



# Intelligencer

[ajhaonline.org](http://ajhaonline.org)

VOLUME 29 NUMBER 2 Winter 2012

## 31st Annual Convention

Oct. 11-13, 2012

Raleigh, N.C.

## 2012 Convention Hotel:

Sheraton Raleigh Downtown

421 South Salisbury, Raleigh, NC

\$130 Room Rate

See [ajhaonline.org](http://ajhaonline.org) for updates

## DON'T MISS OUT!!!!

AJHA Dues for 2012 are now due. Dues are \$25 for students and retired folks and \$45 for regular members. Please go to the AJHA website ([ajhaonline.org](http://ajhaonline.org)) and download the membership form. Follow the instructions on the form and submit your renewal as soon as possible. If you have any questions about the status of your AJHA membership, please feel free to contact me ([carol.humphrey@okbu.edu](mailto:carol.humphrey@okbu.edu) or 405-878-2221). Don't miss out on all the fun and information that you gain through AJHA!

**Carol Sue Humphrey**

AJHA Secretary

## Table of Contents

Page 2: President's Column

Page 3: Teacher's Toolbox

Page 3: Travel Grants

Page 4: Research Grant

Page 4: Book Award

Page 5: AJHA Call for Papers

# AJHA seeks Kobre Achievement nominees

By Mike Conway

Indiana University

Do you know a journalism historian who has had a major impact in our field and should be recognized for those contributions? You can nominate that person for our top award, **The Sidney Kobre Award for Lifetime Achievement in Journalism History**.

Deadline for nominations is May 11, 2012. Winner will be honored at the AJHA conference in Raleigh in October. For a list of previous winners, visit the American Journalism Historians Association website at [ajhaonline.org](http://ajhaonline.org) and look at the "awards" page.

The Sidney Kobre Award for Lifetime Achievement in Journalism History is the organization's highest honor and recognizes individuals with an exemplary record of sustained achievement in journalism history through teaching, research, professional activities, or other contributions to the field of journalism history. Award winners need not be members of the AJHA. Nominations for the award are solicited annually, but the award need not be given every year. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

Please send Kobre nomination material to:

**Mike Conway**  
Indiana University  
School of Journalism  
Ernie Pyle Hall, Rm. 200  
940 E. 7th Street  
Bloomington, IN 47405  
[mtconway@indiana.edu](mailto:mtconway@indiana.edu)

We also have a separate award for those who have had a major impact on journalism historical research but are not necessarily journalism historians or professors.

**The Distinguished Service to Journalism History Award** recognizes contributions by an individual outside our discipline who has made an extraordinary effort to further significantly our understanding of, or our ability to explore, media history. Nominations are solicited annually, but the award is given only in exceptional situations.

Thus, it is not given every year. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

Deadline for the Distinguished Service to Journalism History Award nominations are also May 11, 2012 and should be sent to the address above.

.....  
 from the president...

# Local panels capture media history

By Terry Lueck

Akron

As our association strives for higher visibility in the scholarly community, we define ourselves for a broader audience, which is increasingly Internet-based. AJHA's dual purpose, to "advance the study of journalism and mass

communication history and to foster support of the field," allows a breadth of interpretation for the professional and academic opportunities of our times. We should strive to address those opportunities on our own terms.

One opportunity provides potential for capturing media history. And it's built right into our convention: the local panel. Each year we are immersed in the rich history of the convention's locale.

Despite the media expertise among our ranks and our love of historical artifacts, these sessions are not being preserved. Therefore, they are not available for us or for others who come into our field after these local media are gone. It is also a missed opportunity for the association to brand itself.

The 2011 convention was a particularly good example. Through the stories of publisher Donna Stewart, convention honoree Lewis Diuguid, and others, a profile emerged of how *The Kansas City Call* has covered the African-American community since 1919, with the liveliest tales involving the late Lucile Bluford, the *Call's* former editor and publisher.

The rich but fragile narrative woven by the publisher and the local reporters captured the passion of Past President Earnest Perry, who is now spearheading an effort to preserve that press history.

