

2012 CONVENTION

RALEIGH, NC





# UNC

## SCHOOL OF JOURNALISM AND MASS COMMUNICATION

# History is here.

As the dust settled from the Revolutionary War, General William R. Davie founded a new nation's first public university in 1793, and the University of North Carolina was born in Chapel Hill.

Journalism education began at Carolina in 1909 when Edward Kidder Graham taught the first course that formed the foundation of what would become one of the nation's leading journalism schools.

Today's students and faculty carry the tradition of respect and commitment to research and teaching history in pursuit of new knowledge and deeper understanding. The University is home to unparalleled archival collections and resources, including the Southern Historical Collection and the Center for the Study of the American South.

Roy H. Park Fellowships provide generous funding each year for graduate students. The doctoral fellowships provide \$20,000 stipends in addition to full tuition and fees, health insurance and funding for research and travel expenses.

**UNC welcomes AJHA to North Carolina and congratulates students, faculty and staff participating in this year's conference.**

Lorraine Ahearn

Barbara Friedman

Melita Garza

Frank Fee

Denise Hill

Jay Gaidmore

April Raphiou

Heather Williams

Magen Stevens



*UNC's iconic Old Well in 1892*

**jomc.unc.edu**



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# W E L C O M E

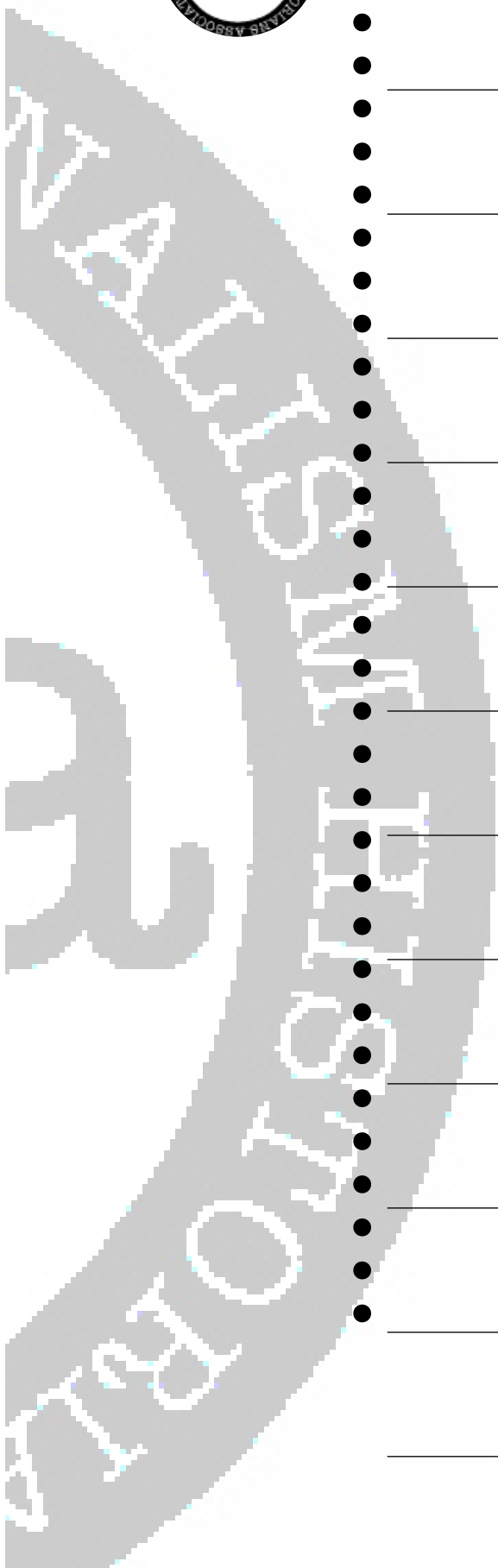
to the  
31st annual  
convention  
of the  
American Journalism  
Historians Association

October 11-13, 2012  
Sheraton Raleigh Downtown  
Raleigh, N.C.

CONVENTION HOSTS  
Barbara Friedman  
Frank Fee Jr.  
University of North Carolina-Chapel Hill

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## OFFICERS

President	Therese L. Lueck University of Akron
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Second Vice President	Amy Mattson Lauters Minnesota State University-Mankato
Secretary	Carol Sue Humphrey Oklahoma Baptist University
Treasurer	Mavis Richardson Minnesota State University-Mankato

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Lisa Parcell, Wichita State University  
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Doug Ward, University of Kansas

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Former President	James McPherson Whitworth College
Historian	Dale Cressman Brigham Young University
<i>American Journalism</i> Editor	Barbara Friedman University of North Carolina
<i>Intelligencer</i> Editor	Kim Voss University of Central Florida
Web Editor	David R. Davies University of Southern Mississippi
Convention Registrar	Jane McConnell Minnesota State University, Mankato



## PAST PRESIDENTS

1982-1983	Donald Avery	Eastern Connecticut State
1983-1984	William Snorgrass	Florida State
1984-1985	Barbara Cloud	Nevada-Las Vegas
1985-1986	Mike Murray	Missouri-St. Louis
1986-1987	Joseph McKerns	Ohio State
1987-1988	Thomas B. Connery	St. Thomas
1988-1989	Margaret Blanchard	North Carolina
1989-1990	Maurine Beasley	Maryland
1990-1991	Leonard Teel	Georgia State
1991-1992	Nancy Roberts	Albany
1992-1993	Pamela Brown	Rider
1993-1994	Carol Sue Humphrey	Oklahoma Baptist
1994-1995	Alf Pratte	Brigham Young
1995-1996	Tom Heuterman	Washington State
1996-1997	David Spencer	Western Ontario
1997-1998	Jim Startt	Valparaiso
1998-1999	Eugenia Palmegiano	St. Peter's
1999-2000	David Sloan	Alabama
2000-2001	David Copeland	Elon
2001-2002	Bernell Tripp	Florida
2002-2003	Patrick Washburn	Ohio
2003-2004	John Ferré	Louisville
2004-2005	Michael Sweeney	Utah State
2005-2006	Ford Risley	Penn State
2006-2007	Fred Blevens	Florida International
2007-2008	Tamara K. Baldwin	Southeast Missouri State
2008-2009	Julie Williams	Samford
2009-2010	Earnest Perry	Missouri
2010-2011	James McPherson	Whitworth
2011-2012	Therese L. Lueck	University of Akron

