

2014 CONVENTION

ST. PAUL,
MINNESOTA





UNIVERSITY OF MINNESOTA

WELCOMES AHJA TO MINNEAPOLIS/ST. PAUL

HISTORY. TRADITION. EXCELLENCE.

History has long been essential to the University of Minnesota School of Journalism & Mass Communication's research and teaching tradition — from the early 1950s, which saw the publication of the first sociopolitical history of U.S. media, Smith and Emery's *The Press and America*, and the creation of our Ph.D. program with history as one of the central fields, to today, when we are proud to welcome our newest faculty, Sid Bedingfield, whose work focuses on the civil rights movement's use of communication in 1940s South Carolina and its impact on local and national politics.

We also congratulate our alumna Amy Lauters (M.A., 2005), AJHA president — one of a long line of our graduates who continue to make a difference in the scholarship and pedagogy of mass communication history.

University of Minnesota-East Bank Campus,
situated on the Mississippi River





W E L C O M E

to the
33rd annual
convention
of the
American Journalism
Historians Association

The St. Paul Hotel
October 9-11, 2014

CONVENTION HOSTS
Giovanna Dell'Orto
University of Minnesota

Mavis Richardson
Minnesota State
University-Mankato

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HONORING OUR HISTORY WITH AJHA.

We salute our faculty, students, alumni, and friends.

THE UNIVERSITY OF
ALABAMA[®]
COMMUNICATION AND
INFORMATION SCIENCES

Celebrating 40 years of excellence in
communication education, information, and scholarship.

Grady College
THE UNIVERSITY OF GEORGIA
Congratulates

Dr. Janice Hume

On her new book, "Popular
Media and the American
Revolution: Shaping
Collective Memory"



Dr. Amber Roessner (MA '06, PhD '10)

On her new book, "Inventing Baseball Heroes: Ty Cobb,
Christy Mathewson, and the Sporting Press in America"

Felicia Harris (graduate student)

On presenting her paper, "Our Tweets Go Back Centuries:
Contextualizing the Emergence of the Early Black Press"

Jason Lee Guthrie (graduate student)

On presenting his research, "The Current War: Edison,
Tesla, and the Millennial Entrepreneur"

OFFICERS

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PAST PRESIDENTS AND CONVENTION SITES

1982-1983	Donald Avery, Eastern Connecticut State	Tuscaloosa, Alabama
1983-1984	William Snorgrass, Florida State	Tallahassee, Florida
1984-1985	Barbara Cloud, Nevada-Las Vegas	Las Vegas, Nevada
1985-1986	Mike Murray, Missouri-St. Louis	St. Louis, Missouri
1986-1987	Joseph McKerns, Ohio State	St. Paul, Minnesota
1987-1988	Thomas B. Connery, St. Thomas	Charleston, South Carolina
1988-1989	Margaret Blanchard, North Carolina	Atlanta, Georgia
1989-1990	Maurine Beasley, Maryland	Coeur d'Alene, Idaho
1990-1991	Leonard Teel, Georgia State	Philadelphia, Pennsylvania
1991-1992	Nancy Roberts, Albany	Lawrence, Kansas
1992-1993	Pamela Brown, Rider	Salt Lake City, Utah
1993-1994	Carol Sue Humphrey, Oklahoma Baptist	Roanoke, Virginia
1994-1995	Alf Pratte, Brigham Young	Tulsa, Oklahoma
1995-1996	Tom Heuterman, Washington State	London, Ontario
1996-1997	David Spencer, Western Ontario	Mobile, Alabama
1997-1998	Jim Startt, Valparaiso	Louisville, Kentucky
1998-1999	Eugenia Palmegiano, St. Peter's	Portland, Oregon
1999-2000	David Sloan, Alabama	Pittsburgh, Pennsylvania
2000-2001	David Copeland, Elon	San Diego, California
2001-2002	Bernell Tripp, Florida	Nashville, Tennessee
2002-2003	Patrick Washburn, Ohio	Billings, Montana
2003-2004	John Ferré, Louisville	Cleveland, Ohio
2004-2005	Michael Sweeney, Utah State	San Antonio, Texas
2005-2006	Ford Risley, Penn State	Wichita, Kansas
2006-2007	Fred Blevens, Florida International	Richmond, Virginia
2007-2008	Tamara K. Baldwin, Southeast Missouri State	Seattle, Washington
2008-2009	Julie Williams, Samford	Birmingham, Alabama
2009-2010	Earnest Perry, Missouri	Tucson, Arizona
2010-2011	James McPherson, Whitworth	Kansas City, Missouri
2011-2012	Therese Lueck, Akron	Raleigh, North Carolina
2012-2013	Kimberley Mangun, Utah	New Orleans, Louisiana

