



Intelligencer

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2011 AJHA Convention Information October 6-8

Hotel Phillips in downtown KC
106 W 12th Street
Kansas City, MO 64105
(816) 221-7000
Contact Amy Lauters for convention registration info or see registration form in the back of the newsletter.
e-mail: amy.lauters@mnsu.edu
phone: 507-389-5523

DON'T FORGET YOUR DUES

AJHA Dues for 2011 are now due. Dues are \$25 for students and retired folks and \$45 for regular members. Please go to the AJHA website (www.ajhaonline.org) and download the membership form. Follow the instructions on the form and submit your renewal as soon as possible. If you have any questions about the status of your AJHA membership, please feel free to contact me (carol.humphrey@okbu.edu or 405-878-2221). Don't miss out on all the fun and information that you gain through AJHA!

Carol Sue Humphrey
AJHA Secretary

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Exploring the Historical Process

Blanchard dissertation winner tells his story

Ira Chinoy is the winner of the 2011 Blanchard Dissertation Award. The title of his dissertation is "Battle of the Brains: Election-Night Forecasting at the Dawn of the Computer Age."

By Ira Chinoy
University of Maryland

When I began researching the early use of computers in news reporting, I had no idea how challenging it would be to find enough primary source material to make sense of a few hours on one night in 1952. That's when what is now a staple of election-night television – computer-generated forecasts – first appeared. In the end, this study – my dissertation – drew on material from dozens of archives, special libraries, and private collections across the country.

I interviewed participants in the events of 1952. Databases of historical newspapers and magazines helped provide a sense of election-night news reporting before "electronic brains," as computers were known. Useful items even turned up on eBay and at Christie's. And

after a series of efforts that were both frustrating and serendipitous, I located the complete CBS and NBC television broadcasts from that election night – some parts still in original kinescope form – plus several hours of NBC radio.

But at the outset, I had little to go on, and the secondary source material was often thin or lacking in citations that might serve as useful leads. This is not to say



Chinoy

that the episode was invisible. In fact, there was a story line about election night 1952 that had been repeated for decades. It is a "machine makes a monkey out of man" story – to quote one contemporary headline – and it goes like this: CBS teamed up with the makers of the UNIVAC, one of the first commercial computers. As the elec-

tion neared, conventional wisdom held that Eisenhower had just a modest lead, at best. So when the UNIVAC divined an Eisenhower landslide from early returns, the prediction was greeted with suspicion and was not aired – until later returns made clear to all that

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from the president...

How to get the most out of Kansas City

By Jim McPherson

Whitworth University

In the last issue of the Intelligencer I offered some reasons to attend the upcoming Kansas City convention. For my final presidential column, I thought I'd offer half a dozen tips for how to get the

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Got News?

The newsletter is published in November, February, May and August. Submission deadlines are Nov. 1, Feb. 1, May 1 and August 1. E-mail is preferred, but you may also fax or mail to:

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most out of your AJHA experience once you get there.

First, if time and money allow, arrive a day early and/or leave a day late. Travel arrangements forced me to do so with my first convention, and I've since tried to make it a standard practice. Arriving early, often in a city I might never again visit), lets me see a few sights or do a bit of shopping (perhaps even for items that might be donated to the auction) without having to miss convention sessions.

Second, go to sessions, not simply for what you'll learn but also for whom you'll interact with. As obvious as that suggestion might seem, a few folks seem to show up for their own session and little else. Their apparent interest level means that if I'm looking for someone to engage with academically—or to consider for a position when my department has an opening in the future—those folks aren't likely to be high on my list.

Third, make the sessions useful for as many people as possible. That means if you're presenting, be prepared and focused. If you're a moderator, do your job so that everyone on the schedule gets equal time and so the presenters and the audience can benefit from what is often the most useful part of the session, the question-and-answer period.

Fourth, as an audience member be both attentive and kind. You can and should ask questions that might help the researcher fill holes or consider new angles, but you needn't to be a jerk about showing off your own knowledge or demeaning the presenter in the process. (In truth, such exhibitions are rarer at AJHA than at some other conventions.)

A side note: I always have at least one question for every presenter I hear, a practice started because I remembered being a first-time presenter afraid that no one would find my research interesting enough to ask about. An additional benefit proved to be that I listen better and learned more. Gee, who knew that getting our students to take notes was such a good idea?

Fifth, make contact with folks whom you've never met. One of the best things about AJHA conventions is the small size, meaning you can chat with people you admire and might like to work with. Each convention provides the opportunity to reconnect with old friends. But make new ones, too.

I remember how excited I was to have folks such as David Sloan and Jim Startt greet me during my first convention. As a result, I make it a convention practice to look for newcomers, especially nervous grad students.

And sixth, participate in the extra activities. If money is tight, consider those activities to be an investment in your future. As I've mentioned previously in this space, much of my research and service have come about as a result of AJHA convention contacts, often via informal gatherings such as committee meetings, meals, the silent auction, and the annual historic tour.

I hope to see you in Kansas City. Even more, I hope the convention leaves you invigorated and enthused about both history and the AJHA. It does so for me every year—I thank all of you who have helped make that true.



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2nd VP, three board members to be elected in Kansas City

By **Caryl Cooper**

University of Alabama

This year's call for nominations yielded a diverse pool for leadership positions in our organization. One AJHA member has been nominated to fill the slot of 2011-2012 2nd VP, and four members were nominated for three board seats.

Current 2nd VP **Kim Mangun** (Utah) will become 1st VP, and current 1st VP **Terry Lueck** (Akron) will become president for 2011-2012. You will find more information about the candidates on the AJHA web site. Nominations can be made from the floor during the election that will be held during the annual convention in October.