## R a l e i g h , N C

### Sheraton Hotel Downtown

421 South Salisbury, Raleigh, NC 27601

919-843-9900

### AJHA Convention 2012 — Raleigh

Local Hosts:	Barbara Friedman, <a href="mailto:bfriedman@unc.edu">bfriedman@unc.edu</a> Frank Fee Jr., <a href="mailto:ffee@email.unc.edu">ffee@email.unc.edu</a>
Convention contact:	Patrick Cox, <a href="mailto:patrickcox7@gmail.com">patrickcox7@gmail.com</a>
Registration contact:	Jane McConnell, <a href="mailto:jane.mconnell@mnsu.edu">jane.mconnell@mnsu.edu</a>

AJHA and the UNC School of Journalism and Mass Communication would like to thank the following for their generous support of the 2012 conference:

- Frank Daniels Jr., *The News & Observer*, Raleigh, NC
- Joyce Fitzpatrick, Fitzpatrick Communications, Raleigh, NC
- Jim Goodman, Capitol Broadcasting, Raleigh, NC
- Speed Hallman, Associate Dean for Development and Alumni Affairs, UNC School of Journalism and Mass Communication, Chapel Hill, NC
- The Freedom Forum, Washington, DC
- The Josephus Daniels Donor-Advised Fund of the Triangle Community Foundation
- Susan King, Dean, UNC School of Journalism and Mass Communication, Chapel Hill, NC
- David Woronoff, *The Pilot*, Southern Pines, NC
- Orage Quarles III, *The News & Observer*, Raleigh, NC



In Memoriam

Les Anderson

Wichita State University



*November 23, 1948-November 12, 2011*

6

wednesday

OCTOBER 10



**2-6 pm: CONFERENCE REGISTRATION**

## Mezzanine

**2-6:30 pm BOARD OF DIRECTORS MEETING**

## Capital Room

## 4-7 pm: COLLECTION OF SILENT AUCTION ITEMS

## Mezzanine

[illegible]



# *Congratulations, Terry!*



**Therese L. Lueck**  
**AJHA President**  
**2011-2012**



The University of Akron  
**School of Communication**

8

# thursday

OCTOBER 11



**7:15-8:45 am: BREAKFAST BUFFET** - Mezzanine

**8 am-5 pm: CONFERENCE REGISTRATION** - Mezzanine

**8 am-5 pm: AUCTION/RAFFLE CHECK-IN** - Mezzanine

- Turn in items for tonight's silent auction
- Media history items will be up for bids
- Buy raffle tickets for terrific raffle prizes

**8-8:50 am: WELCOME & PRESIDENT'S ADDRESS**

Hanover I & II

**9:45-11:15 am: HOT COFFEE & TEA SERVICE** — Mezzanine

**12:30-1:40 pm: AJHA AWARDS LUNCHEON** — Hanover I & II

**2:30-4:30 pm: COFFEE & HOT TEA SERVICE** — Mezzanine

**5:30-7:30 pm: RECEPTION**

Hanover I & II

**7:30-9:30 pm: SILENT AUCTION**

Hanover I & II

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..... thursday morning .....

**8-8:50 am: WELCOME & PRESIDENT'S ADDRESS — Hanover I & II**

Therese L. Lueck  
University of Akron  
AJHA President, 2011-2012

**9-10 am: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**Coverage of Public Issues**

**Moderator: Michael Martinez, University of Tennessee-Knoxville**

Amber Roessner and Natalie Manayeva, University of Tennessee-Knoxville

*The Enigma, His Adversaries, and the Coming Malaise: Jimmy Carter and The New York Times' Political Coverage in the First Post-Watergate Election*

Erika J. Pribanic-Smith, University of Texas at Arlington

*Partisan News and the Third-Party Candidate: Press Coverage of James G. Birney's 1844 Presidential Campaign*

Justin Blankenship, University of Alabama

*Race, Labor and a United Home-Front: Press Coverage of the ADDSCO Shipyard Riots of 1943*

**PANEL DISCUSSION — Governors I & II**

**Does Journalism History Matter? Journalism Historians Talk with John Nerone**

**Moderator: Kathy Roberts Forde, University of South Carolina**

- John Nerone, University of Illinois-Urbana-Champaign
- David Paul Nord, Indiana University
- Michael Stamm, Michigan State University
- Giovanna Dell'Orto, University of Minnesota

This roundtable panel critically engages John Nerone's much-discussed article in the fall 2011 issue of *American Journalism*: "Does Journalism History Matter?"

