



# Intelligencer

VOLUME 27 NUMBER 4 SUMMER 2010

## Mangun, Lauters compete for 2nd VP

By Caryl Cooper  
University of Alabama

This year's call for nominations yielded a diverse pool for leadership positions in our organization. Two AJHA members have been nominated to fill the slot of 2010-2011 2nd VP, and eight members will compete for three board seats.

Current second vice president **Terry Lueck** (Akron) will become 1<sup>st</sup> VP, and current 1<sup>st</sup> VP **Jim McPherson** (Whitworth) will become president for 2010-2011. You will find more information about the candidates on the AJHA website. In addition, nominations may be made from the floor during the election that will be held during the annual convention in October.

**Kimberley Mangun** (Utah) and **Amy Mattson Lauters** (Minnesota State) have been nominated for the position of 2<sup>nd</sup> VP.

■ **Kimberley Mangun** has been a member of AJHA since 2001, when she presented research as a master's student at the convention in San Diego. Since then, she has served AJHA in many ways, including: elected member of the



Mangun

board of directors, chair of the research-in-progress division, reviewer of RIPS, conference papers, and *American Journalism* manuscripts, and ad sales for the convention program. Also, she has served as the chair of the Donna Allen Luncheon, which recognizes an outstanding female journalist in the city or state where the convention is being held.

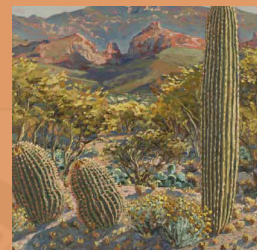
■ **Amy Mattson Lauters** has been an AJHA member for 10 years. She has served as the AJHA Convention registrar for four years, and she has served on the Membership and Graduate Student Committees. She has published two books, *The Rediscovered Writings of Rose Wilder Lane*, *Literary Journalist* and *More than a Farmer's Wife: Voices of American Farm Women, 1910 to 1960*, both with University of Missouri Press. Lauters received her doctoral degree from the University of Minnesota in 2005.



Lauters

In addition, eight candidates have been nominated to fill three positions on the board of direc-

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Discover Tucson links provided

- [Arizona-Sonora Desert Museum](#)
- [Casa Vicente Restaurante](#)
- [Downtown Tucson](#)
- [Hotel Arizona](#)
- [Old Tucson Studios](#)

Find more convention info at [www.ajhaonline.org](http://www.ajhaonline.org)

**Pre-Registration Deadline is Sept. 6.**

Award winners for Kobre, Service to Journalism History, Best Book, and Teaching are revealed on Pages 6 & 7. Convention program starts on Page 8.

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Future AJHA Convention Sites  
2010: Tucson  
2011: Kansas City  
2012: Chapel Hill, NC

# Nine vie for three AJHA board positions

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tors. They are **Erika Pribanic-Smith** (Texas-Arlington), **Ronald Rodgers** (Florida), **Lisa Parcell** (Wichita State), **Jim Aucoin** (South Alabama), **Michael Fuhlhage** (Auburn), **Glenn “Pete” Smith** (Mississippi State), **Jane Marcellus** (Middle Tennessee State), **Pat Dooley** (Wichita State) and **Aimee Edmondson** (Ohio). Here’s some

## AJHA Officers

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## Got News?

The newsletter is published in November, February, May and August. Submission deadlines are Nov. 1, Jan. 15, April 15 and July 15. Email is preferred, but you may also fax or mail to:

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information about the nominees for the board of directors:

■ **Erika J. Pribanic-Smith**, assistant professor of journalism at the University of Texas at Arlington, has been a member of AJHA since 1997. In addition to being a frequent presenter at AJHA conferences and a contributor to *American Journalism*, she served for two years as AJHA’s Graduate Student Chair and remained active in the Graduate Student Committee throughout her graduate student career.

■ **Ronald R. Rodgers** is an assistant professor in the College of Journalism and Mass Communications at the University of Florida. He has presented 19 papers at AJHA and AEJMC conferences in the past six years and has published articles in *American Journalism*, *Newspaper Research Journal*, *Journalism History*, *Journal of Mass Media Ethics*, *Public Relations Review*, *Journal of Media and Religion*, *Media History Monographs*, the *Journal of Global Mass Communication*, and *Explorations in Media Ecology*.

■ **Lisa Parcell**, a member of AJHA since 1997, teaches public relations, history, and theory at Wichita State University’s Elliott School of Communication. If elected to serve, Parcell hopes to encourage more scholars and scholarship in the areas of public relations and advertising history, two areas that are expanding rapidly in degree programs, but often less abundant in historical research.

■ **Jim Aucoin** is professor

and chair in the Department of Communication at the University of South Alabama in Mobile, where he has taught since 1994. This year completes his three-year term as editor of the *Intelligencer*, which he has successfully transitioned into an electronic newsletter. He has served on AJHA’s Research Committee and is a regular reviewer of convention papers. He was co-host to AJHA’s 1997 annual convention in Mobile, Ala. He is the author of *The Evolution of American Investigative Journalism*, published in 2005, by the University of Missouri Press.

■ **Michael Fuhlhage** is an assistant professor of journalism at Auburn University. He has presented research at AJHA and the AEJMC History Division, has two essays about the history of Spanish-language radio and newspapers in press in the *New Encyclopedia of Southern Culture*, and is developing a chapter about the construction of Mexican identity in the mid-nineteenth century press for the book *Identity and Media: New Agendas in Communication*.

