2013 CONVENTION

NEW ORLEANS, LOUISIANA

AJHA
Celebrating 100 years of journalism education at LSU

Connecting the past, influencing the future.

www.manship.lsu.edu
WELCOME to the 32nd annual convention of the American Journalism Historians Association

Hotel Monteleone
September 26-28, 2013

CONVENTION HOSTS
Jinx Broussard
Louisiana State University

Brenda Edgerton-Webster
Xavier University of Louisiana

Vanessa Murphree
University of Southern Mississippi

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Mass Communication and Journalism School of Congratulates Dr. Donna Stephens Honorable Mention, 2013 Blanchard Dissertation Prize

"If It Ain’t Broke, Break It": How Corporate Journalism Killed the Arkansas Gazette

www.usm.edu/mcj 601.266.4258

AA/EOE/ADAI

Xavier University of Louisiana Department of Mass Communication

Welcomes AJHA to the Crescent City and to the home of the only comprehensive Mass Communication undergraduate program in New Orleans offering:

DIGITAL MEDIA : BROADCAST : STRATEGIC COMMUNICATIONS

Dr. Brenda Edgerton-Webster, Department Head, 504-320-5092 or bgedgerto@xula.edu

THE UNIVERSITY OF SOUTHERN MISSISSIPPI
School of Mass Communication and Journalism Congratulates Dr. Donna Stephens Honorable Mention, 2013 Blanchard Dissertation Prize

“If It Ain’t Broke, Break It”: How Corporate Journalism Killed the Arkansas Gazette

www.usm.edu/mcj 601.266.4258

AA/EOE/ADAI
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<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>1982-1983</td>
<td>Donald Avery</td>
<td>Eastern Connecticut State</td>
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<tr>
<td>1984-1985</td>
<td>Barbara Cloud</td>
<td>Nevada-Las Vegas</td>
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<td>1985-1986</td>
<td>Mike Murray</td>
<td>Missouri-St. Louis</td>
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<td>1986-1987</td>
<td>Joseph McKerns</td>
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<td>1987-1988</td>
<td>Thomas B. Connery</td>
<td>St. Thomas</td>
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<td>1988-1989</td>
<td>Margaret Blanchard</td>
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<td>1989-1990</td>
<td>Maurine Beasley</td>
<td>Maryland</td>
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<td>1990-1991</td>
<td>Leonard Teel</td>
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<td>1991-1992</td>
<td>Nancy Roberts</td>
<td>Albany</td>
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<td>1992-1993</td>
<td>Pamela Brown</td>
<td>Rider</td>
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<td>Carol Sue Humphrey</td>
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<td>Alf Pratte</td>
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<td>1995-1996</td>
<td>Tom Heuterman</td>
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<td>1996-1997</td>
<td>David Spencer</td>
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<td>Jim Startt</td>
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<td>1998-1999</td>
<td>Eugenia Palmegiano</td>
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<td>David Sloan</td>
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<td>Bernell Tripp</td>
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<td>Patrick Washburn</td>
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<td>John Ferré</td>
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<td>Michael Sweeney</td>
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<td>Ford Risley</td>
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<td>2006-2007</td>
<td>Fred Blevens</td>
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<td>2007-2008</td>
<td>Tamara K. Baldwin</td>
<td>Southeast Missouri State</td>
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<td>2008-2009</td>
<td>Julie Williams</td>
<td>Samford</td>
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<td>2009-2010</td>
<td>Earnest Perry</td>
<td>Missouri</td>
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<td>2010-2011</td>
<td>James McPherson</td>
<td>Whitworth</td>
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<tr>
<td>2011-2012</td>
<td>Therese Lueck</td>
<td>Akron</td>
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New Orleans, Louisiana

Hotel Monteleone
hotelmonteleone.com
214 Royal Street
New Orleans, LA 70130
Phone: (504) 523-3341

AJHA Convention 2013 — New Orleans

Local hosts: Jinx Broussard, jinxy@lsu.edu
            Brenda Edgerton-Webster, bedgerto@xula.edu
            Vanessa Murphree, Vanessa.Murphree@usm.edu

Convention contact: Patrick Cox, patrickcox7@gmail.com
Registration contact: Jane McConnell, jane.mcconnell@mnsu.edu

The 2013 convention is being underwritten by generous donations from Louisiana State University and Xavier University of Louisiana.