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S a i n t P a u l , M i n n e s o t a

The Saint Paul Hotel
saintpaulhotel.com
350 Market Street
Saint Paul, MN 55102
Phone: (651) 292-9292

AJHA Convention 2014 — Saint Paul

Local hosts:	Giovanna Dell'Orto, dell0014@umn.edu Mavis Richardson, mavis.richardson@mnsu.edu
Convention contact:	Caryl Cooper, cooper@ua.edu
Registration contact:	Erika Pribanic-Smith, epsmith@uta.edu

AJHA and the 2014 Local Host Committee express their gratitude to the primary conference sponsors, the University of Minnesota School of Journalism and Mass Communication and the Minnesota State University-Mankato Department of Mass Media.

Thank you to the University of St. Thomas Department of Communication and Journalism for underwriting the Donna Allen Roundtable Luncheon.

We also are grateful for the generosity of the following Twin Cities-based companies and media organizations: Hubbard Broadcasting, for providing the conference totes and souvenirs, and General Mills, Minnesota Public Radio, and the 3M Company, for donating more Minnesota mementos for the registration packets.

Finally, we thank the St. Paul *Pioneer Press* for making daily newspapers available to all attendees during the conference.

*For a hotel map and guide to the conference facilities,
please see the last page of the program.*

wednesday
OCTOBER 8



Outside Archbishop Ireland (Main Level)

Archbishop Ireland (Main Level)

Archbishop Ireland (Main Level)

Immediately following the meeting, the *American Journalism* editorial staff, advisory board members, and invited guests will have dinner at W.A. Frost & Co., located in St. Paul's historic Cathedral Hill.

[illegible]

Congratulations Tracy!



Congratulations to Dr. Tracy Lucht

on her award-winning research on journalism history, women and the media and gender discourse. Help her celebrate the publication of her latest books “Sylvia Porter: America’s Original Personal Finance Columnist” and “‘Mad Men’ and Working Women: Feminist Perspectives on Historical Power, Resistance, and Otherness.” Her colleagues at the Greenlee School of Journalism and Communication look forward to her upcoming scholarship and awards!

IOWA STATE UNIVERSITY™

Greenlee School of Journalism and Communication

www.greenlee.iastate.edu

8 thursday

OCTOBER 9

7:15-8:45 am BREAKFAST BUFFET

Promenade Ballroom (Main Level)

8 am-noon CONFERENCE REGISTRATION

Promenade Foyer (Main Level)

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Promenade Ballroom (Main Level)

9 am-12:20 pm PAPER SESSIONS & PANELS

James J. Hill (Main Level)

Summit (Lower Level)

9:45-11:15 am COFFEE & HOT TEA SERVICE

Promenade Foyer (Main Level)

12:30-1:40 pm AWARDS LUNCHEON

Promenade Ballroom (Main Level)

2-5 pm CONFERENCE REGISTRATION

Promenade Foyer (Main Level)

1:50-5:10 pm PAPER SESSIONS & PANELS

James J. Hill (Main Level)

Summit (Lower Level)

2:30-4:30 pm COFFEE & HOT TEA SERVICE

Promenade Foyer (Main Level)

5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION

Promenade Ballroom (Main Level)



• • • • • thursday morning • • • • •



9

8-8:50 am WELCOME & PRESIDENT'S ADDRESS

Promenade Ballroom

Amy Mattson Lauters
Minnesota State University-Mankato
AJHA President, 2013-2014

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Portrayal of "Others" in Early Press Coverage

James J. Hill

Moderator: Norma Green, Columbia College Chicago

- Ulf Jonas Bjork, Indiana University
"This Island of Infuriated Blacks": American Press Coverage of Haiti, 1790-1820
- Willie R. Tubbs, University of Southern Mississippi
Closing the Gap: The Choctaw Community News and the Self-Determination Movement
- Julie Hedgepeth Williams, Samford University
Exotic, Admirable, Annoying, Cruel: Muslims in the Early American Press

GRADUATE STUDENT PANEL: Incorporating Journalism History Hot Topics to Invigorate Undergraduate Courses

Summit

Moderator: Jodi L. Rightler-McDaniels, South College

- Carrie Teresa, Niagara University
- Meagan Manning, University of Minnesota
- Erica Newport, University of Florida

Each panelist will elicit discussion on how to make connections between historical events and modern-day journalism courses. Topics include popular culture as a discursive site for considering the meaning of past events, landmark anniversaries of civil rights events as meaningful opportunities for journalism history education, and the reemergence of the Black Power movement of the 1960s.