■ **Glenn D. “Pete” Smith** is an assistant professor of communication at Mississippi State University. An AJHA member since 2005, he serves on the Public Relations Committee and the History in the Curriculum Committee. Pete organizes the AJHA Speakers Bureau and the AJHA Southeast Symposium, a regional conference with the aim of supporting undergraduate and graduate media history research. A recipient of the Margaret

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## AJHA Board

### Board of Directors:

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Webmaster **Brian Carroll**,  
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706.368.6944

*From the president . . .*

## What we've accomplished

**By Earnest Perry**  
*University of Missouri*

Time flies when you're having fun. It seems like just last week we were having a great time in Birmingham. Now we are a little more than a month away from our annual meeting in Tucson. I can't wait.

However, before we get ahead of ourselves let's look back on what we have accomplished over the past year and look forward to decisions that will be made in the coming weeks.

In my first written address to you I stated that among my goals for this year, the first was service. Many of you stepped up to the plate. We had members who volunteered to be committee chairs, committee chairs who took on extra duties and committee members who worked extra hard to get the job done. I want to personally thank them for their service and let them know that without their sacrifice AJHA would not continue to grow.

I also want to thank AJHA board members for their efforts this past year. There was a lot of work that needed to be done and many of you took time out of your busy schedules to answer my email, participate in discussions and make decisions that were necessary for the organization.

The efforts of these AJHA members have led to these benefits:

- Members being able to use

credit cards to pay membership dues and convention registration.

- On-line convention paper submission and review.

- A proposal to the board for possible on-line voting for board elections. This will require changing the Constitution next year.

- The abstracts of selected papers with contact information will be posted on the AJHA website at the conclusion of our convention in Tucson.

Other initiatives under development include:

- Appointing new editors for *American Journalism* and the *AJHA Intelligencer*.

- Creating a procedure for appointing and training new committee chairs and vice chairs.

- Assessing the organization's committee structure to make sure there is no duplication of work.

The other area I addressed this year was research. In regards to that I think this year's convention lineup speaks for itself. The diversity of research topics, both in the papers accepted and the panel discussions, reflects the wealth of scholarship generated by our members. I am also encouraged by the various historical methods employed by those whose papers were accepted. Many of you heard my challenge and responded.

The convention program also addresses the issue of immigration, a topic that is front and center in our host state and city. We will have a

**Continued on next page**





## AJHA Committee Chairs

**Awards:** Mike Conway, Indiana, mtconway@indiana.edu, 812.856.1371

**Convention Sites/Convention**

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**Web Site:** Brian Carroll, Berry College, bc@berry.edu, 706.368.6944

## Board candidates to be voted on

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Blanchard Prize, Pete has been both a contributor to and reviewer for *American Journalism*.

■ **Jane Marcellus** is an associate professor in the School of Journalism at Middle Tennessee State University. She has been a member of AJHA since 2001. In 2010, she received both the David Sloan award for outstanding faculty paper and the Maurine Beasley award for outstanding paper in women's history. Her work has been published in *American Journalism*, *Journalism & Mass Communication Quarterly*, and a variety of other journals. Her book, *Business Girls and Two-Job Wives: Emerging Media Stereotypes of Employed Women*, is forthcoming from Hampton Press.

■ **Aimee Edmondson** is an assistant professor at Ohio Univer-

sity where she teaches media law, computer-assisted reporting, legal research methods and newswriting. Her research focuses on the press and race, specifically libel law during the Civil Rights Movement, and FOIA and state sunshine laws. Prior to teaching, Edmondson worked 12 years as a newspaper reporter in Baton Rouge, La., and Augusta, Ga.

■ **Pat Dooley** is a professor at Wichita State University's Elliott School of Communication. She attended her first AJHA convention in the mid-1980s. Since then, she has served on the board of directors, was local host for the convention when it was held at Wichita, chair of the public relations and education committees, and has been involved with the organization's early American interest group.

## Deal worked with Arizona hotel

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panel discussion that looks at immigration from a historical perspective and another panel, sponsored by the local host, Linda Lumsden from the University of Arizona, that looks at the work of the alternative press in the Southwest. The AJHA board also plans to address the issue at its board meeting.

Finally, I can't end my last column without thanking our convention coordinator Beverly Hadley and convention sites chair Patrick

Cox. They have worked tirelessly to ensure that this convention gets off to a great start. They also worked out a financial deal with the Hotel Arizona that could be a windfall for the organization. If we meet or exceed our room quotas each night of the convention, AJHA will receive \$5 for each room we occupy. That could put about \$1,500 in the AJHA coffers.

It has been a great year, but the bid fun is about to start. See you in Tucson!

Do you have an idea for an article that discusses media history or AJHA? Contact the editor.

# Luncheon to honor border journalist

**By Kimberley Mangun**  
**University of Utah**

Margaret Regan, arts editor of the *Tucson Weekly*, will be honored at the Donna Allen Luncheon during AJHA's annual convention in October. Named for the founder of the Women's Institute for Freedom of the Press in Washington, D.C., the event honors a woman who has made significant contributions to the field of journalism.

Regan earned a bachelor's degree in French from the University of Pennsylvania and subsequently studied French at the Sorbonne in Paris and Spanish in a tiny school in Guatemala. She worked as a French editor for *TV Guide* magazine and as a children's book editor in New York before beginning a successful career in journalism, first in Pennsylvania, then in Arizona. She has worked for the alternative paper *Tucson Weekly* since 1990, as a freelancer and as a staff reporter, and has amassed



**Margaret Regan**

more than 50 journalism awards, including a dozen for her careful and thoughtful reporting about immigration issues.

