

PRESS RELEASE November 1, 2012 For Immediate Release Contact: Erika Pribanic-Smith Phone: 205-239-5973 Email: <u>epsmith@uta.edu</u> Written by Donna Lampkin Stephens

LAMME, LUCHT AWARDED AJHA RESEARCH GRANTS

Meg Lamme of the University of Alabama and Tracy Lucht of Iowa State University recently received \$1,250 each in research grants from the American Journalism Historians Association.

"We had solid proposals from two scholars who will use archival sources to augment their research," said Linda Lumsden, chair of the AJHA Research Committee. "One is on a group that has been studied very little, while the other pursues a new angle on a familiar subject."

Lucht will study 20th century women journalists in the Upper Midwest. Among the archives she will visit are the Women's Archive at the University of Iowa and the National Women and Media Collection in Columbia, Mo.

"I plan to study the role of gender ideology in the careers of these women, which I hope will become part of a larger exploration of regional differences in the historical experiences of women journalists," Lucht said.

Lamme will use her grant to examine the papers of public relations pioneer Ivy Ledbetter Lee at the Sealey G. Mudd Manuscript Library at Princeton University. She will focus particularly on correspondence with Lee's father, the Rev. James Wideman Lee, to enhance understanding of Lee's work through a religious lens.

"It builds on previous research that found the role of religion to be much more dominant than previously understood in the history of public relations, while contributing to a broader body of knowledge about the roles of religion in American history," Lamme said.

Both recipients expressed their gratitude to AJHA for the grant.

"This award provides the means for a longer and more productive research trip, one that will allow more breathing space to consider the evidence at hand," Lamme said.

A junior scholar, Lucht said that the assistance provides a meaningful boost for her research agenda.

Founded in 1981, the American Journalism Historians Association seeks to advance education and research in mass communication history. Members work to raise historical standards and ensure that all scholars and students recognize the vast importance of media history and apply this knowledge to the advancement of society. For more information, visit <u>http://www.ajhaonline.org</u>.