

2013 CONVENTION

NEW ORLEANS,  
LOUISIANA



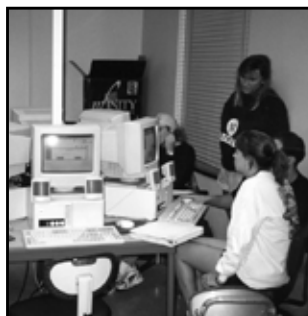


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W E L C O M E

to the

32nd annual

convention

of the

American Journalism

Historians Association

Hotel Monteleone  
September 26-28, 2013

CONVENTION HOSTS  
Jinx Broussard  
Louisiana State University

Brenda Edgerton-Webster  
Xavier University of Louisiana

Vanessa Murphree  
University of Southern Mississippi

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Xavier University of Louisiana  Department of Mass Communication

Welcomes **AJHA** to the  
Crescent City  
and to the home of the

only comprehensive  
Mass Communication undergraduate program  
in New Orleans offering:

**DIGITAL MEDIA : BROADCAST : STRATEGIC COMMUNICATIONS**

Dr. Brenda Edgerton-Webster, Department Head, 504-520-5092 or bedgerto@xula.edu



THE UNIVERSITY OF  
SOUTHERN MISSISSIPPI

School of  
**Mass Communication and Journalism**

Congratulates  
**Dr. Donna Stephens**  
Honorable Mention, 2013 Blanchard Dissertation Prize

*"If It Ain't Broke, Break It":  
How Corporate Journalism Killed the Arkansas Gazette*



## OFFICERS

President	Kimberley Mangun University of Utah
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Web Editor	David R. Davies University of Southern Mississippi



## PAST PRESIDENTS

1982-1983	Donald Avery	Eastern Connecticut State
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1989-1990	Maurine Beasley	Maryland
1990-1991	Leonard Teel	Georgia State
1991-1992	Nancy Roberts	Albany
1992-1993	Pamela Brown	Rider
1993-1994	Carol Sue Humphrey	Oklahoma Baptist
1994-1995	Alf Pratte	Brigham Young
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2002-2003	Patrick Washburn	Ohio
2003-2004	John Ferré	Louisville
2004-2005	Michael Sweeney	Utah State
2005-2006	Ford Risley	Penn State
2006-2007	Fred Blevens	Florida International
2007-2008	Tamara K. Baldwin	Southeast Missouri State
2008-2009	Julie Williams	Samford
2009-2010	Earnest Perry	Missouri
2010-2011	James McPherson	Whitworth
2011-2012	Therese Lueck	Akron

New Orleans, Louisiana

Hotel Monteleone

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214 Royal Street

New Orleans, LA 70130

Phone: (504) 523-3341

AJHA Convention 2013 — New Orleans

Local hosts:

Jinx Broussard, jinxy@lsu.edu

Brenda Edgerton-Webster, bedgerto@xula.edu

Vanessa Murphree, Vanessa.Murphree@usm.edu

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Patrick Cox, patrickcox7@gmail.com

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Jane McConnell, jane.mcconnell@mnsu.edu

The 2013 convention is being underwritten by generous donations from Louisiana State University and Xavier University of Louisiana.

# Stay connected with AJHA

Scan this code or search for  
The American Journalism  
Historians Association on  
Facebook to join our group.



wednesday  
SEPTEMBER 25



*Queen Anne Mezzanine*

*Cabildo Salon (Second Floor)*

### *Cathedral Salon (Second Floor)*

Board members and guests pay for their own dinners in an informal after-business session.

[illegible]



Hey, AJHA! Did you know the E.W. Scripps School of Journalism at Ohio University is where . . .



2013 MS graduate Bingxin "Sophia" Huang, Scripps Director Bob Stewart

## ***BOBCAT SCHOLARS ROCK!***

Our rock stars at the 2013 conference are:



Pamela Walck, PhD student. Her paper is "Jim Crow Meets John Bull: How the Press Reported the Deployment of African American Troops during World War II."



Dr. Michael S. Sweeney. His paper is "Narrative Is a Thread, and Truth Is a Fabric': Luigi Barzini and the Russo-Japanese War." He is editor of *Journalism History*.



Dr. Aimee Edmondson. She completes her term on the AJHA board and is on a panel, "Incorporating the Long Civil Rights Struggle into Journalism History Courses." She also coordinates the AJHA book award.

# 8 thursday

SEPTEMBER 26



**7:15-8:45 am BREAKFAST BUFFET**

*Queen Anne Parlor (Mezzanine Level)*

**8 am-noon CONFERENCE REGISTRATION**

*Queen Anne Mezzanine*

**8 am-3:30 pm AUCTION/RAFFLE CHECK-IN**

*Queen Anne Mezzanine*

- Turn in items for tonight's silent auction
- Buy raffle tickets for terrific prizes

**8-8:50 am WELCOME & PRESIDENT'S ADDRESS**

*Queen Anne Ballroom (Mezzanine Level)*

**9 am-12:20 pm PAPER SESSIONS & PANELS**

*Iberville and Orleans (Mezzanine Level)*

**9:45-11:15 am COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor (Mezzanine Level)*

**12:30-1:40 pm AWARDS LUNCHEON**

*Queen Anne Ballroom (Mezzanine Level)*

**2-5 pm CONFERENCE REGISTRATION**

*Queen Anne Mezzanine*

**1:50-5:10 pm PAPER SESSIONS & PANELS**

*Iberville and Orleans (Mezzanine Level)*

**2:30-4:30 pm COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor (Mezzanine Level)*

**5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION**

**7:30-9:30 pm SILENT AUCTION**

*Queen Anne Parlor and Bonnet Carre (Mezzanine Level)*

• • • • • thursday morning • • • • •



9

**8-8:50 am WELCOME & PRESIDENT'S ADDRESS**

*Queen Anne Ballroom*

Kimberley Mangun  
University of Utah  
AJHA President, 2012-2013

**9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

PAPER SESSION: **Washington, Watchdogs, and War**  
*Iberville Room*

Moderator: Harlen Makemson, Elon University

- Gerry Lanosga, Indiana University  
*Handmaidens to Power: The Investigative Press and Subversion in America*
- Wendy Swanberg, University of Wisconsin-Madison  
*Lost Star: A Forgotten Watergate-era Rivalry between the Washington Post and the Washington Star*
- Robert A. Rabe, Marshall University  
*Richard Dudman's 40 Days with the Enemy and Boundaries of Anti-War Opinion in the Nixon Years*

