

2009 AJHA Schedule

Wednesday, October 7

2-6 pm CONFERENCE REGISTRATION

Foyer

1:30-6:30 pm BOARD OF DIRECTORS MEETING

University Room

7 pm BOARD OF DIRECTORS DINNER

“Dutch”; open to board members & invited guests

Thursday, October 8

7:30-9:30 am CONTINENTAL BREAKFAST

Foyer

8 am-5 pm CONFERENCE REGISTRATION

Foyer

8 am-3:30 pm AUCTION/RAFFLE

Foyer

- Turn in items for tonight’s silent auction
- Ideally, turn in items by 12:30!
- Media history items will be up for bids
- Buy raffle tickets for terrific raffle prizes

8-8:50 am WELCOME & PRESIDENT’S ADDRESS

Heritage Room I

Julie Hedgepeth Williams

Samford University

AJHA President, 2008-2009

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

African Americans and the Press

Heritage Room II

Moderator: Dale Zacher – University of Arkansas at Little Rock

Kim T. Gallon – Sewanee: University of the South

The Emergence of Modern Black Newspapers and Mass Black Public in the Early Twentieth Century

Mia C. Long – University of Alabama
Runaway Slave Advertisements During the Civil War as Placed in Georgia, Mississippi,
and South Carolina Newspapers

Bernell E. Tripp – University of Florida
“Sable Divinities”: Racial Bias and the Impact of Image on the “Colored Aristocracy” in
the Antebellum North

PANEL DISCUSSION

Praising Famous Men: James Agee and the History of American Literary Journalism

Centennial Rooms I/ II

Panelists will explore the journalistic significance of Agee and Walker Evans’
groundbreaking work on white Southern tenant farmers, *Let Us Now Praise Famous
Men*.

Moderator: James Aucoin – University of South Alabama

Paul Ashdown – University of Tennessee

John Hartsock – State University of New York-Cortland

Angie Maxwell – University of Texas, Austin

9:45-11:15 am HOT COFFEE & TEA SERVICE

Foyer

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Journalistic Style and Substance

Heritage Room II

Moderator: Ford Risley, Pennsylvania State University

Lisa Mullikin Parcell – Wichita State University
Early American Newswriting Style: Who, What, When, Where, Why and How

Adam J. Kuban – University of Utah
Pondering Pedagogical Pastime: An Analysis of the First Formally Recognized U.S.
Journalism Education Curriculum

Kristin L. Gustafson – University of Washington
Crime Stories Done Differently: Applying an Alternative and Community Media Lens to
the *International Examiner's* Workers and Publication

PANEL DISCUSSION

**LOCAL PANEL: Who Speaks for Birmingham? Media Coverage of Birmingham in
the Civil Rights Era**

Centennial Rooms I/ II

Samford University Historian S. Jonathan Bass will screen and discuss the role of the
1961 CBS documentary, “Who Speaks for Birmingham?” and Samford undergraduate
Haley Aaron will discuss her research into the students who participated in the
documentary.

11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

War and Media

Heritage Room II

Moderator: Patrick Washburn, Ohio University

Jinx Coleman Broussard and Cristina Mislán – Louisiana State University
Better Off in Vietnam: The Foreign War Correspondence of Ethel Payne and Thomas
Johnson

Ross F. Collins – North Dakota State University
It's Your War, Kids: Selling World War I to American Children

Whitney Jackson Spivey – University of Missouri
The Impact of the First World War on the *Texas Posten*, a Swedish-Language Paper

PANEL DISCUSSION

Centennial Rooms I/ II

The Prism of Identity: The Challenge of Isolating Social Position in Media History

Drawing upon scholars' work with race, gender, sexual orientation, and regional identity,
this panel will explore the historian's challenge in addressing the complex networks of
identities that inform their subjects.