Absent from the historical account, however, will be their recollections as told to the American Journalism Historians. At least the Washington Press Club Foundation interviewed Bluford; a copy

of that transcript may be among the clutter of the paper's editorial office.

Adding AJHA artifacts to the historical record would suggest that the Oral History committee discuss recording the local panels. At this time, that would be asking the chair to talk to himself. AJHA is a uniquely scholar-driven organization. As we continue to define ourselves through member-driven discussion, shouldn't our efforts reflect the centrality of oral history to media scholarship?

Another opportunity for discussion presents itself when retiring academics approach us about resources they no longer need. Even by ignoring such requests we are allowing the increasingly frequent

demands to define the association as a clearinghouse, when we could be defining them as a recruiting ground.

What academics – or professionals, for that matter – could resist belonging to an association that holds an auction at which members vie for their materials, with the monies going to students?

When "new members" is inclusive of those who might consider AJHA a retirement destination, the association culls knowledge and influence from lifetimes spent in the field. And when the association preserves local media history, much as the Washington Press Club Foundation is associated with its oral history project, AJHA can be synonymous with media history scholarship ... on our own terms.



## AJHA Officers

**President:** Terry Lueck, Akron, [tueck@uakron.edu](mailto:tueck@uakron.edu), 330.972.6093

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**Administrative Secretary:** Carol Sue Humphrey, Oklahoma Baptist, [carol.humphrey@okba.edu](mailto:carol.humphrey@okba.edu), 405.878.2221

**Treasurer:** Mavis Richardson, Minnesota State, Mankato, [mavis.richardson@mnsu.edu](mailto:mavis.richardson@mnsu.edu), 507.389.3299

## Got News?

The newsletter is published in November, February, May and August. Submission deadlines are Nov. 1, Jan. 15, April 15 and July 15. E-mail is preferred, but you may also fax or mail to:

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# Teacher's Toolbox provides ideas for history classes

Are you looking for something new to use in the course you teach? Check out the Teacher's Toolbox on the AJHA website at [ajhaonline.org](http://ajhaonline.org). The toolbox features syllabi, assignments and other resources provided by AJHA members to strengthen the teaching of journalism history.

As a project created by the AJHA Education Committee, the toolbox materials are all available as either .pdf or .doc downloads, and have been generously shared by AJHA members to inspire and support your work in the classroom.

Do you teach graduate classes in journalism history? You'll find syllabi from Carolyn Kitch at Temple (Mass Communication History), Betty Winfield at Missouri (Practicing Mass Media History with Concepts) and Patrick Washburn at Ohio (Historical Research), among several others.

Do you need some new ideas for

your undergraduate history class? Browse the syllabi from Kim Mangun at Utah (Mass Communication History), Jim McPherson at Whitworth (Mass Media History), David Sloan at Alabama (History of Mass Communication), or Reed Smith at Georgia Southern (History of American Journalism). That's just a sampling of the many syllabi.

You can also find writing assignments and essay prompts from Tammy Baldwin at Southeast Missouri State and Jane Marcellus at Middle Tennessee State, plus assignment ideas from other AJHA members.

Links to videos, readings, websites and timelines are also available for use.

If you have a syllabus or other teaching resource you would like to share, please send it to Jon Marshall of Northwestern University at [j-marshall@northwestern.edu](mailto:j-marshall@northwestern.edu).

## Archive travel grant opportunities

### Mark C. Stevens Fellowship & Bordin/Gillette Fellowship

Bentley Historical Library ([bentley.umich.edu](http://bentley.umich.edu)), University of Michigan

The travel and research grant program is designed to encourage research and writing based on the holdings of the Bentley Historical Library. The Bentley Historical Library houses the Michigan Historical Collections and the University of Michigan Archives.

The Michigan Historical Collections is a broadly conceived archival collection that documents the history of the state of Michigan. The library's holdings number over 8,000 collections and document every period of Michigan's history, from the territorial era to the present day, and includes media.

Fellowships are awarded twice

yearly. Awards are made to a maximum of \$1,500. Applications require a statement about the project, a brief curriculum vitae, submission of a budget, and two letters of support. Application postmark deadlines for each year fall on October 15 and March 15. Applicants will be notified of the review results within a month of the deadlines.