GRADUATE STUDENT PANEL: **Using Multimedia to Engage Students, Facilitate Learning, and Enhance Critical Thinking**  
*Orleans Room*

Moderator: Jodi L. Rightler-McDaniels, University of Tennessee

- Lorraine Ahearn, University of North Carolina
- Heather Stone, University of Utah
- Cristina Mislan, Pennsylvania State University
- Paula Hunt, University of Missouri

Panelists will share how they have incorporated multimedia into their lesson plans—both to enhance their own educational methods and for students to demonstrate their knowledge with alternative assignments to traditional written work.



**9:45-11:15 am COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor*

**10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Magazines and American Culture**

*Iberville Room*

Moderator: Carolyn Kitch, Temple University

- Paula Hunt, University of Missouri  
*"Sensible, Enlightened, and Accomplished Women": Almira Spencer and the Young Ladies' Journal of Literature and Science*
- Erika J. Pribanic-Smith, University of Texas-Arlington  
*"For the Fame Which May Be Forgotten": Two Magazines and the Fight to Save Mount Vernon, 1855-1860*
- Ashley D. Furrow, University of Memphis  
*Constructing Muscular Christians: The Framing of Athletics in Popular Magazine Coverage, 1896-1916*

**PANEL DISCUSSION: The Black Press**

*Orleans Room*

Moderator: Kimberley Mangun, University of Utah

- Mark K. Dolan, University of Mississippi
- Nancy DuPont, University of Mississippi
- Vanessa Murphree, University of Southern Mississippi
- Sheryl Kennedy Haydel, University of Southern Mississippi

With its complex racial history of African Americans and mixed-race people, the New Orleans black press both shaped and was shaped by people of color. This panel seeks to help those teaching minority media history by encouraging a deeper analysis of local papers and to reinvigorate a discussion about the understudied southern black press.

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**11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Southern Tragedy and Unrest**

*Iberville Room*

Moderator: Thomas Hrach, University of Memphis

- Meghan R. Sobel, University of North Carolina  
*Competing Coverage: The Greensboro Massacre through the Eyes of Three Divergent Newspapers*
- Robert D. Byrd, University of Southern Mississippi  
*"We Knew Them as People": Local Media Coverage and the National Commemoration of the New Orleans UpStairs Lounge Fire Victims since 1973*
- Cristina Mislán, Pennsylvania State University  
*"In the Spirit of '76 Venceremos!": Nationalizing and Transnationalizing Self-Defense on Radio Free Dixie*

**PANEL DISCUSSION: Presidential Campaign Coverage: Where Have We Been, and Where Are We Going?**

*Orleans Room*

Moderator: Amy Reynolds, Louisiana State University

- Michael Cheney, University of Illinois-Springfield
- Bob Mann, Louisiana State University
- Amie Kincaid, University of Illinois-Springfield
- Ann Strahle, University of Illinois

This panel will explore how media have communicated about different topics during presidential election cycles, while exploring what this may communicate about U.S. identity.



### **12:30-1:40 pm AWARDS LUNCHEON**

*Queen Anne Ballroom*

The luncheon is included in the registration fee for those who pre-registered for the convention.



### **Sidney Kobre Award for Lifetime Achievement in Journalism History**

Kobre Award recipient **David Abrahamson** has contributed countless hours of service to AJHA, AEJMC, and the International Association for Literary Journalism Studies—which he founded. His classroom work has resulted in the Charles Deering McCormick Professorship of Teaching Excellence at Northwestern University.

Abrahamson is best known for editing the “Visions of the American Press” book series and chairing the Margaret A. Blanchard Dissertation Prize committee.

### **National Award for Excellence in Teaching**

**Earnest Perry**, recipient of the National Award for Excellence in Teaching, is coordinator of the University of Missouri School of Journalism Doctoral Teaching Program, which aims to prepare doctoral candidates to be both teachers and scholars.

For the past 11 years, Perry has been lead instructor of one of the country’s first required courses on diversity in journalism. He also teaches the undergraduate class History of American Journalism and graduate courses in Historical Methods and the Media and Civil Rights.



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**1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Female Oppression and Feminism**

*Iberville Room*

Moderator: Gwyneth Mellinger, Xavier University

- Laura Lacy, University of North Carolina  
*Women's Movement and Media below the Mason-Dixon Line: Press Coverage of Feminism in the South*
- Jane Marcellus, Middle Tennessee State University  
*Making Prison Public: How National Women's Party Suffragists Blended Media Approaches to Tell the Story of their Imprisonment*
- Heather Stone, University of Utah  
*Sex Discrimination in Federal Employment: An Examination of Working Women at Hill Air Force Base*

**PANEL DISCUSSION: Incorporating the Long Civil Rights Struggle into Journalism History Courses**

*Orleans Room*

Moderator: Earnest Perry, University of Missouri

- Aimee Edmondson, Ohio University
- John Tisdale, Texas Christian University
- Phillip Jeter, Winston-Salem State University

The media historians on this panel teach and publish research on the long civil rights struggle and the media's role in it. They have incorporated the struggle into the overall narrative in a way that demonstrates that African Americans were a part of and not separated from the American story. This panel will be a how-to session intended to help AJHA members learn how to incorporate the civil rights struggle into their media history courses.