Moderator: Linda Lumsden, University of Arizona

Janice Hume – University of Georgia

Kimberley Mangun – University of Utah

Gwyneth Mellinger – Baker University

12:30-1:40 pm PRESENTATION OF THE SIDNEY KOBRE AWARD FOR LIFETIME ACHIEVEMENT

Heritage Room I

- Betty Winfield, University of Missouri, will be honored with the Kobre Award.
- The luncheon is included with conference registration for those who pre-registered prior to the start of the convention.

1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Crusades by and against the Press

Heritage Room II

Moderator: Kathleen Endres – University of Akron

Thomas C. Terry – Idaho State University

His Criticism Never Ceased: A Community Journalist's Pulitzer Prize-winning Campaign Against the Ku Klux Klan

Mark Peterson – University of Utah

A Vote for Repeal is a Vote for Temperance: How Utah Killed Prohibition

Ulf Jonas Bjork – Indiana University-Indianapolis

Newspaper Medicine: Medical Journals Attack the Press, 1893-1913

PANEL DISCUSSION

PRESIDENT'S PANEL: Pay It Forward: Planning an AJHA Regional Symposium as a Showcase for Undergraduate and Graduate Student Research

Centennial Rooms I/ II

Using their various experiences with the AJHA-Southeast Symposium, panelists will lead a discussion on the history, planning and organization, and benefits of organizing an AJHA regional symposium.

Moderator: Julie Williams – Samford University

Leonard Teel – Georgia State University

Glenn “Pete” Smith – Mississippi State University

Dianne Bragg – University of Alabama

2:30-4:30 COFFEE & HOT TEA SERVICE

Foyer

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Covering Race

Heritage Room II

Moderator: Aleen Ratzlaff – Tabor College

Dolores Flamiano – James Madison University

African Americans in *Life*, 1936-1948: From Sensational Racism to Civil Rights

Kimberley Mangun – University of Utah

On to St. Louis: The Expedition of the Black Bicycle Corps, 1897

Jason A. Peterson, Berry College

“They Deserve a Stinging Defeat”: Mississippi Newspaper Coverage of Jones County Junior College’s Appearance in the 1955 Junior Rose Bowl and Mississippi’s First Brush with Integrated Athletics

PANEL DISCUSSION

Journalism in a Time of Crisis (sponsored by the Graduate Student Committee)

Centennial Rooms I/ II

Graduate students will analyze the professional, political, and cultural responses of journalists to various crises in American history.

Moderator: Mark Slagle – University of North Carolina

Erika Pribanic-Smith – University of Alabama

Amber Roessner – University of Georgia

William Gillis – Indiana University

4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Everything is Political

Heritage Room II

Moderator: John Ferre – University of Louisville

Joseph R. Hayden – University of Memphis

Stirring the “Wild Waves”: The Press, the Senate and the Treaty of Versailles (1919)

Summer Hill-Vinson – University of Missouri

Who is a Moderate?: The Political Moderation of Three Southern Journalists from 1948 to 1964

Jon Bekken – Albright College

Chicago Newspaper Strikes from the Progressive Era to Taft-Hartley: United Employers Confront Divided Labor

PANEL DISCUSSION

Copyright, Contracts, and Other Legal Issues for Media Historians

Centennial Rooms I/ II

Four authors, including a lawyer, will offer suggestions and answer questions on how media historians can handle copyrights, contracts, and other legal issues.

Moderator: David Sloan – University of Alabama

David Copeland – Elon University

Karla Gower – University of Alabama

Debra van Tuyll – Augusta State University

5:30-7:30 pm RECEPTION & LOCAL MEDIA HISTORY AWARD

Heritage Room I

- Reception included with conference registration for those who pre-registered before the convention
- Recognition of Local Media History Award winner Cecil Whitmire
- Hot and cold hors d'oeuvres
- Cash bar

7:30-9:30 pm SILENT AUCTION

Heritage Room I

- Hilarious annual fundraiser aids grad students
- Purchase media history-related items for a good cause
- Cash bar

7:30 pm INTEREST GROUP MEETINGS

- Interest groups may meet, if desired, during or immediately after the auction

Friday, October 9

7-8:15 am SCHOLARS' BREAKFAST

University Room

- Open to those who pre-registered before the convention
- A great opportunity for young scholars to network with senior scholars