Amy Mattson Lauters (Minnesota State) has been nominated for the position of 2nd VP. She has been an AJHA member for 11 years. She has served as the AJHA Convention registrar for five years, and she has served on the Membership and Graduate Student Committees. She has published two books, *The Rediscovered Writings of Rose Wilder Lane*, *Literary Journalist* and *More than a Farmer's Wife: Voices of American Farm Women, 1910 to 1960* with University of Missouri Press. Lauters received her doctoral degree from the University of Minnesota in 2005.

In addition, four candidates have been nominated to fill three positions on the board of directors. They are **Berrin Beasley** (North Florida), **Lisa Parcell** (Wichita State), **Linda Lumsden** (Arizona) and **Christopher Daly** (Boston

University). Here's some information about the nominees for the Board of Directors:

Lisa Parcell, a member of AJHA since 1997, teaches public rela-



tions, history and theory at the Elliott School of Communication at Wichita State University. She continues as an enthusiastic supporter of AJHA

and its dual emphasis on supporting research and improving classroom education. If elected to serve, Lisa hopes to encourage more scholars and scholarship in the areas of public relations and advertising history, two areas that we see rapidly expanding in our degree programs, but often less abundant in historical research.

Berrin Beasley is a former daily newspaper reporter and editor who

teaches primarily in her department's journalism track. Her research interests include journalism history, the media's portrayal of women, and media ethics. Her research has been published in the *Newspaper Research Journal*, *Journal of Radio Studies*, *Mass Communication and Society*, and ASJMC's *Insights*, among other journals. She has authored several book chapters and was named Outstanding Undergraduate Teacher of the Year at the University of North Florida in 2004.

Linda Lumsden, a long-time



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AJHA member, has two main goals if elected: create a western journal-



ism history symposium focusing on graduate students to complement those in New York and the Southeast and showcase innovative teaching exercises through a contest and presentation at the annual convention. She will bring considerable experience to the board as a past host of an AJHA convention, chair of an AEJMC-AJHA Joint Conference in New York, coordinator of convention AJHA panel selection for the past four years, and judge for AEJMC's James Tankard Book Award, AEJMC History Division's Best Book Award, AJHA's Margaret A. Blanchard Dissertation Prize, and AJHA and AEJMC convention papers. Recently named chair of AJHA's Research Committee, she is the author of four books, including the forthcoming *Black, White, and Red All Over*:

LA MACCHINA É ROTTA: Adventures of an American historian in Italy

By Mike Sweeney
Ohio University

I spent two weeks in Rome in July 2011, much of it buried in the national library and central state archive.

To prepare for a research trip that would call for me to speak and read at least rudimentary Italian, I practiced the language on Rosetta Stone on and off for twenty months. I learned a lot of things, from parsing verbs to everyday slang. Turns out that one of the most crucial phrases I learned had only four simple words:

La macchina è rotta. The machine is broken.

Italians are a warm, welcoming

A Cultural History of the Radical Press, 1900-1917.

Christopher B. Daly is a veteran journalist, author, editor, scholar,



and teacher. He worked as the Statehouse bureau chief for The Associated Press in Boston, covering politics and government during the 1980s. He

then served as the New England correspondent for *The Washington Post* (1989-1997) and has written many freelance articles and reviews for scholarly journals, newspapers, magazines, and online sites. A graduate of Harvard and UNC-Chapel Hill, he is a co-author of *Like a Family: The Making of a Southern Cotton Mill World* (1987, University of North Carolina Press), which won the Beveridge, Curti, and Taft prizes in history. He is now finishing a book titled *Covering America: A Narrative History of a Nation's Journalism*. It is due from the University of Massachusetts Press in March 2012.

people. My wife, who went with me to Rome as I researched the writings and career of war correspondent Luigi Barzini Sr., says she cannot imagine feeling more comfortable in a foreign city than she felt in the heart of Rome. The food, the wine, the art, the people, the sights . . . did I mention the food? We had a wonderful visit. And yet. . . .

The trip humbled me. Working in a foreign archive challenged me in many ways. Some were foreseeable. Some not so much.

So, having emerged with greater wisdom and patience, I would like to share some rules for a successful research trip abroad.

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JMC accreditation standards may change

Kathy Bradshaw

Bowling Green State

Standards for accreditation by the Accrediting Council on Education in Journalism and Mass Communication may change—and historians concerned with the role of history in the curriculum might be able to influence those standards.

ACEJMC standards are being reviewed this year, and any changes to the standards will guide the accrediting process for 10 years before another revision, required by the bylaws, is conducted.

Members of the American Journalism Historians Association made up about a fourth of the audience at an ACEJMC session in which Doug Anderson, Penn State University Dean and chair of the ACEJMC revisions committee, explained the chronology of the standards review process.

Administrators at the 111 ACEJMC-accredited schools will receive a survey asking them about the accrediting process and standards. That means that AJHA members, who in many cases may never see the surveys themselves, should do what they can to make sure their deans and department chairs understand the importance of history to various standards.

The ACEJMC staff has reviewed the feedback from administrators at the schools that had been through the accrediting process during the past 10 years. That review resulted in a set of shared concerns, Anderson said. Many administrators were concerned with three standards and the precision in the process.

In the process, the accredited unit prepares a directed self-study; a site team of volunteers visits the school to examine paperwork and to interview students, faculty, and administrators; the site team writes a report that is reviewed by the accrediting committee; and then the accrediting council reviews the committee's decisions.

In addition to concerns with the precision of the accrediting process, the three specific issues most often noted in feedback were the diversity standard, the assessment standard, and the "80/65 rule" that limits the number of hours a JMC graduate can take in the major as a proportion of the hours required for graduation. Much of the discussion in St. Louis focused on the 80/65 rule and the diversity standard.

