

AMERICAN JOURNALISM HISTORIANS ASSOCIATION

Fourth Annual
Convention
October 2-6, 1985



University of Nevada,
Las Vegas

Holiday Inn

American Journalism Historians Association 1984-85

President: Barbara Cloud (Nevada, Las Vegas)
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Research—James Startt (Valparaiso)

Special Guests: Dr. Daniel Czitrom is assistant professor of history at Mount Holyoke College, and the author of *Media and the American Mind: From Morse to McLuhan*. His address has been made possible by a grant from the Nevada Humanities Committee and the National Endowment for the Humanities.

Mr. H.M. Greenspun has published the Las Vegas Sun since 1950 and is known for taking on Sen. Joseph McCarthy, the IRS, the FBI and anyone else he thinks is acting counter to public interests.

PROGRAM

WEDNESDAY, October 2

8:00—9:30 p.m.
Board Meeting, Board Room

THURSDAY, October 3

8:00—9:00 a.m.
Registration

All Regular Sessions in the Elko/Ely Rooms

9:15—10:30 a.m.

Panel: *Historical Methodology & Journalism History*

JAMES D. STARTT (Valparaiso), Moderator/Participant
HAROLD DAVIS (Georgia State)
ALFRED E. CORNEBISE (Northern Colorado)
WILLIAM DAVID SLOAN (Alabama)

15-Minute Break

10:45—Noon
Open Research Session

Moderator: ROY ALDEN ATWOOD (Idaho)

WILLIAM DAVID SLOAN (Alabama)
*Historians and the Twentieth Century Press, 1900-1945;
Working Profession or Big Business?*

JAMES P. DANKY (Wisconsin State Historical Society)
Wisconsin's Labor Press: An Overview

ROY ALDEN ATWOOD (Idaho)
*Telephone Hangups: Conflicts Over the Cultural Meaning
of Telephoning During the Progressive Era*

Noon—1:00 p.m.
Lunch on your own

1:00—2:15 p.m.
Research Session
The Western Press: *From Frontier to Twentieth Century*

Moderator: Jack Nelson (Brigham Young)

SHERILYN COX BENNION (Humboldt State)
Woman Suffrage Papers of the West, 1869-1914

CAROLYN TOZIER (Southern Illinois)
Newspaper Image and Performance: The Denver Express, 1921-1925

JACK A. NELSON (Brigham Young)
Tall Tales, Wild Lies and Hoaxes . . . Those Comical Frontier Editors

2:15—3:15 p.m.

Panel: *Ethics and Excellence in Journalism*

J.W. SNORGRASS (Florida A&M), Moderator

JAMES STARTT (Valparaiso)
*The Quest for Good Journalism in the Era of New Journalism:
The British Experience, 1902-1914*

ALF PRATTE (Brigham Young)
Ethics of Ownership: Joint Operating Agreements and Social Control

MAURINE H. BEASLEY (Maryland)
Ethics as a Factor in Early Journalism Education for Women

15-Minute Break

3:30—4:30 p.m.

Research Session

The Press and Twentieth Century International Confrontations

Moderator: LLOYD CHIASSON (Loyola)

JACK LULE (Georgia)
*The Wronged Giant, Global Chum, First Democracy and Christ: Wartime Myths
of the United States in New York Times Editorials, 1917 and 1941*

TSAN-KUO CHANG (Texas, Austin)
The Press and U.S.-China Relations: A Long Journey

JOSEPH E. LOFTIN, JR. (LSU, Shreveport)
The 1965 Swedish Newspaper Debate on the Vietnam War

4:30—5:30 p.m.

Panel: *Teaching — States of the Art*

SIDNEY KOBRE, Moderator/Participant
JOHN PAULY (Wisconsin, Milwaukee)
DAVID CASSADY (Pacific)

5:30—7:00 p.m.

Dinner on your own

7:00—8:00 p.m.

AJHA Committee Meetings
UNLV Campus
(See note regarding transportation)

8:00—9:15 p.m.

Keynote Address
DANIEL CZITROM
(Mount Holyoke)
*Tabloid Culture
Journalism and Historical Perspective*
Humanities Auditorium, UNLV

9:15 p.m.

Reception

Alta Ham Fine Arts Gallery, UNLV

FRIDAY, October 4

7:30 a.m.

Board Meeting, Board Room

8:30—9:30 a.m.

Panel: *Ideology and Journalism in American History*

JOSEPH McKERNS (Southern Illinois), Moderator/Participant
ARTHUR KAUL (Southern Mississippi)
JOHN PAULY (Wisconsin, Milwaukee)

15-Minute Break

9:45—11:00 a.m.