Stay connected with AJHA

Scan this code or search for The American Journalism Historians Association on Facebook to join our group.
wednesday
SEPTEMBER 25

2-6 pm CONFERENCE REGISTRATION
Queen Anne Mezzanine

1 pm BOARD OF DIRECTORS MEETING
Cabildo Salon (Second Floor)

5 pm AMERICAN JOURNALISM EDITORIAL ADVISORY BOARD MEETING
Cathedral Salon (Second Floor)

7 pm BOARD OF DIRECTORS DINNER
Board members and guests pay for their own dinners in an informal after-business session.

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Hey, AJHA! Did you know the E.W. Scripps School of Journalism at Ohio University is where . . .

BOBCAT SCHOLARS ROCK!
Our rock stars at the 2013 conference are:


Dr. Michael S. Sweeney. His paper is “Narrative Is a Thread, and Truth Is a Fabric: Luigi Barzini and the Russo-Japanese War.” He is editor of Journalism History.

Dr. Aimee Edmondson. She completes her term on the AJHA board and is on a panel, “Incorporating the Long Civil Rights Struggle into Journalism History Courses.” She also coordinates the AJHA book award.
7:15-8:45 am BREAKFAST BUFFET  
*Queen Anne Parlor* (Mezzanine Level)

8 am-noon CONFERENCE REGISTRATION  
*Queen Anne Mezzanine*

8 am-3:30 pm AUCTION/RAFFLE CHECK-IN  
*Queen Anne Mezzanine*  
- Turn in items for tonight’s silent auction  
- Buy raffle tickets for terrific prizes

8-8:50 am WELCOME & PRESIDENT’S ADDRESS  
*Queen Anne Ballroom* (Mezzanine Level)

9 am-12:20 pm PAPER SESSIONS & PANELS  
*Iberville* and *Orleans* (Mezzanine Level)

9:45-11:15 am COFFEE & HOT TEA SERVICE  
*Queen Anne Parlor* (Mezzanine Level)

12:30-1:40 pm AWARDS LUNCHEON  
*Queen Anne Ballroom* (Mezzanine Level)

2-5 pm CONFERENCE REGISTRATION  
*Queen Anne Mezzanine*

1:50-5:10 pm PAPER SESSIONS & PANELS  
*Iberville* and *Orleans* (Mezzanine Level)

2:30-4:30 pm COFFEE & HOT TEA SERVICE  
*Queen Anne Parlor* (Mezzanine Level)

5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION  
7:30-9:30 pm SILENT AUCTION  
*Queen Anne Parlor* and *Bonnet Carre* (Mezzanine Level)
8-8:50 am WELCOME & PRESIDENT’S ADDRESS
Queen Anne Ballroom

Kimberley Mangun
University of Utah
AJHA President, 2012-2013

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Washington, Watchdogs, and War
Iberville Room

Moderator: Harlen Makemson, Elon University

• Gerry Lanosga, Indiana University
  Handmaidens to Power: The Investigative Press and Subversion in America
• Wendy Swanberg, University of Wisconsin-Madison
  Lost Star: A Forgotten Watergate-era Rivalry between the Washington Post and the Washington Star
• Robert A. Rabe, Marshall University
  Richard Dudman's 40 Days with the Enemy and Boundaries of Anti-War Opinion in the Nixon Years

GRADUATE STUDENT PANEL: Using Multimedia to Engage Students, Facilitate Learning, and Enhance Critical Thinking
Orleans Room

Moderator: Jodi L. Rightler-McDaniels, University of Tennessee

• Lorraine Ahearn, University of North Carolina
• Heather Stone, University of Utah
• Cristina Mislan, Pennsylvania State University
• Paula Hunt, University of Missouri

Panelists will share how they have incorporated multimedia into their lesson plans—both to enhance their own educational methods and for students to demonstrate their knowledge with alternative assignments to traditional written work.
9:45-11:15 am COFFEE & HOT TEA SERVICE
Queen Anne Parlor

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Magazines and American Culture
Iberville Room

Moderator: Carolyn Kitch, Temple University

- Paula Hunt, University of Missouri
  "Sensible, Enlightened, and Accomplished Women": Almira Spencer and the Young Ladies' Journal of Literature and Science

- Erika J. Pribanic-Smith, University of Texas-Arlington
  "For the Fame Which May Be Forgotten": Two Magazines and the Fight to Save Mount Vernon, 1855-1860

- Ashley D. Furrow, University of Memphis

PANEL DISCUSSION: The Black Press
Orleans Room

Moderator: Kimberley Mangun, University of Utah

- Mark K. Dolan, University of Mississippi
- Nancy DuPont, University of Mississippi
- Vanessa Murphree, University of Southern Mississippi
- Sheryl Kennedy Haydel, University of Southern Mississippi