**9:45-11:15 am: HOT COFFEE & TEA SERVICE — Mezzanine**



**10:10-11:10 am: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**Images and Constructions in Media**

**Moderator: Amy Mattson Lauters, Minnesota State University, Mankato**

Cathy M. Jackson, Norfolk State University

*Beyond Missouri, Beyond Death: Late Nineteenth-Century Newspapers*

*Provide Pattern for the Immortalization of Jesse James as a Dime Novel Hero*

Mike Conway, Indiana University

*The Curious Origins of Television's "Anchor Man": A Quiz Show's Role in Launching Journalism's Most Powerful Title*

Dolores Flamiano, James Madison University

*"A Special Provocation": Harlem and Photojournalism, 1938-1940*

**PANEL DISCUSSION — Governors I & II**

**Black Press Images in American Culture**

**Moderator: Aleen Ratzlaff, Tabor College**

- Mark K. Dolan, University of Mississippi
- Caryl Cooper, University of Alabama

This panel provides an examination of the role mass media have played in defining the public and self-perceptions of African-American identity throughout history via various forms of literary and cultural expressions.

**11:20 am-12:20 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**Working with the Public**

**Moderator: Meg Lamme, University of Alabama**

Janice Sweeter, Arizona State University

*Edward Louis Bernays as a Transformational Leader: The Emergence of Influence in the Public Sphere*

April L. Raphiou, University of North Carolina-Chapel Hill

*Former N.C. Governor Terry Sanford's Progressive Use of Public Relations through the Good Neighbor Council*

Kathleen Endres, University of Akron

*Collier's Spaceflight Series: A 60th Anniversary Reappraisal*

**PANEL DISCUSSION — Governors I & II**

**The Vanishing Media Archive:**

**Challenges for Historical Research in the 21st Century**

**Moderator: Frank E. Fee Jr., University of North Carolina-Chapel Hill**

- Gwyneth Mellinger, Baker University
- Jay Gaidmore, University Archivist, University of North Carolina-Chapel Hill
- Berkley Hudson, University of Missouri-Columbia

This panel confronts the reality of new media technologies that have complicated the scholar's task, especially with regard to electronic archiving of materials.

**12:30-1:40 pm: AJHA AWARDS LUNCHEON - Hanover I & II**

Honoring David Paul Nord, winner of the 2012 Kobre Award, and Janice Hume, winner of the AJHA Educator Award.

*The luncheon is included in the registration fee for those who pre-registered for the convention.*



..... thursday afternoon .....

**1:50-2:50 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**The Marginal and the Regional in Magazines**

**Moderator: Terry Lueck, University of Akron**

Michael Fuhlhage, Auburn University

*Brave Old Spaniards and Indolent Mexicans: J. Ross Browne, Harper's New Monthly Magazine, and the Social Construction of Off-Whiteness in the 1860s*

Michael DiBari, Hampton University

*Life Magazine's Visual and Geographical Representation of the Civil Rights Movement*

Paula Hunt, University of Missouri

*Negotiating the Consumer Playing Field: Ladies Home Journal and its Sporting Women, 1910-1915*

**PANEL DISCUSSION — Governors I & II**

**Theory Revisited: How Scholars Integrate Theory into Media Histories**

**Moderator: Amber Roessner, University of Tennessee-Knoxville**

- Fred Blevens, Florida International University
- Richard K. Popp, University of Wisconsin at Milwaukee
- Brian Creech, University of Georgia

Historians discuss their intellectual origins, how they determine their intellectual endings, and how they integrate theory into the histories that they write.

# NORTH DAKOTA STATE UNIVERSITY



## Well done, Ross!

North Dakota State University colleagues proudly congratulate Dr. Ross Collins, professor of communication, on his presentation of "Visions of Gold, Viewed from Abroad: International Journalism and the California Gold Rush" at the American Journalism Historians Association convention. Collins is dedicated to the success of his students, as demonstrated by this paper, which he co-wrote with NDSU students Andrew Pritchard, Amoretta Hindersaker, Kay Beckermann and Sarah Adams.

A prominent contributor to journalism history, Collins is a recognized authority on World War I and the press, French journalism history and American journalism in the Old West frontier. He is the former treasurer of the American Journalism Historians Association and has more than 400 published stories and photographs in a wide variety of publications.

NDSU's Department of Communication invites you to consider an advanced degree in a focused environment of research and achievement. Find out how you can study under the guidance of Collins and other distinguished faculty by visiting [www.ndsu.edu/communication](http://www.ndsu.edu/communication) or [www.ndsu.edu/gradschool](http://www.ndsu.edu/gradschool).

**NDSU**

COMMUNICATION

## THE UNIVERSITY OF ALABAMA *college of* Communication and Information Sciences

salutes UA faculty, students and alumni for their contributions to AJHA

**Karla Gower**  
*University of Alabama*

**Meg Lammie**  
*University of Alabama*

**Caryl Cooper**  
*University of Alabama*

**Dianne Bragg**  
*University of Alabama*

**David Sloan Professor Emerita**  
*University of Alabama*

**Erika Prioleau-Smith**  
*University of Texas at Arlington*

**Lisa Parcell**  
*Western State University*

**Barnell Tripp**  
*University of Florida*

**Julia Williams**  
*Southern University*

**David Davies**  
*University of Southern Mississippi*

**Vanesa Murphree**  
*University of Southern Mississippi*

**Boeth Garfrick**  
*University of North Alabama*

### Graduate Student Presenters



**Justin Blankenship**  
Race, Labor and A  
United Home Front:  
Press Coverage Of  
The ADDSCO  
Shipyard Riot  
Of 1943



**Ann Bourne**  
Framing Andrew  
Carnegie and Public  
Library Mutilance:  
Historical Analysis  
Of Coverage In The  
New York Times,  
1880-1899



**Jamie Cole**  
A Timely Invention:  
The Evolution of The  
Progressive Farmer  
And Southern Living





.....thursday afternoon.....