Official AJHA historian Dale Cressman of Brigham Young University suggested that the 80/65 rule might be altered so that some of the JMC classes be reclassified as liberal arts classes. For example, classes such as media history, media diversity, or media and society could be considered liberal arts classes and thus placed beyond the rule. Such a change would effectively allow for there to be the additional video shooting and editing and web skills training that all of our students need to succeed in the changing job market, Cressman said.

ACTION ITEMS FOR MEMBERS

By Jim McPherson, AJHA president

The review process offers AJHA the possibility of advancing media history in the JMC curriculum. Even those of us who do not teach at accredited institutions can see a trickle-down effect that influences our own curricula.

With that in mind (and with thanks to Kathy Bradshaw and Fred Blevens for helping me better understand the process), I ask AJHA members from accredited schools consider doing the following (the first half of which deal most specifically with history, the second half related to precision/predictability in the process).

1. Encourage your administrator to answer the ACEJMC survey. The fact that s/he knows you are familiar with the survey, may give your concerns greater weight than those of others.

2. Ask your administrator to suggest on the survey that a media history class that covers the media history of traditionally under-represented groups (women, people-of-color, class, ethnicity/cultures, sexual orientations, and abilities) be included as one indicator for fulfilling the diversity standard.

3. Ask your administrator to suggest on the survey that the language of the curriculum standard be changed from "history" to "media history."

4. Ask your administrator to suggest that JMC liberal arts classes be reclassified as falling outside the 80/65 rule.

5. Ask your administrator to suggest that there be a "cafeteria" of indicators for each standard and that a specified number of those indicators result in "passing" that standard.

6. Ask your administrator to suggest that there be a closer alignment among the accrediting standards, the self-study categories, and the site team report categories.

7. Ask your administrator to suggest that site reports contain a summary of findings on each standard that includes the unit's strengths and weaknesses on that standard.

8. Ask your administrator to suggest that the ACEJMC develop a review process for itself, in which that organization might demonstrate the sort of accountability expected of accredited institutions.

Blanchard

Continued from Page One

Eisenhower had, in fact, swept most of the country.

Disappointed by the paucity of original research on election night 1952 when it first caught my attention in 2002, I resorted to the Hail Mary pass of scholarly inquiry: Google. I stumbled across this line in a newsletter for UNIVAC history buffs: “Jack Gould, the television writer for *The New York Times*, was not impressed with either the UNIVAC or the much smaller Monrobot computer used by the NBC network.” What? I had not yet seen any other references to this Monrobot role, as if it had vanished from the historical record and collective memory over time. A colleague steered me to the Library of American Broadcasting on my campus. There I found NBC press releases from 1952 – with breathless accounts of the Monrobot – and more in trade publications from that era.

I was hooked, but I also hit a wall in my early attempts to find footage from CBS and NBC, as well as ABC, where pre-computer equipment from IBM was used with much fanfare. I came to think of my quest for primary sources as a treasure hunt – seeking advice from many along the way – and I have described the effort in my dissertation, “Battle of the Brains: Election-Night Forecasting at the Dawn of the Computer Age,” at http://bit.ly/chinoy_dissertation. What follows is some of what I learned by trial and error about the process.

First, although the object of my quest dealt with broadcast journalism, I widened my search to include archives on other subjects. A technical report on the UNIVAC’s prediction for CBS turned up in a technology archive in Delaware. Looking for records of the Monrobot’s manufacturer – then a major purveyor of calculating machines

exploring the new market for computers – I reached the current CEO, whose company is still selling calculators. He had a room full of old records. There I found a company magazine from November 1952. It had a two-page spread on the Monrobot and its exploits on NBC. The photos, names, and details became invaluable leads.

Second, I learned that transcripts might turn up in surprising places. The networks didn’t have them, but I came across references to a company called Radio Reports, Inc., that made selective transcripts for corporate clients – including Remington Rand, UNIVAC’s maker – when products were mentioned on air. I found a stack of these at the Wisconsin Historical Society among the papers CBS correspondent Charles Collingwood, in his UNIVAC “scrapbook.”

Third, I learned to cycle back to places I had already tried. My attempts early on to penetrate the NBC broadcast archives got me nowhere. Much time passed, and I decided to try again. I found that NBC had created an online database listing its archived programs, and there were entries for election night 1952. I had also learned by then about the hazards of cold-calling. I scoured the acknowledgments sections of books for helpful archivists. I checked web sites and networked to get names and contact information for gatekeepers and learn a bit about them and their interests. And I wrote out scripts before I called, including a brief explanation of what I was researching and why it mattered. At NBC, this paved the way to a happier outcome than my first efforts.

Fourth, I became ever more careful in using online search systems. My first efforts to find CBS election-night footage in the database of the Paley Center for Media yielded the broadcasts for other years, but not 1952. I had gotten the first half hour from CBS itself – that was all they had – and snippets from the Computer His-

tory Museum in California and the Peabody Awards archives in Georgia. Later, I went back to the Paley database, looking for any election-night programs with no year listed. There were 15 such segments. A curator at Paley quickly determined that eight were not from 1952 and agreed to screen the others. They were all from 1952! The first hour, however, was not among them. Not long before my dissertation was due, I took one more shot. Searching by counting down from the ID numbers of the segments I had seen, I asked the Paley curator to screen one promising item that hadn’t turned up in earlier searches. He agreed. It was the missing first hour.

Fifth, acquiring more than 20 hours of television and radio recordings presented a special kind of problem: how to digest them all? New technology came to my own rescue. I loaded them onto my iPhone and, over several months, listened to them again and again as I walked my dog and commuted to work. This – combined with making annotated transcripts and chronologies – helped me notice things I had missed on my first and second passes through the material.

