AJHA Convention Schedule, 2010

Wednesday, October 6

2-6 pm CONFERENCE REGISTRATION Grand Foyer

1:30-6:30 pm BOARD OF DIRECTORS MEETING Ocotillo

7 pm BOARD OF DIRECTORS DINNER "Dutch"; open to board members & invited guests

Thursday, October 7

7:30-9:30 am CONTINENTAL BREAKFAST Grand Foyer

8 am-5 pm CONFERENCE REGISTRATION Grand Foyer

8 am-3:30 pm AUCTION/RAFFLE

Grand Foyer

- Turn in items for tonight's silent auction
- Ideally, turn in items by 12:30!
- Media history items will be up for bids
- Buy raffle tickets for terrific raffle prizes

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Grand Ballroom Central Earnest Perry University of Missouri AJHA President, 2009-2010

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

SOCIAL CONSTRUCTION AND CULTURAL CONSEQUENCES

Moderator: Jean Palmegiano, St. Peter's College

Michael Fuhlage, University of North Carolina-Chapel Hill The Protestant Crusade in Print: Anglo Journalists' Representation of Mexican Catholicism in the Age of Manifest Destiny

Davis Dunavin, University of Missouri Fair-haired Boy for Life: Oscar King Davis's Coverage of Theodore Roosevelt, 1907-1912

Kim Voss, University of Central Florida

Food Journalism or Culinary Anthropology? Re-evaluating Soft News and the Influence of Jeanne Voltz's Food Section in the *Los Angeles Times*

PANEL DISCUSSION Grand Ballroom West

"The Spanish-Language Press: Two Centuries of Advocacy Journalism"

Moderator: Paulette Kilmer, University of Toledo

Jon Bekken, Albright College

Felix Gutierrez, University of Southern California

With the bicentennial of the founding of the first Spanish-language newspaper in the United States just behind us, the recent passage of Arizona's draconian anti-immigrant law points to the continuing need for a press that advocates for the rights of Spanish-speaking workers in the United States. This panel will discuss the history of Spanish-language journalism as an advocacy press, and the continuing effort to build upon the bicentennary of Spanish-language journalism in the United States to raise awareness of this important history. It includes showing excerpts of "Voices for Justice," a documentary in progress on the history of Spanish-language journalism in the United States. There will also be a display of a 24-panel "Voices for Justice" exhibit that was on display at USC last autumn which chronicles the issues addressed by Latino newspapers and the advocacy role they and their editors played.

9:45-11:15 am HOT COFFEE & TEA SERVICE Grand Foyer

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

PROFESSIONAL PRACTICE: ACCESS AND AUTHORITY

Moderator: David Spencer, University of Western Ontario

Paula Hunt, University of Missouri Editing Desire in 1960s America: The Professional Practices of *Cosmopolitan's* Helen Gurley Brown

Sam Lebovic, University of Chicago Competing with Hitler: The Office of Censorship, Press Patriotism, and Freedom of Information in "The Good War"

Gwyneth Mellinger, Baker University Washington Confidential: The American Society of Newspaper Editors Goes Off the Record

PANEL DISCUSSION Grand Ballroom West

"Strangers in Their Own Land – Depictions of People in the Borderlands in the 19th and 20th Centuries"

Moderator and Panelist, Patrick Cox, Associate Director, Briscoe Center for American History, U. of Texas-Austin

Celeste Bustamante-Gonzalez, School of Journalism, University of Arizona

Maggie Rivas-Rodriguez Director, U.S. Latino & Latina WWII Oral History Project, University of Texas-Austin

Michael Fuhlhage, graduate student, University of North Carolina-Chapel Hill

Through the media and oral history, revelations of racial discrimination from the nineteenth century to the modern era have defined much of the borderlands region. In the American Southwest, regional segregation of public institutions was widespread and racism a part of daily life. Economic and political conflict between Anglos and Mexicans has been a part of discourse about the borderlands since early in the nineteenth century to the current debate over Arizona¹s new immigration law. This panel will delve into the ways class and race were utilized in representations of people of Hispanic origin, both Mexican and American citizens.

