

2015 CONVENTION

OKLAHOMA CITY,
OKLAHOMA





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WELCOME FROM THE GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION

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> Gaylord College has the largest collection of Native American newspapers published in Oklahoma

> New scholarship by Gaylord College Professor Robert Kerr explores history of media representations of American football

> Innovative teaching of undergraduate History of Journalism integrates multimedia and digital content





W E L C O M E

to the

34th annual

convention

of the

American Journalism

Historians Association

Skirvin Hilton Hotel
October 8-10, 2015

CONVENTION HOSTS

John Coward, University of Tulsa
Carol Sue Humphrey, Oklahoma Baptist
Jane Marcellus, Middle Tennessee State
John Schmeltzer, University of Oklahoma

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The Department of Communication congratulates assistant professor Dr. Erika Pribanic-Smith for a successful year as president of AJHA and for her award-winning paper, "Political Papers and Presidential Campaigns in the Republic of Texas, 1836-1844."

We also congratulate Broadcast lecturer LaDonna Aiken (M.A., 2015) for her paper, "The Far East Network Okinawa: Fifty Years of Innovation and Influence in Military Broadcasting."



Department of Communication

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broadcast
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PAST PRESIDENTS AND CONVENTION SITES

1982	<i>Officers were elected after the first convention</i>	Dallas, Texas
1982-1983	Donald Avery, Eastern Connecticut State	Tuscaloosa, Alabama
1983-1984	William Snorgrass, Florida State	Tallahassee, Florida
1984-1985	Barbara Cloud, Nevada-Las Vegas	Las Vegas, Nevada
1985-1986	Mike Murray, Missouri-St. Louis	St. Louis, Missouri
1986-1987	Joseph McKerns, Ohio State	St. Paul, Minnesota
1987-1988	Thomas B. Connery, St. Thomas	Charleston, South Carolina
1988-1989	Margaret Blanchard, North Carolina	Atlanta, Georgia
1989-1990	Maurine Beasley, Maryland	Coeur d'Alene, Idaho
1990-1991	Leonard Teel, Georgia State	Philadelphia, Pennsylvania
1991-1992	Nancy Roberts, Albany	Lawrence, Kansas
1992-1993	Pamela Brown, Rider	Salt Lake City, Utah
1993-1994	Carol Sue Humphrey, Oklahoma Baptist	Roanoke, Virginia
1994-1995	Alf Pratte, Brigham Young	Tulsa, Oklahoma
1995-1996	Tom Heuterman, Washington State	London, Ontario
1996-1997	David Spencer, Western Ontario	Mobile, Alabama
1997-1998	Jim Startt, Valparaiso	Louisville, Kentucky
1998-1999	Eugenia Palmegiano, St. Peter's	Portland, Oregon
1999-2000	David Sloan, Alabama	Pittsburgh, Pennsylvania
2000-2001	David Copeland, Elon	San Diego, California
2001-2002	Bernell Tripp, Florida	Nashville, Tennessee
2002-2003	Patrick Washburn, Ohio	Billings, Montana
2003-2004	John Ferré, Louisville	Cleveland, Ohio
2004-2005	Michael Sweeney, Utah State	San Antonio, Texas
2005-2006	Ford Risley, Penn State	Wichita, Kansas
2006-2007	Fred Blevens, Florida International	Richmond, Virginia
2007-2008	Tamara K. Baldwin, Southeast Missouri State	Seattle, Washington
2008-2009	Julie Williams, Samford	Birmingham, Alabama
2009-2010	Ernest Perry, Missouri	Tucson, Arizona
2010-2011	James McPherson, Whitworth	Kansas City, Missouri
2011-2012	Therese Lueck, Akron	Raleigh, North Carolina
2012-2013	Kimberley Mangun, Utah	New Orleans, Louisiana
2013-2014	Amy Mattson Lauters, Minnesota-Mankato	St. Paul, Minnesota



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O k l a h o m a C i t y , O k l a h o m a

Skirvin Hilton Hotel

skirvinhilton.com

One Park Avenue

Oklahoma City, OK 73102

Phone: (405) 272-3040

AJHA Convention 2015 — Oklahoma City

Local hosts:

John Coward, john-coward@utulsa.edu

Carol Sue Humphrey, carol.humphrey@okbu.edu

Jane Marcellus, jane.marcellus@mtsu.edu

John Schmeltzer, j.schmeltzer@ou.edu

Convention director:

Caryl Cooper, cooper@ua.edu

Registration contact:

Erika Pribanic-Smith, epsmith@uta.edu

American Journalism Historians Association expresses gratitude to the following people and organizations that helped make this convention possible:

Ethics & Excellence in Journalism Foundation, Local Journalist Award reception sponsor

Gaylord College of Journalism and Mass Communication at the University of Oklahoma, awards luncheon sponsor

Stan Cloud, whose donation in memory of his wife Barbara Cloud (former AJHA president) funds this year's Rising Scholar Award

Fred Blevens, for his time and effort assisting with convention planning

Donors to the graduate student travel fund, enabling AJHA to provide travel stipends to our student presenters: Tamara Baldwin, Dianne Bragg, Jinx Broussard, Patrick C. File, Carol Sue Humphrey, Carolyn Kitch, Gerry Lanosga, Jon Marshall, and Pam Parry.

wednesday
OCTOBER 7



Grand Ballroom Foyer (2nd Floor)

W.B. Skirvin Suite (2nd Floor)

W.B. Skirvin Suite (2nd Floor)

[illegible]

THOSE WHO
CANNOT
REMEMBER
THE PAST ARE
CONDEMNED
TO REPEAT IT.



REMEMBER

W. Joseph Campbell, presenter:

Picture Power? Confronting the
Myths of "Napalm Girl"

Thursday, Oct. 8, 9 A.M.

Wendy Melillo, panelist:

Women in American Political
History: Insights from a New
Book Series

Thursday, Oct. 8, 10:10 A.M.

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SCHOOL *of* COMMUNICATION
AMERICAN UNIVERSITY • WASHINGTON, DC

8 **thursday**

OCTOBER 8



7:15-8:45 am BREAKFAST BUFFET

Grand Ballroom Foyer (2nd Floor)

8 am-noon CONFERENCE REGISTRATION

Grand Ballroom Foyer (2nd Floor)

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Grand Ballroom E-F (2nd Floor)

9 am-12:20 pm PAPER SESSIONS & PANELS

Centennial Ballroom (2nd Floor)

Grand Ballroom A-B (2nd Floor)

9:45-11:15 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer (2nd Floor)

12:30-1:40 pm AWARDS LUNCHEON

Grand Ballroom E-F (2nd Floor)

2-5 pm CONFERENCE REGISTRATION

Grand Ballroom Foyer (2nd Floor)

1:50-5:10 pm PAPER SESSIONS & PANELS

Centennial Ballroom (2nd Floor)

Grand Ballroom A-B (2nd Floor)

2:30-4:30 pm COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer (2nd Floor)

5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION

Venetian Room (14th Floor)



• • • • • thursday morning • • • • •



9

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Grand Ballroom E-F

Erika J. Pribanic-Smith
University of Texas-Arlington
AJHA President, 2014-2015

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Photos, Photojournalism, and Crafting the Message
Centennial Ballroom

Moderator: David R. Davies, University of Southern Mississippi

- Bruce Berman & Mary Cronin, New Mexico State University
DOCUMERICA: The Project that Would Be, but Wasn't, the FSA
- W. Joseph Campbell, American University
*Picture Power? Confronting the Myths of "Napalm Girl"**
- Erin Coyle, Louisiana State University, and Nicole Smith Dahmen, University of Oregon
History Denied: An Historical Analysis of Photojournalists' Access to Photograph the President of the United States

PANEL DISCUSSION: "If I Could Do It All Again": Advice for New and Rising Journalism History Scholars
Grand Ballroom A-B

Moderator: Kathryn J. Beardsley, Temple University

- Meg Lamme, University of Alabama
- William Thomas Mari, University of Washington
- Carrie Teresa, Niagara University
- Ken Ward, Ohio University

This panel provides an opportunity for discussion among junior and senior scholars regarding professional issues, including what goals graduate students and new faculty should set for themselves and how those who are interested in media history can strategically market themselves and their research.

