and 70s*

9:45-11:15 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer
10:10-11:40 am GENERAL BUSINESS MEETING
Grand Ballroom E-F

- Elections
- Reports of Committees and Officers
- Awards
- The gavel will be turned over to Pete Smith, Mississippi State University, AJHA President for 2015-2016

11:50 am-12:50 pm WORKING LUNCH FOR AJHA OFFICERS
Founders Room

The lunch for new and continuing officers and board members is compliments of AJHA in appreciation for service provided.
Saturday afternoon

1-2 pm AJHA BOOK OF THE YEAR AWARD
Grand Ballroom A-B

Moderator: Lisa Mullikin Parcell, Wichita State University

An interview and Q&A session with book award winner Meg Lamme will be followed by a larger discussion among attendees regarding book-length research projects and the book publishing process.

AJHA Book of the Year Award

AJHA Book of the Year Award winner Margot Opdycke Lamme is the author of “Public Relations and Religion in American History: Evangelism, Temperance, and Business” (Routledge, 2014). Meg Lamme is professor of public relations at the University of Alabama.

Part of the Routledge Research in Public Relations series, “Public Relations and Religion in American History” traces evangelism to corporate public relations via reform and the church-based temperance movement.
2:10-3:25 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Media Influencing Culture, or Not
Centennial Ballroom

Moderator: Mavis Richardson, Minnesota State University-Mankato

- LaDonna Aiken, University of Texas-Arlington
  *The Far East Network Okinawa: Fifty Years of Innovation and Influence in Military Broadcasting*

- Raymond McCaffrey, University of Arkansas
  *Gender in Journalism Awards*

- Alexandra Menz, University of Missouri
  *"The Donna Reed Show" and the Hidden Second Wave*

- Hannah Watkins, Wichita State University
  *"Dear Ann, Dear Abby": Tracing Social and Relational Traditions Through Time*

PANEL DISCUSSION: Crisis in the Discipline: Preserving our Research (and Maybe AJHA) in the New JMC Environment
Grand Ballroom A-B

Moderator: Aimee Edmondson, Ohio University

- Sid Bedingfield, University of Minnesota
- Janice Hume, University of Georgia
- Earnest Perry, University of Missouri
- Ford Risley, Pennsylvania State University

This panel considers the future of historical research in journalism and mass communication. Look around the room at any AJHA or AEJMC History Division event, and what do you see? A room filled with fiftysomethings, sixtysomethings, and seventysomethings. What will the state of media history scholarship be in 20 years? Will AJHA exist? The panelists hope to start a conversation that might provide insight and solutions to what they perceive is a crisis in the discipline.
3:35-4:35 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Non-Partisan Nineteenth-Century Press
Centennial Ballroom

Moderator: Kaylene Armstrong, Northwestern Oklahoma State University

- Dianne Bragg, University of Alabama
  *1850: Compromise, Calamity, and Calhoun*

- Erika J. Pribanic-Smith, University of Texas-Arlington
  *Political Papers and Presidential Campaigns in the Republic of Texas, 1836-1844*

- David Vergobbi, University of Utah
  *Point of Transition: Quantifying Journalism’s Evolution from Frontier to Commercial Emphases*

PANEL DISCUSSION: Toward a Standard for Evaluating Documentary Journalism History
Grand Ballroom A-B

Moderator: Michael Sweeney, Ohio University

- Mike Conway, Indiana University
- Raluca Cozma, Iowa State University
- Tom Mascaro, Bowling Green State University

What makes a good documentary? What makes for good history about documentaries? This session addresses the need for consistent standards in judging the significance of journalistic documentaries and the histories written about them. The panel of three documentary historians will discuss possible standards for analyzing which of the thousands of network television documentaries merit historical attention and for evaluating historical studies of this important—but often neglected—genre.

6:30-9:30 pm GALA DINNER
Vast Restaurant (Meet in the hotel lobby.)

Separate ticket required. (This event is included in the Members Only Package Deal.)
Learning from history

“If It Ain’t Broke, Break It”:
How Corporate Journalism Killed the Arkansas Gazette
(2015, University of Arkansas Press)
By Dr. Donna Lampkin Stephens, associate professor

Dr. Stephens, now beginning her second year as an AJHA board member, joins Dr. David Davies of the University of Southern Mississippi and Dr. James Brian McPherson of Whitworth University for a panel,

The Challenges in Writing Recent History,

moderated by Dr. Terry Lueck of the University of Akron.
Medill is in Evanston, Chicago, Washington, Doha and now San Francisco.

Medill is opening a new site in San Francisco in spring 2016 along with Northwestern's McCormick School of Engineering and Applied Science. Adding a San Francisco location builds on the school's 90-year history and sets a goal of strong leadership in journalism, integrated marketing communications, innovation and technology. The West Coast site is an extension of Medill's Evanston-based Knight Lab, which creates innovative digital storytelling tools for journalists.

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Grady College is the home of Janice Hume, AJHA member and recently-named Carolyn McKenzie and Don E. Carter Chair for Excellence in Journalism. Janice provides Grady students with the knowledge, information and support they need to take Grady College into the next century.

Grady.uga.edu

CONGRATULATIONS
E.W. SCRIPPS SCHOOL OF JOURNALISM SCHOLARS

AWARD WINNING
Associate professor Ellen Gerl
Out of the Back Rooms:
Physician- Publicist Virginia Apgar
Makes Birth Defects a Popular Cause.