**2:30-4:30 pm COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor*

**3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Perspectives on Journalism and Race**

*Iberville Room*

Moderator: Aleen Ratzlaff, Tabor College

- Felix Harcourt, George Washington University  
*Journalism of a Peculiar Sort: Ku Klux Klan Newspapers in the 1920s*
- Pamela Walck, Ohio University  
*Jim Crow Meets John Bull: How the Press Reported the Deployment of African American Troops During World War II*
- Felecia Jones Ross, Ohio State University  
*Black Journalism Scholarship: Is It Still Neglected?*

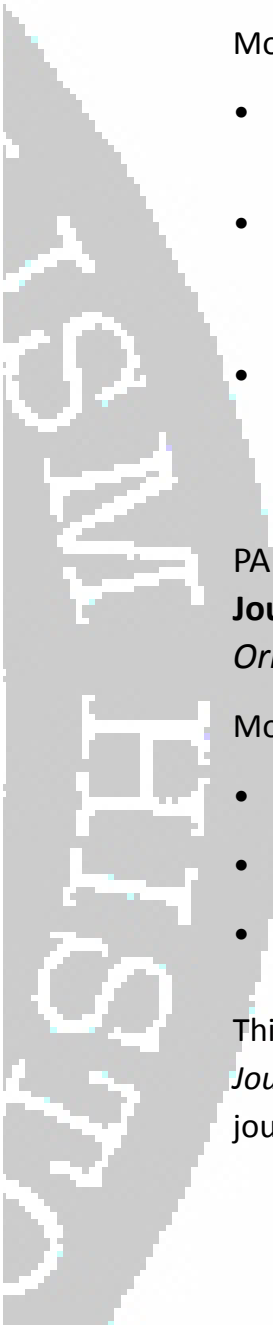
**PANEL DISCUSSION: Go Big or Stay Home: Internationalizing Journalism History**

*Orleans Room*

Moderator: Barbara Friedman, University of North Carolina

- Giovanna Dell'Orto, University of Minnesota
- John Maxwell Hamilton, Louisiana State University
- Yong Z. Volz, University of Missouri

This roundtable panel engages with the most recent in a series of *American Journalism* essays calling for expansive, interdisciplinary work in our field of journalism/communication history.





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**4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Images Worth A Thousand Words**

*Iberville Room*

Moderator: David Spencer, University of Western Ontario

- Bruce Berman and Mary M. Cronin, New Mexico State University  
*The Photographer as Cultural Outsider: Russell Lee's 1949 "Spanish-Speaking People of Texas" Photo Documentary Project*
- John Coward, University of Tulsa  
*Posing the Indian: Portraits of Native Americans in the Illustrated Press*
- Keith Greenwood, University of Missouri  
*Visual Storytelling in Corporate Publications: Angus McDougall and Photojournalism at International Harvester*

**PRESIDENT'S PANEL: Industry Insiders, Librarians, and Publishers Confront the Vanishing Media Archive**

*Orleans Room*

Moderator: Pete Smith, Mississippi State University

- Michael J. Wilson, Capital City Press
- Jason Saul, WWNO/New Orleans Public Radio
- Lisa Hooper, Tulane University
- Annie Peterson, Tulane University
- Alisa Plant, LSU Press

This panel seeks to address questions raised at the 2012 panel "The Vanishing Media Archive: Challenges for Historical Research in the 21st Century" with the help of the professional journalism and academic communities of New Orleans and the surrounding area. It will offer a different—and necessary—perspective on what is being done and what should be done to preserve digital material, providing a realistic assessment of what is being lost and offering advice to minimize that loss.



**5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION**

*Queen Anne Parlor and Bonnet Carre*

- Hot and cold hors d'oeuvres
- Cash bar

The reception is included in the registration fee for those who pre-registered for the convention.

**7:30-9:30 pm SILENT AUCTION**

*Queen Anne Parlor and Bonnet Carre*

Purchase media history-related items for a good cause.

Interest groups may meet, if desired, during or immediately after the auction.

## Local Journalist Award

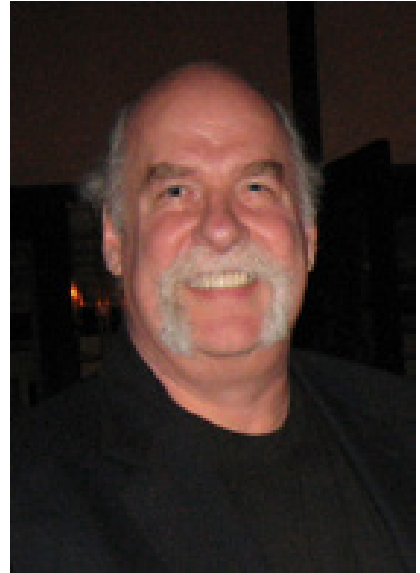
Local Journalist Award recipient **Lee Zurik** is best known for uncovering mismanagement in New Orleans government.

Zurik has been on the FOX 8 (WVUE-TV) news team since 2009. He anchors the station's 9 and 10 p.m. newscasts and serves as the station's chief investigative reporter.

He has earned accolades from Investigative Reporters and Editors and Society of Professional Journalists, as well as a Suncoast Emmy and three Edward R. Morrow Awards.

His most lauded work is a series of more than 50 reports on the New Orleans Affordable Home Ownership program, which led to a federal investigation and dismantling of the program.





# Congratulations to **David Abrahamson**

Medill Northwestern University recognizes Professor David Abrahamson for  
receiving The American Journalism Historians Association's Sidney Kobre Award  
for Lifetime Achievement in Journalism History.