"The Sesquicentennial Is Closer Than You Think: Reflections on Neglected Research on the Civil War and the Press"

11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION Grand Ballroom East

DEFINING NEW ENVIRONMENTS

Moderator: Fred Blevens, Florida International University

Raymond Gamache, College of St. Scholastica Framing Conservation: George Bird Grinnell and the Adirondack Deer Hounding Law

Brendan Watson, University of North Carolina-Chapel Hill Place, Race and Waste: Community Structure and Local Media Coverage of the First Environmental Justice Conflict

Jon Bekken, Albright College

Understanding Journalism in its Social Context: Developing an Ecological Approach to Media History

PANEL DISCUSSION Grand Ballroom West

Moderator, Wallace B. Eberhard, University of Georgia (Emeritus)

David Bulla, Iowa State University

Ford Risley, Penn State University

Next year the observance of the 150th anniversary of America's costliest war will open. The role of the media in that war has not been ignored in the thousands of books and articles written to date, but the eve of this anniversary is an appropriate time to consider what may be missing or what needs a fresh look. American Journalism has published one special issue related to the period, edited by Prof. Risley. This panel will provide several views. We also hope to stimulate dialogue among attendees on possible participation in the sesquicentennial by media historians at the national, state and local level.

12:30-1:40 pm PRESENTATION OF THE SIDNEY KOBRE AWARD FOR LIFETIME ACHIEVEMENT

Starlight Ballroom

- David Copeland, Elon University, will be honored with the Kobre Award.
- The luncheon is included with conference registration for those who pre-registered prior to the start of the convention.

1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

SQUAW, PRINCESS, DAUGHTER: PAGING THROUGH AMERICAN WOMANHOOD

Moderator: Maurine Beasley, University of Maryland

- John Coward, University of Tulsa The Princess and the Squaw: Native American Women in the Pictorial Press
- Tracy Lucht, Simpson College *Life*'s "American Woman": Re-examining Gender Discourse in the 1950s

Mary M. Cronin, New Mexico State University Daughters of the New Revolutionary War: Representations of Women Soldiers in the Confederate Press, 1861-1864

PANEL DISCUSSION Grand Ballroom West

"Extreme Measures: Innovative Ways To Improve History's Emphasis in the Mass Communication Curriculum"

Moderator, David Sloan, University of Alabama

Tammy Baldwin, Southeast Missouri State University

Berrin Beasley, University of North Florida

Leonard Teel, Georgia State University

Debra Van Tuyll, Augusta State University

The Task Force on History in the Curriculum has been one of the AJHA's major and urgent ongoing initiatives. Its purposes include "exploring ways to encourage more schools to offer history and to encourage schools to attach greater importance to history at both the undergraduate and graduate levels." One of its charges is to "widen discussions of history in the curriculum." Three opanelists — David Sloan, Leonard Teel, and Debbie Van Tuyll — have been members of the Task Force, and the other two — Tammy Baldwin and Berrin Beasley — have been extremely successful at raising the prominence of history at their schools.

The panel will discuss how history's position in the curriculum can be raised through innovative, tested approaches that individual professors can take. Rather than focus on specific proposals that the Task Force has made, the panel will offer ideas that individuals can do, some of which, perhaps, few people have tried. And we emphasize individuals, since we won't propose actions that could be achieved only through group activities.