8 am-5 pm CONFERENCE REGISTRATION

Foyer

8:30-11 am COFFEE & HOT TEA SERVICE

Foyer

8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

Public Relations

Heritage Room II

Moderator: Margot Opdycke Lamme – University of Alabama

Karla Gower – University of Alabama

The U.S. Supreme Court and its Impact on the Rise of Corporate Public Relations, 1873-1904

Pamela A. Parry – University of Southern Mississippi

Second Fiddle, Not Second Rate: Associate Role Obscures Anne Wheaton's Contributions to Public Relations

David L. Remund – University of North Carolina

The World's Work: Arthur W. Page and the Advent of Social Responsibility in Corporate Communications, 1922-1927

Ronald R. Rodgers – University of Florida

The Roots of Enmity: Public Relations and the Disintermediation of the Press

Sports

Centennial Rooms I/ II

Moderator: Michael Sweeney – Utah State University

Patrick S. Washburn and Joe Lowe – Ohio University
The Beginning of American Sports Journalism, 1733-1857

Ray Gamache – College of St. Scholastica
“The Golden Age of Sportswriting”: Media, Memory and Meaning

Amber Roessner – University of Georgia
Sporting Life and the “Fairer Sex”: Debating a Woman’s Place in the National Pastime

Mike Sowell – Oklahoma State University
Is She or Isn’t He?: Exploring the Gender Identity Controversy Over the First Female
Byline in a National Sports Publication

9:55-11:30 am 2009 AJHA MARGARET A. BLANCHARD DISSERTATION AWARD

Heritage Room I

Moderator: David Abrahamson – Northwestern University

Winner:

Richard K. Popp – Louisiana State University (Director Carolyn Kitch, Temple
University)
“Magazines, Marketing and the Construction of Travel in the Postwar United States”

Honorable mentions (alphabetical order):

Aimee Edmondson – Ohio University (Director Earnest L. Perry Jr., University of
Missouri)
“In Sullivan's Shadow: The Use and Abuse of Libel Law During the Civil Rights
Movement”

Ray Gamache – College of St. Scholastica (Director Maurine Beasley, University of
Maryland)
“Evolution of the Sportscast Highlight Form: From Peep Show to Pathé to Pastiche”

Stephanie Ricker Schulte – University of Arkansas (Director Melani McAlister, George
Washington University)

“State Technology to State of Being: The Making of the Internet in Global Popular Culture”

11:40 am-12:50 pm DONNA ALLEN ROUNDTABLE LUNCHEON

University Room

- Open to those who pre-registered for the event prior to the convention

Lynn Brooks, news director of WVUA in Tuscaloosa

1:10-5:30 pm HISTORIC TOUR

- Tour leaves from hotel lobby at 1:10 p.m. sharp
- Open to those who pre-registered for the event prior to the convention

Tour goes to the Civil Rights Museum, Kelly Ingram Park (site of water cannon attacks on Civil Rights protestors), and Sixteenth Street Baptist Church (site of the bombing that killed four little girls in 1963), as well as Vulcan, the world's largest cast-iron statue, which overlooks Birmingham.

5:50 pm DINNER ON YOUR OWN

- You may want to dine at Historic Five Points, a short walk from the hotel, or, a little farther away in the Lakeview Entertainment District.