Regan's new book, *The Death of Josseline: Immigration Stories from the Arizona-Mexico Borderlands*, draws on her 10 years of border reporting. The book puts a

human face on the tragedy of migrant deaths, while giving voice to Border Patrol agents, activists, ranchers, and a vigilante. It also analyzes the economics that drive migration, the environmental impact of the border wall, and the erosion of Americans' civil liberties in the borderlands. Since the book was released in February, she has been interviewed numerous times, done many readings, and appeared on the NPR program, *Talk of the Nation*.

Regan has many anecdotes to share about her reporting career and writing her first book, so be sure to sign up for the Donna Allen Luncheon and help AJHA honor one of Arizona's distinguished journalists. If you can't wait until October to learn more about her book, you can read an excerpt [here](http://www.tucsonweekly.com/tucson/the-death-of-josseline/Content?oid=1816192). <<http://www.tucsonweekly.com/tucson/the-death-of-josseline/Content?oid=1816192>>

## Donate items for AJHA's annual good-time auction

**Douglas Ward**  
**University of Kansas**

The array of items up for bid – out-of-print (and even rare) books, old newspapers, magazines and broadsides, CDs, DVDs, and advertising and marketing posters, to name but a few – always feels like a treasure hunt at the annual AJHA convention. You never know what gems you'll find.

The live auction that follows offers its own special form of entertainment. This year, we'll add a

twist: A special guest will join the indomitable Mike Sweeney in performing the auctioneering duties.

This year's auction will take place from 7:30 to 9:30 p.m. on Thursday, Oct. 7. As always, money raised during the event helps defray travel and registration costs for graduate students who attend the convention. Last year's event raised about \$2,000. Since 2001, when the Silent Auction and Raffle began, it has raised more than \$18,000.

It's a great time and a great cause,

but we need your help. Here's what you can do:

**Donate items.** We depend on AJHA members for auction donations. Bring your items with you, or if you have a lot of bulky or heavy things, mail them to the hotel in advance. The best items – those that bring in the highest bids – are related to journalism and mass communication history. Receipts to use for tax purposes will be avail-

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# Top awards to Copeland, Ghiglione

## Michael Conway Indiana University

The American Journalism Historians Association has chosen David A. Copeland as the 2010 winner of the Sidney Kobre Award for Lifetime Achievement in Journalism History and Loren Ghiglione for the 2010 Distinguished Service to Journalism History Award.

Copeland, the A.J. Fletcher Professor in the School of Communications at Elon University, has written 11 books, 21 journal articles and 15 book chapters during his prolific career. Copeland will receive the award at the AJHA annual convention in Tucson, Ariz., in October.

The Kobre Award is AJHA's highest honor, recognizing individuals with an exemplary record of sustained achievement in journalism history through research, teaching, and professional activities. In nominating Copeland for the award, University of Alabama Professor David Sloan wrote "no other media historian today is as prolific as David (Copeland) is in book publication and in opportunities he has provided for others."

Copeland has two books coming out this year, *Handbook of Digital Media Production* (with Brooke Barnett and Harlen Makemson) and *The Media's Role in Defining the Nation*, both published by Peter Lang. Copeland also has served

as journal and book series editors, including Peter Lang's Mediating American History series and Greenwood's Library of American War Reporting. Sloan called Copeland "today's preeminent historian on the colonial press, and his pioneering work on the press during the French and Indian War has brought to light an important but previously overlooked period in the history of American journalism."



**Copeland**

Copeland has taught at Elon University in North Carolina since 2001. Previously, he was

an associate professor at Emory & Lee College in Emory, Va. He received his Ph.D. from the University of North Carolina at Chapel Hill. Copeland is a long-time member of AJHA and served as the organization's president in 2000-2001.

AJHA's Kobre Award is named in honor of the late Sidney Kobre, a newspaperman, professor, and author best known for his book *The Development of American Journalism*, first published in 1944.

Northwestern University Professor Loren Ghiglione has been named the winner of the 2010 Distinguished Service to Journalism History Award. Ghiglione is being honored for his contributions to the study of journalism history, especially during his years as a working journalist.

Ghiglione is currently the Richard Schwarzlose Professor of Media Ethics at Northwestern's Medill School of Journalism and spent five years as dean at that school. The AJHA Distinguished Service to Journalism History Award focuses on his work to promote journalism history during his 26 years as editor/owner of the *Southbridge (Mass.) Evening News*.

Ghiglione was the guest curator of a 1990 Library of Congress exhibit on the American journalist and wrote the accompanying book, *The American Journalist: Paradox of the Press*. As president of the American Society of Newspaper

Editors, he established a committee dedicated to journalism history. In 1996, he was a consultant for the creation of the Freedom Forum's Newseum, the news museum in Washington, D.C.



**Ghiglione**

Ghiglione received a Ph.D. in American civilization from George Washington University. His latest book, *CBS's Don Hollenbeck: An Honest Reporter in the Age of McCarthyism* (Columbia University Press), has garnered strong praise from both reviewers and from top broadcast journalists including Walter Cronkite, Ted Koppel and Bob Schieffer. He is currently working on a book about the future of news as portrayed in fiction and film. Ghiglione will receive his award at the conference in Tucson, Ariz.



# David Sloan wins teaching award, John Hamilton takes annual book award

The winner of the AJHA National Award for Excellence in Teaching is David Sloan, University of Alabama.

The six nominees were very competitive, and the final scores close. Sloan received the highest rating in every category by every judge.



Sloan

Sloan is editor of numerous textbooks, including the popular media history text, *Media in America*, for which many AJHA members have written chapters.

Sloan received his Ph.D. from the University of Texas at Austin and prior to teaching at the University of Alabama, Sloan taught at the University of Arkansas.

The AJHA 2010 book award goes to John Maxwell Hamilton, executive vice chancellor and provost at Louisiana State University, for *Journalism's Roving Eye: A History of American Foreign Reporting* (Louisiana State University Press).