9:45-11:15 am COFFEE & HOT TEA SERVICE

Promenade Foyer

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Mainstream and Black Press Coverage of Racial Issues

James J. Hill

Moderator: Kimberley Mangun, University of Utah

- Katie Beardsley, Temple University, and Carrie Teresa, Niagara University
Narrative Analysis of the Central Park Jogger Story in the New York Amsterdam News
- Felicia Harris, University of Georgia
Our Tweets Go Back Centuries: Contextualizing the Emergence of the Early Black Press
- Katherine Beth LaPrad, University of South Carolina
Containing the "Negro Insane": Press Coverage of the Parker Building at the South Carolina State Hospital for the Insane

PANEL DISCUSSION: Navigating the Metrics: How Media Historians Can Achieve Tenure and Promotion in a Changing Higher Education Environment

Summit

Moderator: Earnest Perry, University of Missouri

- Fred Blevens, Florida International University
- John Ferré, University of Louisville
- Barbara Friedman, University of North Carolina-Chapel Hill
- Yong Volz, University of Missouri

On many college campuses, administrators and promotion and tenure committees are utilizing journal, citation, and grant metrics to assess faculty productivity. New faculty hires hang on whether scholars can move the "metrics" and change the programs' rankings. This panel of administrators and scholars will discuss the issue and provide guidance to AJHA members.

11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Journalism's Influence on Early African-American History

James J. Hill

Moderator: Aleen Ratzlaff, Tabor College

- Michael Fuhlhage, Wayne State University
To Limit the Speed of Slavery: A Boston Journal Correspondent's Multiple Roles in the Kansas Free State Movement
- Bernell E. Tripp, University of Florida
Silent Partner or Happenstance? The Influence of the American Missionary Association on the Correspondents of the Black and Abolitionist Presses
- Pat Washburn, Ohio University (retired)
Jack Johnson, Jesse Owens, and Joe Lewis: Why Did White Newspaper Coverage Shift Sharply from Negative to Positive?

PANEL DISCUSSION: Co-Authorship and Collaboration in Historical Research Summit

Moderator: Jane Marcellus, Middle Tennessee State University

- Janice Hume, University of Georgia
- Lori Amber Roessner, University of Tennessee
- Meg Lamme, University of Alabama
- Lisa Parcell, Wichita State University
- Tracy Lucht, Iowa State University
- Kimberly Wilmot Voss, University of Central Florida

As scholars whose work is based on interpretation of primary source documents, media historians often work alone on single-author articles and books. Yet there are many advantages to working with one or more partners, including increased productivity. This panel addresses a variety of approaches to co-authorship and collaborative historical research.



12:30-1:40 pm AWARDS LUNCHEON

Promenade Ballroom

The luncheon is included in the registration fee for those who pre-registered for the convention.



Sidney Kobre Award for Lifetime Achievement in Journalism History

Kobre Award recipient **Leonard Teel** is a past president of AJHA. With his students, Teel founded Georgia State University's Journalism History Society and launched the refereed annual *Atlanta Review of Journalism History*. Furthermore, Teel got Georgia State's "History of News Media" designated as a capstone critical thinking and writing course at the senior and MA levels. Among Teel's publications are a biography of Ralph Emerson McGill and a forthcoming book on American journalists honored in 1959 by Fidel Castro for promoting his revolutionary war (LSU Press).

National Award for Excellence in Teaching

Bernell E. Tripp, recipient of the National Award for Excellence in Teaching, is an associate professor at the University of Florida's College of Journalism and Communications. For the past 22 years, Tripp has taught writing and media history courses, including undergraduate and graduate courses in the History of Journalism and graduate-level courses in Historical Methods and specialized media history research. Tripp was a 2010 Outstanding Alumna from the University of Alabama College of Communication and Information Sciences for her contributions in teaching and scholarship.