2:30-4:30 COFFEE & HOT TEA SERVICE Grand Foyer

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION Grand Ballroom East

THE BUSINESS OF JOURNALISM

Moderator: Doug Ward, University of Kansas

Richard K. Popp, Louisiana State University Making Advertising Material: Checking Departments and Imagined Consumers in 19th-Century Advertising

Elizabeth Burt, University of Hartford Class and Social Status in the Lydia Pinkham Illustrated Ads, 1890-1900

Tim P. Vos, University of Missouri, and You Li, University of Missouri The Business Side of Journalism: A History of an Occupational Norm

PANEL DISCUSSION Grand Ballroom West

Local History Panel: *"Alternativo Periodismo:* 20th-Century Alternative Journalism in the Southwest" Moderator, Linda Lumsden, University of Arizona Roberto Rodriguez, University of Arizona Victoria Goff, University of Wisconsin-Green Bay

A number of periodicals based in the Southwest challenged mainstream media views across the 20th century. This panel looks at radical press coverage of the Mexican Revolution in the 1910s,, the deportation of copper miners attempting to organize in Bisbee, Arizona, in 1917, and Chicano Movement issues in the 1970s. The thematic thread running through the presentations is that the alternative press makes a critical contribution to political and cultural diversity.

4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION Grand Ballroom East

WWII: SECRECY, ILL WINDS AND INEVITABILITY

Moderator: Pat Washburn, Ohio University

Wendy Swanberg, University of Wisconsin-Madison Walter Trohan's Dilemma: World War II Censorship and MacArthur's Secret Memo

Edward E. Adams. Brigham Young University and David Schriendl, Dickinson State University Scripps-Howard's Efforts and Challenges to Avoid War with Japan, 1924-1941

Melita M. Garza, University of North Carolina-Chapel Hill Pinestraw in an Evil Wind: The Novelist-Editor, the Country Weekly and the World at War, A case study of James Boyd, *The Pilot* of Southern Pines, NC, 1941-1944

PANEL DISCUSSION

Grand Ballroom West

"Advice for the Adviser: You're Chairing a Thesis or Dissertation-Now What?

Moderator Barbara Friedman, University of North Carolina-Chapel Hill

Maurine Beasley, University of Maryland

John Nerone, University of Illinois

Earnest Perry, University of Missouri

Betty Winfield, University of Missouri

Frank Fee, University of North Carolina-Chapel Hill

For the student assembling a thesis or dissertation committee, schools, classmates and web resources are chock-full of advice. But what about the faculty member asked for the first time to chair a committee? This panel, submitted on behalf of the Education Committee, is for them.

5:30-7:30 pm RECEPTION & LOCAL MEDIA HISTORY AWARD

Starlight Ballroom

Reception included with conference registration for those who pre-registered before the convention

- Recognition of Local Media History Award winner Carmen Duarte
- Hot and cold hors d'oeuvres
- Cash bar

7:30-9:30 pm SILENT AUCTION

Starlight Ballroom

- Hilarious annual fundraiser aids grad students
- Purchase media history-related items for a good cause
- Cash bar

7:30 pm INTEREST GROUP MEETINGS

• Interest groups may meet, if desired, during or immediately after the auction

Friday, October 8

7-8:15 am SCHOLARS' BREAKFAST

Cholla

- Open to those who pre-registered before the convention
- A great opportunity for young scholars to network with senior scholars

8 am-5 pm CONFERENCE REGISTRATION Grand Foyer

8:30-11 am COFFEE & HOT TEA SERVICE Grand Foyer

8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

PAPER SESSION I Grand Ballroom East

FOR GOOD OR EVIL: DISCRIMINATING TASTE

Moderator: Caryl Cooper, University of Alabama

- Aimee Edmondson, Ohio University Making Whiteness: Racial Defamation and the "Negro" Moniker
- Andrew Taylor Kirk, *The Park Record*, Park City, Utah Race and Space in the Chinatowns of Territorial Utah, 1869-1896

Martha Davis Vignes, University of South Alabama Secrecy, Slavery and Southern Pride: Media Coverage from 1860 to 2010 of the "Clotilda" and Africatown USA

Brian Carroll, Berry College This is IT!: The Public Relations Campaign Waged by Wendell Smith and Jackie Robinson to Cast Robinson's 1st Season as an Unqualified Success