In the end, I would conclude that while the introduction of the computer in election-night broadcasting has been viewed primarily as a revolutionary development, the deployment of this new technology also displayed a great deal of continuity with existing values and practices of election-night journalism back to the 19th century. The computers’ technical value was far from the sole consideration in their early use, when they served as wonders to attract an audience and confer hoped-for prestige on the networks. Finally, the adoption of computers for election-night reporting was by no means automatic. They met with a wide range of responses, even on air, as the opportunity to see the broadcasts themselves revealed.

LA MACCHINA

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No. 1. Learn as much of the local language as you can. You'll likely encounter plenty of people who speak English, but don't count on them to be around all the time. On my first day working in the Biblioteca Nazionale Centrale di Roma, I was lucky to have the aid of a reference librarian who spoke some English. She helped me navigate a tricky bit of software to place my order for some newspaper on microfilm. But later, she disappeared, so when the microfilm failed to arrive from the basement, I had to track it down on my own. I waited in line until I reached the reference desk. I asked where she was – *Dov'è la donna che parla inglese?* – causing a line full of Italian researchers behind me to roll their eyes. If I hadn't known how to ask further questions about retrieving the microfilm (*il microfilm* in Italian!), I would have been stuck.

No. 2. Find out in advance what tools you'll need to work effectively in your library or archive. Nowhere was I allowed to make photocopies. In the Archivio Centrale dello Stato, I could take notes, or I could take photographs. At the national library, I could take notes, or I could pay to have the librarians make digital copies of images on microfilm. My handheld scanner was useless. Fortunately, I had brought a high-resolution digital camera with a special setting for text, as well as plenty of euros to pay for scans.

No. 3. Be patient. When in Rome, you must do as the Romans do and not get upset at the leisurely pace of work and play. You must remember to smile and say *per favore* and *grazie*, which goes a long way to calming troubled waters.

To elaborate on No. 3, I heard variations of "la macchina è rotta" three times.



photo provided by Mike Sweeney

Mike Sweeney at the bottom of the Spanish Steps.

The first was in the central state archive. Before I could take pictures in the Barzini file, I had to fill out a form listing the boxes whose contents I wished to view and photograph. I took the form to a clerk in a tiny office outside the reading room, paid her three euro per box, and waited for a printed receipt, or *ricevuta*. The rule was, *no ricevuta, no fotografie*. When I gave the clerk my cash, she filled out an electronic receipt on her computer screen and hit "print." The printer sat as silent as the sphinx. She tried again, with the same result. I sat smiling for a half-hour as she called technicians from various parts of the building to get her computer and printer to speak to each other. *La macchina è rotta*, she said. *Non importa*, I answered. But, would it be OK if I gave her more than enough money to cover all of my boxes, took my pictures, and returned at the end of the day to settle accounts? No,

she said. I must wait for the receipt. Which I eventually got, after about fifty minutes of printer surgery.

The second and third instances came in the national library. When I finally received my misplaced microfilm, I hustled it over to the bank of spool-reading machines. It looked like the basement of an American university: about sixteen old-style readers with a bulb projecting images onto a tabletop and clunky push buttons to advance and reverse the film. About half of the readers sat vacant. I tried the first. Bulb burned out. I tried the second. No take-up reel. Sensing a pattern, I asked a reference librarian to help me find a working machine. Like a doctor in some Twilight Zone world, he went from patient to patient but found no signs of life. *Le macchine sono rotte*, he said, using the Italian plural article, noun, verb, and adjective. I waited a bit until a researcher left, then took her spot and got to work.

After compiling a list of pages to be digitally photographed, I took my microfilm to a separate office, waited in line, and handed over my microfilm, order form, and stack of euros. I was told I would receive PDFs of my pages the following Wednesday via email.

Wednesday came and went. Thursday too. On Friday, I went back to the library only to discover that the machine that made PDFs was *rotta*.

I figured that as long as I was there, I would see if there were other microfilm-PDFs I had missed that I could use in my research. I found a few and placed my order. I gave the clerk my business card, containing my email address, but she said, in Italian, Oh, that is not necessary, we will remember you.

And vice versa, *i miei amici*.

My perfect digital photos arrived – as a mix of TIFFs and JPEGs – via email six weeks later.

AJHA 2011 Conference Program

Wednesday

2-6 pm CONFERENCE REGISTRATION – Mezzanine

1:30-6:30 pm BOARD OF DIRECTORS MEETING

Midland Room

7 pm BOARD OF DIRECTORS DINNER

Board members and guests pay for their own dinners in an informal after-business session.

Thursday

7:15-8:45 am BREAKFAST BUFFET - Mezzanine

8 am-5 pm: CONFERENCE REGISTRATION - Mezzanine

8 am-3:30 pm AUCTION/RAFFLE CHECK-IN - Mezzanine

Turn in items for tonight's silent auction

Media history items will be up for bids

Buy raffle tickets for terrific raffle prizes

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Phillips Room

Jim McPherson

Whitworth University

AJHA President, 2010-2011

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

Unions, Socialism, and the Images of Labor Journalism

Moderator: Berkley Hudson, University of Missouri

Amy Ransford Purvis, Indiana University

Roy W. Howard and the Early American Newspaper

Guild: One Publisher's Approach to the Unionization of

Journalists in the 1930s

Linda Lumsden, University of Arizona

Newspaper by Committee: Counter-Hegemonic Functions

of the Socialist Daily The (New York) Call

Dolores Flamiano, James Madison University

Men and Ships: A Striking Example of 1930s Labor

Photojournalism

PANEL DISCUSSION - Midland Room

The International World of Journalism and Journalism

Education

Moderator: David Spencer, University of Western Ontario

Kim Kierans, King's College University

Thomas W. Volek, University of Kansas

David Abrahamson, Northwestern University

The International Interest Group panel will survey developments in the field around the world.