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The faculty and students of the Media &  
Communication Doctoral Program at Temple University  
congratulate our alumnus,

**Richard K. Popp,**  
**Winner of the**  
**AJHA Book of the Year Award**



New directions in the School of Media and Communication are keeping it on the cutting edge of change, providing graduate education that excels in new media, social engagement and global development.

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# UNC

SCHOOL OF JOURNALISM  
AND MASS COMMUNICATION

**Melita Garza**  
2012 UNC doctoral alumna



**Blanchard Doctoral  
Dissertation Prize**  
*advised by Barbara Friedman*

**Carolyn Edy**  
2012 UNC doctoral alumna



**Honorable mention**  
*advised by Jean Folkerts*

## History belongs at Carolina.

As the dust settled from the Revolutionary War, General William R. Davie founded a new nation's first public university in 1793, and the University of North Carolina was born in Chapel Hill.

Journalism education began at Carolina in 1909 when Edward Kidder Graham taught the first course that formed the foundation of what would become one of the nation's leading journalism schools.

Today's students and faculty carry the tradition of respect and commitment to research and teaching history in pursuit of new knowledge and deeper understanding.

The University is home to unparalleled archival collections and resources, including the Southern Historical Collection and the Center for the Study of the American South.

Roy H. Park Fellowships provide generous funding for graduate students including a stipend, tuition and fees, health insurance and funding for research and travel expenses.

## Congratulations to our students presenting at AJHA this year.

**Lorraine Ahearn**

**Joseph Cabosky**

**Denise Hill**

**Laura Lacy**

**Karen McIntyre**

**Meghan Sobel**

[jomc.unc.edu](http://jomc.unc.edu)

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friday

SEPTEMBER 27

**7-8:15 am SCHOLARS' BREAKFAST,  
MEDIA HISTORY BOOK AWARD**  
*Royal Salons A & B (Ground Floor)*

**7:15-8:45 am BREAKFAST BUFFET**  
*Queen Anne Parlor (Mezzanine Level)*

**8-11:30 am CONFERENCE REGISTRATION**  
*Queen Anne Mezzanine*

**9-11 am COFFEE & HOT TEA SERVICE**  
*Queen Anne Parlor (Mezzanine Level)*

**8:30-9:45 am PAPER SESSIONS**  
*Iberville and Orleans (Mezzanine Level)*

**9:55-11:30 am MARGARET A. BLANCHARD  
DISSERTATION AWARD**  
*Queen Anne Ballroom (Mezzanine Level)*

**11:40 am-12:50 pm DONNA ALLEN  
ROUNDTABLE LUNCHEON**  
*Royal Salons A & B (Ground Floor)*

**1:10-6:45 pm HISTORICAL TOUR**  
Meet in the hotel lobby

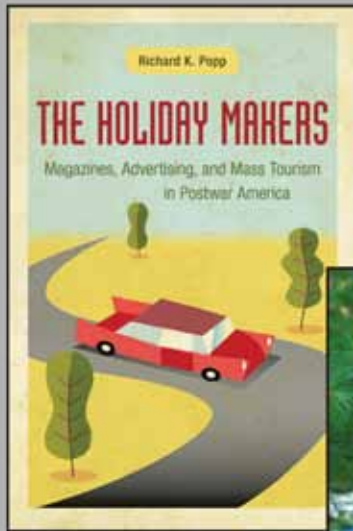




**7-8:15 am SCHOLARS' BREAKFAST, MEDIA HISTORY BOOK AWARD**

*Royal Salons A & B*

The breakfast is included in the registration fee for those who pre-registered for the convention.



## Media History Book Award

Media History Book Award winner **Richard K. Popp** is the author of *The Holiday Makers: Magazines, Advertising, and Mass Tourism in Postwar America* (LSU Press).

Popp is assistant professor of media studies at the University of Wisconsin-Milwaukee and was the recipient of the 2009 Margaret A. Blanchard Dissertation Award.

*The Holiday Makers* demonstrates that the magazine industry served as a window into postwar media and consumer society.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



### **8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS**

#### **A Century of News - Iberville Room**

Moderator: Julie Williams, Samford University

- Brian Carroll, Berry College  
*In America but Not of It: Early Newspapers and the First Catholic Church in New York City, 1780-1790*
- Michael Fuhlhage, Auburn University  
*Evolution of the Mexican Image in the Writing of George Wilkins Kendall of the New Orleans Picayune, 1841-1867*
- E. Henry McIntire, University of Utah  
*"By Hook and Crook": The Public and Private Pen of Physician, Newspaper Editor, and Publisher, Dr. Elihu S. McIntire*
- Youn-Joo Park, University of Missouri  
*Sourcing Practices in the Late Nineteenth Century: The Case of the Chicago Daily News*

#### **Foreign and Foreign-Language Press - Orleans Room**

Moderator: Dolores Flamiano, James Madison University

- Juanita Darling, San Francisco State University  
*Crown, Cross & Press in Colonial Spanish America*
- Owen Johnson and Diana Sokolova, Indiana University  
*The Changing Roles and Functions of Journalists in Russia, 1703-1905*
- Michael S. Sweeney, Ohio University  
*"Narrative is a Thread, and Truth is a Fabric": Luigi Barzini and the Russo-Japanese War*
- Ulf Jonas Bjork, Indiana University-Purdue University Indianapolis  
*Sicilian Hell-Raising: Portrayals of Italians in the Swedish-Language Press of Jamestown, New York, 1909-1929*



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**9-11 am COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor*

**9:55-11:30 am 2013 MARGARET A. BLANCHARD DISSERTATION AWARD**

*Queen Anne Ballroom*

**Moderator:** David Abrahamson, Northwestern University

**2013 Margaret A. Blanchard Dissertation Award Winner:**

Melita Marie Garza, Texas Christian University

"They Came to Toil: News Frames of Wanted and Unwanted Mexicans in the Great Depression"