PAPER SESSION II Grand Ballroom West

CAMPUS COURIERS

Moderator: Lisa Parcell, Wichita State University

- Kaylene D. Armstrong, University of Southern Mississippi In the Beginning: Development of Student Newspapers in the 1800s
- Khuram Hussain, Hobart and William Smith Colleges Rewriting the Struggle: *Muhammad Speaks* and Black School Reform
- Joseph Erba, University of North Carolina-Chapel Hill Radicals and Militants on Campus in *The Campus*: City College's Newspaper Coverage of the 1969 Student Protests
- Kevin Lerner, Marist College and Rutgers University J-School Ate Their Brains: Anti-Intellectualism in the American Press in Essays Denouncing Journalism School
- 9:55-11:30 am 2009 AJHA MARGARET A. BLANCHARD DISSERTATION AWARD Grand Ballroom Central

Moderator: David Abrahamson - Northwestern University

Winner:

J. Duane Meeks, Palm Beach Atlantic University "From the Belly of the HUAC: The Red Probes of Hollywood, 1947-1952" Honorable mentions (alphabetical order):

Mario Castagnaro, Carnegie Mellon University "Embellishment, Fabrication, and Scandal: Hoaxing and the American Press" Raluca Cozma, Iowa State University "The Murrow Tradition: What Was It, and Does It Still Live?"

Leland K. Wood, Johnstown, Pennsylvania "When the Locomotive Puffs: Corporate Public Relations of the First Transcontinental Railroad Builders"

11:40 am-12:50 pm DONNA ALLEN ROUNDTABLE LUNCHEON Cholla

Margaret Regan, journalist with the alternative paper Tucson Weekly and author of the book "Death of Josseline: Immigration Stories from the Arizona-Mexico Borderlands."

1:10-6:45 pm HISTORIC TOUR

- Tour leaves from the main hotel lobby at 1:10 p.m. sharp
- Open to those who pre-registered for the event prior to the convention

The tour goes from the hotel to Gates Pass to the Arizona-Sonora Desert Museum, a botanical garden and zoo, then to the old Tucson Studios, the well preserved replica of the Wild West town that defined cowboy culture in so many films.

7 pm DINNER ON YOUR OWN

Saturday, October 9

7:30-9:30 am CONTINENTAL BREAKFAST Grand Foyer

8 am-noon CONFERENCE REGISTRATION Grand Foyer

8:10-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

RESEARCH IN PROGRESS

SESSION I Grand Ballroom East

Moderator: Eileen Wirth, Creighton University

Michael Koncewicz, University of California-Irvine The Alternative Press, the Mainstream and Vietnam, 1964-1967

Jason M. Shepard, California State University-Fullerton The First Amendment's Central Role in the American Gay Rights Movement

Ellen J. Gerl and Craig Davis, Ohio University "Woman at the Wheel": Julie Candler's Automotive Column for *Woman's Day* 1965-1983

Jane Marcellus, Middle Tennessee State University "A Dab of Cheap Whitening and a Dollar Hat": Sophie Treadwell's Double Self in "An Outcast at the Christian Door"

David Copeland, Elon University Reading Heads to Justify Slavery: Phrenology in the Press of Antebellum America Kathleen L. Endres, University of Akron The Changing Face of *Ebony*: A Magazine's Front Cover Over Time

Adam J. Kuban, University of Utah Martha Louise Rayne: A woman ahead of her time—a 19th-century journalism practitioner and academic proprietor

Michael DiBari, Jr, Ohio University Life magazine and desegregation of Little Rock's Central High School: A civil rights case study

David Wallace, University of Colorado at Boulder The Freedom of the Press in a Closed Society: Segregationist Pressure and Civil Rights Movement Journalism

Kimberley Mangun, University of Utah The Harlem Renaissance in the Pacific Northwest

RESEARCH IN PROGRESS SESSION II Grand Ballroom West

Moderator: John Tisdale, Texas Christian University

Raluca Cozma, Iowa State University In Their Own Words: CBS Foreign Correspondents and Propaganda during World War II

