

AMERICAN JOURNALISM HISTORIANS ASSOCIATION

HISTORY DIVISION:
ASSOCIATION FOR EDUCATION IN
JOURNALSIM AND MASS COMMUNICATION

JJCHC



JOINT JOURNALISM AND COMMUNICATIONS HISTORY CONFERENCE

MARCH 15, 2024
9 a.m. - 5 p.m.

UNIVERSITY OF MARYLAND
Philip Merrill College of Journalism

Schedule at a Glance

9:00	Welcoming Remarks
9:15-10:30	Concurrent Sessions 1 and 2
10:30-10:45	Break
10:45-12:00	Concurrent Sessions 3 and 4
12:15-1:30	Lunch and Keynote Presentation
1:30-1:45	Break
1:45-3:00	Concurrent Sessions 5 and 6
3:15-5:00	Optional Off-Site Tour, To Be Announced

JJCHC 2024 Schedule

Joint Journalism and Communications History Conference

Friday, March 15, 2024

Philip Merrill College of Journalism, University of Maryland, 7765 Alumni Drive, College Park, MD, 20742

Register for the conference here: <https://aiha.wildapricot.org/event-5510936>

9 a.m.: Welcoming Remarks

9:15 a.m.- 10:30 a.m. Papers, Research in Progress (Select Panel 1 or 2)

1. Papers Panel

- "Activism and Journalism: Female Tennis Writers and the Second-Wave Feminism Movement," Yasmeen Ebada, doctoral student, Columbia University
- "Propaganda for Peace: The Truman Doctrine, Eisenhower's Atoms for Peace, and the Shaping of American Nuclear Narratives in the Early Cold War," Allie Wong, doctoral student, Columbia University
- "The Battle Over the 'Thread-Bare Lie': How Ida B Wells and Other Black Journalists Fought the Rape Libel, 1892-1899," David T.Z. Mindich, Temple University

2. RIP Panel: Press History, Politics

- "Dolly and Jimmy: The Clash Between a Powerful New York City Newspaper Publisher and Her Famous Columnist During the Tumultuous 1960s," Raymond McCaffery, University of Arkansas
- "Turning a Blind Eye to Industry Change: Did the 'Wall' Undermine Public-Service Journalism?," John Koslosky, Commonwealth University of Pennsylvania-Bloomsburg
- "Populist Challenges to Press Freedom: A Comparative Study of the 2018 and 2020 Election News Coverage in Venezuela and the United States," Maria Villarroel, St. John's University
- "The Senator and His 'Dearest Friend': How the New York Times' First Columnist Collaborated with a Southern Senator to Oppose the Black Struggle for Civil Rights," Sid Bedingfield, University of Minnesota

10:30 - 10:45 a.m. Break

**10:45 a.m.- Noon Research in Progress
(Select Panel 3 or 4)**

3. RIP Panel: Women and Press Practice

- "Print and Progress: The Newswomen Who Explained Medicine to America," Meg Heckman, Northeastern University
- "Untold Stories: Katherine Beebe Goes to Work for the Associated Press," Nate Floyd, Jenny Presnell, and Jacqueline Johnson, all of Miami University
- "Press Advocacy of the Right to Know: A Historical Reappraisal," Jonathan Anderson, doctoral student, University of Minnesota
- "Front Publications: A Modern Model for Deception, 1776-1865" Stuart Robin Anderson-Davis, doctoral student, Columbia University
- "The Case of Baby Lenore: Media Complicity During the 'Baby Scoop' Era of U.S. Adoption," Tracy Lucht, Iowa State University

4. RIP Panel: Race and Representation

- "Taking the Initiative in Indigenous Journalism and Media Education," George Daniels, University of Alabama
- "Fighting for a 'Black University': How the North Carolina Central University Campus Echo Pursued Racial Uplift During the 'Black Power' Movement," Dante Mozie, doctoral student, University of South Carolina
- "Daisy Lampkin: From Race Advocate to Pittsburgh Courier Stalwart," Pamela Walck, Duquesne University
- "Collecting Memory: How a Lumbee Indian Media Organization Deploys the Past to Reproduce Tribal Identity in the Twenty-First Century," Lorraine Ahearn, Elon University

Noon: Lunch and Keynote

12:15 p.m. - 1:30 p.m. Keynote Speaker

Ira Chinoy, University of Maryland: "Predicting the Winner: The Untold Story of Election Night 1952 and the Dawn of Computer Forecasting"

Veteran journalist and educator Ira Chinoy, Ph.D., will be the keynote speaker at the Joint Journalism Communications History Conference on March 15, 2024, at New York University.

Chinoy, an associate professor at the Philip Merrill College of Journalism at the University of Maryland, will discuss his forthcoming book, "Predicting the Winner: The Untold Story of Election Night 1952 and the Dawn of Computer Forecasting" (University of Nebraska Press, Potomac Books).

This book explores the contentious history of election nights as important venues in American culture for rolling out new tools for journalism, and it addresses the way forward from the events of election night 2020 and the drama that followed.

1:30 p.m. - 1:45 p.m. Break

1:45 p.m. – 3 p.m.

5. RIP Panel Theory, Identity, Sports

- “How Ethnic Newspapers in the US Helped to Preserve the Ukrainian National Identity,” Dianna Krovvidi, doctoral student, University of Maryland
- “History and Theory in Digital Journalism: Three Conceptual Approaches in Comparison,” Thomas R. Schmidt, University of California-San Diego
- “Framing Misinformation in the Mid-Twentieth Century: Metajournalistic Discourse and the Defense of Truth in American Journalism’s High-Modern Era,” Amber Roessner, University of Tennessee-Knoxville, and Brian Creech, Lehigh University
- “A COUPLE OF NOOGIES: Sports Journalists Commemorate the Infamous Nolan Ryan-Robin Ventura Brawl,” Ronald Bishop, Drexel University

6. RIP Panel: War/Propaganda

- “Ash-Shiraa” Magazine and the Iran-Contra Affair,” Sally Farhat, doctoral student, University of Maryland
- “The Nation’s Third Arm of Defence”: Editor & Publisher and the Role of the American Newspaper during War,” Meghan Menard McCune, Louisiana State University
- “Fighting with ‘Truth’ in Propaganda News: War Photography, Gendered Images and ‘Thought Bombs’ in the Allied Aerial Leaflet Campaign in World War II,” Elisabeth Fondren, St. John’s University
- “Journalism In Dystopian Times: A Case Study of Media in Exile During the Third Reich,” Sheila Lalwani, doctoral student, University of Texas-Austin
- “Shaping Nations: The Evolution of Country Image PR Strategies,” Gohar Aznauryan,

3:15 p.m. – 5 p.m. Optional Tour, Off-Site, to be Announced