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1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Economic and Political Issues in the 19th Century Press

James J. Hill

Moderator: Patrick Cox, University of Texas-Austin (retired)

- David Dowling, University of Iowa
Emerson's Newspaperman: Horace Greeley's Promotion of the Radical Counterculture
- David Vergobbi, University of Utah
When Advocacy Animated a Party Press: The 1892 Coeur d'Alene Mining War
- Ken Ward, Wichita State University
State Before Self: A Study of Silver and Sectionalism in the Cripple Creek Mining District, 1896-1904

PANEL DISCUSSION: The Great War: International Perspectives of Its Journalists Summit

Moderator: Eugenia Palmegiano, St. Peter's University (retired)

- Ross Collins, North Dakota State University
- Mark O'Brien, Dublin City University
- James D. Startt, Valparaiso University (retired)

As we pause to reflect on the centennial of the Great War's start, it seems worthwhile to consider the challenges its journalists faced during this first total war in modern times. Because the conflict was international in scope, it is appropriate to review the work of journalists with different cultural perspectives. Panelists will discuss the impact of national restrictions on French reporters, the intra-/interaction of Irish locals and British imperialists, and the observations of the foreign correspondent in a neutral, then combatant United States.



2:30-4:30 pm COFFEE & HOT TEA SERVICE

Promenade Foyer

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: When Media Art and Commerce Intersect: Historic Filmmaking and Filmmakers

James J. Hill

Moderator: Kathleen L. Endres, University of Akron

- Ginger Blackstone, University of Florida
Fishing for Future Ratings: Can a New Documentary Initiative Save CNN?
- Scott Morton, University of Alabama
War Films: An Examination of World War I Documentary Films and Their Perception in the American Press
- Elaine Sponholtz, University of Florida
Foreshadowing the Digital Media: Lotte Reiniger, Animation, and Media Innovation

PANEL DISCUSSION: Problematizing the History of Professional Practice Summit

Moderator: Jon Marshall, Northwestern University

- Emily Erickson, California State University-Fullerton
- Gerry Lanosga, Indiana University
- Brooke Kroeger, New York University

History doesn't tend to happen in neat blocks. Rather than one period ending precisely as the next begins, the roots of an era usually are found gnarled up in a previous one. This panel focuses on the untidy roots of professional journalistic practice, including undercover reporting, advocacy journalism, and investigative reporting. Panelists will discuss how these practices have sometimes flourished well outside the periods in which we would most expect to find them.

4:10-5:10 pm **YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

PAPER SESSION: Feminism, Politics, and the (Re)Construction of Gender in the American Press

James J. Hill

Moderator: Nancy Roberts, University at Albany-SUNY

- Jane Marcellus, Middle Tennessee State University
Combatting Section 213: Feminist Press Rhetoric Against the "Married Persons Clause" of the 1932 Federal Economy Act
- Raymond McCaffrey, University of Arkansas
Tributes to Fallen Female Journalists: The Role of Gender in the Hero Mythology of Journalistic Practice
- Candi S. Carter Olson, Utah State University
"The Men Don't Want Us Here": How WWII War Correspondent Ruth Cowan's Reportage Bent Gender Stereotypes

LOCAL PANEL: People of Minnesota: A Multicultural History Summit

Moderator: Giovanna Dell'Orto, University of Minnesota

- Sasha Aslanian, Minnesota Public Radio (MPR) News
- Hy Berman, University of Minnesota
- Erika Lee, University of Minnesota Immigration History Research Center & Archives
- Erik Redix, University of Minnesota-Duluth

Far from being a frozen land of lutefisk eaters, Minnesota has been for centuries a center of cultures commingling and sometimes violently conflicting. This panel explores the diversity of the peoples of Minnesota, beginning with its rich Native American history. Experts in labor and migration history will then trace the changing face of the state through labor and more recently refugee migration, which have made Minnesota one of the largest settlements in the United States for displaced people from Southeast Asia and Somalia. Finally, a St. Paul radio journalist with more than 20 years of experience covering migrant communities will share some of the challenges that reporters face on this beat.



5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION

Promenade Ballroom

- Hot and cold hors d'oeuvres
- Cash bar

The reception is included in the registration fee for those who pre-registered for the convention.

Local Journalist Award

Paul McEnroe is an investigative reporter at the Minneapolis *Star Tribune*, specializing in coverage of social justice issues, human services, and law enforcement. Most recently, he has brought to light the abuse of the mentally ill caught in Minnesota's criminal justice system and failures in the state prison health care system that resulted in the death and ongoing neglect of inmates. In years past, he has exposed the maltreatment of persons with developmental disabilities, child abuse, and failures of the state's foster care system to provide safe homes for abused children.