Hamilton

Hamilton has published four books, including *Journalism's Roving Eye*. He has also written *Hold the Press: The Inside Story on Newspapers*, *Casanova was a Book Lover: And other Naked Truths and Provocative Curiosities about the Writing, Selling, and Reading of Books*, and *Edgar Snow: A Biography*.

He has worked as a journalist

for the Milwaukee Journal, the Christian Science Monitor, and ABC Radio, among other media outlets.

Slate.com wrote of *Journalism's Roving Eye*, "In charting the highs and lows of this craft, Hamilton reminds readers that foreign news has always occupied a precarious place in the news business and suggests that foreign-news reporting isn't so much in decline as it is in transition." Maxwell writes in the book that "All the problems of journalism are magnified in foreign news-gathering."

Hamilton is the founding dean of theanship School of Journalism at LSU, where he has taught for 20 years.

## You can help make silent auction a success

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able at the table. Donated items will be accepted through Thursday afternoon of the convention.

**Hotel mailing.** The Hotel Arizona charges a handling fee of 25 cents a pound for packages sent in advance, and it asks that packages arrive no earlier than the week of the convention. Packages should be addressed to Jenny Maxson, Catering and Convention Services Manager, The Hotel Arizona, 181 W. Broadway Blvd., Tucson, AZ 85701. They should also be marked "ATTN: AJHA Convention, Oct 6-9, Doug Ward,

Auction Chair."

**Volunteer.** We welcome assistance with checking in donated items and setting up items before the auction. A silent auction table will be set up near the registration table in the hotel, and we will need volunteers during the day and in the evening before and during the auction. Graduate students are especially encouraged to get involved.

**Buy a raffle ticket or two or 10.** Raffle tickets cost \$1 and are a great way to support the auction. Past raffle items have included specialty t-shirts, a hotel package, gift certificates, goody bags and

other assorted items. Winners are announced during the auction.

**Attend the silent auction and bid.** The fun begins as soon as the doors open. You can enjoy the cash bar, browse and place your bids. After about an hour, the silent bidding ends and the items are distributed to the new owners. A live auction for the remaining items follows.

**Questions?** Contact Doug Ward at [dbward@ku.edu](mailto:dbward@ku.edu) or 785-864-7637 if you would like to help, or stop by the silent auction table during the convention and volunteer. The event will not be a success without your contribution.

# Convention promises interesting panels, papers, research-in-progress, events

## Wednesday, October 6

1:30-6:30 pm BOARD OF DIRECTORS MEETING

Ocotillo

7 pm BOARD OF DIRECTORS DINNER

## Thursday, October 7

7:30-9:30 am CONTINENTAL BREAKFAST

Grand Foyer

8 am-3:30 pm AUCTION/RAFFLE

Grand Foyer

- Turn in items for tonight's silent auction
- Buy raffle tickets for terrific raffle prizes

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Grand Ballroom Central

Earnest Perry, AJHA President, 2009-2010  
*University of Missouri*

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

**SOCIAL CONSTRUCTION AND CULTURAL CONSEQUENCES**

Moderator: Jean Palmegiano, *St. Peter's College*

Michael Fuhlage, *University of North Carolina-Chapel Hill*

The Protestant Crusade in Print: Anglo Journalists' Representation of Mexican Catholicism in the Age of Manifest Destiny

Davis Dunavin, *University of Missouri*

Fair-haired Boy for Life: Oscar King Davis's Coverage of Theodore Roosevelt, 1907-1912

Kim Voss, *University of Central Florida*

Food Journalism or Culinary Anthropology? Re-evaluating Soft News and the Influence of Jeanne Voltz's Food Section in the *Los Angeles Times*

PANEL DISCUSSION

Grand Ballroom West

"The Spanish-Language Press: Two Centuries of Advocacy Journalism"

Moderator: Paulette Kilmer, *University of Toledo*

Jon Bekken, *Albright College*

Felix Gutierrez, *University of Southern California*

With the bicentennial of the founding of the first Spanish-language newspaper in the United States just behind us, the

recent passage of Arizona's draconian anti-immigrant law points to the continuing need for a press that advocates for the rights of Spanish-speaking workers in the United States. This panel will discuss the history of Spanish-language journalism as an advocacy press, and the continuing effort to build upon the bicentennial of Spanish-language journalism in the United States to raise awareness of this important history. It includes showing excerpts of "Voices for Justice," a documentary in progress on the history of Spanish-language journalism in the United States. There will also be a display of a 24-panel "Voices for Justice" exhibit that was on display at USC last autumn which chronicles the issues addressed by Latino newspapers and the advocacy role they and their editors played.

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

**PROFESSIONAL PRACTICE: ACCESS AND AUTHORITY**

Moderator: David Spencer, *University of Western Ontario*

Paula Hunt, *University of Missouri*

Editing Desire in 1960s America: The Professional Practices of *Cosmopolitan's* Helen Gurley Brown

Sam Lebovic, *University of Chicago*

Competing with Hitler: The Office of Censorship, Press Patriotism, and Freedom of Information in "The Good War"

Gwyneth Mellinger, *Baker University*

Washington Confidential: The American Society of Newspaper Editors Goes Off the Record

PANEL DISCUSSION

Grand Ballroom West

"Strangers in Their Own Land – Depictions of People in the Borderlands in the 19th and 20th Centuries"

Moderator and Panelist, Patrick Cox, *Associate Director, Briscoe Center for American History, U. of Texas-Austin*

Celeste Bustamante-Gonzalez, *School of Journalism, University of Arizona*

Maggie Rivas-Rodriguez, *Director, U.S. Latino & Latina WWII Oral History Project, University of Texas-Austin*  
Michael Fuhlhage, graduate student, *University of North Carolina-Chapel Hill*

Through the media and oral history, revelations of racial discrimination from the nineteenth century to the modern era have defined much of the borderlands region. In the American Southwest, regional segregation of public institutions was widespread and racism a part of daily life. Economic and

**Continued on next page**



# Convention program

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political conflict between Anglos and Mexicans has been a part of discourse about the borderlands since early in the nineteenth century to the current debate over Arizona's new immigration law. This panel will delve into the ways class and race were utilized in representations of people of Hispanic origin, both Mexican and American citizens.