Director:

Barbara Friedman, University of North Carolina

**THREE HONORABLE MENTION AWARD WINNERS**

(in alphabetical order by author):

Carolyn M. Edy, Appalachian State University

"Conditions of Acceptance: The United States Military, the Press, and the 'Woman War Correspondent,' 1846-1945"

Director:

Jean Folkerts, University of North Carolina

Julia Guarneri, University of Pittsburgh

"Making Metropolitans: Newspapers and the Urbanization of Americans, 1880-1930"

Director:

Glenda E. Gilmore, Yale University

Donna Lampkin Stephens, University of Central Arkansas

"If It Ain't Broke, Break It: How Corporate Journalism Killed the *Arkansas Gazette*"

Director:

David R. Davies, University of Southern Mississippi



**11:40 am-12:50 pm DONNA ALLEN ROUNDTABLE LUNCHEON**

*Royal Salons A & B*

Separate ticket required. (This event is included in the Members Only Package Deal.)



**Donna Allen Luncheon Speaker**

Featured speaker ***Peggy Scott Laborde*** has produced, narrated or consulted for more than 45 documentaries.

Some of her documentaries have been adapted to books. Most recently, Laborde co-authored a print version of her documentary “The Lost Restaurants of New Orleans” with New Orleans food writer Tom Fitzmorris.

Senior producer for New Orleans PBS station WYES-TV since 1987, Laborde also is the host of a weekly New Orleans arts and entertainment review program called “Steppin’ Out,” now in its 19th season.

**1:10-6:45 pm HISTORICAL TOUR**

Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Tour includes the following:

- Cemetery Tour
- Chalmette Battlefield
- Driving Tour of the 9th Ward

**7 pm DINNER ON YOUR OWN**



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AND THE  
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MASS COMMUNICATION  
AND THEATRE

*offer*  
*Congratulations!*

Donna Lampkin Stephens, Ph.D.,  
an Assistant Professor of Journalism  
at the University of Central Arkansas,

on the

American Journalism

Historians Association

2013 Margaret A. Blanchard  
Doctoral Dissertation Prize —

Honorable Mention for

“If It Ain’t Broke, Break It:  
How Corporate Journalism  
Killed the *Arkansas Gazette*”



DR. DONNA LAMPKIN STEPHENS  
EARNED HER DOCTORATE AT THE  
UNIVERSITY OF SOUTHERN MISSISSIPPI.

UCA DEDICATES ITSELF TO ACADEMIC VITALITY, INTEGRITY, AND DIVERSITY.

**TCU**  
Schieffer School  
*of Journalism*



The Schieffer School of Journalism,  
its faculty, staff and students  
offer congratulations to our distinguished colleague,  
**DR. MELITA GARZA**  
on the occasion of her acceptance of the  
2013 Margaret A. Blanchard Doctoral Dissertation Prize  
from the American Journalism Historians Association.

Dr. Garza's dissertation, "They Came to Toil: News Frames of Wanted and Unwanted Mexicans in the Great Depression," examined the plight of Mexicans and Mexican-Americans during the 1930s, particularly Hispanic groups in Texas, and was distinguished by the prize jury for originality of argument, thoroughness of research, and clarity of writing.

Please join us in recognizing her achievement and we invite you to attend her presentation at the national convention.

# saturday

SEPTEMBER 28



27

**7:15-8:45 am BREAKFAST BUFFET**

*Queen Anne Parlor (Mezzanine Level)*

**8:10-10 am RESEARCH-IN-PROGRESS SESSIONS**

*Iberville and Orleans (Mezzanine Level)*

**9:45-11:15 am COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor (Mezzanine Level)*

**10:10-11:40 am GENERAL BUSINESS MEETING**

*Queen Anne Ballroom (Mezzanine Level)*

**11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS**

*Ursulines Salon (Second Floor)*

**1-5:30 pm PAPER SESSIONS AND PANELS**

*Iberville and Orleans (Mezzanine Level)*

**2:30-4:30 pm COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor (Mezzanine Level)*

**6-9:30 pm GALA DINNER**

*Arnaud's*

Meet in the hotel lobby.



**7:15-8:45 am BREAKFAST BUFFET**

*Queen Anne Parlor*

**8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS**

**Public Relations, Press Relations, and Pioneering Women**

*Iberville Room*

Moderator: Ann Bourne, University of Alabama

- Lisa Parcell, Wichita State University  
*Louise Prothro, the Less Known but More Real Face of PET Milk*
- Gretchen Soderlund, University of Oregon  
*Women Temperance Reformers and Public Relations Technique*
- Marcus Cayce Myers, University of Georgia  
*Railroads, Bad Publicity, and Early Public Relations: Coverage of Railroad Lawsuits in the Popular Press, 1850-1860*
- Jonathan Peters, University of Missouri  
*Institutionalizing Press Relations at the Supreme Court: The Contemporary History of the Public Information Office*
- Erin Coyle, Louisiana State University  
*Protecting the Right to Know: A Narrative Analysis of Editors' Advocacy for Press Freedom and Pretrial Publicity*
- Tracy Lucht, Iowa State University  
*From Military Reporter to "Mary Manners": The Unbounded Journalism of Dorothy Ashby Pownall*
- Yong Z. Volz, University of Missouri  
*Beyond Sisterhood: An Oral History of Associational Life and Its Career Impact on Women Journalists*
- Therese L. Lueck, University of Akron  
*Amelia Earhart, Aviator-cum-Editor: Mysteries Remain*
- Elaine Sponholtz, University of Florida  
*Super Women of the Golden Age: Syndicated Newspaper Comic Strip Pioneers*
- Claudia Kozman, Indiana University  
*Sportswriting in Early Journalism: Origins and Portrayals of Sports Journalism*

