

AMERICAN JOURNALISM HISTORIANS ASSOCIATION

Fifth Annual
Convention
October 1-5, 1986

The Clarion



University of Missouri-St. Louis

American Journalism Historians Association 1985-86

President: Michael Murray (University of Missouri-St. Louis)
Vice President: Joseph McKerns (Southern Illinois University at Carbondale)
Secretary: Donald Avery (University of Southern Mississippi)

Board Members

Perry Ashley (University of South Carolina)
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 Margaret Blanchard (University of North Carolina at Chapel Hill)
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 Tom Schwartz (Ohio State University)
 J. William Snorgrass (Florida A & M University)
 James Startt (Valparaiso University)

Immediate Past President, Barbara Cloud (University of Nevada, Las Vegas)
Editor, American Journalism, William David Sloan (University of Alabama)
Historian, J. William Snorgrass (Florida A & M University)

Special Convention Guests:

Dr. Sidney Kobre is recipient of the American Journalism Historians first award for distinguished service. He is a founding member of the AJHA and the author of over 15 books in the field including *The Development of American Journalism*.

Dr. Craig Smith is president of the Freedom of Expression Foundation and author of *The 1850 Compromise* and *The Fight for Freedom of Expression*. His keynote address, "The Fear of New Technology and the Evolution of Content Controls," is made possible by a grant from the National Association of Broadcasters.

Father Walter J. Ong, S.J. is University Professor of Humanities, St. Louis University and an internationally known author and scholar. His latest book, *Orality and Literacy* (London and New York: Methuen, 1982), reviews the revolutionary work on orality-literacy contrasts from ancient through present cultures.

Mr. James Lawrence is a well-known St. Louis journalist and currently editor of the Editorial Page, *St. Louis Post-Dispatch*. He joined Pulitzer Publishing in 1938 and has held a variety of posts with the newspaper since that time.

Dr. James Carey is dean of the College of Communication at the University of Illinois and former president of the Association for Education in Journalism and Mass Communication (AEJMC). He is a frequent author on the status of the fields of journalism history and journalism education.

PROGRAM

Wednesday, October 1

8:00-9:30 pm AJHA Board meeting, Frontier Room

Thursday, October 2

All regular sessions in Eugene Field Room

8:00-9:00 am Registration, Field Room

Printing and Principle: Two Perspectives on Early American Journalism

Moderator: Gary Whitby (Southern Illinois)

→ Carol Sue Humphrey (Oklahoma Baptist), *Producers of the "Popular Engine": New England's Revolutionary Newspaper Printers*

William David Sloan (Alabama), *The Party Press and Freedom of the Press, 1798-1808*

10:30-10:45 am 15-Minute Break

10:45 am-Noon Research-in-Progress Session

Historical Perspectives on Public Attitudes and Media Law and Policy

Moderator: C. Zoe Smith (Marquette)

Elaine Prostak Berland (Webster), *The Debates over Radio Use During the 1920s*

Charles H. Marler (Abilene Christian), *Defamation Charge Lands American Editor in Scottish Prison in 1847: The Rev. James Robertson vs. Rev. Alexander Campbell*

Thomas A. Schwartz (Ohio State), *Public Opinion Polling on Freedom of Speech and Press*

Robert Spellman (Southern Illinois), *Free Press—Fair Trial: An Historical Perspective*

Noon-1:30 pm Lunch on your own

Women's Caucus Luncheon

Presiding: Barbara Cloud (Nevada-Las Vegas)

1:30-2:45 pm

Panel Session, AJHA Education Committee

Why Teach Journalism History? Defining Professional Objectives

Moderator: **Maurine Beasley** (Maryland)

Joseph P. McKerns (Southern Illinois)

John Pauly (Tulsa)

James Startt (Valparaiso)

2:45-3:00 pm

15-Minute Break

3:00-4:00 pm

Panel Session

Journalism's Historic Quest for the "Good"

Moderator: **John De Mott** (Memphis State)

Jerry Harvill (Kentucky), *Oikonomia: Exploring Ethical Implications of the Stewardship Metaphor for Journalism*

John Merrill (Louisiana State), *Individualism or Social Responsibility: Journalism History's Recurrent Crisis of Conscience*

John De Mott (Memphis State), *The Delinquent Pendulum: Journalism's Ideal of Objectivity Versus the Lure of Solipism*

4:00-5:00 pm

Panel Session

Cultural Studies in Journalism History: Some Turn-of-the-Century Examples

Moderator: **John Pauly** (Tulsa)

Thomas Connery (College of St. Thomas), *The "Transfigured Reporter" and the Problem of Reality*