For further information and application forms, contact Associate Director William K. Wallach, [bwallach@umich.edu](mailto:bwallach@umich.edu).

### Travel Grants

American Heritage Center ([ahc.uwyo.edu](http://ahc.uwyo.edu)), University of Wyoming

The American Heritage Center at the University of Wyoming is offering five

**Continued on next page**



## AJHA Committee Chairs

**Awards:** Mike Conway, Indiana, mtconway@indiana.edu, 812.856.1371

### Convention Sites/Convention

**Planning:** Patrick Cox, Texas, pcox@mail.utexas.edu, 512.495.4533

**Dissertation Awards:** David Abrahamson, Northwestern, d-abrahamson@northwestern.edu, 847.467.4159

**Education:** Ford Risley, Penn State, jfr4@psu.edu. 814.865.2181

**Finance:** Lisa Parcell, Wichita State, lisa.parcell@wsu.edu, 316.978.6064

**Graduate Students:** Molly Yanity, Ohio, mollykyanity@gmail.com

**Long-Range Planning:** James McPherson, Whitworth, jmcpherson@whitworth, 509.777.4429

**Membership:** Noah Arceneaux, San Diego State, noah.arceneaux@sdsu.edu, 619.594.3236

**Nominations and Elections:** Amber Roessner, Tennessee, aroessne@utk.edu, 865.974.5142

**Oral History:** Reed Smith, Georgia Southern, rsmith@georgiasouthern.edu, 912.681.0531

**Public Relations:** Erika Pribanic-Smith, Texas-Arlington, epsmith@uta.edu, 817.272.5252

**Publications:** Paulette Kilmer, University of Toledo, pkilmer@utnet.utoledo.edu, 419.530.4672

**Research:** Linda Lumsden, Arizona, lumsden@email.arizona.edu, 520.626.3635

**History in the Curriculum:** Jon Marshall, Northwestern, j-marshall@northwestern.edu

**Book Award:** Aimee Edmondson, Ohio, edmondso@ohio.edu, 740.597.3336

## Research grant proposal deadline May 15

The American Journalism Historians Association seeks applications for its annual Research Grant Awards. The deadline is May 15, 2012. Up to four winners will be announced at the October 2011 convention in Raleigh, N.C.

The Research Grant Award is designed to provide research assistance and to recognize and reward the winners. Up to four grants per year for up to \$1,250 each will be awarded upon review and recommendation of the Research Grant Committee.

All current AJHA full members with a minimum of three years' membership at the time of application are eligible. The research project must be related to mass media history. Awardees are expected to continue their membership through the grant period.

Members must complete an application form and provide a one- to three-page prospectus/overview of the project, including a budget (which should include a listing of amount and sources of other support *[if appropriate]* with timelines and expected outlets for

the research.)

Where appropriate, Institutional Review Board Approval Forms from the applicant's university should be included.

A vita of no more than three pages must accompany the proposal.

Materials may be PDF files or Word documents. Grant applications must be submitted to Research Grant Committee Chair Linda Lumsden by the announced deadline.

For all grants awarded, credit must be made to AJHA in writing and/or expression for any publications or presentations that result.

No later than 60 days after project completion, awardees must provide a report of the completed research effort that AJHA may use for promotional purposes.

Members may receive an AJHA research grant only once.

Please send application materials electronically by May 15, 2012, to Linda Lumsden at lumsden@email.arizona.edu

## Book of the Year Award Deadline

The AJHA Book of the Year award recognizes the best in journalism history or mass media history published during calendar year. The book must have been granted a first-time copyright in 2011. Entrants should submit four copies of their books to the book

award coordinator by March 31, 2012.

Send materials to:

Aimee Edmondson, Ohio University, E.W. Scripps School of Journalism, 204 Scripps Hall, Athens, Ohio 45701, [edmondso@ohio.edu](mailto:edmondso@ohio.edu), 740.597.3336.