**3-4 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**Southern Press**

**Moderator: Julie Williams, Samford University**

Debra Van Tuyl, Augusta State University

*The Confederate Community of Journalism*

Linda Lockhart, Ohio University

*The Legitimization of New Virginia:*

*How the Press Framed the Movement for West Virginia Statehood in 1861*

Cayce Meyers, University of Georgia

*“What Has Become of the Boasted Southern Chivalry?”: Representations of Southern Cavaliers and Poor Whites in Harper’s Weekly, Godey’s Lady’s Book, and The Saturday Evening Post, 1857-1870*

**PANEL DISCUSSION — Governors I & II**

**Rebels on Lake Erie: A Presentation, A Panel**

**Moderator: Kathleen Endres, University of Akron**

- Patrick Cox, University of Texas-Austin
- James Martin, University of North Alabama
- David Sloan, University of Alabama
- Pete Smith, Mississippi State University

This presentation screens the new documentary, *Rebels on Lake Erie*, which features voices of AJHA members. Several of these members will be on hand to answer questions about the documentary.



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**4:10-5:10 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**Evolving Journalism Practices and Standards**

**Moderator: Jane McConnell, Minnesota State University, Mankato**

Will Mari, University of Washington

*Enduring Values: The Continuity of a Professional Ethos as Seen in Journalism*

*Textbooks Published in the First Half of the Twentieth Century*

Youn-Joo Park, University of Missouri

*Introducing a Broadcast Journalism Curriculum: The Case of Missouri*

Kristin Gustafson, University of Washington-Bothell

*Mastheads and Interviews: Telling Stories About Newspaper Organizations*

**PANEL DISCUSSION — Governors I & II**

**Historical Sites as Interactive Tools**

**for Teaching Mass Media and American History**

**Moderator: Vanessa Murphree, University of Southern Mississippi**

- Bernell E. Tripp, University of Florida
- David R. Davies, University of Southern Mississippi
- Hazel James Cole, West Georgia University

This panel explores how educators can use local historical sites to dramatize the media's role in helping different segments of Americans redefine themselves and their self-worth.



.....thursday evening .....

**5:30-7:30 pm: RECEPTION & LOCAL JOURNALIST AWARD** — Hanover I & II

Honoring J. Andrew Curliss,  
investigative reporter at *The News & Observer*, Raleigh, NC

- Hot and cold hors d'oeuvres
- Cash bar

*Reception included with registration for those who pre-registered for the convention.  
Interest groups may meet, if desired, during or immediately after the auction.*

**7:30-9:30 pm: SILENT AUCTION** — Hanover I & II

Purchase media history-related items for a good cause

- Cash bar

**7 pm: American Journalism Editorial Advisory Board Meeting** — Hanover III

**UF** College of Journalism  
& Communications  
UNIVERSITY of FLORIDA

UF faculty and staff congratulate  
Dr. Bernell Tripp for her outstanding  
research in the area of journalism history  
and her active participation in the AJHA.

**Paper Session:** "'We Don't Want Your Damned  
Negro Paper!': Mainstream Responses to the  
Nineteenth-Century African-American Press"

**Panel:** Historical sites as interactive tools for  
teaching mass media and American history



**Dr. Bernell Tripp**



# THE INDIANA UNIVERSITY SCHOOL OF JOURNALISM

CONGRATULATES

PROFESSOR EMERITUS **DAVID PAUL NORD**, RECIPIENT OF  
THE SIDNEY KOBRE AWARD FOR LIFETIME ACHIEVEMENT.

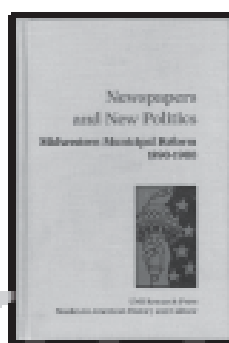
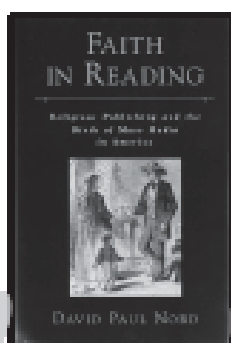
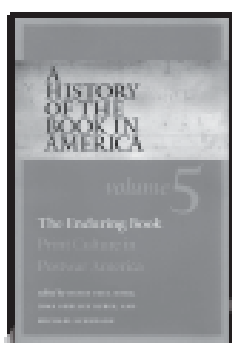
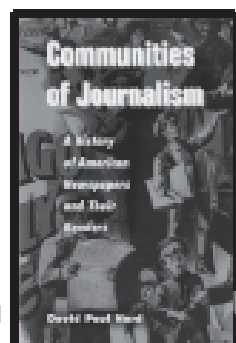
“

*Dave Nord established himself early in his career at Indiana University among the elite of journalism historians. His publications and intellectual prowess have earned the admiration of academic historians nationally and internationally.*

”

*Trevor Brown*

*IU School of Journalism Dean Emeritus*



Nord's scholarly contributions include volumes on the history of American publishing, journalism history and the history of the religious press.

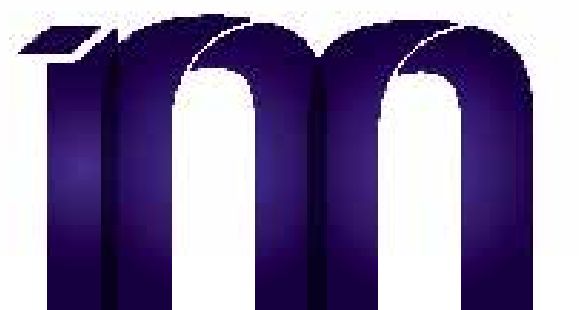


**SCHOOL OF JOURNALISM**  
INDIANA UNIVERSITY

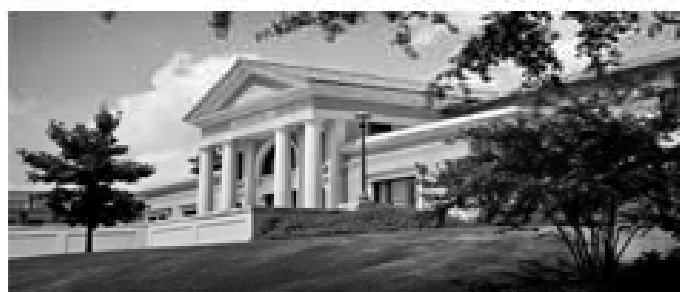
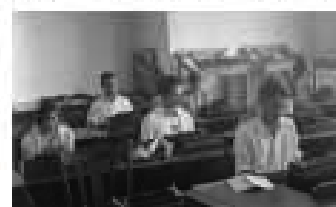


Manship School  
of Mass Communication

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*of*  
MASS COMMUNICATION  
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influencing the future.

