AMERICAN JOURNALISM HISTORIANS ASSOCIATION

Fourth Annual Convention
October 2-6, 1985

University of Nevada, Las Vegas

Holiday Inn
American Journalism Historians Association
1984-85

President: Barbara Cloud (Nevada, Las Vegas)
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Research—James Startt (Valparaiso)

Special Guests: Dr. Daniel Czitrom is assistant professor of history at Mount Holyoke College, and the author of Media and the American Mind: From Morse to McLuhan. His address has been made possible by a grant from the Nevada Humanities Committee and the National Endowment for the Humanities.

Mr. H.M. Greenspun has published the Las Vegas Sun since 1950 and is known for taking on Sen. Joseph McCarthy, the IRS, the FBI and anyone else he thinks is acting counter to public interests.

PROGRAM

WEDNESDAY, October 2
8:00—9:30 p.m.
Board Meeting, Board Room

THURSDAY, October 3
8:00—9:00 a.m.
Registration
All Regular Sessions in the Elko/Ely Rooms

9:15—10:30 a.m.
Panel: Historical Methodology & Journalism History
JAMES D. STARTT (Valparaiso), Moderator/Participant
HAROLD DAVIS (Georgia State)
ALFRED E. CORNEBISE (Northern Colorado)
WILLIAM DAVID SLOAN (Alabama)

15-Minute Break

10:45—Noon
Open Research Session
Moderator: ROY ALDEN ATWOOD (Idaho)

WILLIAM DAVID SLOAN (Alabama)
Historians and the Twentieth Century Press, 1900-1945:
Working Profession or Big Business?

JAMES P. DANKY (Wisconsin State Historical Society)
Wisconsin's Labor Press: An Overview

ROY ALDEN ATWOOD (Idaho)
Telephone Hangups: Conflicts Over the Cultural Meaning
of Telephoning During the Progressive Era

Noon—1:00 p.m.
Lunch on your own

1:00—2:15 p.m.
Research Session
The Western Press: From Frontier to Twentieth Century
Moderator: Jack Nelson (Brigham Young)
SHERILYN COX BENNION (Humboldt State)
Woman Suffrage Papers of the West, 1869-1914

CAROLYN TOZIER (Southern Illinois)
Newspaper Image and Performance: The Denver Express, 1921-1925

JACK A. NELSON (Brigham Young)
Tall Tales, Wild Lies and Hoaxes . . . Those Comical Frontier Editors

2:15—3:15 p.m.
Panel: Ethics and Excellence in Journalism

J.W. SNORGRASS (Florida A&M), Moderator

JAMES STARTT (Valparaiso)
The Quest for Good Journalism in the Era of New Journalism:
The British Experience, 1902-1914

ALF PRATTE (Brigham Young)
Ethics of Ownership: Joint Operating Agreements and Social Control

MAURINE H. BEASLEY (Maryland)
Ethics as a Factor in Early Journalism Education for Women

15-Minute Break

3:30—4:30 p.m.
Research Session
The Press and Twentieth Century International Confrontations
Moderator: LLOYD CHIASSON (Loyola)

JACK LULE (Georgia)
The Wronged Giant, Global Chum, First Democracy and Christ: Wartime Myths
of the United States in New York Times Editorials, 1917 and 1941

TSAN-KUO CHANG (Texas, Austin)
The Press and U.S.-China Relations: A Long Journey

JOSEPH E. LOFTIN, JR. (LSU, Shreveport)
The 1965 Swedish Newspaper Debate on the Vietnam War

4:30—5:30 p.m.
Panel: Teaching — States of the Art

SIDNEY KOBRE, Moderator/Participant
JOHN PAULY (Wisconsin, Milwaukee)
DAVID CASSADY (Pacific)

5:30—7:00 p.m.
Dinner on your own

7:00—8:00 p.m.
AJHA Committee Meetings
UNLV Campus
(See note regarding transportation)

8:00—9:15 p.m.
Keynote Address
DANIEL C. ZITROM
(Mount Holyoke)
Tablet Culture
Journalism and Historical Perspective
Humanities Auditorium, UNLV

9:15 p.m.
Reception
Alta Ham Fine Arts Gallery, UNLV

FRIDAY, October 4

7:30 a.m.
Board Meeting, Board Room

8:30—9:30 a.m.
Panel: Ideology and Journalism in American History

JOSEPH MCKERNS (Southern Illinois), Moderator/Participant
ARTHUR KAUL (Southern Mississippi)
JOHN PAULY (Wisconsin, Milwaukee)