***Asterisked papers will receive an award at the Saturday business meeting.**



9:45-11:15 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: **Movies, Mortarboards, and Motivators: Transformative PR**
Centennial Ballroom

Moderator: Reed Smith, Georgia Southern University

- Carol Ames, California State University-Fullerton
Two Seminal Events in Motion Pictures Public Relations History: How U.S. Court Decisions Twice Changed the Way Movies Are Publicized
- Tae Ho Lee, University of North Carolina
*Radical Reconstructionism in North Carolina, 1869-1871: A Case in the Public Relations History of the University of North Carolina, the Forgotten Ideal of the "People's University"**
- Cayce Myers, Virginia Tech University
*Publicists in U.S. Public Relations History: An Analysis of the Representations of Publicists in the American Press, 1815-1918**

PANEL DISCUSSION: **Women in American Political History: Insights from a New Book Series**

Grand Ballroom A-B

Moderator: Pam Parry, Eastern Kentucky University

- Maurine Beasley, University of Maryland (emerita)
- Teri Finneman, South Dakota State University
- Wendy Melillo, American University
- Amber Roessner, University of Tennessee-Knoxville

This panel seeks to advance the dialogue concerning the role of women in U.S. politics while also offering a look at the process of proposing and publishing a cohesive book series. The moderator is co-editor of a new book series that examines the contributions of influential women throughout the history of American politics. The panelists are authors in that series.

11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Advocate, Accused, Aspirant: Daily Dealings of the Black Press
Centennial Ballroom

Moderator: Meta G. Carstarphen, University of Oklahoma

- Kimberley Mangun, University of Utah
*The National Newspaper Publishers Association: Seventy-five Years of Advocacy**
- Pamela Walck, Duquesne University
Casting Blame: The Black Press Becomes a Target Following Riots in Detroit and Harlem
- Danianese Woods, University of Southern Mississippi
Culture or Con Game? New Films and Blaxploitation

PANEL DISCUSSION: Diverse Voices on the Plains
Grand Ballroom A-B

Moderator: Bill Huntzicker, St. Cloud State University

- Peggy Goertzen, Center for Mennonite Brethren Studies, Tabor College
- Amy Mattson Lauters, Minnesota State University-Mankato
- Aleen Ratzlaff, Tabor College

Through specialized newspapers in the late-nineteenth and early-twentieth centuries, writers from diverse backgrounds on the Plains addressed issues that were important to themselves and to their communities. This panel will focus on the unique perspectives of writers in three kinds of specialized newspapers: the farm press, German-language newspapers, and the Black press. The panelists will explore the historical concept of parallel development, which challenges common understandings and mythologies regarding the American West.



12:30-1:40 pm AWARDS LUNCHEON

Grand Ballroom E-F

The luncheon is included in the registration fee for those who pre-registered for the convention.



Sidney Kobre Award for Lifetime Achievement in Journalism History

Michael Sweeney is this year's recipient of the Sidney Kobre Award for Lifetime Achievement in Journalism History. A past president of AJHA, Sweeney is associate director for graduate studies at the E.W. Scripps School of Journalism at Ohio University. Author of 18 books and numerous journal, encyclopedia and conference articles, Sweeney won the 2002 AJHA Book of the Year Award for "Secrets of Victory." As a National Geographic reporter, Sweeney also filed daily news dispatches for the website on the progress of Dr. Robert Ballard's expedition to find the Titanic.

National Award for Excellence in Teaching

Tracy Lucht, recipient of the National Award for Excellence in Teaching, is an assistant professor at the Greenlee School of Journalism and Communication (Iowa State). She has taught conceptual and skills-based courses at two state universities and a liberal arts college. Her favorite courses include History of American Journalism, News and Feature Editing, and Qualitative Research Methods. Lucht is the author of "Sylvia Porter: America's Original Personal Finance Columnist" and co-author of "Mad Men and Working Women: Feminist Perspectives on Historical Power, Resistance, and Otherness."



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1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Stand Strong: Influential Media Women
Centennial Ballroom

Moderator: Jinx Broussard, Louisiana State University

- Ellen Gerl, Ohio University
*"Out of the Back Rooms": Physician-publicist Virginia Apgar Makes Birth Defects a Popular Cause**
- Sheryl Kennedy, University of Southern Mississippi
*From the Fields into the World: How Women at Bennett College Discussed Race, Politics & Community Building in their Student-run Campus Newspaper from 1931-1939**
- Bernell Tripp, University of Florida
Maggie L. Walker and the Independent Order of St. Luke: Racial Identity and Uplift in the St. Luke Herald

PANEL DISCUSSION: The Challenges in Writing Recent History
Grand Ballroom A-B

Moderator: Terry Lueck, University of Akron (emerita)

- David R. Davies, University of Southern Mississippi
- Jim McPherson, Whitworth University
- Donna Lampkin Stephens, University of Central Arkansas

Many historians have a strong interest in recent media history — but studying recent history presents issues that are not typical of most historical study, such as gaining access to privately held documents and separating the past from one's concerns about contemporary events. This session addresses the variety of issues historians face when dealing with the recent past. The panelists will provide suggestions, based on their experiences and knowledge of historical research, about how to handle issues involved in studying recent history.



2:30-4:30 pm COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Cooperation versus Internecine Media Battles

Centennial Ballroom

Moderator: Jim Martin, University of North Alabama

- Steve Holiday, Texas Tech University, and Dale Cressman, Brigham Young University
*The Sacred Circle: Mutualism between World War II Photojournalists and Photo Editors**
- Sarah Mooradian, University of Minnesota
Mass Incarceration and the Penal Press
- Joseph Moore, University of Missouri
Toeing the Company Line: Detroit News and Free Press Coverage of the 1995 Detroit Newspaper Strike

PANEL DISCUSSION: Twenty Years Later: The Oklahoma City Bombing and Its Impact on Media Law

Grand Ballroom A-B

Moderator: Brett Johnson, University of Missouri

- Jonathan Peters, University of Kansas
- Joey Senat, Oklahoma State University
- Robert Nelon, Hall & Estill
- Paul Watler, Jackson & Walker

This panel will explore the Dallas Morning News' historic decision in 1997 to publish the alleged confession of Timothy McVeigh online before putting it in print because of concerns a judge might issue a restraining order to stop publication. The panel will consider the impact that decision has had on prior restraint of the press and on news organizations' strategies for combating prior restraint orders.

