PRESS RELEASE
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For Immediate Release
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MELITA GARZA WINS BLANCHARD DISSERTATION PRIZE

The American Journalism Historians Association has selected Melita Garza as the winner of the 2013 Margaret A. Blanchard Doctoral Dissertation Prize.

Garza, an assistant professor at Texas Christian University, won the award for her dissertation titled, “They Came to Toil: News Frames of Wanted and Unwanted Mexicans in the Great Depression.”

This study comparatively analyzes news coverage of Mexicans, repatriation, and immigration in independently owned English- and Spanish-language newspapers in San Antonio, Texas, during the deepest recessionary period of the Great Depression.

Garza will receive $500 and a plaque during the 2013 AJHA national convention in New Orleans in September.

Garza completed her dissertation at the University of North Carolina under the direction of Barbara Friedman.

AJHA grants the annual award to the best doctoral dissertation dealing with mass communication history completed during the prior calendar year. The prize has been awarded since 1997.

The following three scholars received honorable mention for their dissertations and will receive a $200 award at the fall conference in New Orleans:

― Carolyn Edy for “Conditions of Acceptance: The United States Military, the Press, and the ‘Woman War Correspondent,’ 1846-1945,” completed at the University of North Carolina (director Jean Folkerts).
― Donna Lampkin Stephens for “If It Ain’t Broke, Don’t Break It: How Corporate Journalism Killed the Arkansas Gazette,” completed at the University of Southern Mississippi (director David R. Davies).

All four scholars will discuss their work during a special session at the AJHA national convention.

Founded in 1981, the American Journalism Historians Association seeks to advance education and research in mass communication history. Members work to raise historical standards and ensure that all scholars and students recognize the vast importance of media history and apply this knowledge to the advancement of society.

For more information on AJHA, visit http://www.ajhaonline.org.

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