American Journalism Historians Association
1985-86

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Vice President: Joseph McKerns (Southern Illinois University at Carbondale)
Secretary: Donald Avery (University of Southern Mississippi)

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Tom Schwartz (Ohio State University)
J. William Snoggrass (Florida A & M University)
James Starth (Valparaiso University)

Immediate Past President, Barbara Cloud (University of Nevada, Las Vegas)
Editor, American Journalism, William David Sloan (University of Alabama)
Historian, J. William Snoggrass (Florida A & M University)

Special Convention Guests:
Dr. Sidney Kobre is recipient of the American Journalism Historians first award for distinguished service. He is a founding member of the AJHA and an author of over 15 books in the field including The Development of American Journalism.

Dr. Craig Smith is president of the Freedom of Expression Foundation and author of The 1850 Compromise and The Fight for Freedom of Expression. His keynote address, “The Fear of New Technology and the Evolution of Content Controls,” is made possible by a grant from the National Association of Broadcasters.

Father Walter J. Ong, S.J. is University Professor of Humanities, St. Louis University and an internationally known author and scholar. His latest book, Orality and Literacy (London and New York: Methuen, 1982), reviews the revolutionary work on orality-literacy contrasts from ancient through present cultures.

Mr. James Lawrence is a well-known St. Louis journalist and currently editor of the Editorial Page, St. Louis Post-Dispatch. He joined Pulitzer Publishing in 1938 and has held a variety of posts with the newspaper since that time.

Dr. James Carey is dean of the College of Communication at the University of Illinois and former president of the Association for Education in Journalism and Mass Communication (AEJMC). He is a frequent author on the status of the fields of journalism history and journalism education.

PROGRAM

Wednesday, October 1

8:00-9:30 am
AJHA Board meeting, Frontier Room

Thursday, October 2

All regular sessions in Eugene Field Room

8:00-9:00 am
Registration, Field Room

Printing and Principle: Two Perspectives on Early American Journalism
Moderator: Gary Whitby (Southern Illinois)
Carol Sue Humphrey (Oklahoma Baptist), Producers of the “Popular Engine”: New England’s Revolutionary Newspaper Printers
William David Sloan (Alabama), The Party Press and Freedom of the Press, 1798-1808

10:30-10:45 am
15-Minute Break

10:45 am-12 noon
Research-in-Progress Session

Historical Perspectives on Public Attitudes and Media Law and Policy
Moderator: C. Zoe Smith (Marquette)
Elaine Prostak Berland (Webster), The Debates over Radio Use During the 1920s
Thomas A. Schwartz (Ohio State), Public Opinion Polling on Freedom of Speech and Press
Robert Spellman (Southern Illinois), Free Press—Fair Trial: An Historical Perspective

Noon-1:30 pm
Lunch on your own

Women’s Caucus Luncheon

Presiding: Barbara Cloud (Nevada-Las Vegas)
1:30-2:45 pm  Panel Session, AJHA Education Committee

Why Teach Journalism History? Defining Professional Objectives

Moderator: Maurine Beasley (Maryland)
Joseph P. McKerns (Southern Illinois)
John Pauly (Tulsa)
James Startt (Valparaiso)

2:45-3:00 pm  15-Minute Break

3:00-4:00 pm  Panel Session

Journalism’s Historic Quest for the “Good”

Moderator: John De Mott (Memphis State)
Jerry Harvill (Kentucky), Oikonomia: Exploring Ethical Implications of the Stewardship Metaphor for Journalism
John Merrill (Louisiana State), Individualism or Social Responsibility: Journalism History’s Recurrent Crisis of Conscience
John De Mott (Memphis State), The Delinquent Pendulum: Journalism’s Ideal of Objectivity Versus the Lure of Solipism

4:00-5:00 pm  Panel Session

Cultural Studies in Journalism History: Some Turn-of-the-Century Examples

Moderator: John Pauly (Tulsa)
Thomas Connery (College of St. Thomas), The “Transfigured Reporter” and the Problem of Reality
Joli Jensen (Texas at Austin), The Social Character of Communication Technology: The Case of the Typewriter
John Pauly (Tulsa), The Search for an Ideal Daily Newspaper

5:00-6:30 pm  Dinner on your own

6:30-7:30 pm  Editorial Board, American Journalism, Field Room, AJHA Committee Meetings

7:30-9:30 pm  Kobbe Award/Keynote Address, West Courtroom
The Old Courthouse
Dr. Craig Smith, president of the Freedom of Expression Foundation, The Fear of New Technology and the Evolution of Content Controls