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4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: *Playing for Power: When Media (Mis)Use Freedom and Democracy*

Centennial Ballroom

Moderator: Jennifer Moore, University of Minnesota-Duluth

- David Dowling, University of Iowa
Rule Them With Your Paper: The Dark Side of Horace Greeley's Colorado Utopia
- David Forster, Ohio University
*Horace Greeley and the Bailing of Jefferson Davis**
- Nicholas Hirshon, Ohio University
*One More Miracle: The Groundbreaking Media Campaign of John 'Mets' Lindsay**

LOCAL PANEL: *Journalist and Scholar Insights on the Oklahoma City Bombing*
Grand Ballroom A-B

Moderator: Fred Blevens, Florida International University

- Jody Madeira, Indiana University, author of "Killing McVeigh: The Death Penalty and the Myth of Closure"
- Gwin Faulconer-Lippert, current president of the Oklahoma Broadcast Education Association, covered the bombing
- Kevin Johnson, Justice Department reporter for USA Today, one of the only reporters to cover the bombing from Day 1 through the execution of Timothy McVeigh, which he witnessed

The panel will explore the Oklahoma City bombing 20 years later, through the eyes of those who covered the event or who have studied it extensively. It is a response to the spring meeting of the Council of Communication Associations, where representatives agreed to start a program that would help member organizations collaborate more closely.

**5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION***Venetian Room*

- Hot and cold hors d'oeuvres
- Cash bar

Sponsored by the Ethics & Excellence in Journalism Foundation, the reception is included in the registration fee for those who pre-registered for the convention.

Local Journalist Award

Mick Hinton has been a veteran reporter at both of Oklahoma's metropolitan daily papers. He spent several decades at The Oklahoman, much of it covering statewide issues, then moved to The Tulsa World capitol bureau in 2005. Hinton was the last city editor at The Oklahoma City Times when it closed in 1964. He also worked for The Norman Transcript and The Lawton Morning Press.

During his long career, Hinton established a reputation for accurate, comprehensive reporting, covering subjects without regard for politics. He graduated with a bachelor's degree from South Dakota State University and a master's degree in journalism from the University of Oklahoma. Hinton has served as president of the Oklahoma City chapter of the Society of Professional Journalists and was active in Oklahoma City Gridiron, which awards scholarships to students studying journalism. In 2003, he was inducted into the Oklahoma Journalism Hall of Fame.



CONGRATULATIONS

Dr. Michael Sweeney

Associate Director for Graduate Studies
E.W. Scripps School of Journalism

Editor, *Journalism History*

President, AJHA, 2004 -2005



2015 recipient

**Sidney Kobre Award
for Lifetime Achievement
in Journalism History.**

SCRIPPS
College of Communication

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of Journalism**



OHIO UNIVERSITY



Congratulations to Dr. Tracy Lucht
on her exemplary instruction of Greenlee students and recognition
by the AJHA as the recipient of the 2015 National Award for
Excellence in Teaching. Not only is Dr. Lucht an exemplary
professor, she is also an award-winning researcher and recipient of
the AJHA 2015 Rising Scholar Award.

Her colleagues at the Greenlee School are proud to teach alongside
such a renowned professor and researcher.

IOWA STATE UNIVERSITY™

Greenlee School of Journalism and Communication

www.greenlee.iastate.edu



School of Media
and Communication



CONGRATULATIONS TO CARRIE TERESA, Ph.D.

**TEMPLE UNIVERSITY MEDIA & COMMUNICATION, 2014
ADVISED BY DR. CAROLYN KITCH**

Dr. Teresa was awarded the Margaret A. Blanchard Dissertation Award for "Looking at the Stars: The BlackPress, African American Celebrity Culture, and Critical Citizenship in Early Twentieth Century America, 1895-1935."

20

friday

OCTOBER 9

8-8:50 am SCHOLARS BREAKFAST

Continental Room (14th Floor)

8-11:30 am CONFERENCE REGISTRATION

Grand Ballroom Foyer (2nd Floor)

9-11 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer (2nd Floor)

9-10 am PAPER SESSION & PANEL

Centennial Ballroom (2nd Floor)

Grand Ballroom A-B (2nd Floor)

**10:10-11:25 am MARGARET A. BLANCHARD
DISSERTATION AWARD**

Grand Ballroom A-C (2nd Floor)

11:35 am-12:40 pm DONNA ALLEN

ROUNDTABLE LUNCHEON

Venetian Room (14th Floor)

1-6:30 pm HISTORIC TOUR

Meet in the hotel lobby



8-8:50 am SCHOLARS BREAKFAST

Continental Room

Separate ticket required. (This event is included in the Members Only Package Deal.)

AJHA is pleased to recognize those who have maintained consistent membership with the organization. The following have surpassed significant milestones of **consecutive years** of membership. Asterisks (*) indicate lifetime members.

30 years

Maurine Beasley*
Sherilyn Bennion
Pamela Brown
John Coward
Kitty Endres
Richard Kielbowicz
Michael Murray*
David Sloan*
James Startt
Leonard Teel

Jean Palmegiano*
Stephen Ponder
Nancy Roberts
Bernell Tripp
Pat Washburn
Joel Wiener
Betty Winfield

20 years

David Abrahamson
Ulf Jonas Bjork
Fred Blevens*

25 years

Tamara Baldwin
Jon Bekken
Shirley Biagi
Judith Buddenbaum
Ed Caudill
Hazel Dicken-Garcia*
Wally Eberhard*
Bruce Evensen
John Ferré*
Norma Green
Carol Sue Humphrey*
Bill Huntzicker
Paulette Kilmer
David Nord

Caryl Cooper
David Copeland
David Davies
Paul Gates
Tracy Gottlieb
Karla Gower
Janice Hume
Jim McPherson
Ford Risley
David Spencer
David Vergobbi
Julie Williams

15 years

Edward Alwood
Len Appiano
Gregory Borchard
Kathy Bradshaw

Jinx Broussard
Ross Collins
Patrick Cox
Dale Cressman
Kate Edenborg
Frank Fee
Dolores Flamiano*
Jim Foust
Corban Goble
Carolyn Kitch
Meg Lamme
Linda Lumsden
Takeya Mizuno*
Lisa Mullikin Parcell
Earnest Perry
Aleen Ratzlaff
Mavis Richardson
David Shedden
Jeff Smith
Reed Smith
Harvey Strum
Mike Sweeney*
Brian Thornton
Tim P. Vos

10 years

Craig Allen
Phyllis Alsdurf
Randy Armstrong
David Bulla

Krysti Carlson-Goering
Brian Carroll
Mike Conway
Christopher Daly
Glen Feighery
Douglas Fisher
Jean Folkerts
Keith Greenwood
Roger Heinrich
Berkley Hudson
Phillip Jeter
Kathleen Keeshen
Amy Mattson Lauters
Terry Lueck
Harlen Makemson
Kimberley Mangun
Jane Marcellus
Jim Martin
Tom Mascaro
Gwyneth Mellinger
Jerry Miller
Vanessa Murphree
Erika Pribanic-Smith
Sonny Rhodes
Felecia Jones Ross
Thomas Terry
Andie Tucher
Debra van Tuyl
Dale Zacher



9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Self-Defining "A Woman's Place": Influential Female Journalists

Centennial Ballroom

Moderator: Terry Lueck, University of Akron (emerita)

- Tracy Lucht, Iowa State University
*From Sob Sister to Society Editor: Dorothy Ashby Pownall's "Feel for the Game" of Journalism**
- Candi Carter Olson, Utah State University
"A Cosmic Shoulder for the Public to Lean Upon": Pittsburgh's First Sob Sister Gertrude Gordon
- Samantha Peko, Ohio University
Elizabeth Bisland and the North American Review

PRESIDENT'S PANEL: Origin Stories: Long-time Members Recall the Early Years of AJHA

Grand Ballroom A-B

Moderator: Erika J. Pribanic-Smith, University of Texas-Arlington

- Mike Murray, University of Missouri-St. Louis
- Alf Pratte, Brigham Young University (emeritus)
- Wm. David Sloan, University of Alabama (emeritus)
- Leonard Teel, Georgia State University (emeritus)

As a history organization, it is important to recall (or learn about) our own roots. To that end, President Erika Pribanic-Smith has invited individuals who became involved with AJHA in its infancy to share their recollections of the organization's birth and development. Join them to hear stories about AJHA's origins, and feel free to share your own memories of the early years of AJHA.