## 11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION

Grand Ballroom East

#### DEFINING NEW ENVIRONMENTS

Moderator: Fred Blevens, *Florida International University*

Raymond Gamache, *College of St. Scholastica*

Framing Conservation: George Bird Grinnell and the Adirondack Deer Hounding Law

Brendan Watson, *University of North Carolina-Chapel Hill*

Place, Race and Waste: Community Structure and Local Media Coverage of the First Environmental Justice Conflict

Jon Bekken, *Albright College*

Understanding Journalism in its Social Context: Developing an Ecological Approach to Media History

### PANEL DISCUSSION

Grand Ballroom West

Moderator, Wallace B. Eberhard, *University of Georgia (Emeritus)*

David Bulla, *Iowa State University*

Ford Risley, *Penn State University*

Next year the observance of the 150<sup>th</sup> anniversary of America's costliest war will open. The role of the media in that war has not been ignored in the thousands of books and articles written to date, but the eve of this anniversary is an appropriate time to consider what may be missing or what needs a fresh look. *American Journalism* has published one special issue related to the period, edited by Ford Risley. This panel will provide several views. We also hope to stimulate dialogue among attendees on possible participation in the sesquicentennial by media historians at the national, state and local level.

## 12:30-1:40 pm PRESENTATION OF THE SIDNEY KOBRE AWARD FOR LIFETIME ACHIEVEMENT

Starlight Ballroom

- David Copeland, Elon University, will be honored with the Kobre Award.
- The luncheon is included with conference registration for those who pre-registered prior to the start of the

convention.

## 1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION

Grand Ballroom East

#### SOUAW, PRINCESS, DAUGHTER: PAGING THROUGH AMERICAN WOMANHOOD

Moderator: Maurine Beasley, *University of Maryland*

John Coward, *University of Tulsa*

The Princess and the Squaw: Native American Women in the Pictorial Press

Tracy Lucht, *Simpson College*

Life's "American Woman": Re-examining Gender Discourse in the 1950s

Mary M. Cronin, *New Mexico State University*

Daughters of the New Revolutionary War: Representations of Women Soldiers in the Confederate Press, 1861-1864

### PANEL DISCUSSION

Grand Ballroom West

"Extreme Measures: Innovative Ways To Improve History's Emphasis in the Mass Communication Curriculum"

Moderator, David Sloan, *University of Alabama*

Tammy Baldwin, *Southeast Missouri State University*

Berrin Beasley, *University of North Florida*

Leonard Teel, *Georgia State University*

Debra Van Tuyll, *Augusta State University*

The Task Force on History in the Curriculum has been one of AJHA's major and urgent ongoing initiatives. Its purposes include "exploring ways to encourage more schools to offer history and to encourage schools to attach greater importance to history at both the undergraduate and graduate levels." One of its charges is to "widen discussions of history in the curriculum." Three panelists — David Sloan, Leonard Teel, and Debbie Van Tuyll — have been members of the Task Force, and the other two — Tammy Baldwin and Berrin Beasley — have been extremely successful at raising the prominence of history at their schools. The panel will discuss how history's position in the curriculum can be raised through innovative, tested approaches that individual professors can take. Rather than focus on specific proposals that the Task Force has made, the panel will offer ideas that individuals can do, some of which, perhaps, few people have tried. And we emphasize individuals, since we won't propose actions that could be achieved only through group activities.

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# Convention program

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## 3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION

Grand Ballroom East

#### THE BUSINESS OF JOURNALISM

Moderator: Doug Ward, *University of Kansas*

Richard K. Popp, *Louisiana State University*

Making Advertising Material: Checking Departments and Imagined Consumers in 19<sup>th</sup>-Century Advertising

Elizabeth Burt, *University of Hartford*

Class and Social Status in the Lydia Pinkham Illustrated Ads, 1890-1900

Tim P. Vos, *University of Missouri*, and You Li, *University of Missouri*

The Business Side of Journalism: A History of an Occupational Norm

### PANEL DISCUSSION

Grand Ballroom West

Local History Panel: “*Alternativo Periodismo*: 20<sup>th</sup>-Century Alternative Journalism in the Southwest”

Moderator, Linda Lumsden, *University of Arizona*

Roberto Rodriguez, *University of Arizona*

Victoria Goff, *University of Wisconsin-Green Bay*

A number of periodicals based in the Southwest challenged mainstream media views across the 20<sup>th</sup> century. This panel looks at radical press coverage of the Mexican Revolution in the 1910s, the deportation of copper miners attempting to organize in Bisbee, Arizona, in 1917, and Chicano Movement issues in the 1970s. The thematic thread running through the presentations is that the alternative press makes a critical contribution to political and cultural diversity.