9:45-11:15 am HOT COFFEE & TEA SERVICE – Mezzanine

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

The Bold and the Beautiful

Moderator: Pete Smith, Mississippi State University

Amber Roessner and Matthew Broaddus, University of Tennessee

The Sinners and the Scapegoat: Public Reaction to Mae West's Adam & Eve Skit in the Press

Jon Marshall, Northwestern University

The First Lady of the Black Press v. Joseph McCarthy:

Ethel Payne's Coverage of the Annie Lee Moss Hearings

Kathleen L. Endres, University of Akron

Lost in Space? American Magazines Frame Women

Astronauts and Cosmonauts, 1960-1985

PANEL DISCUSSION - Midland Room

Creating Community and Economic Progress in Blacks' Westward Expansion

Moderator: Aleen Ratzlaff, Tabor College

Mark Dolan, University of Mississippi

Bernell Tripp, University of Florida

Nancy DuPont, University of Mississippi

The panel examines the black press' role in helping blacks redefine themselves and their self-worth during the westward expansion that offered new promises for them to direct their own destiny.

11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

Covering Race in the Latter 20th Century

Moderator: Kathy Bradshaw, Bowling Green State University

Martha Davis Vignes, University of South Alabama

Civil Rights and Africatown, U.S.A.: Local Media Coverage of the People and the Place from 1960-1991

William Gillis, Indiana University

"The Voice of the No-Longer Silent Majority": The St. Louis

Citizens Informer Fights Liberalism, The News Media, and

"Forced Integration" in Boston, 1971-1976

Kimberley Mangun, University of Utah

"A Giant in Birmingham": Editor Emory O. Jackson and the Fight for Civil Rights in Alabama in 1950

PANEL DISCUSSION - Midland Room

Into the Archives: Exploration and Use of Some Select Resources

Moderator: Mike Murray, University of Missouri-St. Louis

Mike Conway, Indiana University

Ira Chinoy, University of Maryland

Mary Beadle, John Carroll University

Kim Voss, University of Central Florida

Panelists will discuss key archival collections and resources in their recent work as well as how important records are maintained and accessed in various locations.

12:30-1:40 pm LUNCHEON - Phillips Room

1:50-2:50 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

Fascination and Marginalization in the American Midcentury

Moderator: Fred Blevens, Florida International University

Scott Parrott, University of North Carolina at Chapel Hill

As People They Deserve Better: Mental Illness in American Print Media, 1945-1963

Jason Peterson, Berry College

A Closed Incident: Mississippi Newspaper Coverage of Jackson State College's 1956-1957 Basketball Season

Stephen Siff, Miami University

R. Gordon and Valentina Wasson and the late-1950s News Media Craze over Hallucinogenic Mushrooms

PANEL DISCUSSION - Midland Room

Outside the Mainstream: Finding Diverse Voices in Alternative Press History

Moderator: Amy Mattson Lauters, Minnesota State University, Mankato

Aimee Edmondson, Ohio University

Kim Gallon, Muhlenberg College

Mavis Richardson, Minnesota State University, Mankato

This panel discusses the role of segments of the farm press, Native American press, black press, and student press in building community and sharing stories.

2:30-4:30 COFFEE & HOT TEA SERVICE - Mezzanine

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

Remembrances and Manifestations

Moderator: Ann Colbert, Indiana Purdue Fort Wayne

Evan Barton, Ohio University

Our Special Grievances: The Messenger and The Crisis During World War I

Nick Gilewicz, University of Pennsylvania

"Dinosaurs Don't Live Here Anymore": History, Memory, and Mythmaking in the Philadelphia Bulletin's Final Edition

Paulette D. Kilmer, University of Toledo

Melancholy Shades of News: Ghosts as Archetypal Penitents, Seekers, and Menaces

PANEL DISCUSSION - PRESIDENT'S PANEL - Midland Room

When You're the Judge: Critiquing a Paper or Article

Moderator: Jim McPherson, Whitworth University

David Abrahamson, Northwestern University

(director, Blanchard Dissertation Award; series editor,

Northwestern University Press)

Janice Hume, University of Georgia
(AJHA research chair; member, editorial boards J&MCQ and Journalism History)

Jim Martin, University of South Alabama
(former editor, American Journalism)

Barbara Friedman, University of North Carolina
(editor, American Journalism)

Many of us have received conflicting feedback from people who were critiquing the same paper or article, and we may have wondered how judges concluded what they did. Whether we judge others' work often or infrequently, all of us who do so are potentially influencing the work and careers of others. Panelists will offer tips for efficient and effective judging of papers and articles, and audience members will be invited to share their own tips, as well.

4:10-5:10 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

Visual Justice

Moderator: Mike Conway, Indiana University

Kathryn J. Beardsley, Temple University

The Logic of Eugenics and the Birth of a Lynching Photograph

Teddy Champion, University of Alabama

Southern (In)Justice in Film Discourse, 1932-1955

Nicole Maurantonio, University of Richmond

Photographic "Proof": Police, Black Panthers, and the History of Lynching in the United States

PANEL DISCUSSION - Midland Room

Girls, Gaps, and Miss-Conceptions: Press Constructions of Gender Through Cultural Myths

Moderator: Terry Lueck, University of Akron

Jean Palmegiano, St. Peter's College

Carolyn Kitch, Temple University

Jane Marcellus, Middle Tennessee State University

The panel addresses how reliance on gender stereotypes and cultural presumptions informed press constructions of women in order to describe them as the occasional subject and address them as audience.