[www.manship.lsu.edu](http://www.manship.lsu.edu)

# friday

OCTOBER 12



19

**7 am: SCHOLARS BREAKFAST — Hanover I & II**

**Featuring the 2012 Book Award Winner  
Peter Hartshorn, Author of**

***I Have Seen the Future: A Life of Lincoln Steffens***

*The breakfast is included in the registration fee  
for those who pre-registered for the convention.*

**9:55 am: PRESENTATION OF 2012 MARGARET A. BLANCHARD  
DISSERTATION PRIZE — Hanover I & II**

**8 am-5 pm: CONFERENCE REGISTRATION — Mezzanine**

**8:30-11 am: COFFEE & HOT TEA SERVICE — Mezzanine**

**11:40 am-12:50 pm: DONNA ALLEN ROUNDTABLE LUNCHEON**  
Governors I & II  
Featuring Special Guest Wyndham Robertson

**1:10-6:45 pm: HISTORICAL TOUR**  
Duke Homestead and  
North Carolina Museum of History

**7 pm: DINNER ON YOUR OWN**

## **2012 AJHA BOOK AWARD WINNER:**

**Peter Hartshorn**

Peter Hartshorn is the author of two biographies, ***I Have Seen the Future: A Life of Lincoln Steffens***, winner of the AEJMC's 2012 Best Book on Journalism and Mass Communication History award, and ***James Joyce and Trieste***. He discussed his Steffens biography as a guest on NPR's Diane Rehm Show. Hartshorn is an English instructor at Showa Institute and lives in Boston.



Peter Hartshorn

*Join us at the Scholars Breakfast.*



..... friday morning .....

**7 am: SCHOLARS BREAKFAST** — Hanover I & II

Featuring Peter Hartshorn, Book Award Winner

**8:30-9:45 am: YOUR CHOICE OF TWO PAPER SESSIONS**

**PAPER SESSION — Hanover III**

**African American Press and Coverage of Racial Issues**

**Moderator: Dianne Bragg, University of Alabama**

Magen Stevens, University of North Carolina at Chapel Hill

*Black Letters on Black Background: Coverage of Racial Issues on UNC's Campus Newspapers The Daily Tarheel and Black Ink, 1967-1975*

Meagan A. Manning, University of Minnesota

*John Q. Public Doubts This Freedom Train: Chicago Defender Articulations of Defense in Early Cold War America*

Earnest Perry, University of Missouri

*"Speaking for all Negroes": The African American Press, Walter White, and the Battle Over the Voice of a People*

Bernell Tripp, University of Florida

*"We Don't Want Your Damned Negro Paper!": Mainstream Responses to the Nineteenth-Century African American Press*

**PAPER SESSION — Governors I & II**

**Global Journalism Perspectives**

**Moderator: David Spencer, University of Western Ontario**

Giovanna Dell'Orto, University of Minnesota

*America Takes Global Center Stage: The Ascent of a Political and Communication Power*

Mike Sweeney, Paul Jacoway and Young Joon Lim, Ohio University

*The Scripps-McRae League Reports the War in Cuba*

Robert A. Rabe, Marshall University

*"This is a Dirty, Brutal War and There is No Reason Why the Public Should Not Know It": Marquis W. Childs and the Debate over Vietnam Before the Tet Offensive*

Andrew D. Pritchard, Amorette Hinderaker, Kay Beckermann, Sarah Adams and Ross F. Collins, North Dakota State University

*Visions of Gold, Viewed from Abroad: International Journalism and the California Gold Rush*

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**9:55-11:30 am: 2012 Margaret A. Blanchard Dissertation Award**  
Hanover I & II

**Winner, 2012 AJHA Margaret A. Blanchard Doctoral Dissertation Award:**

**Brian Dolber**  
***Sweating for Democracy:***  
***Working Class Media and the Struggle for Hegemonic Jewishness, 1919-1941***

Director: Robert W. McChesney  
University of Illinois at Urbana-Champaign

**Three Honorable Mention Award Winners (in alphabetical order by author):**

**Fred Carroll**  
***Race News: How Black Reporters and Readers Shaped the Fight***  
***for Racial Justice, 1877-1978***

Director: Kimberley Phillips  
Brooklyn College

**Jason A. Peterson**  
***Full Court Press:***  
***How Mississippi Newspapers Helped Keep***  
***State College Basketball Segregated, 1955-1973***

Director: David R. Davies  
University of Southern Mississippi

**David Wallace**  
***The Way We See It:***  
***Massive Resistance, Southern Myth, and Media Suppression***

Director: Polly E. Bugros McLean  
University of Colorado

**11:40 am-12:50 pm: DONNA ALLEN ROUNDTABLE LUNCHEON**

Governors I &amp; II

- *Open to those who pre-registered for the event*
- *Featured Speaker: Wyndham Robertson, pioneering communications professional who broke several gender barriers in her four-decades-long career.*