With its complex racial history of African Americans and mixed-race people, the New Orleans black press both shaped and was shaped by people of color. This panel seeks to help those teaching minority media history by encouraging a deeper analysis of local papers and to reinvigorate a discussion about the understudied southern black press.
11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Southern Tragedy and Unrest
Iberville Room

Moderator: Thomas Hrach, University of Memphis

- Meghan R. Sobel, University of North Carolina
  *Competing Coverage: The Greensboro Massacre through the Eyes of Three Divergent Newspapers*

- Robert D. Byrd, University of Southern Mississippi
  "We Knew Them as People": Local Media Coverage and the National Commemoration of the New Orleans UpStairs Lounge Fire Victims since 1973

- Cristina Mislan, Pennsylvania State University
  "In the Spirit of '76 Venceremos!": Nationalizing and Transnationalizing Self-Defense on Radio Free Dixie

PANEL DISCUSSION: Presidential Campaign Coverage: Where Have We Been, and Where Are We Going?
Orleans Room

Moderator: Amy Reynolds, Louisiana State University

- Michael Cheney, University of Illinois-Springfield
- Bob Mann, Louisiana State University
- Amie Kincaid, University of Illinois-Springfield
- Ann Strahle, University of Illinois

This panel will explore how media have communicated about different topics during presidential election cycles, while exploring what this may communicate about U.S. identity.
**12:30-1:40 pm AWARDS LUNCHEON**

*Queen Anne Ballroom*

The luncheon is included in the registration fee for those who pre-registered for the convention.

### Sidney Kobre Award for Lifetime Achievement in Journalism History

Kobre Award recipient *David Abrahamson* has contributed countless hours of service to AJHA, AEJMC, and the International Association for Literary Journalism Studies—which he founded. His classroom work has resulted in the Charles Deering McCormick Professorship of Teaching Excellence at Northwestern University.

Abrahamson is best known for editing the “Visions of the American Press” book series and chairing the Margaret A. Blanchard Dissertation Prize committee.

### National Award for Excellence in Teaching

*Earnest Perry*, recipient of the National Award for Excellence in Teaching, is coordinator of the University of Missouri School of Journalism Doctoral Teaching Program, which aims to prepare doctoral candidates to be both teachers and scholars.

For the past 11 years, Perry has been lead instructor of one of the country’s first required courses on diversity in journalism. He also teaches the undergraduate class History of American Journalism and graduate courses in Historical Methods and the Media and Civil Rights.
1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Female Oppression and Feminism
Iberville Room

Moderator: Gwyneth Mellinger, Xavier University

- Laura Lacy, University of North Carolina
  Women’s Movement and Media below the Mason-Dixon Line: Press Coverage of Feminism in the South

- Jane Marcellus, Middle Tennessee State University
  Making Prison Public: How National Women’s Party Suffragists Blended Media Approaches to Tell the Story of their Imprisonment

- Heather Stone, University of Utah
  Sex Discrimination in Federal Employment: An Examination of Working Women at Hill Air Force Base

PANEL DISCUSSION: Incorporating the Long Civil Rights Struggle into Journalism History Courses
Orleans Room

Moderator: Earnest Perry, University of Missouri

- Aimee Edmondson, Ohio University
- John Tisdale, Texas Christian University
- Phillip Jeter, Winston-Salem State University

The media historians on this panel teach and publish research on the long civil rights struggle and the media's role in it. They have incorporated the struggle into the overall narrative in a way that demonstrates that African Americans were a part of and not separated from the American story. This panel will be a how-to session intended to help AJHA members learn how to incorporate the civil rights struggle into their media history courses.
2:30-4:30 pm COFFEE & HOT TEA SERVICE
Queen Anne Parlor

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Perspectives on Journalism and Race
Iberville Room

Moderator: Aileen Ratzlaff, Tabor College

• Felix Harcourt, George Washington University
  *Journalism of a Peculiar Sort: Ku Klux Klan Newspapers in the 1920s*

• Pamela Walck, Ohio University
  *Jim Crow Meets John Bull: How the Press Reported the Deployment of African American Troops During World War II*

• Felecia Jones Ross, Ohio State University
  *Black Journalism Scholarship: Is It Still Neglected?*

PANEL DISCUSSION: Go Big or Stay Home: Internationalizing Journalism History
Orleans Room

Moderator: Barbara Friedman, University of North Carolina

• Giovanna Dell'Orto, University of Minnesota

• John Maxwell Hamilton, Louisiana State University

• Yong Z. Volz, University of Missouri

This roundtable panel engages with the most recent in a series of *American Journalism* essays calling for expansive, interdisciplinary work in our field of journalism/communication history.
4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Images Worth A Thousand Words
Iberville Room