Pamela A. Parry, University of Southern Mississippi and Belmont University Prescription for News: An Analysis of the Eisenhower Administration's Medical Disclosure Policy

Glenn D. ("Pete") Smith, Jr., Mississippi State University "Television as an Educational Force": Worthington Miner's Academic (and Vocational) Approach to a New Medium

Barbara Friedman, University of North Carolina-Chapel Hill "A State Grown Callous": Historical References in Texas Newspaper Coverage of the Death Penalty Case of Karla Faye Tucker, 1984-1998

Karla K. Gower, The University of Alabama Legal Counsel as Public Relations Practitioner: Standard Oil's S. C. T. Dodd, 1881 to 1905

Andrew J. Salvati, Rutgers University Ordering Space, Framing Culture: Early American Almanacs, Geography and the Public Sphere

Scott Reinardy, University of Kansas The evolution of American sports journalism in the 20th century

Joseph Bernt and Marilyn Greenwald, Ohio University The New York Newspaper Strike and Expansion of the Evening Television News in 1963

Ulf Jonas Bjork, Indiana University-Indianapolis Articulating Civilization on the Frontier: Indiana's Pioneer Newspapers and the Fall Creek Massacre, 1824-25

Michael S. Sweeney, Ohio University Embed vs. Unilateral: A Case Study of Three Russo-Japanese War Correspondents Julian Williams, Claflin University Man at the Microphone: Jesse Helms's Early Years as a Broadcaster

9:45-11:15 am COFFEE & HOT TEA SERVICE Grand Fover

10:10-11:40 am GENERAL BUSINESS MEETING, AWARDS & ELECTIONS

Grand Ballroom Central

- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to James McPherson, Whitworth University, AJHA President for 2010-2011

11:50-12:50 am WORKING LUNCH FOR AJHA OFFICERS

Ocotillo

- Open to new and continuing officers and Board of Directors
- Lunch compliments of AJHA in appreciation of service provided

1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

POLITICS, ENEMIES AND COMRADES

Moderator: Ross Collins, North Dakota State University

- Erika J. Pribanic-Smith, University of Texas-Arlington Rhetoric of Fear: South Carolina Newspapers and the State and National Politics of 1830
- Vilja Hulden, University of Arizona -Tucson Organized Employers and the Depiction of the Labor Movement in the Progressive Era Press

Leonard Teel, Georgia State University Authors of Revolution: Why Fidel Castro Awarded Press Medals to Thirteen U.S. Foreign Correspondents

PANEL DISCUSSION

Grand Ballroom West

President's Panel: "Moving Forward: Journalism as a Form of Public History"

Moderator: Carolyn Kitch, Temple University

David Paul Nord, Indiana University

Yong Volz, University of Missouri

Kathleen Endres, University of Akron

This special AJHA Presidential Panel will discuss the practical ways media history can and should be part of mainstream history. The panelists leading this discussion approach historical research from various

perspectives, including cultural, intellectual and international. The goal is to spark more creativity in the methods and theoretical approaches represented in media history.

2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION Grand Ballroom East

LEGAL ISSUES

Moderator: David Vergobbi, University of Utah

Debbie Van Tuyll, Augusta State University Dr. Robert W. Gibes Jr. and America's First Lawsuit for Journalistic Access

Michael Thomas Martinez, University of Missouri Professionalism as Practiced by the Dean of Trial Reporters

Vanessa Murphree, University of South Alabama, and Karla K. Gower, University of Alabama "Shall We Break the Law?" *The Birth Control Review*, 1917-1928

PANEL DISCUSSION Grand Ballroom West

Graduate Student Panel: "Archival Encounters in the Digital Age" (Graduate Student Panel)

Moderator: Lori Amber Roessner, University of Tennessee

Kristen Heflin, University of Alabama

Erika Pribanic-Smith, University of Texas-Arlington

Encountering archives in the digital age may feel like an alien experience for new scholars about to take their first trek to local, regional, and national archives and even for some veterans. Over the course of their graduate studies, each panelist has journeyed to archival collections across the nation in pursuit of primary sources for a host of topics in journalism history. This panel will discuss the archival gems we have stumbled upon as well as the challenges we encountered and the strategies we employed in working with physical and digital archives.