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9-11 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer

10:10-11:25 am 2015 MARGARET A. BLANCHARD DISSERTATION AWARD

Grand Ballroom A-C

Moderator: David Abrahamson, Northwestern University

2015 Margaret A. Blanchard Dissertation Award Winner:

Carrie Teresa, Niagara University

“Looking at the Stars: The Black Press, African American Celebrity Culture, and Critical Citizenship in Early Twentieth Century America, 1895-1935”

Director:

Carolyn Kitch, Temple University

THREE HONORABLE MENTION WINNERS

(in alphabetical order by author):

Sid Bedingfield, University of Minnesota

“Beating Down the Fear: The Civil Sphere and Political Change in South Carolina, 1940-1962” (completed at the University of South Carolina)

Director:

Kathy Roberts Forde, University of Massachusetts-Amherst

Kevin Lerner, Marist College

“Gadfly to the Watch Dogs: How the Journalism Review [MORE] Goaded the Mainstream Press Toward Self-Criticism in the 1970s”

Director:

David Greenberg, Rutgers, The State University of New Jersey

Robert J. Woodruff, University of Maryland

“Foretelling the Everyday: Early Modern English Almanacs Prepare a Public for News”

Director:

Maurine Beasley, University of Maryland (emerita)



11:35 am-12:40 pm DONNA ALLEN ROUNDTABLE LUNCHEON

Venetian Room

Separate ticket required. (This event is included in the Members Only Package Deal.)

Donna Allen Luncheon Speaker



Featured speaker **Jaclyn Cosgrove** is the health reporter at The Oklahoman, where she writes about health, public policy and medicine. Recently selected as one of a handful of reporters to receive a prestigious Rosalynn Carter Mental Health Journalism fellowship, Cosgrove continues the tradition that Donna Allen envisioned for young female reporters. Her work includes reporting on addiction and mental health in Oklahoma. A member of the Association of Health Care Journalists and an Oklahoma State University graduate, Cosgrove grew up in Arpelar in southeast Oklahoma and particularly enjoys writing about health in rural communities.

1-6:30 pm HISTORIC TOUR

Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Tour includes the following:

- Oklahoma History Center
- Oklahoma City National Memorial & Museum

6:30 pm DINNER ON YOUR OWN



Alf Pratte, Ph.D.
AJHA ORIGINAL MEMBER
S.O.N./INTELLIGENCER
FOUNDING EDITOR
PROFESSOR EMERITUS, BYU



Dale Cressman, Ph.D.
AJHA HISTORIAN
ASSOCIATE PROFESSOR,
BYU SCHOOL OF
COMMUNICATIONS

The BYU School of Communications
congratulates Alf Pratte,
Dale Cressman and Steve Holiday
for their participation in AJHA.

We thank them for their
contributions to journalism history.



**BYU School of
Communications**
COMMS.BYU.EDU

Congratulations PETE!



The faculty and staff of the Department of Communication
at Mississippi State University congratulate
our colleague and alumnus, Dr. Pete Smith,
on becoming AJHA's newly elected president.



We are proud of you, Pete!

saturday

OCTOBER 10



27

7:15-8:45 am BREAKFAST BUFFET

Grand Ballroom Foyer (2nd Floor)

8:10-10 am RESEARCH-IN-PROGRESS SESSIONS

Centennial Ballroom (2nd Floor)

Grand Ballroom A-B (2nd Floor)

9:45-11:15 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer (2nd Floor)

10:10-11:40 am GENERAL BUSINESS MEETING

Grand Ballroom E-F (2nd Floor)

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS

Founders Room (14th Floor)

1-2 pm AJHA BOOK OF THE YEAR AWARD

Grand Ballroom A-B (2nd Floor)

2:10-4:35 pm PAPER SESSIONS AND PANELS

Centennial Ballroom (2nd Floor)

Grand Ballroom A-B (2nd Floor)

2:30-4:30 pm COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer (2nd Floor)

6:30-9:30 pm GALA DINNER

Vast Restaurant (Devon Tower)

Meet in the hotel lobby.



7:15-8:45 am BREAKFAST BUFFET

Grand Ballroom Foyer

8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS

Challenging the Media: From World War I to the Bicentennial

Centennial Ballroom

Moderator: Patrick Cox, University of Texas-Austin (emeritus)

- Lori Lyn Bogle, U.S. Naval Academy
George C. Marshall and the Democratic Press During WWII and the Early Cold War
- Jason Lee Guthrie, University of Georgia
Science and Useful Arts: A Revisionist History of American Copyright Law
- Erin Coyle & Ellada Gamrekidze, Louisiana State University
Miranda v. Arizona and the People's Right to Know
- Willie Tubbs, University of Southern Mississippi
All American Boys: The Nisei Soldier in the Media, 1941-1955
- Jon Marshall, Northwestern University
Heroes and Villains: Sportswriters, Steroids, and Baseball's Field of Nightmares
- Thomas Hrach, University of Memphis
From Cassius Clay to Muhammad Ali: What Took the News Media so Long to Make the Switch
- Brooke Kroeger, NYU Arthur L. Carter Journalism Institute
The Whim to Impress: Why a Men's League for Women's Suffrage
- Carolyn L. Kitch, Temple University
The Nation's Stamp of Approval: The 1976 Women's Campaign for the ERA
- Michael Fuhlhage, Wayne State University
The Short, Happy Life of the Cincinnati Daily Unionist
- Jane Marcellus, Middle Tennessee State University
The Journalists and the Club Women: The New York Herald Tribune Women's Conference on Current Problems in the 1930s and 1940s

.....