9:30-10:30 pm  Reception, Rivergate Room, The Clarion

Friday, October 3

7:30-8:30 am  AJHA Board Meeting, Hickok Room

8:30-9:30 am  Invited Presentation, Field Room

Walter J. Ong, S.J., University Professor of Humanities, William E. Haren Professor of English, Professor of Humanities in Psychiatry, St. Louis University
Plato, Writing, Print, and Computers

9:30-9:45 am  15-Minute Break

9:45-11:00 am  Panel Session, AJHA Education Committee, Field Room

Concurrent Sessions

Beyond the Textbook: Teaching Mass Media Specialties

Moderator: Margaret A. Blanchard (North Carolina)
Sharon Bass (Kansas), on magazine history
Ray Mofield (Murray State), on broadcasting history
Bruce Roche (Alabama), on advertising history
Panel Session, Boone Room

New Perspectives on the Party Press

Moderator: David Sloan (Alabama)
Donald Avery (Southern Mississippi), The Party Press and the Redefinition of News
Richard Kielbowicz (Washington), Some Technological and Geographic Aspects of Neuvgathering, 1820-1860
Gerald Baldasty (Washington), The Party Press and the Age of Jackson
11:00 am-12:15 pm
**Research-in-Progress Session, Field Room**

**Concurrent Sessions**

**Joseph Pulitzer II, Theodore White, and the Government Publicist**

Moderator: Charles H. Marler (Abilene Christian)

*Patricia Neils (San Diego), T.H. White in Search of China*

Daniel W. Pfaff (Pennsylvania State), *A Biography of Joseph Pulitzer II, 1865-1955*

James E. Swartz (California State, Fullerton), *Spokesman for America: The Birth and Emergence of the Federal Publicist in the United States*  

**Open Research Session, Boone Room**

**Studies of Press Coverage in Mid-Twentieth-Century America**

Moderator: Elaine Prostak Berland (Webster)

Lloyd E. Chiasson, Jr. (Loyola, New Orleans), *The Japanese-American Encampment: An Editorial Analysis*

Richard Lentz (Arizona State), *The Resurrection of the Prophet: Dr. Martin Luther King, Jr. and the News Weeklies*

Arthur Seeger (Wisconsin-Milwaukee), *An Unreported Civil War: Ideology and Self-Censorship on the "Berkely Barb"*

12:30-2:00 pm

**AJHA Luncheon, Meramec Room**

Address: James Lawrence, editor of the Editorial page, St. Louis Post-Dispatch

2:00-3:00 pm

**Panel Session, Field Room**

**Concurrent Sessions**

**American Journalism in the 1920s and 1930s: The Diversity of Change**

Moderator: James Startt (Valparaiso)

Maurine Beasley (Maryland), *Sexism Toward Washington Women Journalists, 1920-1940*

Lucy Caswell (Ohio State), *A Socialist Periodical and the Great Depression: The New Masses*

Leonard Teel (Georgia State), *Ralph McGill: International Prelude to Editorship*

J. Wm. Snorgrass (Florida A & M), *Lucille Bluford*

3:00-4:00 pm

**Dimensions of Literary Journalism**

**Panel Session, Boone Room**

Moderator: Gary Whitby (Southern Illinois)

Douglas Birkhead (Utah), *A World for Judgment: The News Story as Critical Evidence*

Thomas Connery (College of St. Thomas), *Local Color in Journalistic Style During the Early Realistic Period*

Edward Nickerson (Delaware), *John O’Hara and Sinclair Lewis: Two Newspaper Novelists*

**Research-in-Progress Session, Field Room**

**The Texas and Pennsylvania Press: Women in Photojournalism**

Moderator: Lucy Caswell (Ohio State)

Michael Buchholtz (Texas A & M), *Racism in the Texas Revolutionary Press*

Alf Pratte (Brigham Young), *Pennsylvania: First in the Fourth Estate*

C. Zoe Smith (Marquette), *Making it in a Man’s World: Great Women in Photojournalism*

4:00-5:30 pm

**Research-in-Progress Session, Boone Room**

**Using Content Analysis to Establish Historical Fact**

Moderator: Donald Avery (Southern Mississippi)

Roy E. Blackwood (Bemidji State), *Portrayal of the United States in Canadian Political Cartoons*

Mary I. Blue (Loyola), *Political Images in the 1976 Presidential Campaign as Presented in Two Midwestern Dailies*