**1:10-6:45 pm: HISTORICAL TOUR**

- *1:10 pm: Tour Bus Pick Up on Salisbury Street side of hotel*
- *Open to those who pre-registered for the event*  
*Featuring the Duke Homestead State Historic Site and the North Carolina Museum of History*

**7 pm: DINNER ON YOUR OWN**

# Stay connected with AJHA

**Scan this code or search for  
The American Journalism  
Historians Association on  
Facebook to join our group.**







**7-8 am: COMMITTEE CHAIRS BREAKFAST**

**8 am-noon: CONFERENCE REGISTRATION** — Mezzanine

**9:45-11:15 am: COFFEE & HOT TEA SERVICE — Mezzanine**

**10:10-11:40 am: GENERAL BUSINESS MEETING — Hanover I & II**

**11:50 am-12:50 pm: WORKING LUNCH FOR OFFICERS —**  
Hanover I & II

**2:30-4:30 pm: COFFEE AND TEA SERVICE - Mezzanine**

**6-9:30 pm: GALA DINNER--*Caffe Luna***

STOBILO



**8:10-10 am: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**Research-in-Progress Session I — Hanover III**

**THE PRESS: INFORMING THE PAST AND PRESENT**

**Moderator: David Davies, University of Southern Mississippi**

Roger P. Mellen, New Mexico State University

*John Wilkes and Freedom of the Press in Colonial America*

Michael Fuhlhage, Auburn University

*A Confederate Journalist Imprisoned in the North: The Case of Edward A. Pollard*

Dawn Schmitz, Archival Consultant, Greensboro, N.C.

*A "Railing Accusation" or a Work of History? Ida M. Tarbell and Her Critics*

Kate Dunsmore, Fairleigh Dickinson University

*The Nova Scotia Gazette 1775-1780: A Closer Look at Content*

Ann Bourne, University of Alabama

*Framing Andrew Carnegie and Public Library Munificence: Historical Analysis of Coverage in The New York Times, 1880-1899*

Melita M. Garza, University of North Carolina at Chapel Hill

*Sword & Cross in San Antonio: Reviving the Spanish Conquest in Depression-era News Coverage*

Matthew Baker, Northern Kentucky University

*Moving Mountains and Making News*

Wallace B. Eberhard, University of Georgia

*Andersonville, American Memory and the Georgia Press*

Janice Hume and Matthew Danelo, University of Georgia

*Projections of the Past: History and Memory in Electronic Media, 1940-2010*

William Mari, University of Wisconsin

*Discovering the Newsroom: How and When Business and Editorial Departments Diverged in the Early Twentieth Century*

**Research-in-Progress Session II — Governors I & II  
POLITICS, PUBLIC RELATIONS AND PERSONALITIES**

**Moderator: Michael Smith, Campbell University**

Cayce Myers, University of Georgia

*"The Governor is Only Educated in Matters of Rotten and Prejudiced Politics":  
Press Coverage of the "Cocking Affair" and Integration Issues at the University of  
Georgia, 1941-1942*

Bradford V. Hinchey, Georgia State University

*New Perspectives on Desegregation in Atlanta, Georgia*

Cristina Mislán, Pennsylvania State University

*Moving Beyond U.S. Black Power: Radio Free Dixie in Cuba*

Burton P. Buchanan, Auburn University

*Bess Bolden Walcott: Tuskegee Institute's Great Communicator*

Keith Greenwood, University of Missouri

*Angus McDougall and Photojournalism at International Harvester*

Ellen Gerl, Ohio University

*Tooth Fairy's Loss, Nuclear Information Committee's Gain, 1958-1963*

Pamela Ann Parry, Belmont University

*Pennsylvania Avenue Meets Madison Avenue: How Eisenhower's 1952 Campaign  
Transformed Presidential Elections*

Amber Roessner, University of Tennessee-Knoxville

*Sketching Jimmy's Grin: Pulitzer Prize-Winning Editorial Cartoonists and the  
Production of Jimmy Carter's Presidency*

Yong Z. Volz, University of Missouri

*The Making of a Journalistic Ultra-Elite: A Statistical Historical Analysis of Pulitzer  
Prize Winners in International Reporting, 1917-2012*

Carol Terracina-Hartman, Michigan State University

*Love Your Mother: How One Magazine Defines Environmental Journalism*



**10:10-11:40 am: GENERAL BUSINESS MEETING** — Hanover I & II

- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to Kimberley Mangun, University of Utah  
AJHA President for 2012-2013

**11:50 am - 12:50 pm: WORKING LUNCH FOR AJHA OFFICERS** — Hanover I & II

- New and continuing officers and Board of Directors
- Lunch compliments of AJHA in appreciation of service provided



**The University of Southern Mississippi  
School of Mass Communication and Journalism**

Congratulates  
Jason Peterson, Ph.D., Class of 2011  
Honorable Mention  
2012 Blanchard Dissertation Prize

and welcomes to the faculty  
Dr. Vanessa Murphree, Associate Professor  
(Honorable Mention,  
2003 Blanchard Dissertation Prize)

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**1-2 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**The Significance of Individual Contributions to Media History**

**Moderator: Maurine Beasley, University of Maryland**

Chandra Clark, Florida A&M University

*“A Hell-Raising Journalist”: Almena Davis Lomax (1915-2011)*

Denise Hill, University of North Carolina at Chapel Hill

*Public Relations to Help Free Rosa Lee Ingram, 1948-1959*

Kenneth Campbell, University of South Carolina

*Reconsidering Colonization, Considering “Degradation,” and Religious Preparation as Influences on Samuel E. Cornish*

**PANEL DISCUSSION — Governors I & II**

**Graduate Students Panel**

**Sports Media & History: Making the Old New and the New Old**

**Moderator: Molly Yanity, Ohio University, Graduate Students Committee Chair**

- Ashley Furrow, Ohio University
- Paula D. Hunt, University of Missouri-Columbia
- Brian Moritz, Syracuse University

This panel will look at sports media history research and how such research enhances new sports media programs.