Telling Stories: From Major Metropolitan Newspapers to Alternative Media

Grand Ballroom A-B

Moderator: Michael Martinez, University of Tennessee-Knoxville

- Janice Hume, University of Georgia
In Memoriam: News Industry Death Stories and Journalism Values
- Pete Smith, Mississippi State University
A Life of Firsts: Local, State, and National Press Coverage of the Political Career of Mississippi's Evelyn Gandy, 1947-1983
- Ulf Jonas Bjork, Indiana University-Purdue University Indianapolis
Small-Town Sensationalism: Indiana Country Newspapers Cover the Queen of Assassins
- James Andrew Lumpp, University of Mississippi
Pacifica Radio -- The First 30 Years: Embattled Listener-Supported Broadcasting Pioneer
- Thomas R. Schmidt, University of Oregon
The Rediscovering Narrative: The Rise of Journalistic Storytelling in American Newspapers, 1969-2000
- William Thomas Mari, University of Washington
Reporters and Their Near Peers in the Newsroom, c. 1929-1960
- Meta G. Carstarphen, University of Oklahoma
Colorful Historiographies: Theorizing the Role of Race, Ethnic Newspapers and the "Event" in Challenging Universal Histories
- Kathryn J. Beardsley, Temple University
Children in Black and White: Depictions of Youth in the Black Press from 1910-1930
- Youn-Joo Park & Keith Greenwood, University of Missouri
The Formation and Role of Community Newspaper Publishers: Missouri Papers in the Mid-Twentieth Century
- Matthew Pressman, Boston University
New Voices, New Views: How the Established Press Wrestled with Race, Gender, and Dissent in the 1960s and 70s

9:45-11:15 am COFFEE & HOT TEA SERVICE

Grand Ballroom Foyer



Grand Ballroom E-F

- Elections
- Reports of Committees and Officers
- Awards
- The gavel will be turned over to Pete Smith, Mississippi State University, AJHA President for 2015-2016

Founders Room

The lunch for new and continuing officers and board members is compliments of AJHA in appreciation for service provided.

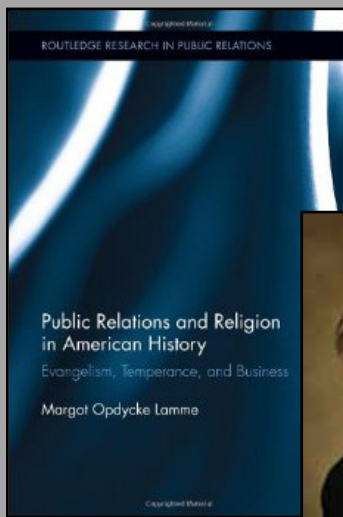
This image shows a blank sheet of white paper with horizontal ruling lines. On the far left edge, there is a vertical column of twelve solid black circles, evenly spaced. The rest of the page is empty except for the horizontal lines.

1-2 pm AJHA BOOK OF THE YEAR AWARD

Grand Ballroom A-B

Moderator: Lisa Mullikin Parcell, Wichita State University

An interview and Q&A session with book award winner Meg Lamme will be followed by a larger discussion among attendees regarding book-length research projects and the book publishing process.



AJHA Book of the Year Award

AJHA Book of the Year Award winner ***Margot Opdycke Lamme*** is the author of “Public Relations and Religion in American History: Evangelism, Temperance, and Business” (Routledge, 2014). Meg Lamme is professor of public relations at the University of Alabama.

Part of the Routledge Research in Public Relations series, "Public Relations and Religion in American History" traces evangelism to corporate public relations via reform and the church-based temperance movement.

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2:10-3:25 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Media Influencing Culture, or Not *Centennial Ballroom*

Moderator: Mavis Richardson, Minnesota State University-Mankato

- LaDonna Aiken, University of Texas-Arlington
The Far East Network Okinawa: Fifty Years of Innovation and Influence in Military Broadcasting
- Raymond McCaffrey, University of Arkansas
Gender in Journalism Awards
- Alexandra Menz, University of Missouri
"The Donna Reed Show" and the Hidden Second Wave
- Hannah Watkins, Wichita State University
"Dear Ann, Dear Abby": Tracing Social and Relational Traditions Through Time

PANEL DISCUSSION: Crisis in the Discipline: Preserving our Research (and Maybe AJHA) in the New JMC Environment *Grand Ballroom A-B*

Moderator: Aimee Edmondson, Ohio University

- Sid Bedingfield, University of Minnesota
- Janice Hume, University of Georgia
- Earnest Perry, University of Missouri
- Ford Risley, Pennsylvania State University

This panel considers the future of historical research in journalism and mass communication. Look around the room at any AJHA or AEJMC History Division event, and what do you see? A room filled with fiftysomethings, sixtysomethings, and seventysomethings. What will the state of media history scholarship be in 20 years? Will AJHA exist? The panelists hope to start a conversation that might provide insight and solutions to what they perceive is a crisis in the discipline.

.....

3:35-4:35 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Non-Partisan Nineteenth-Century Press
Centennial Ballroom

Moderator: Kaylene Armstrong, Northwestern Oklahoma State University

- Dianne Bragg, University of Alabama
1850: Compromise, Calamity, and Calhoun
- Erika J. Pribanic-Smith, University of Texas-Arlington
*Political Papers and Presidential Campaigns in the Republic of Texas, 1836-1844**
- David Vergobbi, University of Utah
Point of Transition: Quantifying Journalism's Evolution from Frontier to Commercial Emphases

PANEL DISCUSSION: Toward a Standard for Evaluating Documentary Journalism History
Grand Ballroom A-B

Moderator: Michael Sweeney, Ohio University

- Mike Conway, Indiana University
- Raluca Cozma, Iowa State University
- Tom Mascaro, Bowling Green State University

What makes a good documentary? What makes for good history about documentaries? This session addresses the need for consistent standards in judging the significance of journalistic documentaries and the histories written about them. The panel of three documentary historians will discuss possible standards for analyzing which of the thousands of network television documentaries merit historical attention and for evaluating historical studies of this important—but often neglected—genre.

6:30-9:30 pm GALA DINNER

Vast Restaurant (Meet in the hotel lobby.)

Separate ticket required. (This event is included in the Members Only Package Deal.)

University of Central Arkansas Journalism

Learning from history

“If It Ain’t Broke, Break It”:

How Corporate Journalism Killed the Arkansas Gazette

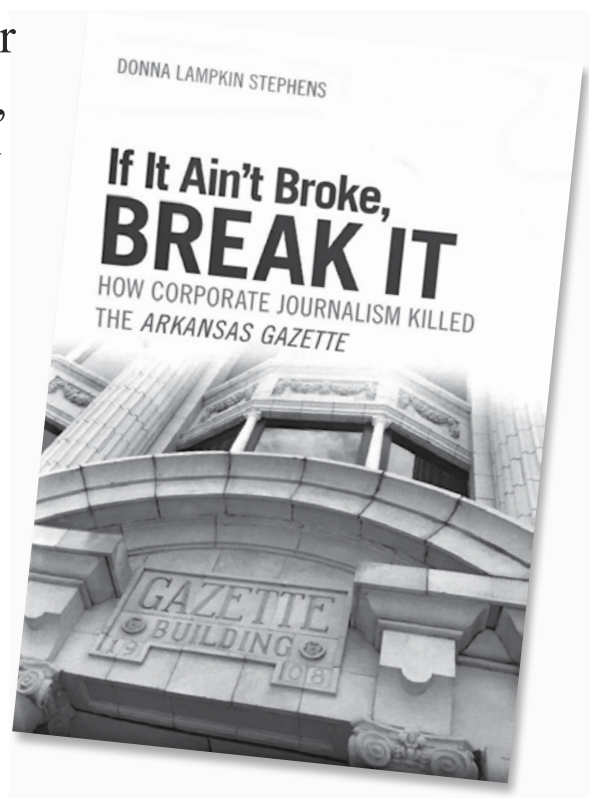
(2015, University of Arkansas Press)

By Dr. Donna Lampkin Stephens, associate professor

Dr. Stephens, now beginning her second year as an AJHA board member, joins Dr. David Davies of the University of Southern Mississippi and Dr. James Brian McPherson of Whitworth University for a panel,

The Challenges in Writing Recent History,

moderated by Dr. Terry Lueck of the University of Akron.