Research Session

Law, Ethics, Public Opinion and the Press

Moderator: ALF PRATTE (Brigham Young)

CHARLES MARLER (Abilene Christian)
*The Judeo-Christian Background and Influences
on the Law and Ethics of Defamation*

RICHARD SCHEIDENHELM (Attorney, Boulder, Colo.)
James Fenimore Cooper and the Law of Libel in New York

DON SNEED (Texas, A&M)

A Newspaper Analysis of the Trial of William McKinley's Assassin

11:00—Noon

Research Session: *Advertising and the American Press*

Moderator: JAMES E. SWARTZ (SMU)

DONALD R. AVERY (Alabama)

Paying the Piper: Changes in Advertising Content, 1808-1812

TED CURTIS SMYTHE (Cal State, Fullerton)

The Advertiser's War to Verify Newspaper Circulation, 1870-1914

Noon—1:00 p.m.

Lunch on your own

1:00—2:30 p.m.

Panel: *Changing Style in News and Feature Writing, 1865-1940*

EDWARD A. NICKERSON (Delaware), Moderator/Participant

DOUGLAS BIRKHEAD (LSU, Baton Rouge)

WARREN FRANCKE (Nebraska)

ROBERT DARDENNE (Tennessee, Chattanooga)

JACK NELSON (Brigham Young)

15-Minute Break

2:45—4:00 p.m.

AJHA Business Meeting

4:00—6:00 p.m.

Panel: *Teaching Idea Exchange*

MARGARET BLANCHARD (North Carolina, Chapel Hill)

Moderator/Facilitator

SATURDAY, October 5

8:00—9:15 a.m.

Panel: *Depictions of Journalists in Popular Culture*

TOM SCHWARTZ (Ohio State), Moderator/Participant

DONNA BORN (Central Michigan)

WILLIAM McKEEN (Oklahoma)

ARTHUR KAUL (Southern Mississippi)

JOANNE DICKERSON (Missouri, Columbia)

9:15—10:15 a.m.

Research Session

Progressive Journalists of the Early Twentieth Century

Moderator: GENE BURD (Texas, Austin)

RON MARMARELLI (Central Michigan)

From Jane Addams to A. Mitchell Palmer:

William Hard as Progressive Journalist

SAMUEL V. KENNEDY III (Syracuse)

Samuel Hopkins Adams: A Muckraker for All Seasons

GENE BURD (Texas, Austin)

The Journalistic Dimensions of a Versatile Woman: Jane Addams

15 Minute Break

10:30—11:30 a.m.

Panel: *Regional Journalism: The Press of the West*

MIKE BUCHHOLZ (Texas A&M), Moderator/Participant

CHARLES MARLER (Abilene Christian)

ROBERT DAVENPORT (Nevada, Las Vegas)

DINA TITUS (Nevada, Las Vegas)

11:30—12:15 p.m.

Research Session

Reform and Religious Movements in the American Press

Moderator: REG WESTMORELAND (North Texas State)

GARY WHITBY (Southern Illinois)

The New York Sun and the American Abolition Movement

KATHLEEN L. ENDRES (Bowling Green State)

With God On Our Side: Two Religious Woman's Magazines

Work for a Sacred Cause, A Union Victory

RANDY MILLER (Texas, Austin)

Gospel Changes: How New York and Texas Newspapers

Covered the Social Gospel in the Early 20th Century

12:30—2:00 p.m.

Luncheon, Reno Room

Address: H.M. (HANK) GREENSPUN

Publisher, Las Vegas Sun

"The Sun and Sen. Joseph McCarthy"

2:30—3:30 p.m.

Panel: *Archival Resources*

On the Availability and Preservation of Materials

TOM SCHWARTZ (Ohio State), Moderator

LUCY CASWELL (Ohio State)

ALLEN JONES (Auburn)

3:30—4:30 p.m.

Research Session

*Perspectives on the Texas Press in the Late
Nineteenth and Early Twentieth Centuries*

Moderator: DARWIN PAYNE (Southern Methodist)

JAMES B. McENTEER (Texas, Austin)
In Pursuit of Pancho Villa

JOHN COWARD (Texas, Austin)
Poetry, Politics and Progress: The Rise of Magazines in Texas

WILLIAM R. DAVIE (Texas, Austin)
Texas Open Meetings Law: Arguments Over Its Reform

4:30—5:30 p.m.

Panel: *Religion and the Media*

REV. GERALD M. GEE (Florida A&M)
*Back to the Future: Media Signposts
in the History of Modern Religion*

THELMA T. GORHAM (Florida A&M)
Media Coverage of Baha'i Persecution in Iran

PHYLLIS ZAGANO

Catholic Issues as Interpreted by the Secular Press Worldwide

SUNDAY, October 6

8:00—9:30 a.m.

Officers and Board and anyone else who is interested
1985-86 Planning Session
Board Room