## 4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION

Grand Ballroom East

#### WWII: SECRECY, ILL WINDS AND INEVITABILITY

Moderator: Pat Washburn, *Ohio University*

Wendy Swanberg, *University of Wisconsin-Madison*

Walter Trohan’s Dilemma: World War II Censorship and MacArthur’s Secret Memo

Edward E. Adams, *Brigham Young University* and David Schriendl, *Dickinson State*

University

Scripps-Howard’s Efforts and Challenges to Avoid War with Japan, 1924-1941

Melita M. Garza, *University of North Carolina-Chapel Hill*

Pinestraw in an Evil Wind: The Novelist-Editor, the Country Weekly and the World at War: A case study of James Boyd, *The Pilot* of Southern Pines, NC, 1941-1944

### PANEL DISCUSSION

Grand Ballroom West

“Advice for the Adviser: You’re Chairing a Thesis or Dissertation—Now What?”

Moderator Barbara Friedman, *University of North Carolina-Chapel Hill*

Maurine Beasley, *University of Maryland*

John Nerone, *University of Illinois*

Ernest Perry, *University of Missouri*

Betty Winfield, *University of Missouri*

Frank Fee, *University of North Carolina-Chapel Hill*

For the student assembling a thesis or dissertation committee, schools, classmates and web resources are chock-full of advice. But what about the faculty member asked for the first time to chair a committee? This panel, submitted on behalf of the Education Committee, is for them.

## 5:30-7:30 pm RECEPTION & LOCAL MEDIA HISTORY AWARD

Starlight Ballroom

- Recognition of Local Media History Award winner Carmen Duarte
- Hot and cold hors d’oeuvres
- Cash bar

## 7:30-9:30 pm SILENT AUCTION

Starlight Ballroom

- Hilarious annual fundraiser aids grad students
- Purchase media history-related items for a good cause
- Cash bar

## 7:30 pm INTEREST GROUP MEETINGS

- Interest groups may meet, if desired, during or immediately after the auction

## Friday, October 8

### 7-8:15 am SCHOLARS’ BREAKFAST

Cholla

- A great opportunity for young scholars to network

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# Convention program

Continued from previous page

with senior scholars

## 8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

### PAPER SESSION I

Grand Ballroom East

#### FOR GOOD OR EVIL: DISCRIMINATING TASTE

Moderator: Caryl Cooper, *University of Alabama*

Aimee Edmondson, *Ohio University*

Making Whiteness: Racial Defamation and the “Negro”

Moniker

Andrew Taylor Kirk, *The Park Record*, Park City, Utah

Race and Space in the Chinatowns of Territorial Utah, 1869-1896

Martha Davis Vignes, *University of South Alabama*

Secrecy, Slavery and Southern Pride: Media Coverage from 1860 to 2010 of the “Clotilda” and Africatown USA

Brian Carroll, *Berry College*

This is IT!: The Public Relations Campaign Waged by Wendell Smith and Jackie Robinson to Cast Robinson’s 1<sup>st</sup> Season as an Unqualified Success

### PAPER SESSION II

Grand Ballroom West

#### CAMPUS COURIERS

Moderator: Lisa Parcell, *Wichita State University*

Kaylene D. Armstrong, *University of Southern Mississippi*

In the Beginning: Development of Student Newspapers in the 1800s

Khuram Hussain, *Hobart and William Smith Colleges*

Rewriting the Struggle: *Muhammad Speaks* and Black School Reform

Joseph Erba, *University of North Carolina-Chapel Hill*

Radicals and Militants on Campus in *The Campus*: City College’s Newspaper Coverage of the 1969 Student Protests

Kevin Lerner, *Marist College and Rutgers University*

J-School Ate Their Brains: Anti-Intellectualism in the American Press in Essays Denouncing Journalism School

## 9:55-11:30 am 2009 AJHA MARGARET A. BLANCHARD DISSERTATION AWARD

Grand Ballroom Central

Moderator: David Abrahamson – Northwestern University

Winner:

J. Duane Meeks, *Palm Beach Atlantic University*

“From the Belly of the HUAC: The Red Probes of Hollywood, 1947-1952”

Honorable mentions (alphabetical order):

Mario Castagnaro, *Carnegie Mellon University*

“Embellishment, Fabrication, and Scandal: Hoaxing and the American Press”

Raluca Cozma, *Iowa State University*

“The Murrow Tradition: What Was It, and Does It Still Live?”

Leland K. Wood, *Johnstown, Pennsylvania*

“When the Locomotive Puffs: Corporate Public Relations of the First Transcontinental Railroad Builders”

## 11:40 am-12:50 pm DONNA ALLEN ROUNDTABLE LUNCHEON

Cholla

Margaret Regan, journalist with the alternative paper *Tucson Weekly* and author of the book *Death of Josseline: Immigration Stories from the Arizona-Mexico Borderlands*.

## 1:10-6:45 pm HISTORIC TOUR

- Tour leaves from the main hotel lobby at 1:10 p.m.

The tour goes from the hotel to Gates Pass to the Arizona-Sonora Desert Museum, a botanical garden and zoo, then to the old Tucson Studios, the well preserved replica of the Wild West town that defined cowboy culture in so many films.