15-Minute Break

9:45—11:00 a.m.
Research Session
Law, Ethics, Public Opinion and the Press
Moderator: ALF PRATTE (Brigham Young)

CHARLES MARLER (Abilene Christian)
The Judeo-Christian Background and Influences
on the Law and Ethics of Defamation

RICHARD SCHEIDENHELM (Attorney, Boulder, Colo.)
James Fenimore Cooper and the Law of Libel in New York

DON SNEED (Texas, A&M)
A Newspaper Analysis of the Trial of William McKinley’s Assassin
11:00—Noon
Research Session: Advertising and the American Press
Moderator: JAMES E. SWARTZ (SMU)
DONALD R. AVERY (Alabama)
Paying the Piper: Changes in Advertising Content, 1808-1812
TED CURTIS SMYTHE (Cal State, Fullerton)
The Advertiser's War to Verify Newspaper Circulation, 1870-1914

Noon—1:00 p.m.
Lunch on your own

1:00—2:30 p.m.
Panel: Changing Style in News and Feature Writing, 1865-1940
EDWARD A. NICKERSON (Delaware), Moderator/Participant
DOUGLAS BIRKHEAD (LSU, Baton Rouge)
WARREN FRANCKE (Nebraska)
ROBERT DARDENNE (Tennessee, Chattanooga)
JACK NELSON (Brigham Young)

15-Minute Break

2:45—4:00 p.m.
AJHA Business Meeting

4:00—6:00 p.m.
Panel: Teaching Idea Exchange
MARGARET BLANCHARD (North Carolina, Chapel Hill)
Moderator/Facilitator

SATURDAY, October 5

8:00—9:15 a.m.
Panel: Depictions of Journalists in Popular Culture
TOM SCHWARTZ (Ohio State), Moderator/Participant
DONNA BORN (Central Michigan)
WILLIAM McKEEN (Oklahoma)
ARTHUR KAUL (Southern Mississippi)
JOANNE DICKERSON (Missouri, Columbia)

9:15—10:15 a.m.
Research Session
Progressive Journalists of the Early Twentieth Century

10:30—11:30 a.m.
Panel: Regional Journalism: The Press of the West
MIKE BUCHHOLZ (Texas A&M), Moderator/Participant
CHARLES MARLER (Abilene Christian)
ROBERT DAVENPORT (Nevada, Las Vegas)
DINA TITUS (Nevada, Las Vegas)

11:30—12:15 p.m.
Research Session
Reform and Religious Movements in the American Press
Moderator: REG WESTMORELAND (North Texas State)

GARY WHITBY (Southern Illinois)
The New York Sun and the American Abolition Movement

KATHLEEN L. ENDRES (Bowling Green State)
With God On Our Side: Two Religious Woman's Magazines
Work for a Sacred Cause, A Union Victory

RANDY MILLER (Texas, Austin)
Gospel Changes: How New York and Texas Newspapers
Covered the Social Gospel in the Early 20th Century

12:30—2:00 p.m.
Luncheon, Reno Room

Address: H. M. (HANK) GREENSPAN
Publisher, Las Vegas Sun
"The Sun and Sen. Joseph McCarthy"
2:30—3:30 p.m.
Panel: Archival Resources
On the Availability and Preservation of Materials

TOM SCHWARTZ (Ohio State), Moderator
LUCY CASWELL (Ohio State)
ALLEN JONES (Auburn)
3:30—4:30 p.m.
Research Session
Perspectives on the Texas Press in the Late Nineteenth and Early Twentieth Centuries
Moderator: DARWIN PAYNE (Southern Methodist)

JAMES B. McENTEER (Texas, Austin)
In Pursuit of Pancho Villa

JOHN COWARD (Texas, Austin)
Poetry, Politics and Progress: The Rise of Magazines in Texas

WILLIAM R. DAVIE (Texas, Austin)
Texas Open Meetings Law: Arguments Over Its Reform

4:30—5:30 p.m.
Panel: Religion and the Media

REV. GERALD M. GEE (Florida A&M)
Back to the Future: Media Signposts in the History of Modern Religion

THELMA T. GORHAM (Florida A&M)
Media Coverage of Baha’i Persecution in Iran

PHYLLIS ZAGANO
Catholic Issues as Interpreted by the Secular Press Worldwide

SUNDAY, October 8

8:00—9:30 a.m.
Officers and Board and anyone else who is interested
1985-86 Planning Session
Board Room