## Race, Revolution, and Resistance

### Orleans Room

Moderator: Cathy Jackson, Norfolk State University

- David Wallace, University of South Carolina-Upstate  
*Carpetbaggers and Paper Curtains: Massive Resistance and the Segregationist Framing of the Outside Press*
- Carrie Teresa Isard, Temple University  
*Looking at the Stars: The Black Press, African American Celebrity Culture and Collective Representation in Early Twentieth Century America, 1895-1935*
- Erica N. Newport, University of Florida  
*Racism Animated in the 1930s and 1940s: A Historical Contextual Analysis of Two Warner Bros. Cartoons*
- Jonathan Marshall, Northwestern University  
*Divided Loyalties: The Black Press and Harold Washington's Campaign for Mayor of Chicago*
- Kathleen Wickham, University of Mississippi  
*Eyes on the Prize: Henry Hampton's Pre-Production School Sessions*
- Elizabeth Atwood, Hood College  
*The Story of their Lives: How Massive Resistance in Virginia Changed the Careers of Virginius Dabney and James J. Kilpatrick*
- Melita Marie Garza, Texas Christian University  
*Immigrants and Mexicans in Great Depression Editorials: Alien Riff-Raff, Indispensable Workers, or Forgotten Heroes?*
- Lorraine Ahearn, University of North Carolina  
*Reclaiming Memory: How Mass Media Narrated Eastern North Carolina Indian Resistance*
- Joseph Hayden, University of Memphis  
*Witness to War: The Life and Legacy of Arthur Menken*
- Edson Tandoc, University of Missouri  
*The Media and the King: How a Monarch's Decision to Relinquish Power is Changing Journalism*

### **9:45-11:15 am COFFEE & HOT TEA SERVICE**

Queen Anne Parlor



*Queen Anne Ballroom*

- Elections
- Reports of Committees and Officers
- Awards
- Auction Results
- The gavel will be turned over to Amy Mattson Lauters, Minnesota State University-Mankato, AJHA President for 2013-2014

*Ursulines Salon*

The lunch for new and continuing officers and board members is compliments of AJHA in appreciation for service provided.

[illegible]



..... saturday afternoon .....



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### **1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

#### **PAPER SESSION: Persuasive Messages**

##### *Iberville Room*

Moderator: Riva Brown, University of Central Arkansas

- Jeff Nichols, University of Illinois-Chicago  
*Précis of Harold D. Lasswell and the Irony of Anglo-American Propaganda, 1914-1918*
- Joseph Cabosky, University of North Carolina  
*For Your Consideration: A Historical Critical Analysis of LGBTQ-Themed Film Award Campaign Advertisements, 1990-2005*
- Ken Ward, Wichita State University  
*Crafty Ads: Corporate Branding and Product Nesting in the Arts and Crafts Magazine The Craftsman*

#### **LOCAL PANEL: One Hundred Years of Media in Louisiana**

##### *Orleans Room*

Moderator: Jinx Broussard, Louisiana State University

- Ronald Garay, Louisiana State University
- Norman Robinson, WDSU-TV
- Renette DeJoie Hall, *The Louisiana Weekly*
- Beverly McKenna, *The New Orleans Tribune*

This panel will explore the last century of media in Louisiana, focusing on theanship School of Mass Communication as it celebrates its centennial this year, as well as the oldest television station in New Orleans and one of the oldest black newspapers in the state. Panelists will recollect and reflect on their organizations and their experiences.



### **2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

#### **PAPER SESSION: Racial Issues in the South**

*Iberville Room*

Moderator: David R. Davies, University of Southern Mississippi

- Sheryl Kennedy Haydel, University of Southern Mississippi  
*Our Voice, Our Choice: Race, Politics, and Community Building in the Southern Digest during the 1930s*
- Susan M. Farabee, University of Alabama  
*Desegregation of Alabama's Public Schools from the Perspective of the Alabama Education Association and the Alabama State Teachers Association*
- Denise Hill, University of North Carolina  
*Publicity, Public Opinion, and the Taboo of Kissing*

#### **PANEL DISCUSSION: Teaching and Personalizing Media History in the Digital Age**

*Orleans Room*

Moderator: Bernell Tripp, University of Florida

- Kim T. Gallon, Muhlenberg College
- Elaine Sponholtz, University of Florida
- Leonard Teel, Georgia State University
- Moira Hinderer, Johns Hopkins University

The panelists will discuss how educators can utilize technology and other creative activities to dramatize the lives and actions of the 19th and 20th centuries.

### **2:30-4:30 pm COFFEE & HOT TEA SERVICE**

*Queen Anne Parlor*

.....

**3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Issues in Electronic Media**

*Iberville Room*

Moderator: Tom Mascaro, Bowling Green State University

- Ashley F. Miller, University of South Carolina  
*The Rural Purge: Good Riddance to the CBS Hillbillies (1960-1971)*
- Reed Smith, Georgia Southern University  
*The Real Designers of Telecommunications Deregulation: It Wasn't Reagan or Fowler*
- Karen McIntyre, University of North Carolina  
*The Evolution of Social Media from 1969-2013: A Change in Competition and Trend Toward Complementary, Niche Sites*

**PANEL DISCUSSION: Forgotten Era: Journalism in the Antebellum U.S.**

*Orleans Room*

Moderator: Dianne Bragg, University of Alabama

- Gregory Borchard, University of Nevada-Las Vegas
- David Bulla, Zayed University (UAE)
- Erika Pribanic-Smith, University of Texas-Arlington
- Ford Risley, Pennsylvania State University

When people think of 19th-century journalism, they often think of Civil War coverage or Yellow Journalism, but the Antebellum Era set the stage for both. This panel aims to raise awareness of that by highlighting some of the period's most significant topics and to spark discussion about connections between antebellum journalism and other areas of journalism research.