## 7 pm DINNER ON YOUR OWN

## Saturday, October 9

### 7:30-9:30 am CONTINENTAL BREAKFAST

Grand Foyer

## 8:10-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### RESEARCH IN PROGRESS

#### SESSION I

Grand Ballroom East

Moderator: Eileen Wirth, *Creighton University*

Michael Koncewicz, *University of California-Irvine*

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# Convention program

## Continued from previous page

The Alternative Press, the Mainstream and Vietnam, 1964-1967

Jason M. Shepard, *California State University-Fullerton*

The First Amendment's Central Role in the American Gay Rights Movement

Ellen J. Gerl and Craig Davis, *Ohio University*

"Woman at the Wheel": Julie Candler's Automotive Column for *Woman's Day* 1965-1983

Jane Marcellus, *Middle Tennessee State University*

"A Dab of Cheap Whitening and a Dollar Hat": Sophie Treadwell's Double Self in "An Outcast at the Christian Door"

David Copeland, *Elon University*

Reading Heads to Justify Slavery: Phrenology in the Press of Antebellum America

Kathleen L. Endres, *University of Akron*

The Changing Face of *Ebony*: A Magazine's Front Cover Over Time

Adam J. Kuban, *University of Utah*

Martha Louise Rayne: A woman ahead of her time—a 19th-century journalism practitioner and academic proprietor

Michael DiBari, Jr., *Ohio University*

*Life* magazine and desegregation of Little Rock's Central High School: A civil rights case study

David Wallace, *University of Colorado at Boulder*

The Freedom of the Press in a Closed Society: Segregationist Pressure and Civil Rights Movement Journalism

Kimberley Mangun, *University of Utah*

The Harlem Renaissance in the Pacific Northwest

RESEARCH IN PROGRESS

SESSION II

Grand Ballroom West

Moderator: John Tisdale, *Texas Christian University*

Raluca Cozma, *Iowa State University*

In Their Own Words: CBS Foreign Correspondents and Propaganda during World War II

Pamela A. Parry, *University of Southern Mississippi and Belmont University*

Prescription for News: An Analysis of the Eisenhower Administration's Medical Disclosure Policy

Glenn D. ("Pete") Smith, Jr., *Mississippi State University*

"Television as an Educational Force": Worthington Miner's Academic (and Vocational) Approach to a New Medium

Barbara Friedman, *University of North Carolina-Chapel Hill*

"A State Grown Callous": Historical References in Texas Newspaper Coverage of the Death Penalty Case of Karla Faye Tucker, 1984-1998

Karla K. Gower, *The University of Alabama*

Legal Counsel as Public Relations Practitioner: Standard Oil's S. C. T. Dodd, 1881 to 1905

Andrew J. Salvati, *Rutgers University*

Ordering Space, Framing Culture: Early American Almanacs, Geography and the Public Sphere

Scott Reinardy, *University of Kansas*

The evolution of American sports journalism in the 20th century

Joseph Bernt and Marilyn Greenwald, *Ohio University*

The New York Newspaper Strike and Expansion of the Evening Television News in 1963

Ulf Jonas Bjork, *Indiana University-Indianapolis*

Articulating Civilization on the Frontier: Indiana's Pioneer Newspapers and the Fall Creek Massacre, 1824-25

Michael S. Sweeney, *Ohio University*

Embed vs. Unilateral: A Case Study of Three Russo-Japanese War Correspondents

Julian Williams, *Claflin University*

Man at the Microphone: Jesse Helms's Early Years as a Broadcaster

## 10:10-11:40 am GENERAL BUSINESS MEETING, AWARDS & ELECTIONS

Grand Ballroom Central

- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to James McPherson, *Whitworth University, AJHA President for 2010-2011*

## 11:50-12:50 am WORKING LUNCH FOR AJHA OFFICERS

Ocotillo

- Open to new and continuing officers and Board of Directors

## 1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

Continued on next page

# Convention program

## Continued from previous page

### POLITICS, ENEMIES AND COMRADES

Moderator: Ross Collins, *North Dakota State University*

Erika J. Pribanic-Smith, *University of Texas-Arlington*  
Rhetoric of Fear: South Carolina Newspapers and the State and National Politics of 1830

Vilja Hulden, *University of Arizona -Tucson*  
Organized Employers and the Depiction of the Labor Movement in the Progressive Era Press

Leonard Teel, *Georgia State University*  
Authors of Revolution: Why Fidel Castro Awarded Press Medals to Thirteen U.S. Foreign Correspondents

PANEL DISCUSSION  
Grand Ballroom West

President's Panel: "Moving Forward: Journalism as a Form of Public History"

Moderator: Carolyn Kitch, *Temple University*

David Paul Nord, *Indiana University*

Yong Volz, *University of Missouri*

Kathleen Endres, *University of Akron*

This special AJHA Presidential Panel will discuss the practical ways media history can and should be part of mainstream history. The panelists leading this discussion approach historical research from various perspectives, including cultural, intellectual and international. The goal is to spark more creativity in the methods and theoretical approaches represented in media history.

### **2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

PAPER SESSION  
Grand Ballroom East

### LEGAL ISSUES

Moderator: David Vergobbi, *University of Utah*

Debbie Van Tuyll, *Augusta State University*  
Dr. Robert W. Gibes Jr. and America's First Lawsuit for Journalistic Access

Michael Thomas Martinez, *University of Missouri*  
Professionalism as Practiced by the Dean of Trial Reporters

Vanessa Murphree, *University of South Alabama*, and Karla K. Gower, *University of Alabama*

"Shall We Break the Law?" *The Birth Control Review*, 1917-1928

PANEL DISCUSSION  
Grand Ballroom West

Graduate Student Panel: "Archival Encounters in the Digital Age"

Moderator: Lori Amber Roessner, *University of Tennessee*

Kristen Heflin, *University of Alabama*

Erika Pribanic-Smith, *University of Texas-Arlington*

Encountering archives in the digital age may feel like an alien experience for new scholars about to take their first trek to local, regional, and national archives and even for some veterans. Over the course of their graduate studies, each panelist has journeyed to archival collections across the nation in pursuit of primary sources for a host of topics in journalism history. This panel will discuss the archival gems we have stumbled upon as well as the challenges we encountered and the strategies we employed in working with physical and digital archives.