Moderator: David Spencer, University of Western Ontario

- Bruce Berman and Mary M. Cronin, New Mexico State University
  *The Photographer as Cultural Outsider: Russell Lee's 1949 "Spanish-Speaking People of Texas" Photo Documentary Project*

- John Coward, University of Tulsa
  *Posing the Indian: Portraits of Native Americans in the Illustrated Press*

- Keith Greenwood, University of Missouri
  *Visual Storytelling in Corporate Publications: Angus McDougall and Photojournalism at International Harvester*

PRESIDENT'S PANEL: Industry Insiders, Librarians, and Publishers Confront the Vanishing Media Archive
Orleans Room

Moderator: Pete Smith, Mississippi State University

- Michael J. Wilson, Capital City Press
- Jason Saul, WWNO/New Orleans Public Radio
- Lisa Hooper, Tulane University
- Annie Peterson, Tulane University
- Alisa Plant, LSU Press

This panel seeks to address questions raised at the 2012 panel "The Vanishing Media Archive: Challenges for Historical Research in the 21st Century" with the help of the professional journalism and academic communities of New Orleans and the surrounding area. It will offer a different—and necessary—perspective on what is being done and what should be done to preserve digital material, providing a realistic assessment of what is being lost and offering advice to minimize that loss.
5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION
Queen Anne Parlor and Bonnet Carre

- Hot and cold hors d’oeuvres
- Cash bar

The reception is included in the registration fee for those who pre-registered for the convention.

7:30-9:30 pm SILENT AUCTION
Queen Anne Parlor and Bonnet Carre

Purchase media history-related items for a good cause.

Interest groups may meet, if desired, during or immediately after the auction.

Local Journalist Award

Local Journalist Award recipient Lee Zurik is best known for uncovering mismanagement in New Orleans government.

Zurik has been on the FOX 8 (WVUE-TV) news team since 2009. He anchors the station’s 9 and 10 p.m. newscasts and serves as the station’s chief investigative reporter.

He has earned accolades from Investigative Reporters and Editors and Society of Professional Journalists, as well as a Suncoast Emmy and three Edward R. Morrow Awards.

His most lauded work is a series of more than 50 reports on the New Orleans Affordable Home Ownership program, which led to a federal investigation and dismantling of the program.
Congratulations to David Abrahamson

Medill Northwestern University recognizes Professor David Abrahamson for receiving The American Journalism Historians Association’s Sidney Kobre Award for Lifetime Achievement in Journalism History.
The faculty and students of the Media & Communication Doctoral Program at Temple University congratulate our alumnus,

Richard K. Popp,
Winner of the AJHA Book of the Year Award

New directions in the School of Media and Communication are keeping it on the cutting edge of change, providing graduate education that excels in new media, social engagement and global development.

Philadelphia is the fourth largest media market in the United States and is well-positioned between Washington D.C. and New York City. In a setting that is cosmopolitan, diverse and fast-moving, the School of Media and Communication is where to pursue your next graduate degree.

Ph.D. in Media and Communication
Master of Journalism
Master of Arts in Media Studies and Production
Master of Science in Communication Management

FOR MORE INFORMATION: SMC.TEMPLE.EDU
History belongs at Carolina.

As the dust settled from the Revolutionary War, General William R. Davie founded a new nation's first public university in 1793, and the University of North Carolina was born in Chapel Hill.

Journalism education began at Carolina in 1909 when Edward Kidder Graham taught the first course that formed the foundation of what would become one of the nation's leading journalism schools.

Today's students and faculty carry the tradition of respect and commitment to research and teaching history in pursuit of new knowledge and deeper understanding.

The University is home to unparalleled archival collections and resources, including the Southern Historical Collection and the Center for the Study of the American South.

Roy H. Park Fellowships provide generous funding for graduate students including a stipend, tuition and fees, health insurance and funding for research and travel expenses.

Congratulations to our students presenting at AJHA this year.

Lorraine Ahearn  
Joseph Cabosky  
Denise Hill  
Laura Lacy  
Karen McIntyre  
Meghan Sobel

jomc.unc.edu
Friday
September 27

7-8:15 am Scholars' Breakfast, Media History Book Award
Royal Salons A & B (Ground Floor)

7:15-8:45 am Breakfast Buffet
Queen Anne Parlor (Mezzanine Level)

8-11:30 am Conference Registration
Queen Anne Mezzanine

9-11 am Coffee & Hot Tea Service
Queen Anne Parlor (Mezzanine Level)

8:30-9:45 am Paper Sessions
Iberville and Orleans (Mezzanine Level)

9:55-11:30 am Margaret A. Blanchard Dissertation Award
Queen Anne Ballroom (Mezzanine Level)

11:40 am-12:50 pm Donna Allen Roundtable Luncheon
Royal Salons A & B (Ground Floor)

1:10-6:45 pm Historical Tour
Meet in the hotel lobby
7-8:15 am **SCHOLARS’ BREAKFAST, MEDIA HISTORY BOOK AWARD**
*Royal Salons A & B*

The breakfast is included in the registration fee for those who pre-registered for the convention.