5:30-7:30 pm: RECEPTION. DISTINGUISHED

ADMINISTRATOR AWARD- Regency Room and Historic Court Area

Sponsored by The University of Missouri School of Journalism Distinguished Administrator Award: R. Dean Mills, dean, The Missouri School of Journalism.

Local Journalist Award: Lewis W. Diuguid, columnist, Kansas City Star

Hot and cold hors d'oeuvres

Cash bar

Reception included for those who pre-registered

INTEREST GROUP MEETINGS:

Interest groups may meet, if desired, during or immediately after the auction.

7:30-9:30 pm: SILENT AUCTION - Regency Room and Historic Court Area

Hilarious annual fundraiser aids grad students
Purchase media history-related items for a good cause
Cash bar

Friday

7-8:15 am: Scholars Breakfast - Crystal Room

Open to those who pre-registered for the convention

8 am-5 pm: CONFERENCE REGISTRATION - Mezzanine

8:30-11 am COFFEE & HOT TEA SERVICE - Mezzanine

8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

Southern Voices - Midland Room

Moderator: Jinx Broussard, Louisiana State University
Riva Brown Teague, University of Southern Mississippi
Revolt, Resistance, and Retaliation: Mississippi Spies and the Demise of The Kudzu
Erika Pribanic-Smith, University of Texas at Arlington
South Carolina's Rhetorical Civil War: Unionist and Free Trade Presses During the Nullification Crisis, 1832-1833
Lorraine Ahearn, University of North Carolina at Chapel Hill
Public Memory and Constitutive Rhetoric in Lumbee Indian Newspapers
Gwyneth Mellinger, Baker University
Objectivity Through a Dixie Prism: The Political Mission of the Southern Education Reporting Service

19th Century - Lyric Room

Moderator: Terry Lueck, University of Akron
Jared D. Brey, Temple University
The Dead Issues of a Dead Past: Newspaper Commemorations of the Battle of Gettysburg
Jeremy Llewellyn Anderson, University of Utah
Alta: The Frontier Press and the Destruction of a Small Town
Erik Clabaugh, Georgia State University
The Evolution of a Massacre: Newspaper Depictions of the Sioux Indians as Related to the Wounded Knee Massacre, 1876-1891
Bernell E. Tripp, University of Florida
Violence v. Rhetoric: The Impact of Prigg v. Pennsylvania on 1840s Abolitionist Strategies

9:55-11:30 am: 2011 Margaret A. Blanchard Dissertation Award

Phillips Room
Moderator: David Abrahamson, Northwestern University
2011 Margaret A. Blanchard Dissertation Award Winner:
Ira Chinoy, University of Maryland
"Battle of the Brains: Election Night Forecasting at the Dawn of the Computer Age"

Director: Maurine H. Beasley, Phillip Merrill College of Journalism, University of Maryland, emerita.

Three Honorable Mention Award Winners (in alphabetical order by author):

Patrick Farabaugh, Indiana University of Pennsylvania
"Carl McIntire and His Crusade Against the Fairness Doctrine"

Director: Russell Frank, Pennsylvania State University
Philip M. Glende, North Central College (Naperville, Ill).
"Labor Makes the News: Newspapers, Journalism, and Organized Labor, 1933-1955"

Director: James L. Baughman, University of Wisconsin-Madison
Kristin Gustafson, University of Washington Bothell
"Grassroots, Activist Newspapers From Civil Right to the Twenty-First Century: Balancing Loyalties and Managing Change"
Director: Gerald J. Baldasty, University of Washington

11:40 am-12:50 pm: DONNA ALLEN ROUNDTABLE LUNCHEON Crystal Room

Open to those who pre-registered for the event
The speaker is Donna F. Stewart, editor and publisher of The (Kansas City) Call, founded in 1919.

1:10-6:45 pm: HISTORIC TOUR

1:10 pm: Tour Bus Pick Up: Front of the hotel at the 12th Street Entrance
Open to those who pre-registered for the event
World War I Museum
Historic 18th & Vine District
Kansas City Jazz Museum
Negro Leagues Baseball Museum

7 pm: DINNER ON YOUR OWN

8:30 pm: ROAST OF PRESIDENT JIM McPHERSON Midland Room.

Saturday

7:15-8:45 am BREAKFAST BUFFET - Mezzanine

7-8 am COMMITTEE CHAIRS BREAKFAST: To be convened if needed

8 am-noon: CONFERENCE REGISTRATION - Mezzanine

10:10 - 11:40 am: GENERAL BUSINESS MEETING

8:10-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

Research-in-Progress Session I - Lyric Room
Moderator: Caryl Cooper, University of Alabama
Ulf Jonas Bjork, Indiana University-Indianapolis
Sicilian Hell-Raising: Portrayals of Italians in the Swedish-



Language Press of Jamestown, N.Y., 1910-1940
Helen Knowles, Whitman College
A Landmark Left Un-covered? State and Local Newspaper Coverage of West Coast Hotel v. Parrish
Ray Gamache, King's College
Breaking Eggs for a Holodomor: Walter Duranty, Gareth Jones and the Coverage of the Ukraine Famine of 1932-1933
Kaylene Armstrong, University of Southern Mississippi, Hattiesburg
Telling Their Own Story: How College Student Newspapers Reported Campus Unrest, 1960-1970
Aimee Edmondson, Ohio University
The Espionage Conviction of Kansas City Editor Jacob Frohwerk: "A Clear and Present Danger" to the United States
Michael DiBari, Ohio University
Advancing the Civil Rights Movement: Race and Geography of Life Magazine's Visual Representation, 1954-1965
Michael Fuhlhage, Auburn University
A. D. Richardson: Horace Greeley's Commander in the Field During the Civil War
Paula Hunt, University of Missouri
Sporting Women: Swimming, Shooting, and Scoring on the Covers of Early Twentieth Century Magazines
Glen Feighery, University of Utah
Water's for Fighting: Environmental Journalism and the Colorado River Storage Project, 1954-1956
Keith Greenwood, University of Missouri
A Personal Vision Made Large: Howard Chapnick's Lasting Influence on Photojournalism