### **3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

PAPER SESSION  
Grand Ballroom East

### BROADCAST ACROSS THE AGES

Moderator: Kathy Bradshaw, *Bowling Green State University*

David Mecham, *Brigham Young University*  
The Birth of RIAS: How the Russians Helped Inspire America's Most Popular East German Radio Station

Matthew Corn, *University of Georgia*  
Introducing the DVR: Popular Discourses and the Audience's Relationship to Television

Molly Yanity, *Ohio University*  
Digging, Dodging and Daring: How WFAA-TV and the *Dallas Morning News* Covered the SMU Football Scandal of 1987

"From Conflict to Battle to Massacre: Covering the Great Plains Indian Wars"

Moderator: Brian Gabriel, *Concordia University, Montreal*

Charles Lewis, *Minnesota State University, Mankato*

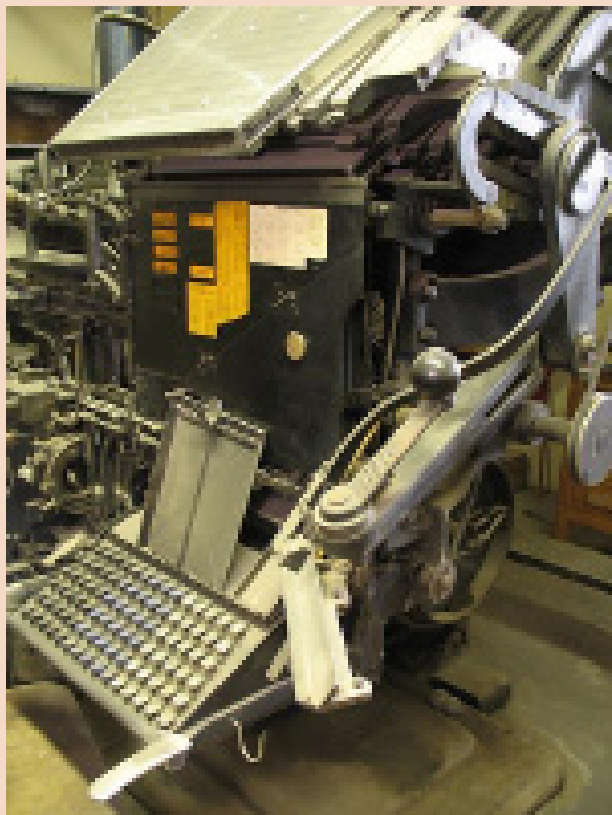
William Huntzicker, *St. Cloud State University*

Mavis Richardson, *Minnesota State University, Mankato*

PANEL DISCUSSION  
Grand Ballroom West

Scholars have examined newspaper coverage of individual battles of the Great Plains Indian Wars, a war that spanned

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## Tombstone Linotype

This is the Linotype machine at the Tombstone Epitaph, a newspaper that has been published for more than a century. This year's historic tour will travel to the Arizona-Sonora Desert Museum, a botanical garden and zoo, and to the old Tucson studios. Those who have the time might want to travel to historic Tombstone, Ariz., where Arizona's most famous newspaper is printed. The Epitaph covered such iconic events as the shootout at the OK Corral. **Sunday tour - Sunday's Mines and Wines organized tour by Linda Lumsden with travel to Bisbee at the Copper Queen Mine, a visit to Tombstone and ending with a wine tour and tasting at Wilhelm Family Vinyards in scenic Sonoita, Arizona**

## Convention program

### Continued from previous page

approximately 28 years from 1862 to 1890. This panel will provide an opportunity to bring together scholars for a discussion of the entire Great Plains War period. Panel participants will discuss three separate battles beginning with the first event, the Dakota Conflict of 1862 (Dr. Lewis), continue with the mid point, Battle of the Little Big Horn (Dr. Huntzicker), and conclude with the final confrontation, the Wounded Knee Massacre of 1890 (Dr. Richardson).

### 4:30-5:30 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION  
Grand Ballroom East

#### INDIVIDUALS WHO MADE A DIFFERENCE

Moderator: Terry Lueck, *University of Akron*

Keith Greenwood, *University of Missouri*  
Photographing What She Knew: Toni Frissell's Impact on Photojournalism

Robert Rabe, *Marshall University*  
Marquis W. Childs and the Bomb: Liberal Journalism and the Early Debate over the Atom, 1945-1947

Bernell Tripp, *University of Florida*  
Edmonia Highgate: Reconstruction Crusader for the *Christian Recorder*, 1864-1870

PANEL DISCUSSION  
Grand Ballroom West

"The Documentary: Converging Research, Reaching New Audiences"

Moderator and panelist Kathleen Endres, *University of Akron*, and producer/director/writer of "The Magazine Century" and co-producer/co-writer of the Emmy-nominated and Telly-award-winning "Final Edition: Journalism according to Jack and Jim Knight"

Leo Kevin Killsback, Ph.D. candidate, *University of Arizona American Indian Studies Program*, and producer/director/writer of "The Chiefs' Prophecy: Survival of the Northern Cheyenne Nation" (Official Selection, American Indian Film Festival and Monument Valley Film Festival)

George Daniels, *University of Alabama*, and former TV news producer

Given the increasing popularity of journalism, journalists, and newspapers to the "historian" filmmaker -- and the opportunities (and challenges) they offer to traditional journalism historians, the time seems right to examine the role of documentaries as history and as artifacts to study journalism history. This panel will bring together a number of perspectives from individuals with experience in the field, from producers of award-winning documentaries to a scholar who is studying them. This panel represents an opportunity and a challenge to the journalism historians on the future and the promise of the historical documentary.

6-9:30 pm GALA DINNER & BOOK AWARD PRESENTATION