Saturday, October 10

7:30-9:30 am CONTINENTAL BREAKFAST

Foyer

8 am-noon CONFERENCE REGISTRATION

Foyer

8:10-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

RESEARCH IN PROGRESS

Heritage Room II

Moderator: Mark Dolan – University of Mississippi

Victoria Goff – University of Wisconsin, Green Bay

A Tale of [More Than] Two Cities, or How Media Moguls in Havana, Caracas, Madrid, and Mexico City Turned Miami into the Epicenter of Publishing and Distribution of Spanish-Language Magazines in the United States

Kimberly Wilmot Voss – University of Central Florida
Litigation Rather than Enlightenment: Unlocking the Newsroom Doors for Women Journalists in the 1970s and 1980s

Brenda Edgerton-Webster – Xavier University of Louisiana
Strangest Fruit: Newspaper Coverage of Mississippi African American Women at the End of Jim Crow's Noose

Kathleen L. Endres – University of Akron
Framing for Millions: *Saturday Evening Post*, *Collier's* and *Life* Cover the Early Civil Rights Movement

Michael Fuhlage – University of North Carolina
Racialization, Stereotyping, and Mexican Identity: How the Nineteenth-Century Popular Press Laid the Foundations of Modern Hispanic Stereotypes

James C. Foust and Katherine A. Bradshaw – Bowling Green State University
Responding to the Winds of Change: Editorial Cartoons in the *Chicago Defender* and the *Pittsburgh Courier* during World War II

Earnest L. Perry – University of Missouri
“Speaking for All Negroes”: The African American Press, Walter White and the Battle over the Voice of a People

John Coward – University of Tulsa
Illustrating Custer and the Indians: The Pictorial Legacy of Alfred Waud

David R. Davies – University of Southern Mississippi
The Lonely Integrationist: Mississippi's Ira Harkey Jr. and the Backlash against Editorial Reason

RESEARCH IN PROGRESS
Centennial Rooms I/ II

Moderator: Fred Blevens – Florida International University

Pat Farabaugh – Pennsylvania State University
Carl McIntire and the Demise of the Fairness Doctrine

Sonny Rhodes – University of Arkansas at Little Rock
Winning the War or Losing Principles? How a Managing Editor Directed News Coverage of a Murder Case While Writing Provocative Opinion Columns about the Case

Gael Cooper – University of Southern Indiana
From Rags to Riches: The American Success Story of *Boys' Life Magazine*”

Bob Stepno – Radford University
The Journalist as Radio Hero: 1930-1960

Matthew Baker – Northern Kentucky University
Journalism and Strip Mining in Kentucky: The Evolution of Environmental Reporting

Pamela A. Parry – University of Southern Mississippi
An Unseen Hand: Publicist Anne Wheaton Aids Margaret Sanger in Birth Control Fight

Pamela Epstein – Rutgers University
Making Connections in the Missed Connections in Nineteenth-Century New York

Margot Opdycke Lamme, Karla K. Gower, and Skye Chance Cooley – University of Alabama
Our Costume: Women, Dress Reform and the Press, 1850-1900

Joseph Bernt and Marilyn Greenwald – Ohio University
1962-1963 New York Newspaper Strike, Closing the *Herald Tribune*, *New York Magazine*, and the Growth of City Magazines

Carolyn Kitch and Andrew Mendelson, Temple University
Creating a Photographic Record of the First World War: “Real History” and Recuperative Memory in Stereography

9:45-11:15 am COFFEE & HOT TEA SERVICE

Foyer

10:10-11:40 am GENERAL BUSINESS MEETING, AWARDS & ELECTIONS

Heritage Room I

- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to Earnest Perry, University of Missouri, AJHA President for 2009-2010

11:50-12:50 am WORKING LUNCH FOR AJHA OFFICERS

University Room

- Open to new and continuing officers and Board of Directors
- Lunch compliments of AJHA in appreciation of service provided

1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Women, Ladies, Heroines

Heritage Room II

Moderator: Maureen H. Beasley – University of Maryland

Jane Marcellus – Middle Tennessee State University

“Dear D”: Sophie Treadwell’s 1915 Correspondence from the “Big War Theatre”

Mary M. Cronin – New Mexico State University

Patriotic Ladies, Gallant Heroines, and Dangerous Women: Images of Confederate Women in Southern Newspapers, 1861-1865

Paula Hunt – University of Missouri

Sybil Ludington: A Revolutionary Heroine for the Twentieth Century

PANEL DISCUSSION

Teaching Mass Media History to Undergrads

Centennial Rooms I/ II

Using Mark Fuhlhage’s survey of media history syllabi as a jumping-off point, panelists will discuss how professors are meeting the challenge of making journalism history relevant to today’s students.