#### **4:30-5:30 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

##### **PAPER SESSION: Media and Sports**

*Iberville Room*

Moderator: David Schreindl, Dickinson State University

- Jodi Rightler-McDaniels and Amber Roessner, University of Tennessee  
*"Beyond Celebration [but] Worth Remembering": Anniversary Coverage Surrounding Jack Johnson and the "Fight of the Century"*
- Kimberley Mangun, University of Utah  
*Abe "the Newsboy" Hollandersky: Self-Promotion and the Hero Myth in Newspaper Coverage of the Jewish Boxer*
- Patrick Ferrucci, Bradley University, and Earnest L. Perry, University of Missouri  
*Double Dribble: The Stereotypical, Media Driven Narrative of Magic and Bird*

##### **PANEL DISCUSSION: Desegregation Then, Desegregation Now**

*Orleans Room*

Moderator: Mary Blue, Tulane University

- Kathleen Wickham, University of Mississippi
- George Daniels, University of Alabama
- Janice Hume, University of Georgia

The 29 months between January 1961 and May 1963 were a tumultuous period in Southern higher education. The University of Mississippi, University of Alabama, and University of Georgia were desegregated under court orders in the face of riots and threats from the Klan. This panel looks at how the three universities and their neighboring communities recalled these events.

**6-9:30 pm GALA DINNER**

*Arnaud's*

Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)



**Gala Dinner Featured Performer**

**Kim Marie Vaz** is associate dean of the College of Arts and Sciences and a professor of education at Xavier University of Louisiana.

Author of *They Call Me Baby Doll: One Hundred Years of a Masking Tradition and Way of Life* (LSU Press), Vaz worked with New Orleans native Millisia White to curate an exhibit by the same title at the Presbytere, focusing on the preservation and resurgence of “Baby Doll” masking, song and dance traditions.

**Gala Dinner Featured Performer**

**Michael White** is a professor of Spanish and American music at Xavier University of Louisiana and commissioner of the New Orleans Jazz National Historical Park.

A renowned clarinetist, White has performed with several bands and founded The Original Liberty Jazz Band to preserve the musical heritage of New Orleans. Among the honors he has received for his contributions is a National Heritage Fellowship Award from the National Endowment of the Arts in 2008.







# African American Foreign Correspondents

[ A HISTORY ]

Jinx Coleman Broussard

“This unquestionably will become one of the prominent books written on African American press history and will encourage other mass media historians to pay more attention to blacks in journalism.”

—PATRICK S. WASHBURN,  
author of *The African American  
Newspaper: Voice of Freedom*

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Robert Mann, Series Editor

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“*African American Foreign Correspondents* is about the courageous, determined, dedicated journalists who reported during times of peace and war from Africa, Korea, Europe, Vietnam, Russia, and other countries in order to tell the stories missed by the mainstream white press. . . . This book is an important counterpoint to traditional journalism histories that focus on the white men (and the occasional white woman) who filed stories from overseas.”

—KIMBERLEY MANGUN, author of *A Force for Change: Beatrice Morrow  
Cannady and the Struggle for Civil Rights in Oregon, 1912–1936*

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college of **Communication and Information Sciences**

salutes UA faculty, students and alumni for their contributions to AJHA

**Dianne Bragg**  
*University of Alabama*

**Caryl Cooper**  
*University of Alabama*

**David Davies**  
*University of Southern Mississippi*

**Karla Gower**  
*University of Alabama*

**Meg Lamme**  
*University of Alabama*

**Vanessa Murphree**  
*University of Southern Mississippi*

**Lisa Parcell**  
*Wichita State University*

**Erika Pribanic-Smith**  
*University of Texas at Arlington*

**David Sloan** *Professor Emeritus*  
*University of Alabama*

**Bernell Tripp**  
*University of Florida*

**Julie Williams**  
*Samford University*

## 2013 Program Participants



**Susan M. Farabee**

*Graduate Student Paper*  
Desegregation of Alabama's Public Schools  
from the Perspective of the Alabama  
Education Association and the Alabama  
State Teachers Association



**George Daniels**

*Panelist*  
Desegregation Then,  
Desegregation Now



**Dianne Bragg**

*Moderator*  
Panel—Forgotten Era: Journalism In  
The Antebellum U.S.



**Ann Bourne**

*Moderator*  
Research in Progress Session—  
Public Relations, Press Relations,  
and Pioneering Women



## Congratulations Felecia Jones Ross!

The School of Communication at The Ohio State University proudly congratulates Dr. Felecia Jones Ross, associate professor of mass communication, on her presentation, "Black Journalism Scholarship: Is It Still Neglected?" at the 32nd Annual American Journalism Historians Association convention. Dr. Ross' interest in the black press represents her overall interest in the media's relationship with people of color and other traditionally discriminated groups. In her 25 years at Ohio State, Dr. Ross has incorporated issues of diversity in her classes including media history, magazine, strategic communication and newswriting.

She has published numerous articles on the black press with emphasis on the black press in Ohio. Her publications have also included issues of diversity training at colleges and universities' journalism programs. Dr. Ross has been an active member of the American Journalism Historians Association for many years in which she has presented and reviewed papers, as well as moderated and served on panels.

OSU's School of Communication offers bachelor's, master's and doctoral degrees and is one of the top three communication graduate programs in the country. Dr. Ross and her colleagues are dedicated to showing students the powers and processes of communication so that they can become leaders and innovators in the field.



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"The master's degree program at UTA really helped me position myself as a serious communications professional."