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Medill is opening a new site in San Francisco in spring 2016 along with Northwestern's McCormick School of Engineering and Applied Science. Adding a San Francisco location builds on the school's 90-year history and sets a goal of strong leadership in journalism, integrated marketing communications, innovation and technology. The West Coast site is an extension of Medill's Evanston-based Knight Lab, which creates innovative digital storytelling tools for journalists.

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Grady College

THE UNIVERSITY OF GEORGIA

Celebrating our Centennial in 2015

Grady College is the home of Janice Hume, AJHA member and recently-named Carolyn McKenzie and Don E. Carter Chair for Excellence in Journalism. Janice provides Grady students with the knowledge, information and support they need to take Grady College into the next century.



Grady.uga.edu



CONGRATULATIONS

E.W. SCRIPPS SCHOOL OF JOURNALISM SCHOLARS



AWARD WINNING

Associate professor Ellen Gerl

*Out of the Back Rooms:
Physician-Publicist Virginia Apgar
Makes Birth Defects a Popular Cause.*



AWARD WINNING

Nicholas Hirshon, PhD student

*One More Miracle: The Ground-
breaking Media Campaign of John
'Mets' Lindsay.*

Recent doctoral graduate

Pamela Walck

(assistant professor, Duquesne University)

Samantha Peko, MS student



AWARD WINNING

David Forster, PhD student

*Horace Greeley and the Bailing of
Jefferson Davis.*



We welcome incoming doctoral student, Ken Ward.

**The University of Alabama
College of Communication
& Information Sciences**
salutes UA faculty, students,
and alumni at AJHA.

WE ARE PROUD TO RECOGNIZE THESE 2015 CONTRIBUTIONS



Dr. Meg Lamme
AJHA BOOK OF THE YEAR AWARD
*Public Relations and Religion in American History:
Evangelism, Temperance, and Business*

GRADUATE STUDENT PANEL:
“If I Could Do It All Again”: Advice for
New and Rising Journalism History Scholars”



Dr. Caryl Cooper
CONVENTIONS CHAIR



Dr. Dianne Bragg
BOARD MEMBER
PAPER PRESENTATION:
“1850: Compromise,
Calamity and Calhoun”



Dr. David Sloan
PRESIDENT'S PANEL:
“Origin Stories: Long-time
Members Recall the Early
Years of AJHA”

THE UNIVERSITY OF
ALABAMA | College of
Communication &
Information Sciences



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Her colleagues at
Oklahoma Baptist University
honor

Carol Sue Humphrey

Past President of AJHA
Long-time AJHA Secretary
2014 AJHA Book Award Winner.



Her commitment and effort made this conference possible.



Assistant Professor Candi Carter Olson will be presenting her work at the AJHA –

"A Cosmic Shoulder for the Public to Lean Upon: Pittsburgh's First Sob Sister, Gertrude Gordon"



The Journalism and Communication Department at Utah State University is dedicated to providing the best education for our students as possible. We prepare them for the real world of journalism and communication, providing hands-on experience that prepares them to work in their chosen field, sometimes even before graduation.

Our faculty and students have recently won state and national awards for PR Student of the Year, General Feature, Editorial Cartooning, Sports Photography, General Column Writing, Television General News Reporting, Radio News Reporting, Television Broadcasting, General News Reporting, Multi-media Online and TV In-Depth Reporting.

We believe the best way of learning is by **DOING!**



Interested in leading our team? We are now searching for a Department Head/Professor. For more information:

<https://usu.hiretouch.com/job-details?jobid=653>



Recognizing and Honoring
Dr. Leonard Teel's
30-year career of teaching excellence at Georgia State University.



Georgia State University | DEPARTMENT OF COMMUNICATION

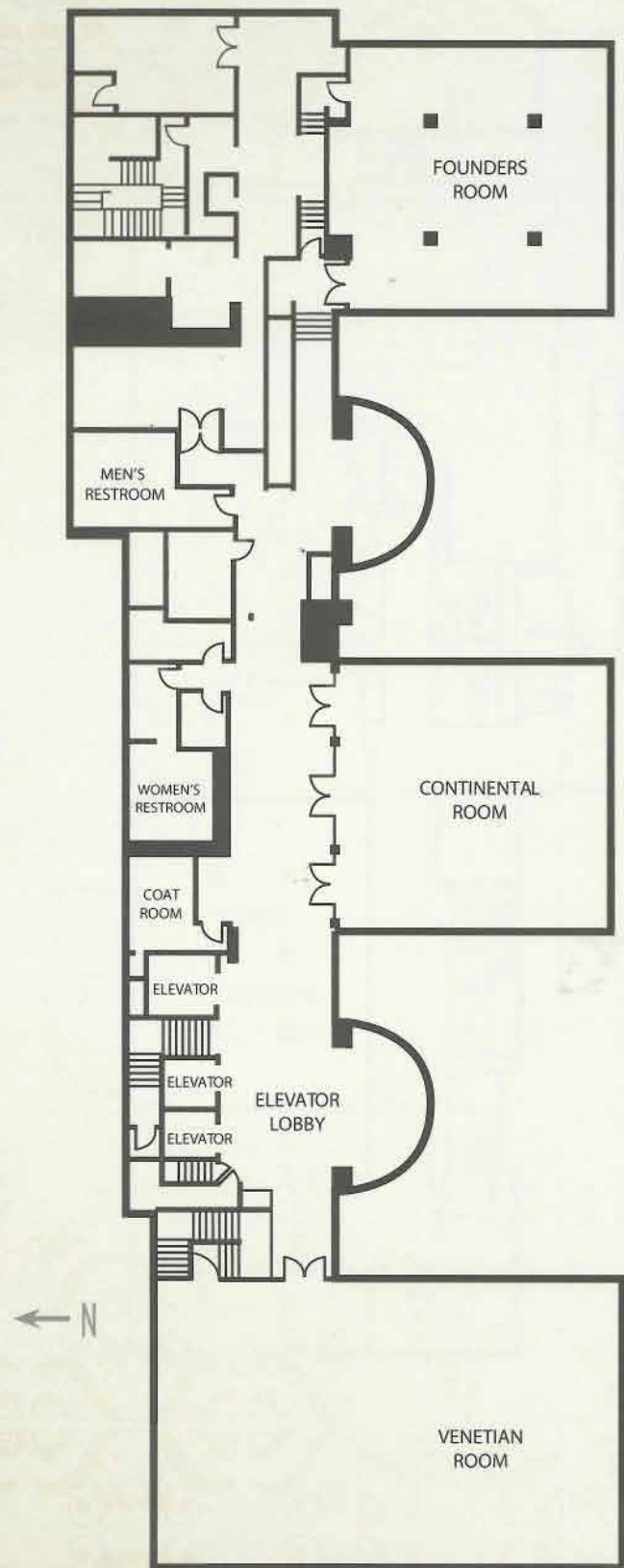
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14TH FLOOR - OVERVIEW



Skirvin Hilton Maps and AJHA Event Guide

Main Lobby (First Floor)

Meeting for Historic Tour
Meeting for Gala Dinner

Events on the 2nd Floor (next page)

W.B. Skirvin Suite

Board of Directors Meeting
AJ Editorial Board Meeting

Centennial Ballroom

Paper Sessions

Grand Ballroom Foyer

Registration
Coffee & Hot Tea Service

Grand Ballroom A-C

Panel Discussions
AJHA Book of the Year Award
Blanchard Dissertation Prize

Grand Ballroom E-F

Welcome/President's Address
Awards Luncheon
General Business Meeting

Restrooms on the 2nd floor are adjacent to Centennial Ballroom.