Moderator: Michael Fuhlhage – University of North Carolina

Earnest Perry – University of Missouri

Barbara Friedman – University of North Carolina

Maggie Rivas-Rodriguez – University of Texas, Austin

Kathy Roberts Forde – University of South Carolina

2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Media and the Law

Heritage Room II

Moderator: Karla Gower, University of Alabama

Megan Fromm – University of Maryland

Becoming First Amendment Freedom Fighters: The First Decade of the Student Press Law Center

Michael T. Martinez – University of Missouri
Cameras in the Courts: A Case for Increased Judicial Transparency

Reed Smith – Georgia Southern University
Regulating the Regulators: The Fight to Define *ex parte* Communication Standards at the
Federal Communications Commission

PANEL DISCUSSION

Through Historical Perspective: Black Press Coverage of Contemporary Issues Centennial Rooms I/ II

Panelists will discuss coverage of current issues by the black press with a historical perspective on social and political matters of importance to African Americans.

Moderator: Caryl Cooper – University of Alabama

Felecia Ross – Ohio State University

Teresa Jo Styles – North Carolina A&T University

Susan Weill – Texas State University

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Foyer

3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Journalists and Journalism Heritage Room II

Moderator: Jim McPherson – Whitworth University

Charles Lewis – Minnesota State University, Mankato
Wise Decisions: A Frontier Newspaper's Coverage of the Dakota Conflict

Julien Gorbach – University of Missouri
From Victim to Public Enemy: Ben Hecht, Gangsterism and Militant Zionist Propaganda,
1939-1947

Ford Risley – Pennsylvania State University
The President's Editor: John W. Forney of the *Press and Morning Chronicle*

PANEL DISCUSSION

Making Connections in Journalism History

Centennial Rooms I/ II

This panel will suggest ways to make scholarly connections among diverse works by journalism historians, arguing that the use of technology and the widening of fundamental conceptual frameworks offer general pathways to a new, broader journalism history.

Douglas Ward – University of Kansas

Eugenia Palmegiano – St. Peter's College

Patrick Washburn – Ohio University

4:30-5:30 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Hearing and Seeing

Heritage Room II

Moderator: Terry Lueck – University of Akron

Noah Arceneaux – San Diego State University
Department Store Television, 1925-1950

Ellen J. Gerl – Ohio University
Beverly Rae Kimes: Automotive Journalist under the Hood

Linda Lumsden – University of Arizona
Striking Images: Visual Rhetoric in the Radical Press, 1908-1917

PANEL DISCUSSION

Refocusing the Eye: New Research and Perspectives on CBS News

Centennial Rooms I/ II

The authors of three new books on CBS television news will discuss their findings, ranging from birth of the newscast, the influence of Fred Friendly, and coverage of NASA.

Moderator: Michael Murray – University of Missouri-St. Louis

Ralph Engelman – Long Island University

Harlen Makemson – Elon University

Mike Conway – Indiana University

6-9:30 pm GALA DINNER & BOOK AWARD PRESENTATION

The Fish Market Restaurant

612 22nd Street South

- Walk to restaurant, leaving hotel lobby at 6 p.m. sharp.
- Open to those who pre-registered prior to the start of the convention.
- The menu will include seafood, beef, and vegetarian dishes.
- The prevailing local cuisine in Birmingham is Mediterranean, especially Greek and Lebanese. The Fish Market is operated by George Sarris of the local Greek family of restaurateurs, who operate multiple restaurants in Birmingham as well as a seafood processor in Bayou Le Batre, Alabama, and an olive oil export business in Tsitalia, Greece. No trip to Birmingham would be complete without a meal at a Sarris restaurant.

Book Award Winner:

Ford Risley, *Abolition and the Press: The Moral Struggle Against Slavery* (Northwestern University Press, 2008)