Michele Moore  
Senior Account Executive

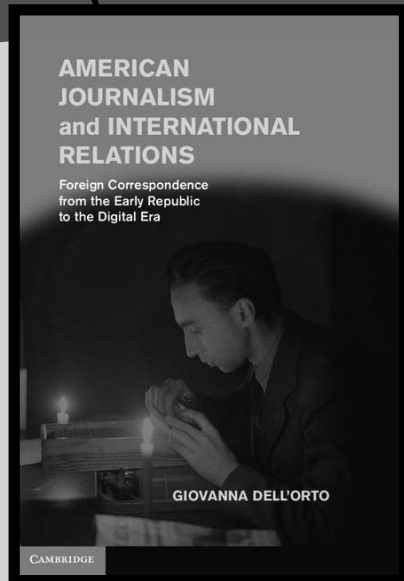


"The MA in communication not only contributed to my academic growth, but it also widened my opportunities for better employment and better income."

Mihai Moscovici  
Public Information/ Media Assistant

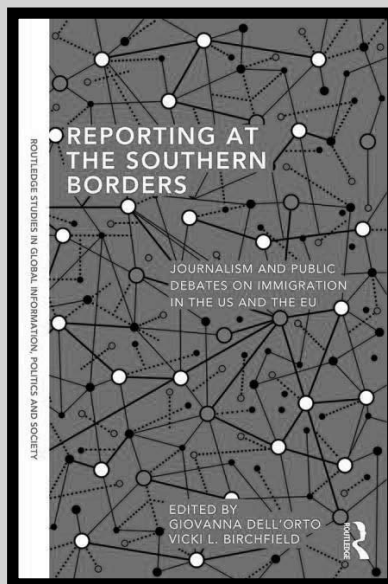


# The University of Minnesota Congratulates Giovanna Dell'Orto



**American Journalism and  
International Relations: Foreign  
Correspondence from the Early  
Republic to the Digital Era**

*Published by  
Cambridge University Press*



**Reporting at the Southern  
Borders: Journalism and Public  
Debates on Immigration in the  
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# College of Communications at Penn State



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Marie Hardin, Undergraduate  
and Graduate Education

## **Assistant Deans**

Robert Martin  
Internships and Career Placement

Jamey Perry  
Academic Services

Joseph Selden  
Multicultural Affairs

## **Department Heads**

Robert A. Baukus,  
Advertising/Public Relations

Anthony Olorunnisola,  
Film-Video and Media Studies

Ford Risley  
Journalism

Matt Jackson  
Telecommunications

The largest ACEJMC-accredited program in the country, the College of Communications offers majors in advertising/public relations, film-video, journalism, media studies and telecommunications; a master's degree program in media studies; and a doctoral program in mass communications.

✎ The College's undergraduates are **perennial top-10 place winners** and **back-to-back national champions** (2011-2012, 2012-2013) in the William Randolph Hearst Foundation's Journalism Awards Program; consistently among the nation's leaders in the annual Dow Jones News Fund Summer Editing Internship Program; and regular recipients of top places in the Society of Professional Journalists' Mark of Excellence competition in writing, photography, radio, television and online.

✎ The College's student-produced TV news program, "Centre County Report," was named as the **best newscast in the nation** by the Broadcast Education Association for 2012 and ComRadio produces **1,400 hours of local news and public affairs, talk programs and sports coverage** each year.

✎ The College **engages and serves the public** through special events and recognition programs, including the Bart Richards Award for Media Criticism, presented each spring at the National Press Club, and the annual Award for Excellence in Coverage of Youth Sports.

✎ The College's graduate students, a rich mix in demographics and scholarly interests, are among **the country's most prolific presenters of academic papers** at national and international conferences and the authors of refereed journal articles in the field.

✎ The College's 70 full-time faculty members include **experienced professionals and productive scholars**. Faculty and students explore a myriad of social, cultural and policy issues through our **centers, institutes and research laboratories**.

✎ The College's faculty members regularly earn **national and university-wide awards for teaching**.

## **By the Numbers**

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alumni

**3,150**  
undergraduate students

**80**  
graduate students

**70**  
full-time faculty members

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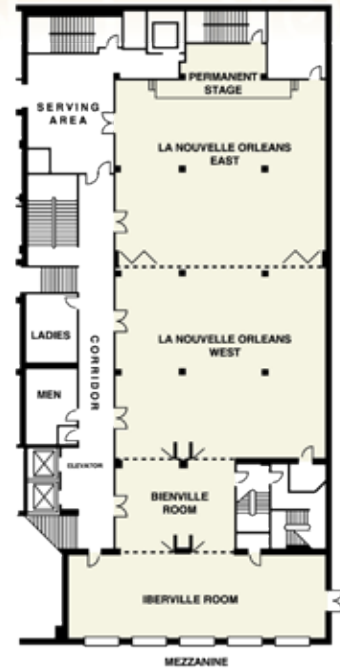


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# Enjoy Connecting the Past to the Present? Learn More about the Missouri School of Journalism Doctoral History Program.

Missouri journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students' research have been published in *American Journalism*, the *International Communication Gazette*, *The Journal of American History*, *Journalism Studies*, *Journalism History* and *Journalism & Mass Communication Quarterly*, among other journals.

## Meet the Missouri School of Journalism Historians



Assistant Professor **Keith Greenwood's** focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.

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Associate Professor **Berkley Hudson** focuses on the history, culture, and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of *Visual Communication Quarterly*.

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Associate Professor **Earnest L. Perry Jr.** studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.

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Associate Professor **Tim P. Vos** studies theoretical issues of historical explanation, the history of journalism's occupational norms and the history of institutional influences on journalism. He teaches American journalism history and qualitative research methods. Vos is past head of AEJMC's History Division.

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Associate Professor **Yong Z. Volz** focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the current vice chair of the History Division of AEJMC.



The Missouri School of Journalism

For more information, visit [journalism.missouri.edu/programs/doctoral](http://journalism.missouri.edu/programs/doctoral)  
or contact Sarah Smith-Frigerio [smith-frigerios@missouri.edu](mailto:smith-frigerios@missouri.edu) 573-882-6194