Joli Jensen (Texas at Austin), *The Social Character of Communication Technology: The Case of the Typewriter*

John Pauly (Tulsa), *The Search for an Ideal Daily Newspaper*

5:00-6:30 pm

Dinner on your own

6:30-7:30 pm

Editorial Board, *American Journalism*, Field Room, AJHA Committee Meetings

7:30-9:30 pm

Kobre Award/Keynote Address, West Courtroom
The Old Courthouse

Dr. Craig Smith, president of the Freedom of Expression Foundation, *The Fear of New Technology and the Evolution of Content Controls*

9:30-10:30 pm

Reception, Rivergate Room, The Clarion

Friday, October 3

7:30-8:30 am

AJHA Board Meeting, Hickok Room

8:30-9:30 am

Invited Presentation, Field Room

Walter J. Ong, S.J., University Professor of Humanities, William E. Haren Professor of English, Professor of Humanities in Psychiatry, St. Louis University

Plato, Writing, Print, and Computers

9:30-9:45 am

15-Minute Break

9:45-11:00 am

Panel Session, AJHA Education Committee, Field Room

Concurrent Sessions

Beyond the Textbook: Teaching Mass Media Specialties

Moderator: **Margaret A. Blanchard** (North Carolina)

Sharon Bass (Kansas), on magazine history

Ray Mofield (Murray State), on broadcasting history

Bruce Roche (Alabama), on advertising history

Panel Session, Boone Room

• New Perspectives on the Party Press

Moderator: **David Sloan** (Alabama)

Introduction: *Party Press Historiography, and The Party Press and Federalist-Republican Politics*

Donald Avery (Southern Mississippi), *The Party Press and the Redefinition of News*

Richard Kielbowicz (Washington), *Some Technological and Geographic Aspects of Newsgathering, 1820-1860*

Gerald Baldasty (Washington), *The Party Press and the Age of Jackson*

11:00 am-12:15 pm

Concurrent
Sessions

Research-in-Progress Session, Field Room

**Joseph Pulitzer II, Theodore White, and
the Government Publicist**

Moderator: **Charles H. Marler** (Abilene Christian)

Patricia Neils (San Diego), *T.H. White in Search of
China*

Daniel W. Pfaff (Pennsylvania State), *A Biography
of Joseph Pulitzer II, 1895-1955*

James E. Swartz (California State, Fullerton),
*Spokesman for America: The Birth and Emergence
of the Federal Publicist in the United States*

Open Research Session, Boone Room

**Studies of Press Coverage in Mid-
Twentieth-Century America**

Moderator: **Elaine Prostak Berland** (Webster)

Lloyd E. Chiasson, Jr. (Loyola, New Orleans), *The
Japanese-American Encampment: An Editorial
Analysis*

Richard Lentz (Arizona State), *The Resurrection
of the Prophet: Dr. Martin Luther King, Jr. and
the News Weeklies*

Arthur Seeger (Wisconsin-Milwaukee), *An
Unreported Class War: Ideology and Self-
Censorship on the "Berkely Barb"*

12:30-2:00 pm

AJHA Luncheon, Meramec Room

Address: **James Lawrence**, editor of the Editorial
Page, *St. Louis Post-Dispatch*

2:00-3:00 pm

Panel Session, Field Room

Concurrent
Sessions

**American Journalism in the 1920s and
1930s: The Diversity of Change**

Moderator: **James Startt** (Valparaiso)

Maurine Beasley (Maryland), *Sexism Toward
Washington Women Journalists, 1920-1940*

Lucy Caswell (Ohio State), *A Socialist Periodical and
the Great Depression: The New Masses*

Leonard Teel (Georgia State), *Ralph McGill: Inter-
national Prelude to Editorship*

J. Wm. Snorgrass (Florida A & M), *Lucille Bluford*

Panel Session, Boone Room

Dimensions of Literary Journalism

Moderator: **Gary Whitby** (Southern Illinois)

Douglas Birkhead (Utah), *A World for Judgment:
The News Story as Critical Evidence*

Thomas Connery (College of St. Thomas), *Local
Color in Journalistic Style During the Early
Realistic Period*

Edward Nickerson (Delaware), *John O'Hara and
Sinclair Lewis: Two Newspaper Novelists*

3:00-4:00 pm

Research-in-Progress Session, Field Room

Concurrent
Sessions

**The Texas and Pennsylvania Press;
Women in Photojournalism**

Moderator: **Lucy Caswell** (Ohio State)