**2:10-3:10 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS****PAPER SESSION — Hanover III****Media Identities and Practices****Moderator: Kimberley Mangun, University of Utah**

Stephen A. Banning, Bradley University

*The Maine Press Association's Nineteenth-Century Professional Identity*

Ulf Jonas Bjork, Indiana University-Indianapolis

*The Mecca of PR: Early Swedish Public Relations and Views of America's Influence*

Noah Arceneaux, San Diego State University

*Wireless Newspapers: Remote Publishing on Islands and Ships, 1899-1913***PANEL DISCUSSION — Governors I & II****New Life for the Historical Methods Seminar:****Training the Next Generation of AJHA Historians****Moderator: Janice Hume, University of Georgia**

- Carolyn Kitch, Temple University
- Barbara Friedman, University of North Carolina at Chapel Hill
- Earnest Perry, University of Missouri-Columbia

JMC professors who teach successful historical research methods seminars will lead the discussion into how to guide the AJHA historians of the future.

**2:30-4:30 pm: COFFEE & HOT TEA SERVICE** - Mezzanine

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**3:20-4:20 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION — Hanover III**

**In The Newsroom**

**Moderator: Mavis Richardson, Minnesota State University, Mankato**

Lorraine Ahearn, University of North Carolina at Chapel Hill

*Hostage-Taking at the Robesonian Newspaper: How Red Power Protest  
Enactment Problematized Media Objectivity*

Kevin M. Lerner, Marist College

*A Culture of Self-Correction: A.M. Rosenthal, Daniel Patrick Moynihan, Press  
Criticism and the Birth of the Contemporary Newspaper Correction in The New  
York Times*

Tim P. Vos and Christopher Alan Matthews, University of Missouri

*Framing Early Media Policy: Editorial Cartoons in the 1920s and 1930s*

**PANEL DISCUSSION — PRESIDENT'S PANEL — Governors I & II**

**Valuing Media History in the Curriculum: A Model for Inclusion**

**Moderator: Jon Marshall, Northwestern University**

- Osabuohien Amienyi, Arkansas State University
- Kathy Bradshaw, Bowling Green State University
- Michael Murray, University of Missouri-St. Louis

Panelists will trace the development, progress and obstacles in a process to integrate media history into the core curriculum of an accredited program, alongside steps taken to measure the value of history in a combined journalism/broadcast program.



**4:30-5:30 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION— Hanover III**

**Domestic and Family Issues**

**Moderator: Amy Mattson Lauters, Minnesota State University, Mankato**

Rachel O'Hare, University of Maryland

*Newspaper Food Writers and Status Conflict*

Lauren Kolodrubetz and Harlen Makemson, Elon University

*"A Daily Threat Hanging Over You and Your Family": Pleas for Better Roads Through a Cold War Prism in Popular Magazine Advertisements, 1953-1954*

Kimberley Mangun, University of Utah, and Lisa M. Parcell, Wichita State University

*The Pet Milk Company "Happy Family" Advertising Campaign: A Groundbreaking Appeal to the Negro Market of the 1950s*

James Thomas Cole II, University of Alabama

*A Timely Invention: The Evolution of The Progressive Farmer and Southern Living*

**PANEL DISCUSSION — LOCAL PANEL —Governors I & II**

**Lost Cause, Lost Reality: The North Carolina Civil War Experience**

**Moderator: Lorraine Ahearn, University of North Carolina at Chapel Hill**

- Michael Curtis, Wake Forest University
- Ford Risley, Penn State University
- Heather Williams, University of North Carolina at Chapel Hill

This panel explores facets of and responses to loss during the Civil War.

**6:15 pm: GALA DINNER**

6 pm: Caffe Luna/ 136 East Hargett Street, Raleigh

- Featuring Italian cuisine with a Tuscan flair
- Open to those who pre-registered for the dinner prior to the start of the conference
- Menu: A four-course dinner with antipasti, two salad choices, five entree choices and two dessert selections with premium wine and beer, coffee, tea, and soft drinks



# ★★ Scripps Stars ★★

The E.W. Scripps School of Journalism at Ohio University congratulates its AJHA stars of past, present and future.



**Dr. Patrick S. Washburn**

Former AJHA president and newly retired editor (2001-12) of *Journalism History*



**Dr. Aimee Edmondson**

Board of directors member, AJHA book awards coordinator



**Dr. Michael S. Sweeney**

Former AJHA president, co-author of conference paper, and editor of *Journalism History*



**Professor Ellen Gerl**

Author of research in progress, "Tooth Fairy Loss, Nuclear Information Committee's Gain, 1958-1963"

**Ashley Furrow**, PhD student, Panel: "Sports Media & History: Making the Old New and the New Old"

**Paul Jacoway**, PhD student, Paper: "The Scripps-McRae League Reports the War in Cuba"

**Young Joon Lim**, PhD student, Paper: "The Scripps-McRae League Reports the War in Cuba"

**Linda Lockhart**, PhD student, Paper: "The Legitimization of New Virginia: How the Press Framed the Movement for West Virginia Statehood in 1861"

**Molly Yanity**, PhD student, AJHA graduate student chair. Panel (organizer/moderator): "Sports Media & History: Making the Old New and the New Old"

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The faculty, students, and staff  
in the Department of Media and Cinema Studies  
and the Institute of Communications Research  
at the University of Illinois College of Media  
congratulate and thank

***Professor Emeritus John Marcus***

for thirty wonderful years of teaching, research,  
mentoring, and all around collaborative collegiality.