Recent doctoral graduate
Pamela Walck
(assistant professor, Duquesne University)

Samantha Peko, MS student

E.W. Scripps School of Journalism
OHIO UNIVERSITY

AWARD WINNING
Nicholas Hirshon, PhD student
One More Miracle: The Ground-breaking Media Campaign of John ‘Mets’ Lindsay.

AWARD WINNING
David Forster, PhD student
Horace Greeley and the Bailing of Jefferson Davis.

We welcome incoming doctoral student, Ken Ward.
Her colleagues at Oklahoma Baptist University honor

Carol Sue Humphrey
Past President of AJHA
Long-time AJHA Secretary
2014 AJHA Book Award Winner.

Her commitment and effort made this conference possible.
Assistant Professor Candi Carter Olson will be presenting her work at the AJHA –
“A Cosmic Shoulder for the Public to Lean Upon: Pittsburgh’s First Sob Sister, Gertrude Gordon”

The Journalism and Communication Department at Utah State University is dedicated to providing the best education for our students as possible. We prepare them for the real world of journalism and communication, providing hands-on experience that prepares them to work in their chosen field, sometimes even before graduation.

Our faculty and students have recently won state and national awards for PR Student of the Year, General Feature, Editorial Cartooning, Sports Photography, General Column Writing, Television General News Reporting, Radio News Reporting, Television Broadcasting, General News Reporting, Multi-media Online and TV In-Depth Reporting.

We believe the best way of learning is by **DOING!**

Interested in leading our team? We are now searching for a Department Head/Professor. For more information:

https://usu.hiretouch.com/job-details?jobid=653

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Recognizing and Honoring

**Dr. Leonard Teel’s 30-year career of teaching excellence at Georgia State University.**
Main Lobby (First Floor)
Meeting for Historic Tour
Meeting for Gala Dinner

Events on the 2nd Floor (next page)

W.B. Skirvin Suite
Board of Directors Meeting
AJ Editorial Board Meeting

Centennial Ballroom
Paper Sessions

Grand Ballroom Foyer
Registration
Coffee & Hot Tea Service

Grand Ballroom A-C
Panel Discussions
AJHA Book of the Year Award
Blanchard Dissertation Prize

Grand Ballroom E-F
Welcome/President's Address
Awards Luncheon
General Business Meeting

Restrooms on the 2nd floor are adjacent to Centennial Ballroom.

Events on the 14th Floor

Continental Room
Scholars Breakfast

Founders Room
Officers Lunch

Venetian Room
Local Journalist Reception
Donna Allen Luncheon

Restrooms on the 14th floor are located across from Continental Room (between Founders and Venetian rooms).
The Media School congratulates professor **MIKE CONWAY**, winner of the Best Article Award, an annual honor bestowed by the journal American Journalism.

“The Origins of Television’s ‘Anchor Man’: Cronkite, Swayze, and Journalism Boundary Work” (2014)

Conway carries on a tradition at IU of serious scholarship in journalism history. The award is well-deserved, and we’re proud to acknowledge his achievement along with the important role played by AJHA.

James Shanahan, Dean of The Media School at IU
In AJHA’s 33-year history, Utah is the first school to have two faculty elected to its presidency, and both are presenting research this year. Congratulations to Kimberley Mangun, past president of AJHA, and David Vergobbi, future president and 2nd VP of AJHA. Mangun’s award-winning work is titled, “The National Newspaper Publisher’s Association: Seventy-five years of Advocacy,” and Vergobbi’s is titled, “Point of Transition: Quantifying Journalism’s Evolution from Frontier to Commercial Emphases.”

**FACULTY**

James Anderson  
Mark Bergstrom  
Connie Bullis  
Heather Canary  
Suhi Choi  
Kevin Coe  
Julia Corbett

Ann Darling  
Kevin DeLuca  
Danielle Endres  
Glen Feighery  
Robert Gehl  
Marouf Haslan  
Leonard Hawes

Avery Holton  
Jakob Jensen  
Robin Jensen  
Kimberly Kaphingst  
Sean Lawson  
Kimberley Mangun  
Maureen Mathison

Michael Middleton  
Kent Ono  
Joy Pierce  
Helene Shugart  
Ye Sun  
David Vergobbi  
Sara Yeo

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Missouri Journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students’ research have been published in American Journalism, the International Communication Gazette, The Journal of American History, Journalism Studies, Journalism History and Journalism & Mass Communication Quarterly, among other journals.

**Meet the Missouri School of Journalism Historians**

Associate Professor **Keith Greenwood**’s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.

Associate Professor **Berkley Hudson** focuses on the history, culture and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of Visual Communication Quarterly.

Assistant Professor **Cristina Mislán** studies the history of transnational journalism, with a particular interest in how activists and journalists have used media across the Americas to advocate for social justice and facilitate public conversations about racial, gender and class politics. She teaches qualitative research methods and cross-cultural journalism studies.

Associate Professor **Earnest L. Perry Jr.** studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.

Associate Professor **Tim P. Vos** studies theoretical issues of historical explanation, the history of journalism’s occupational norms and the history of institutional influences on journalism. He teaches American journalism history and qualitative research methods. Vos is past head of AEJMC’s History Division and won last year's award for "Best American Journalism Article."

Associate Professor **Yong Z. Volz** focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the past chair of the History Division of AEJMC.

For more information, visit journalism.missouri.edu/programs/doctoral or contact Sarah Smith-Frigerio, smith-frigerios@missouri.edu, 573-882-6194