Kim A. Smith (Bowling Green State) and Sue Hinson (East Carolina), *Community Structure and Newspaper Conflict Reporting: An Historical Time-Series Analysis*

**AJHA Business Meeting, Field Room**
**Saturday, October 4**

All regular sessions in Eugene Field Room

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<td>8:30-9:30 am</td>
<td>Invited Presentation</td>
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<td><strong>James W. Carey</strong>, dean, College of Communications, University of Illinois</td>
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<td><em>Journalism and the Oral Tradition</em></td>
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<td>9:30-10:30 am</td>
<td>Open Research Session</td>
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<td><strong>The Press, the Courts, and the Government</strong></td>
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<td>Moderator: <strong>Thomas A. Schwartz</strong> (Ohio State)</td>
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<td><strong>Richard Scheidenhelm</strong> (Attorney, Boulder, Colo.), <em>Fair Comment in Nineteenth Century New York</em></td>
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<td><strong>Donna Born</strong> (Central Michigan), <em>Literary Figures and Libel</em></td>
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<td><strong>Kathleen L. Endres</strong> (Bowling Green State), <em>The National Security Bench Mark: Truman Executive Order 10290 and Press Associations</em></td>
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<td>10:30-10:45 am</td>
<td>15-Minute Break</td>
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<td>10:45 am-Noon</td>
<td>Open Research Session (Student Papers)</td>
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<td><strong>The Making and Use of News</strong></td>
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<td>Moderator: <strong>Carolyn Crimmins</strong> (Georgia State)</td>
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<td></td>
<td><strong>Harlan F. Stensaas</strong> (Mercer), <em>The Rise of Objectivity in U.S. Daily Newspapers, 1865-1934</em></td>
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<td><strong>Paulette D. Kilmer</strong> (Southern Illinois), <em>Constructing Reality Factualy and Fictively</em></td>
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<td><strong>Deborah Shannon</strong> (Texas at Austin), <em>Covering Candy Barr: A Study of Agenda-Setting and Sensationalism</em></td>
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<td><strong>John M. Coward</strong> (Texas at Austin), <em>The Journalism of Sinclair Lewis</em></td>
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<td>Noon-1:00 pm</td>
<td>Lunch on your own</td>
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**1:00-2:15 pm**

Panel Session

**New Perspectives on Women in Journalism**

Moderator: **Maurine Beasley** (Maryland)

**Thelma T. Gorham** (Florida A & M), *Three Great Black Women Journalists*

**Judith Patterson** (Maryland), *Between the Hats and Gloves: The Women's Pages, 1945-1965*

**Anne Nunamaker** (Howard), *Resources for the Study of Black Women Journalists*

**2:15-3:30 pm**

Panel Session

**Using Personal Computers Beyond Word Processing**

Moderator: **Warren E. Barnard** (Indiana State)

**Byron Scott** (Missouri), *Online Research with Videotex*

**William R. Oates** (Miami)

**Warren E. Barnard** (Indiana State), *Database Software Programs and Historical Research*

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**Sunday, October 5**

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<th>Time</th>
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<tr>
<td>8:00-9:30 am</td>
<td>Officers, Board and Committee Chairpersons 1986-87 Planning Session, Frontier Room</td>
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Office of the Governor
State of Missouri

Proclamation

WHEREAS, the study of journalism history is an important and viable area of concern as it is difficult to understand the present and future of the mass media without knowing the past and how it developed; and

WHEREAS, the study of journalism history helps to place the role of the press in perspective and helps increase awareness of the First Amendment in our nation as well as in institutions of higher learning in a democratic society; and

WHEREAS, a key means of maintaining and increasing awareness, interest and commitment to the First Amendment is through regular instruction and research in the field of journalism history; and

WHEREAS, one of the primary means of communicating the philosophy, concepts, biography, economics, civil rights, ethics and struggle for freedom of the press is through journalism history; and

WHEREAS, journalism history also serves as the keystone of schools of journalism and programs in mass communication throughout the nation by providing perspective on the First Amendment; and

WHEREAS, it is essential that journalism schools and programs continue to work with the media to inform and educate the public concerning the history, role and purposes of the American press:

NOW, THEREFORE, I, JOHN ASHCROFT, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim September 26-October 4, 1986, as JOURNALISM HISTORY WEEK in Missouri.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 3rd day of July, 1986.

[Signature]
Governor

[Signature]
Secretary of State