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**Media History Book Award**


Popp is assistant professor of media studies at the University of Wisconsin-Milwaukee and was the recipient of the 2009 Margaret A. Blanchard Dissertation Award.

*The Holiday Makers* demonstrates that the magazine industry served as a window into postwar media and consumer society.
8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

A Century of News - Iberville Room
Moderator: Julie Williams, Samford University

- Brian Carroll, Berry College
  *In America but Not of It: Early Newspapers and the First Catholic Church in New York City, 1780-1790*

- Michael Fuhlhage, Auburn University
  *Evolution of the Mexican Image in the Writing of George Wilkins Kendall of the New Orleans Picayune, 1841-1867*

- E. Henry McIntire, University of Utah
  *“By Hook and Crook”: The Public and Private Pen of Physician, Newspaper Editor, and Publisher, Dr. Elihu S. McIntire*

- Youn-Joo Park, University of Missouri
  *Sourcing Practices in the Late Nineteenth Century: The Case of the Chicago Daily News*

Foreign and Foreign-Language Press - Orleans Room
Moderator: Dolores Flamiano, James Madison University

- Juanita Darling, San Francisco State University
  *Crown, Cross & Press in Colonial Spanish America*

- Owen Johnson and Diana Sokolova, Indiana University
  *The Changing Roles and Functions of Journalists in Russia, 1703-1905*

- Michael S. Sweeney, Ohio University
  *“Narrative is a Thread, and Truth is a Fabric”: Luigi Barzini and the Russo-Japanese War*

- Ulf Jonas Bjork, Indiana University-Purdue University Indianapolis
  *Sicilian Hell-Raising: Portrayals of Italians in the Swedish-Language Press of Jamestown, New York, 1909-1929*
9-11 am COFFEE & HOT TEA SERVICE  
Queen Anne Parlor

9:55-11:30 am 2013 MARGARET A. BLANCHARD DISSERTATION AWARD  
Queen Anne Ballroom

**Moderator:** David Abrahamson, Northwestern University

**2013 Margaret A. Blanchard Dissertation Award Winner:**  
Melita Marie Garza, Texas Christian University  
“*They Came to Toil: News Frames of Wanted and Unwanted Mexicans in the Great Depression*”

**Director:** Barbara Friedman, University of North Carolina

**THREE HONORABLE MENTION AWARD WINNERS**  
(in alphabetical order by author):

Carolyn M. Edy, Appalachian State University  
“*Conditions of Acceptance: The United States Military, the Press, and the 'Woman War Correspondent,' 1846-1945*”

**Director:** Jean Folkerts, University of North Carolina

Julia Guarneri, University of Pittsburgh  
“*Making Metropolitans: Newspapers and the Urbanization of Americans, 1880-1930*”

**Director:** Glenda E. Gilmore, Yale University

Donna Lampkin Stephens, University of Central Arkansas  
“*If It Ain't Broke, Break It: How Corporate Journalism Killed the Arkansas Gazette*”

**Director:** David R. Davies, University of Southern Mississippi
11:40 am-12:50 pm  DONNA ALLEN ROUNDTABLE LUNCHEON
Royal Salons A & B

Separate ticket required. (This event is included in the Members Only Package Deal.)

Donna Allen Luncheon Speaker

Featured speaker Peggy Scott Laborde has produced, narrated or consulted for more than 45 documentaries.

Some of her documentaries have been adapted to books. Most recently, Laborde co-authored a print version of her documentary “The Lost Restaurants of New Orleans” with New Orleans food writer Tom Fitzmorris.

Senior producer for New Orleans PBS station WYES-TV since 1987, Laborde also is the host of a weekly New Orleans arts and entertainment review program called “Steppin’ Out,” now in its 19th season.

1:10-6:45 pm  HISTORICAL TOUR
Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Tour includes the following:
• Cemetery Tour
• Chalmette Battlefield
• Driving Tour of the 9th Ward

7 pm DINNER ON YOUR OWN
Donna Lampkin Stephens, Ph.D., an Assistant Professor of Journalism at the University of Central Arkansas, on the American Journalism Historians Association 2013 Margaret A. Blanchard Doctoral Dissertation Prize — Honorable Mention for “If It Ain’t Broke, Break It: How Corporate Journalism Killed the Arkansas Gazette”
Dr. Garza’s dissertation, “They Came to Toil: News Frames of Wanted and Unwanted Mexicans in the Great Depression,” examined the plight of Mexicans and Mexican-Americans during the 1930s, particularly Hispanic groups in Texas, and was distinguished by the prize jury for originality of argument, thoroughness of research, and clarity of writing.