Research-in-Progress Session II - Midland Room

Moderator: Doug Ward, University of Kansas
Burt Buchanan, Auburn University Montgomery
Public Relations and Early Post-war Mississippi: Using Media Relations to Change a State Economy 1939-1960
Pamela Parry, Belmont University
Public Relations as Military Strategy: How the Supreme Allied Commander Utilized Communications during WWII
Butler Cain, West Texas A&M University
Debating Contempt by Publication in the New York Legislature, 1827-1829
Kevin Lerner, Rutgers University/Marist College
A Ringing Declaration of Purpose: More Magazine and the A. J. Liebling Counter-Conventions, 1971-1978
Susan Keith, Rutgers University
The U.S. Journalism Review Movement, 1958-1986: Defining the Parameters
Matthew J. Haught, University of South Carolina
The Gazette Ladies: A Comparison of the Colonial Newspapers of Mary Crouch and Ann Timothy
Michael Stamm, Michigan State University
Tribune Town: Baie Comeau, Free Trade, and the North American Newspaper in the Twentieth Century
Berkley Hudson, University of Missouri, and Ron Ostman, Cornell University

The Cold War Hunt for John L. Spivak: How the FBI Clandestinely Tracked a Leftist Journalist and Author
Yong Volz, University of Missouri
Historical Patterns of Career Path: The Social Making of Pulitzer Prize Winners, 1917-2011
Molly Yanity, Ohio University
Reality and Perception: Mad Men, Norman H. Strouse & The J. Walter Thompson Company in the 1960s

9:45-11:15 am COFFEE & HOT TEA SERVICE - Mezzanine

10:10-11:40 am GENERAL BUSINESS MEETING - Phillips Room

Elections
Reports of Committees and Officers
Awards
Auction Results
The gavel will be turned over to Terry Lueck, University of Akron,
AJHA President for 2011-2012

11:50-12:50 WORKING LUNCH FOR AJHA OFFICERS - Regency Room

New and continuing officers and Board of Directors
Lunch compliments of AJHA in appreciation of service provided

1-2 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS PAPER SESSION - Lyric Room

Advertising and Representation: The Early Years
Moderator: Joe Bernt, Ohio University
Tim P. Vos and You Li, University of Missouri
Selling Advertising: An Early History
Carrie Teresa Isard, Temple University
Champion Jack: Celebrity and Collective Representation in the Early 20th Century Black Press
Lisa M. Parcell, Wichita State University, and Margot Opdycke Lamme, University of Alabama
Not "Merely an Advertisement": Purity, Trust, and Flour, 1880-1930

PANEL DISCUSSION - LOCAL PANEL - Midland Room

The Kansas City Call: From Lucile Bluford to MLK to Obama
Moderator: Earnest L. Perry, University of Missouri
Lewis W. Diuguid, columnist, Kansas City Star
Joe Louis Mattox, former journalist, The Call of Kansas City
Donna Stewart, publisher, The Call of Kansas City
The discussion is to focus on the history of the KC Call, its role in the long Civil Rights struggle, and where the African-American press is now in the age of Obama.

2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS PAPER SESSION - Lyric Room

World War II Images and Aftermath
Moderator: Berrin Beasley, University of North Florida
Colin Colbourn, University of Southern Mississippi
Denig's Demons and Joe Blow: Combat Correspondents

and the Marine Corps' Public Relations Program in World War II

Wallace B. Eberhard, University of Georgia

Senator Russell, the Censor and the Press: Openness versus Secrecy in the MacArthur Hearings

Michael S. Sweeney and Patrick S. Washburn, Ohio University
 "Aint Justice Wonderful": The Chicago Tribune, Its Battle of Midway Story, and the Government's Attempt at an Espionage Indictment in 1942

PANEL DISCUSSION - GRADUATE STUDENT PANEL - Midland Room

Destination History: A Graduate Student Guide to Teaching Journalism History

Moderator: Dianne Bragg, University of Alabama

Molly Yanity, Ohio University

Ann Bourne, University of Alabama

Teddy Champion, University of Alabama

Mike DiBari, Ohio University

This panel will offer guidance and practical suggestions to help graduate students as they develop courses, and it will offer tips to enhance their teaching experience.

2:30-4:30 pm COFFEE & HOT TEA SERVICE - Mezzanine

3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Lyric Room

Viewing Journalism History Through an International Lens

Moderator: Kimberley Mangun, University of Utah

Cristina Mislán, Pennsylvania State University

Internationalizing Blackness: Marcus Garvey and The Negro World

Giovanna Dell'Orto, University of Minnesota

A New Country, A New Profession: America and Its Foreign Correspondents Get Ready to Take on the World

Caryl Cooper, University of Alabama

Selling Negro Women to Negro Women and to the World: Rebecca Stiles Taylor and the Chicago Defender, 1939-1945

PANEL DISCUSSION - Midland Room

Something to See Here: Opportunities and Challenges of Using Photographic Archives for Historians

Moderator: Keith Greenwood, University of Missouri

Amy Williams, deputy director, Harry S. Truman Library and Museum

Derek Donovan, director of research and information, Kansas City Star

Keith Davis, senior curator of photography, The Nelson-Atkins Museum of Art

The panel explores opportunities for historical research using visual artifacts, primarily photographs, and characteristic types of archives in which they can be found.