Events on the 14th Floor

Continental Room

Scholars Breakfast

Founders Room

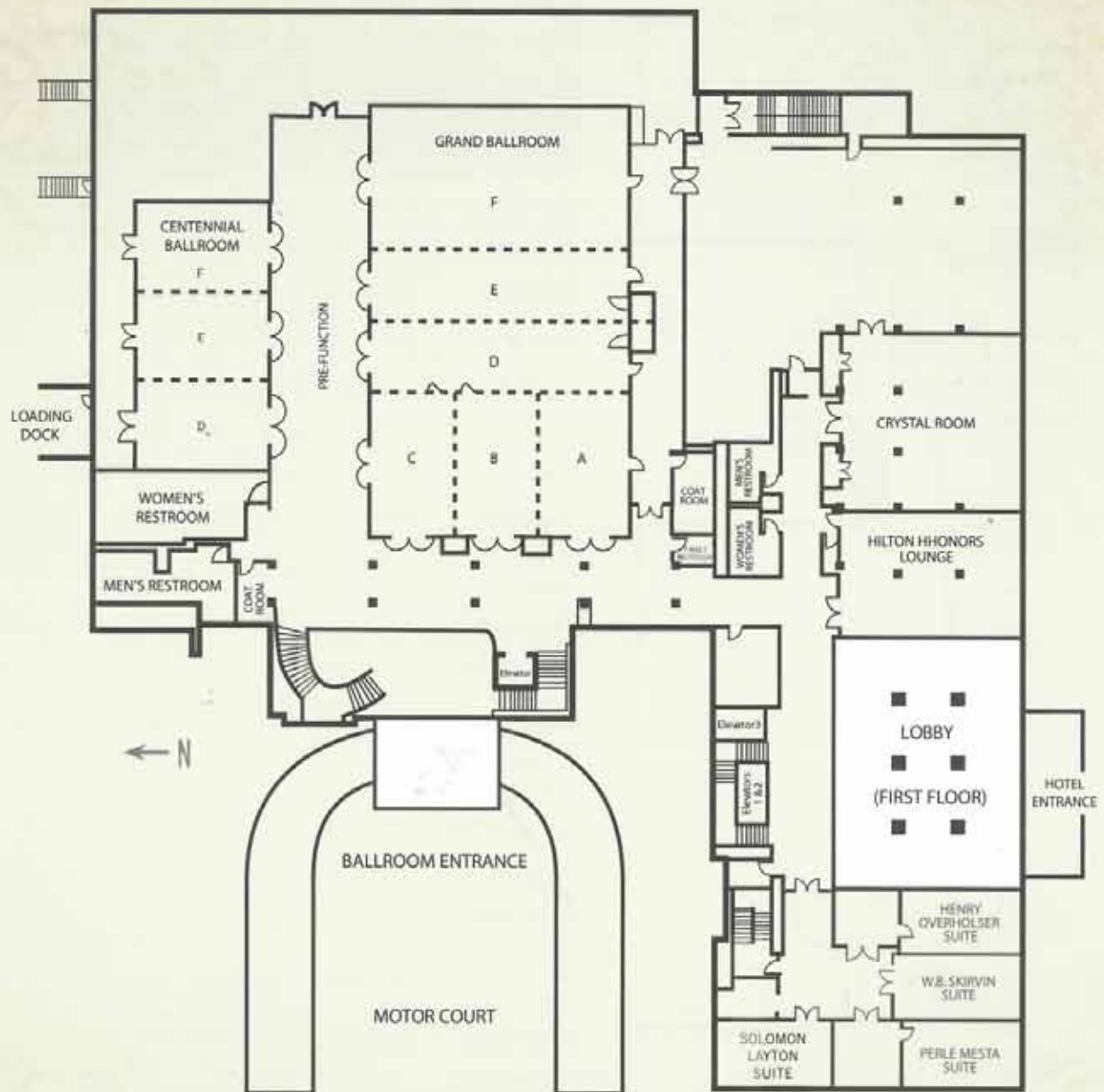
Officers Lunch

Venetian Room

Local Journalist Reception
Donna Allen Luncheon

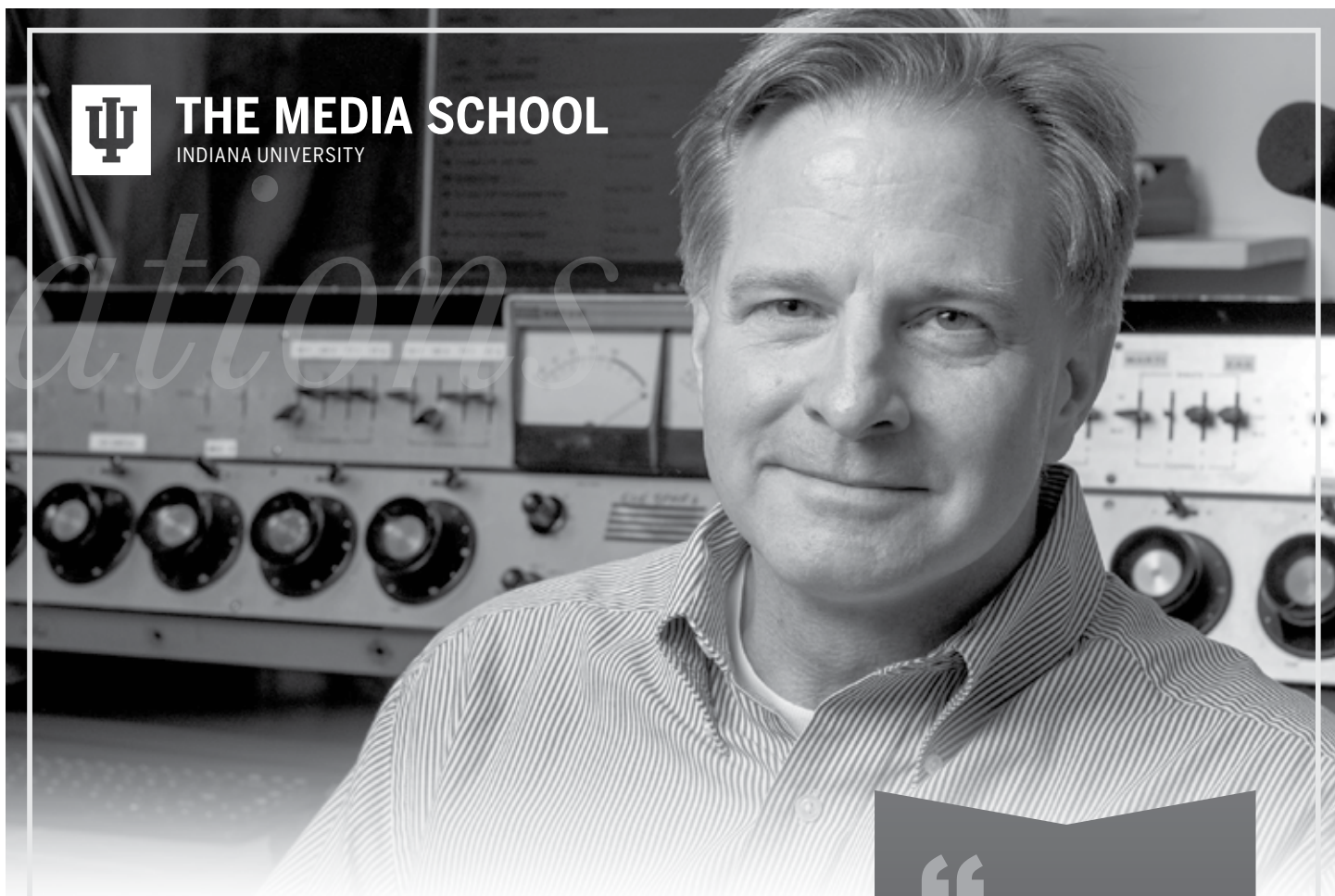
Restrooms on the 14th floor are located across from Continental Room (between Founders and Venetian rooms).