Please join us in recognizing her achievement and we invite you to attend her presentation at the national convention.
Saturday
September 28

7:15-8:45 am BREAKFAST BUFFET
Queen Anne Parlor (Mezzanine Level)

8:10-10 am RESEARCH-IN-PROGRESS SESSIONS
Iberville and Orleans (Mezzanine Level)

9:45-11:15 am COFFEE & HOT TEA SERVICE
Queen Anne Parlor (Mezzanine Level)

10:10-11:40 am GENERAL BUSINESS MEETING
Queen Anne Ballroom (Mezzanine Level)

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS
Ursulines Salon (Second Floor)

1-5:30 pm PAPER SESSIONS AND PANELS
Iberville and Orleans (Mezzanine Level)

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Queen Anne Parlor (Mezzanine Level)

6-9:30 pm GALA DINNER
Arnaud's
Meet in the hotel lobby.
7:15-8:45 am BREAKFAST BUFFET
Queen Anne Parlor

8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS

Public Relations, Press Relations, and Pioneering Women
Iberville Room

Moderator: Ann Bourne, University of Alabama

- Lisa Parcell, Wichita State University
  *Louise Prothro, the Less Known but More Real Face of PET Milk*
- Gretchen Soderlund, University of Oregon
  *Women Temperance Reformers and Public Relations Technique*
- Marcus Cayce Myers, University of Georgia
  *Railroads, Bad Publicity, and Early Public Relations: Coverage of Railroad Lawsuits in the Popular Press, 1850-1860*
- Jonathan Peters, University of Missouri
  *Institutionalizing Press Relations at the Supreme Court: The Contemporary History of the Public Information Office*
- Erin Coyle, Louisiana State University
  *Protecting the Right to Know: A Narrative Analysis of Editors' Advocacy for Press Freedom and Pretrial Publicity*
- Tracy Lucht, Iowa State University
  *From Military Reporter to "Mary Manners": The Unbounded Journalism of Dorothy Ashby Pownall*
- Yong Z. Volz, University of Missouri
  *Beyond Sisterhood: An Oral History of Associational Life and Its Career Impact on Women Journalists*
- Therese L. Lueck, University of Akron
  *Amelia Earhart, Aviator-cum-Editor: Mysteries Remain*
- Elaine Sponholtz, University of Florida
  *Super Women of the Golden Age: Syndicated Newspaper Comic Strip Pioneers*
- Claudia Kozman, Indiana University
  *Sportswriting in Early Journalism: Origins and Portrayals of Sports Journalism*
Race, Revolution, and Resistance

Orleans Room

Moderator: Cathy Jackson, Norfolk State University

- David Wallace, University of South Carolina-Upstate
  *Carpetbaggers and Paper Curtains: Massive Resistance and the Segregationist Framing of the Outside Press*

- Carrie Teresa Isard, Temple University
  *Looking at the Stars: The Black Press, African American Celebrity Culture and Collective Representation in Early Twentieth Century America, 1895-1935*

- Erica N. Newport, University of Florida
  *Racism Animated in the 1930s and 1940s: A Historical Contextual Analysis of Two Warner Bros. Cartoons*

- Jonathan Marshall, Northwestern University
  *Divided Loyalties: The Black Press and Harold Washington's Campaign for Mayor of Chicago*

- Kathleen Wickham, University of Mississippi
  *Eyes on the Prize: Henry Hampton's Pre-Production School Sessions*

- Elizabeth Atwood, Hood College
  *The Story of their Lives: How Massive Resistance in Virginia Changed the Careers of Virginius Dabney and James J. Kilpatrick*

- Melita Marie Garza, Texas Christian University
  *Immigrants and Mexicans in Great Depression Editorials: Alien Riff-Raff, Indispensable Workers, or Forgotten Heroes?*

- Lorraine Ahearn, University of North Carolina
  *Reclaiming Memory: How Mass Media Narrated Eastern North Carolina Indian Resistance*

- Joseph Hayden, University of Memphis
  *Witness to War: The Life and Legacy of Arthur Menken*

- Edson Tandoc, University of Missouri
  *The Media and the King: How a Monarch's Decision to Relinquish Power is Changing Journalism*