4:30-5:30 pm YOUR CHOICE OF TWO SIMULTANEOUS

SESSIONS

PAPER SESSION - Lyric Room

Mexico, Miami, and the American Mind

Moderator: Viki Goff, University of Wisconsin, Green Bay

Melita M. Garza, University of North Carolina at Chapel Hill

San Antonio Stories: News Frames of Wanted and Unwanted Mexicans in the Great Depression

Erica Kight, University of Florida

The Miami Herald Coverage of the Mariel Boatlift: How a Mass Emigration Movement Made Headlines in 1980

Michael Fuhlhage, Auburn University

The Mexican Image in the Southern Mind: De Bow's Review in the Era of Manifest Destiny

PANEL DISCUSSION - Midland Room

The Art of Writing History

Moderator: Patrick S. Washburn, Ohio University

Maurine Beasley, University of Maryland, Emerita

W. Joseph Campbell, American University

Michael Sweeney, Ohio University

Four award-winning historians who have written multiple mass communication history books will offer advice on how to write about history effectively.

6-9:30 pm: GALA DINNER & MEDIA HISTORY BOOK AWARD PRESENTATION

Sponsored by the William Allen White School of Journalism and Mass Communications at the University of Kansas.

6 pm: Meet at the front of the hotel at the 12th Street entrance.

- Open to those who pre-registered prior to the start of the convention.

Media History Book Award winner:

Mark Feldstein, author of Poisoning the Press: Richard Nixon, Jack Anderson, and the Rise of Washington Scandal Culture.

Mark Feldstein is the Richard Eaton Professor of Broadcast Journalism at the University of Maryland at College Park. For two decades, he worked as an investigative reporter for newspapers, magazines, and television, including his role as an on-air correspondent at CNN and ABC News. On assignment, Feldstein was beaten up in the U.S., censored in Egypt, and escorted out of Haiti under armed guard, earning dozens of journalism's top honors, from the Edward R. Murrow prize to two George Foster Peabody medallions. A graduate of Harvard who received his doctorate at the University of North Carolina at Chapel Hill, Feldstein is widely quoted as a media analyst by leading news outlets in the United States and abroad, and he has testified as an expert witness in court and before Congress on First Amendment issues.



2011 AJHA CONVENTION REGISTRATION FORM

October 6 - 8, 2011

Hotel Phillips

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816-221-7000 ☞ 800-433-1426

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DETAILED INSTRUCTIONS REGARDING HOW TO MAKE YOUR AJHA GROUP RESERVATION BEGIN ON PAGE 3,

PLEASE READ THAT SHEET PRIOR TO MAKING YOUR RESERVATION. THIS INFORMATION WILL ALSO BE POSTED ON THE AJHA HOME PAGE: [HTTP://AJHAONLINE.ORG/](http://AJHAONLINE.ORG/)

DATES TO REMEMBER!!

Saturday, September 3, 2011

- ◆ **HOTEL ROOM RESERVATION DEADLINE**--Rooms reservations made AFTER this date pay full price! There are a limited number of double rooms and we have reserved all available so make your reservation early!
- ◆ **AJHA EARLY REGISTRATION DEADLINE**--Registrations postmarked AFTER this date will pay the late registration costs, also the "Members Only --PACKAGE DEAL" will not be available after this date.

Wednesday, October 5, 2011, 2:00 p.m.

- ◆ **REGISTRATION** opens
- ◆ **BOARD OF DIRECTORS** meeting

Thursday, October 6, 2011

- ◆ 7:30 a.m. Buffet Breakfast
- ◆ 8:00 a.m. President's Welcome

Saturday, October 8, 2011

- ◆ 10:10 a.m. General Business Meeting
- ◆ 11:50 a.m. Working Lunch for AJHA Officers & Board

For a complete condensed version of the conference schedule please check out
AJHA-KANSAS CITY-AT A GLANCE
 on the AJHA web site: <http://ajhaonline.org>
 (Available in August 2011)

Registration Fees: Includes admission to all paper and panel sessions, hot breakfast buffet on Thursday and Saturday mornings, Thursday Award Lunch and Welcome Reception on Thursday evening, and coffee/tea breaks.	Registration Postmarked on or before Sept. 3, 2011	Registration Post-marked on or after Sept. 4, 2011	On-Site Registration Fees	Please indicate the applicable amounts
		Meals & Special Events may not be available to those who register late (after Sept. 3, 2011) or on-site.		
AJHA Member	\$125.00	\$155.00	\$180.00	\$
AJHA Member Retired	\$105.00	\$125.00	\$180.00	\$
Student w/research paper on program <small>(for full time students only, not for professors who are enrolled as students)</small>	\$0.00	\$0.00	\$0.00	\$0.00
Student without paper on program <small>includes a one-year AJHA Membership (for full time students only, not for professors who are enrolled as students)</small>	\$75.00	\$75.00	\$75.00	\$
Non-AJHA Member <small>(Includes a one-year AJHA membership)</small>	\$160.00	\$180.00	\$180.00	\$
Spouse (Required only if a spouse will be attending scheduled sessions/panel functions)	\$75.00	\$90.00	\$180.00	\$
Members Only--PACKAGE DEAL Includes pre-registration and all special events (10% off). Please indicate meal type.	\$250.00			
	(Retired) \$233.00	NA	NA	\$

STUDENTS & MEMBERS -- Do not forget to complete your meal preference for the Thursday Lunch on the second page under SPECIAL EVENTS, it is included in your registration fee -- We need to know the number attending and the meal type. Thanks, this really helps the convention planners.

Please complete the Special Events, Name, & Payment sections on page 2