### TRAVEL GRANTS

Continued from previous page

travel grants to be used by scholars during 2013. The grants are for up to \$500 each and provide support for travel, food and lodging to carry out research using the American Heritage Center's collections.

Subject areas include: Wyoming, the American West, transportation, conservation, water resources, the performing arts, and media.

Persons interested in such grants should complete an application attained at the center's website. All applications must be received by April 15, 2012.

# AJHA 2012 Convention Call for Papers

The American Journalism Historians Association invites paper entries, panel proposals and abstracts of research in progress on any facet of media history for its 31st annual convention to be held October 11-13, 2012, in Raleigh N.C. The deadline for submissions is May 15, 2012.

The AJHA views journalism history broadly, embracing print, broadcasting, advertising, public relations and other forms of mass communication which have been inextricably intertwined with the human past. Because the AJHA requires presentation of original material, research papers and panels submitted to the convention should not have been submitted to or accepted by another convention or publication.

## RESEARCH PAPERS

Authors may submit only one research paper. Research entries must be no longer than 25 pages of text, double-spaced, in 12-point type, not including notes.

The Chicago Manual of Style is recommended but not required.

**The AJHA paper competition is administered electronically. Papers must be submitted in PDF, saved with author identification only in the file names and not in the papers. Each paper must be submitted as an attachment, with a 150-word abstract and contact information included in the text of the email to: [ajhapapers@gmail.com](mailto:ajhapapers@gmail.com).**

Authors of accepted papers must register for the convention and attend in order to present their research. Accepted papers are eligible for several awards including:

- Robert Lance Award for outstanding student research paper
- J. William Snorgrass Award for outstanding minority-journalism research paper

- Maurine Beasley Award for outstanding women's history research paper
- Wallace Eberhard award for outstanding research in media and war
- Wm. David Sloan award for the outstanding faculty research paper.

Authors will be notified whether their papers have been accepted by the end of July. Research Chair Linda Lumsden is coordinating research paper submissions. Contact her at [lumsden@email.arizona.edu](mailto:lumsden@email.arizona.edu)

## PANELS

To propose a panel, please submit:

- A brief description of the topic.
- The names and institutions of the moderator and participants (no more than two of whom may be from the same institution).
- A brief summary of each participant's presentation.

Entries must be no longer than three pages of text, double-spaced, in 12-point type, with one-inch margins. No individual may participate in more than one panel.

Panel organizers should make sure panelists have not agreed to serve on multiple panels. Failure to adhere to the guidelines will lead to rejection of the proposal. Preference will be given to those proposals that involve the audience and panelists in meaningful discussion or debate on original topics relevant to journalism history.

Panel participants must register for and attend the convention. Michael Fuhlhage at Auburn University is coordinating the 2012 panel competition.

Contact him at [fuhlhage@auburn.edu](mailto:fuhlhage@auburn.edu)

Submit proposals electronically only. Attach in PDF format with organizers' contact information included to: [ajhapanel@gmail.com](mailto:ajhapanel@gmail.com).

## RESEARCH IN PROGRESS

For research in progress submissions, send:

- A blind abstract of your study with identifying information only in the filename but not in the abstract. Include the proposal title in the abstract. The abstract should include a clear purpose statement as well as a brief description of your primary sources.
- Abstracts must be no longer than two pages of text, double-spaced, in 12-point type, with one-inch margins, not including notes.
- Primary sources should be described in an additional one-page, double-spaced, page.

**The AJHA Research in Progress competition is administered electronically. Proposals must be submitted in PDF, saved with author identification only in the file names and not in the text of the proposal.**

**Each proposal must be submitted as an attachment, with your name, project title and contact information included in the text of the email to: [ajharip@gmail.com](mailto:ajharip@gmail.com).**

If your proposal is accepted, you'll be asked to bring to the conference 20 copies of a four- to five-page summary of your research. Authors of accepted research in progress must register for and attend the convention. Dianne Bragg, University of Alabama, is coordinating the 2012 Research in Progress competition.

Contact her at [dmbagg@crimson.ua.edu](mailto:dmbagg@crimson.ua.edu)