9:45-11:15 am COFFEE & HOT TEA SERVICE

Queen Anne Parlor
10:10-11:40 am GENERAL BUSINESS MEETING
Queen Anne Ballroom

- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to Amy Mattson Lauters, Minnesota State University-Mankato, AJHA President for 2013-2014

11:50 am-12:50 pm WORKING LUNCH FOR AJHA OFFICERS
Ursulines Salon

The lunch for new and continuing officers and board members is compliments of AJHA in appreciation for service provided.
1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Persuasive Messages

Iberville Room

Moderator: Riva Brown, University of Central Arkansas

• Jeff Nichols, University of Illinois-Chicago
  *Précis of Harold D. Lasswell and the Irony of Anglo-American Propaganda, 1914-1918*

• Joseph Cabosky, University of North Carolina
  *For Your Consideration: A Historical Critical Analysis of LGBTQ-Themed Film Award Campaign Advertisements, 1990-2005*

• Ken Ward, Wichita State University
  *Crafty Ads: Corporate Branding and Product Nesting in the Arts and Crafts Magazine The Craftsman*

LOCAL PANEL: One Hundred Years of Media in Louisiana

Orleans Room

Moderator: Jinx Broussard, Louisiana State University

• Ronald Garay, Louisiana State University
• Norman Robinson, WDSU-TV
• Renette DeJoie Hall, *The Louisiana Weekly*
• Beverly McKenna, *The New Orleans Tribune*

This panel will explore the last century of media in Louisiana, focusing on the Manship School of Mass Communication as it celebrates its centennial this year, as well as the oldest television station in New Orleans and one of the oldest black newspapers in the state. Panelists will recollect and reflect on their organizations and their experiences.
2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Racial Issues in the South
Iberville Room

Moderator: David R. Davies, University of Southern Mississippi

- Sheryl Kennedy Haydel, University of Southern Mississippi
  *Our Voice, Our Choice: Race, Politics, and Community Building in the Southern Digest during the 1930s*

- Susan M. Farabee, University of Alabama
  *Desegregation of Alabama’s Public Schools from the Perspective of the Alabama Education Association and the Alabama State Teachers Association*

- Denise Hill, University of North Carolina
  *Publicity, Public Opinion, and the Taboo of Kissing*

PANEL DISCUSSION: Teaching and Personalizing Media History in the Digital Age
Orleans Room

Moderator: Bernell Tripp, University of Florida

- Kim T. Gallon, Muhlenberg College
- Elaine Sponholtz, University of Florida
- Leonard Teel, Georgia State University
- Moira Hinderer, Johns Hopkins University

The panelists will discuss how educators can utilize technology and other creative activities to dramatize the lives and actions of the 19th and 20th centuries.

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Queen Anne Parlor
3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Issues in Electronic Media
Iberville Room

Moderator: Tom Mascaro, Bowling Green State University

- Ashley F. Miller, University of South Carolina
  *The Rural Purge: Good Riddance to the CBS Hillbillies (1960-1971)*

- Reed Smith, Georgia Southern University
  *The Real Designers of Telecommunications Deregulation: It Wasn’t Reagan or Fowler*

- Karen McIntyre, University of North Carolina
  *The Evolution of Social Media from 1969-2013: A Change in Competition and Trend Toward Complementary, Niche Sites*

PANEL DISCUSSION: Forgotten Era: Journalism in the Antebellum U.S.
Orleans Room

Moderator: Dianne Bragg, University of Alabama

- Gregory Borchard, University of Nevada-Las Vegas
- David Bulla, Zayed University (UAE)
- Erika Pribanic-Smith, University of Texas-Arlington
- Ford Risley, Pennsylvania State University

When people think of 19th-century journalism, they often think of Civil War coverage or Yellow Journalism, but the Antebellum Era set the stage for both. This panel aims to raise awareness of that by highlighting some of the period's most significant topics and to spark discussion about connections between antebellum journalism and other areas of journalism research.
4:30-5:30 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Media and Sports
Iberville Room

Moderator: David Schreindl, Dickinson State University

- Jodi Rightler-McDaniels and Amber Roessner, University of Tennessee
  "Beyond Celebration [but] Worth Remembering": Anniversary Coverage
  Surrounding Jack Johnson and the "Fight of the Century"

- Kimberley Mangun, University of Utah
  Abe "the Newsboy" Hollandersky: Self-Promotion and the Hero Myth in
  Newspaper Coverage of the Jewish Boxer

- Patrick Ferrucci, Bradley University, and Earnest L. Perry, University of Missouri
  Double Dribble: The Stereotypical, Media Driven Narrative of Magic and Bird