Michael Buchholtz (Texas A & M), *Racism in the
Texas Revolutionary Press*

Alf Pratte (Brigham Young), *Pennsylvania: First in
the Fourth Estate*

C. Zoe Smith (Marquette), *Making it in a Man's
World: Great Women in Photojournalism*

Research-in-Progress Session, Boone Room

**Using Content Analysis to Establish
Historical Fact**

Moderator: **Donald Avery** (Southern Mississippi)

Roy E. Blackwood (Bemidji State), *Portrayal of the
United States in Canadian Political Cartoons*

Mary I. Blue (Loyola), *Political Images in the 1976
Presidential Campaign as Presented in Two
Midwestern Dailies*

Kim A. Smith (Bowling Green State) and **Sue Hinson**
(East Carolina), *Community Structure and News-
paper Conflict Reporting: An Historical Time-
Series Analysis*

4:00-5:30 pm

AJHA Business Meeting, Field Room

Saturday, October 4

All regular sessions in Eugene Field Room

8:30-9:30 am

Invited Presentation

James W. Carey, dean, College of Communications,
University of Illinois

Journalism and the Oral Tradition

9:30-10:30 am

Open Research Session

The Press, the Courts, and the Government

Moderator: **Thomas A. Schwartz** (Ohio State)

Richard Scheidenhelm (Attorney, Boulder, Colo.),
Fair Comment in Nineteenth Century New York

Donna Born (Central Michigan), *Literary Figures
and Libel*

Kathleen L. Endres (Bowling Green State), *The
National Security Bench Mark: Truman Executive
Order 10290 and Press Associations*

10:30-10:45 am

15-Minute Break

10:45 am-Noon

Open Research Session (Student Papers)

The Making and Use of News

Moderator: **Carolyn Crimmins** (Georgia State)

Harlan F. Stensaas (Mercer), *The Rise of Objectivity
in U.S. Daily Newspapers, 1865-1934*

Paulette D. Kilmer (Southern Illinois), *Constructing
Reality Factually and Fictively*

Deborah Shannon (Texas at Austin) *Covering Candy
Barr: A Study of Agenda-Setting and Sensa-
tionalism*

John M. Coward (Texas at Austin), *The Journalism
of Sinclair Lewis*

Noon-1:00 pm

Lunch on your own

1:00-2:15

Panel Session

New Perspectives on Women in Journalism

Moderator: **Maurine Beasley** (Maryland)

Thelma T. Gorham (Florida A & M), *Three Great
Black Women Journalists*

Judith Patterson (Maryland), *Between the Hats and
Gloves: The Women's Pages, 1945-1965*

Anne Nunamaker (Howard), *Resources for the Study
of Black Women Journalists*

2:15-3:30 pm

Panel Session

Using Personal Computers Beyond Word Processing

Moderator: **Warren E. Barnard** (Indiana State)

Byron Scott (Missouri), *Online Research with
Videotex*

William R. Oates (Miami)

Warren E. Barnard (Indiana State), *Database Soft-
ware Programs and Historical Research*

Sunday, October 5

8:00-9:30 am

Officers, Board and Committee Chairpersons 1986-87
Planning Session, Frontier Room



Office of the Governor
State of Missouri

Proclamation

WHEREAS, the study of journalism history is an important and viable area of concern as it is difficult to understand the present and future of the mass media without knowing the past and how it developed; and

WHEREAS, the study of journalism history helps to place the role of the press in perspective and helps increase awareness of the First Amendment in our nation as well as in institutions of higher learning in a democratic society; and

WHEREAS, a key means of maintaining and increasing awareness, interest and commitment to the First Amendment is through regular instruction and research in the field of journalism history; and

WHEREAS, one of the primary means of communicating the philosophy, concepts, biography, economics, civil rights, ethics and struggle for freedom of the press is through journalism history; and

WHEREAS, journalism history also serves as the keystone of schools of journalism and programs in mass communication throughout the nation by providing perspective on the First Amendment; and

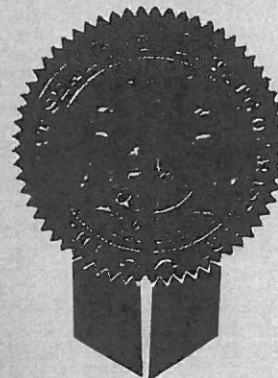
WHEREAS, it is essential that journalism schools and programs continue to work with the media to inform and educate the public concerning the history, role and purposes of the American press:

NOW, THEREFORE, I, JOHN ASHCROFT, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim September 28-October 4, 1986, as

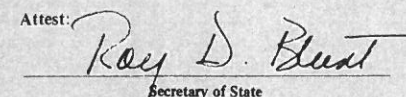
JOURNALISM HISTORY WEEK

in Missouri.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 3rd day of July, 1986.




Governor

Attest: 
Secretary of State