2:30-4:30 pm COFFEE & HOT TEA SERVICE Grand Foyer

3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION Grand Ballroom East

BROADCAST ACROSS THE AGES

Moderator: Kathy Bradshaw, Bowling Green State University

David Mecham, Brigham Young University

The Birth of RIAS: How the Russians Helped Inspire America's Most Popular East German Radio Station

Matthew Corn, University of Georgia Introducing the DVR: Popular Discourses and the Audience's Relationship to Television

Molly Yanity, Ohio University

Digging, Dodging and Daring: How WFAA-TV and the *Dallas Morning News* Covered the SMU Football Scandal of 1987

"From Conflict to Battle to Massacre: Covering the Great Plains Indian Wars"

Moderator: Brian Gabrial, Concordia University, Montreal

Charles Lewis, Minnesota State University, Mankato

William Huntzicker, St. Cloud State University

Mavis Richardson, Minnesota State University, Mankato

PANEL DISCUSSION

Grand Ballroom West

Scholars have examined newspaper coverage of individual battles of the Great Plains Indian Wars, a war that spanned approximately 28 years from 1862 to 1890. This panel will provide an opportunity to bring together scholars for a discussion of the entire Great Plains War period. Panel participants will discuss three separate battles beginning with the first event, the Dakota Conflict of 1862 (Dr. Lewis), continue with the mid point, Battle of the Little Big Horn (Dr. Huntzicker) and conclude with the final confrontation, the Wounded Knee Massacre of 1890 (Dr. Richardson).

4:30-5:30 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION

Grand Ballroom East

INDIVIDUALS WHO MADE A DIFFERENCE

Moderator: Terry Lueck, University of Akron

Keith Greenwood, University of Missouri Photographing What She Knew: Toni Frissell's Impact on Photojournalism

Robert Rabe, Marshall University

Marquis W. Childs and the Bomb: Liberal Journalism and the Early Debate over the Atom, 1945-1947

Bernell Tripp, University of Florida Edmonia Highgate: Reconstruction Crusader for the *Christian Recorder*, 1864-1870

PANEL DISCUSSION Grand Ballroom West

"The Documentary: Converging Research, Reaching New Audiences"

Moderator and panelist Kathleen Endres, University of Akron, and producer/director/writer of "The Magazine Century" and co-producer/co-writer of the Emmy-nominated and Telly-award-winning "Final Edition: Journalism according to Jack and Jim Knight"

Leo Kevin Killsback, Ph.D. candidate, University of Arizona American Indian Studies Program, and producer/director/writer of "The Chiefs' Prophecy: Survival of the Northern Cheyenne Nation" (Official Selection, American Indian Film Festival and Monument Valley Film Festival) George Daniels, University of Alabama, and former TV news producer

Given the increasing popularity of journalism, journalists, and newspapers to the "historian" filmmaker -and the opportunities (and challenges) they offer to traditional journalism historians, the time seems right to examine the role of documentaries as history and as artifacts to study journalism history. This panel will bring together a number of perspectives from individuals with experience in the field, from producers of award-winning documentaries to a scholar who is studying them. This panel represents an opportunity and a challenge to the journalism historians on the future and the promise of the historical documentary.

6-9:30 pm GALA DINNER & BOOK AWARD PRESENTATION

Saturday dinner location - Casa Vicente, 375 S. Stone Ave (about 3 blocks away)

- Walk to restaurant, leaving hotel lobby at 6 p.m. sharp.
- Open to those who pre-registered prior to the start of the convention.

Sunday tour

Sunday's Mines and Wines organized tour by Linda Lumsden travel to Bisbee at the Copper Queen Mine, a visit to Tombstone and ending with a wine tour and tasting at Wilhelm Family Vinyards in scenic Sonoita, Arizona.