PANEL DISCUSSION: Desegregation Then, Desegregation Now
Orleans Room

Moderator: Mary Blue, Tulane University

- Kathleen Wickham, University of Mississippi

- George Daniels, University of Alabama

- Janice Hume, University of Georgia

The 29 months between January 1961 and May 1963 were a tumultuous period in
Southern higher education. The University of Mississippi, University of Alabama,
and University of Georgia were desegregated under court orders in the face of
riots and threats from the Klan. This panel looks at how the three universities and
their neighboring communities recalled these events.
6-9:30 pm  GALA DINNER
Arnaud’s
Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Gala Dinner Featured Performer

Kim Marie Vaz is associate dean of the College of Arts and Sciences and a professor of education at Xavier University of Louisiana.

Author of They Call Me Baby Doll: One Hundred Years of a Masking Tradition and Way of Life (LSU Press), Vaz worked with New Orleans native Millisia White to curate an exhibit by the same title at the Presbytere, focusing on the preservation and resurgence of “Baby Doll” masking, song and dance traditions.

Gala Dinner Featured Performer

Michael White is a professor of Spanish and American music at Xavier University of Louisiana and commissioner of the New Orleans Jazz National Historical Park.

A renowned clarinetist, White has performed with several bands and founded The Original Liberty Jazz Band to preserve the musical heritage of New Orleans. Among the honors he has received for his contributions is a National Heritage Fellowship Award from the National Endowment of the Arts in 2008.
“This unquestionably will become one of the prominent books written on African American press history and will encourage other mass media historians to pay more attention to blacks in journalism.”


“African American Foreign Correspondents is about the courageous, determined, dedicated journalists who reported during times of peace and war from Africa, Korea, Europe, Vietnam, Russia, and other countries in order to tell the stories missed by the mainstream white press. . . . This book is an important counterpoint to traditional journalism histories that focus on the white men (and the occasional white woman) who filed stories from overseas.”

—Kimberley Mangun, author of A Force for Change: Beatrice Morrow Cannady and the Struggle for Civil Rights in Oregon, 1912–1936

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The School of Communication at The Ohio State University proudly congratulates Dr. Felecia Jones Ross, associate professor of mass communication, on her presentation, “Black Journalism Scholarship: Is It Still Neglected?” at the 32nd Annual American Journalism Historians Association convention. Dr. Ross’ interest in the black press represents her overall interest in the media’s relationship with people of color and other traditionally discriminated groups. In her 25 years at Ohio State, Dr. Ross has incorporated issues of diversity in her classes including media history, magazine, strategic communication and newswriting.

She has published numerous articles on the black press with emphasis on the black press in Ohio. Her publications have also included issues of diversity training at colleges and universities’ journalism programs. Dr. Ross has been an active member of the American Journalism Historians Association for many years in which she has presented and reviewed papers, as well as moderated and served on panels.

OSU’s School of Communication offers bachelor’s, master’s and doctoral degrees and is one of the top three communication graduate programs in the country. Dr. Ross and her colleagues are dedicated to showing students the powers and processes of communication so that they can become leaders and innovators in the field.
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- The College’s student-produced TV news program, “Centre County Report,” was named as the best newscast in the nation by the Broadcast Education Association for 2012 and ComRadio produces 1,400 hours of local news and public affairs, talk programs and sports coverage each year.

- The College engages and serves the public through special events and recognition programs, including the Bart Richards Award for Media Criticism, presented each spring at the National Press Club, and the annual Award for Excellence in Coverage of Youth Sports.

- The College’s graduate students, a rich mix in demographics and scholarly interests, are among the country’s most prolific presenters of academic papers at national and international conferences and the authors of refereed journal articles in the field.

- The College’s 70 full-time faculty members include experienced professionals and productive scholars. Faculty and students explore a myriad of social, cultural and policy issues through our centers, institutes and research laboratories.

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Missouri journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students’ research have been published in American Journalism, the International Communication Gazette, The Journal of American History, Journalism Studies, Journalism History and Journalism & Mass Communication Quarterly, among other journals.

Meet the Missouri School of Journalism Historians

Assistant Professor Keith Greenwood’s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.

Associate Professor Berkley Hudson focuses on the history, culture, and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of Visual Communication Quarterly.

Associate Professor Earnest L. Perry Jr. studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.

Associate Professor Tim P. Vos studies theoretical issues of historical explanation, the history of journalism’s occupational norms and the history of institutional influences on journalism. He teaches American journalism history and qualitative research methods. Vos is past head of AEJMC’s History Division.

Associate Professor Yong Z. Volz focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the current vice chair of the History Division of AEJMC.