To the question he posed in his 2011 journal article entitled  
"Does Journalism History Matter?",  
the answer is  
"Yes, thanks to your excellent scholarship."

 **College of media**  
Department of media & cinema studies  
Institute of communications research



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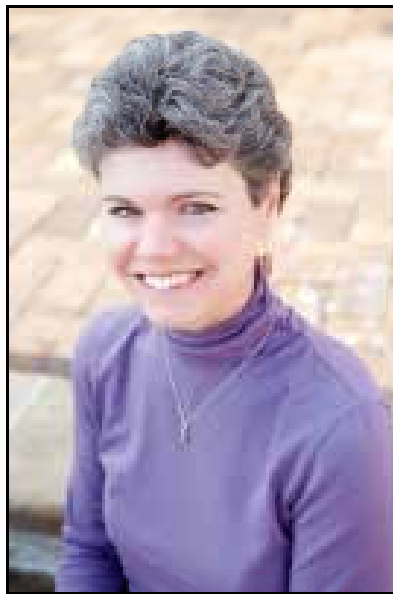
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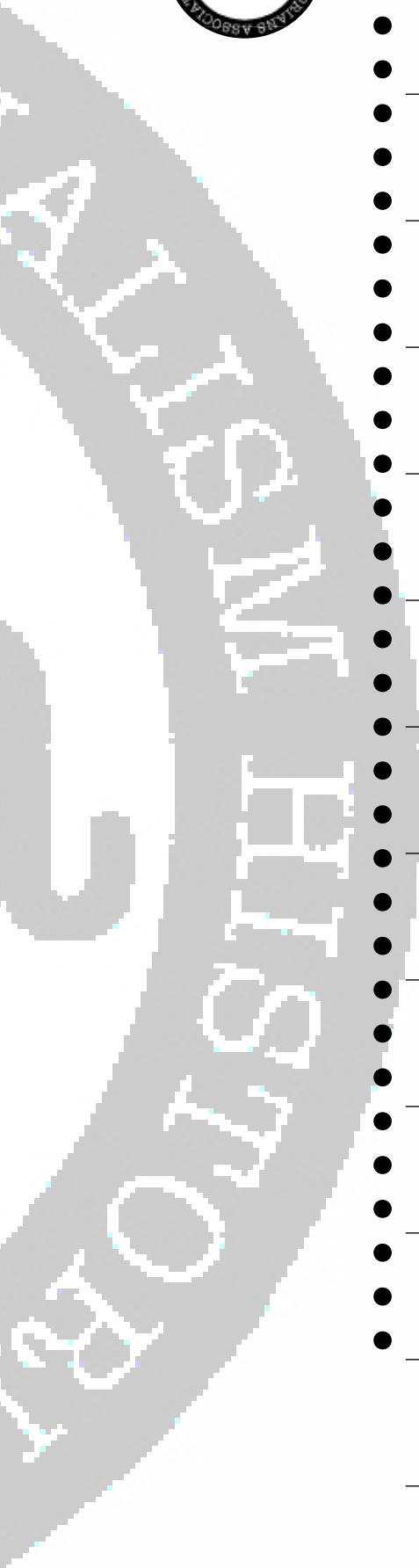
**The University of Utah**  
**Department of Communication**  
***Congratulates***



**Kimberley Mangun**  
**2012-2013 AJHA President**

***Best wishes for an exciting year!***





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# The Atlanta Review of Journalism History

A Refereed  
Annual  
Journal

Published by the Journalism History Society  
at Georgia State University

## Celebrating the tenth issue!

*The Atlanta Review of Journalism History* thanks the AJHA members on our Editorial Board for their time and talent as reviewers, especially for this tenth issue: Deborah Van Teyll, James Aucoin, Giovanna DelOrto, Kimberly Mangun, Patrick Washburn, James Startt and David Spencer. This tenth issue focuses on the 19th Century.



Clio, Goddess Muse of History

**Thomas C. Terry, Donald L. Shaw and Bradley J. Hamm** contribute new light to the conversation about representations of women in the first half of the century.

**Catlin Leary** documents the risk-taking of articulate women who during early industrialization fought the stigma of working outside the home, in factories.

**Carolyn Bender** links the rise of railroad passenger travel with the promotion of tourism in the post-war South.

**Beryl Diamond**, in our international offering, considers the fate of a British "journalist of genius" who sounded an alarm against the war in South Africa.

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We know Andy to be a skilled and tenacious reporter who prizes accuracy and fairness and who is committed to sustaining The N&O's long tradition of public service and investigative journalism.

His work has made a difference in our state, and we are delighted that the AJHA has chosen to honor him.

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Missouri journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students' research have been published in *American Journalism*, the *International Communication Gazette*, *The Journal of American History*, *Journalism Studies*, *Journalism History* and *Journalism & Mass Communication Quarterly*, among other journals.

## Meet the Missouri School of Journalism Historians



Assistant Professor Keith Greenwood's focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.

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Associate Professor Berkeley Hudson focuses on the history, culture, and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of *Visual Communication Quarterly*.

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Associate Professor Earnest L. Perry Jr. studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.

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Assistant Professor Tim P. Van studies theoretical issues of historical explanation, the history of journalism's occupational norms and the history of institutional influences on journalism. He is past head of AEJMC's History Division.

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Assistant Professor Yeong Z. Volz focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels.



The Missouri School of Journalism

For more information, visit [journalism.missouri.edu/programs/doctoral](http://journalism.missouri.edu/programs/doctoral) or contact Sarah Smith-Frigerio [smith-frigerio@missouri.edu](mailto:smith-frigerio@missouri.edu) 573-882-6194