2ND FLOOR - OVERVIEW





THE MEDIA SCHOOL
INDIANA UNIVERSITY



The Media School congratulates professor **MIKE CONWAY**, winner of the Best Article Award, an annual honor bestowed by the journal *American Journalism*.

"The Origins of Television's 'Anchor Man': Cronkite, Swayze, and Journalism Boundary Work" (2014)

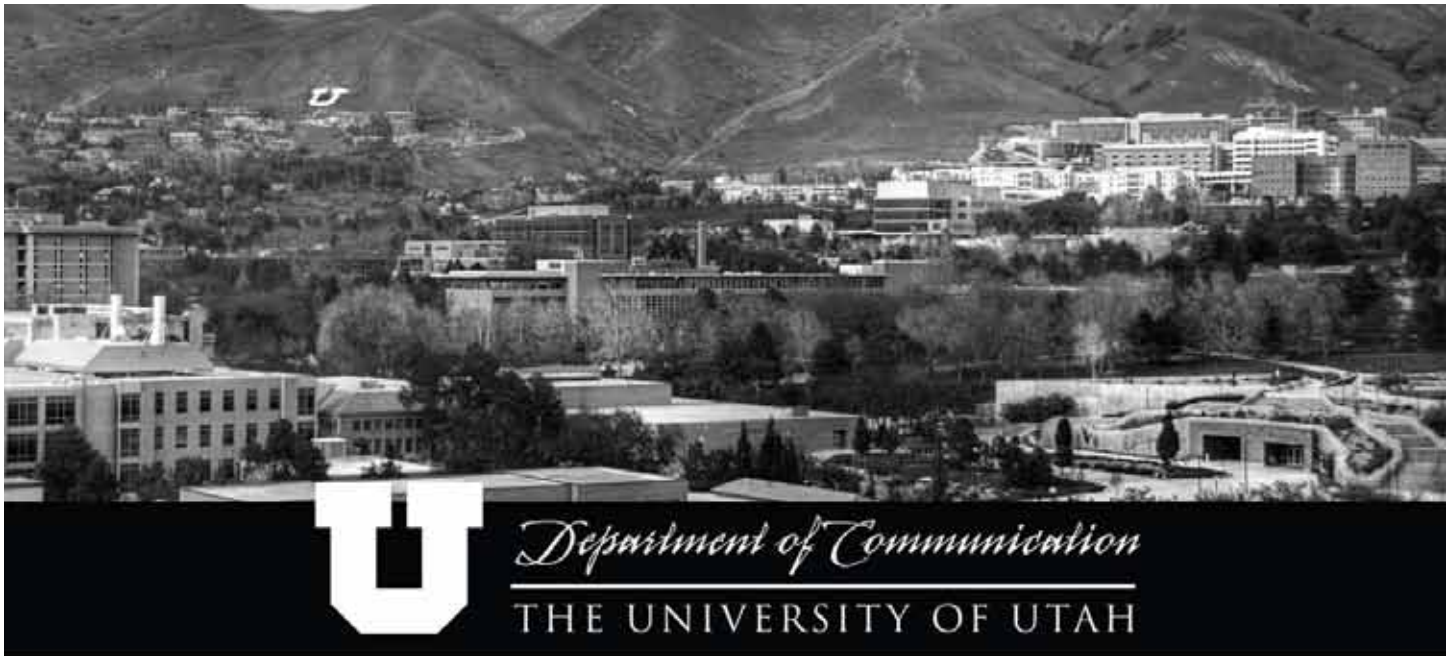
MEDIASCHOOL.INDIANA.EDU



Conway carries on a tradition at IU of serious scholarship in journalism history. The award is well-deserved, and we're proud to acknowledge his achievement along with the important role played by AJHA.



*James Shanahan,
Dean of The Media School at IU*



Kimberley Mangun



David Vergobbi

In AJHA's 33-year history, Utah is the first school to have two faculty elected to its presidency, and both are presenting research this year. Congratulations to Kimberley Mangun, past president of AJHA, and David Vergobbi, future president and 2nd VP of AJHA. Mangun's award-winning work is titled, "The National Newspaper Publisher's Association: Seventy-five years of Advocacy," and Vergobbi's is titled, "Point of Transition: Quantifying Journalism's Evolution from Frontier to Commercial Emphases."

FACULTY

James Anderson
Mark Bergstrom
Connie Bullis
Heather Canary
Suh Choi
Kevin Coe
Julia Corbett

Ann Darling
Kevin DeLuca
Danielle Endres
Glen Feighery
Robert Gehl
Marouf Hasian
Leonard Hawes

Avery Holton
Jakob Jensen
Robin Jensen
Kimberly Kaphingst
Sean Lawson
Kimberley Mangun
Maureen Mathison

Michael Middleton
Kent Ono
Joy Pierce
Helene Shugart
Ye Sun
David Vergobbi
Sara Yeo

Enjoy Connecting the Past to the Present? Learn More About the Missouri School of Journalism Doctoral History Program.

Missouri Journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students' research have been published in *American Journalism*, the *International Communication Gazette*, *The Journal of American History*, *Journalism Studies*, *Journalism History* and *Journalism & Mass Communication Quarterly*, among other journals.

Meet the Missouri School of Journalism Historians



Associate Professor **Keith Greenwood**'s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.



Associate Professor **Berkley Hudson** focuses on the history, culture and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of *Visual Communication Quarterly*.



Assistant Professor **Cristina Mislán** studies the history of transnational journalism, with a particular interest in how activists and journalists have used media across the Americas to advocate for social justice and facilitate public conversations about racial, gender and class politics. She teaches qualitative research methods and cross-cultural journalism studies.



Associate Professor **Earnest L. Perry Jr.** studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.



Associate Professor **Tim P. Vos** studies theoretical issues of historical explanation, the history of journalism's occupational norms and the history of institutional influences on journalism. He teaches American journalism history and qualitative research methods. Vos is past head of AEJMC's History Division and won last year's award for "Best American Journalism Article."



Associate Professor **Yong Z. Volz** focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the past chair of the History Division of AEJMC.



The Missouri School of Journalism
For more information, visit journalism.missouri.edu/programs/doctoral
or contact Sarah Smith-Frigerio, smith-frigerios@missouri.edu, 573-882-6194