McEnroe has received the Robert F. Kennedy Journalism Award's Grand Prize for reporting on the disadvantaged, the Investigative Reporters and Editors Award of Merit, the Sigma Delta Chi Medallion for Investigative Reporting, the American Society of Newspaper Editors Award for Deadline Reporting, two Emmy Awards, and the Gerald Loeb Award for Business Reporting on Deadline.



Congratulations, Leonard!



We at the
Department of Communication
are proud to be known as the colleagues of

Dr. Leonard Teel

Recipient of the
Kobre Lifetime Achievement Award.

UF faculty and staff congratulate
Dr. Bernell Tripp for her outstanding
research in the area of journalism history
and her active participation in the AJHA.



Paper Session: "Silent Partner or Happenstance?
The Influence of the American Missionary
Association on the Correspondents of the Black and
Abolitionist Presses."

Also, UF graduate students Ginger Blackstone and
Elaine Sponholtz will be presenting papers, and
instructor Erica Newport will be part of the
discussion panel "Incorporating Journalism History
Hot Topics to Invigorate Undergraduate Courses."

Dr. Bernell Tripp



Round Earth Media's next generation journalists congratulate

Mary Stucky

Donna Allen Award Recipient

For her innovation and support for independent global journalists and their under-reported stories



Annie Murphy and Isabella Cota reporting in Mexico for Round Earth Media.
Their story about a Mexican village that set up its own government was broadcast on National Public Radio and published in Spanish in
Sin Embargo.

www.roundearthmedia.org

The faculty, staff and students of
Penn State's College of Communications
congratulate our alumnus

DR. BETH FANTASKEY KASZUBA

winner of the
2014 Margaret A. Blanchard Doctoral Dissertation Prize
from the American Journalism Historians Association.

Dr. Kaszuba's dissertation, "Mob Sisters':
Women Reporting on Crime in Prohibition Era Chicago,"
was recognized by the dissertation prize jury for
originality of argument, thoroughness of research,
and clarity of writing.

*Please join us in recognizing her achievement
and attending her presentation at the AJHA convention.*

PENNSTATE



College of Communications

20

friday

OCTOBER 10

**7:30-8:15 am SCHOLARS' BREAKFAST,
AJHA BOOK OF THE YEAR AWARD**
Promenade Ballroom (Main Level)

8-11:30 am CONFERENCE REGISTRATION
Promenade Foyer (Main Level)

9-11 am COFFEE & HOT TEA SERVICE
Promenade Foyer (Main Level)

8:30-9:30 am PAPER SESSIONS
James J. Hill (Main Level)
Summit (Lower Level)

**9:40-11:15 am MARGARET A. BLANCHARD
DISSERTATION AWARD**
James J. Hill (Main Level)

**11:25 am-12:35 pm DONNA ALLEN
ROUNDTABLE LUNCHEON**
Promenade Ballroom (Main Level)

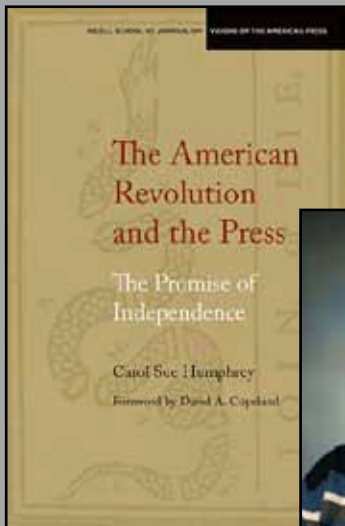
1-6:30 pm HISTORICAL TOUR
Meet in the hotel lobby (Main Level)



7:30-8:15 am SCHOLARS' BREAKFAST, AJHA BOOK OF THE YEAR AWARD

Promenade Ballroom

The breakfast is included in the registration fee for those who pre-registered for the convention.



AJHA Book of the Year Award

AJHA Book of the Year Award winner ***Carol Sue Humphrey*** is the author of “The American Revolution and the Press: The Promise of Independence” (Northwestern University Press). Humphrey is professor of history at Oklahoma Baptist University.

“The American Revolution and the Press” demonstrates the essential role newspapers played in keeping people informed about how the war was going. They helped ensure ultimate success by boosting morale and rallying Americans to the cause until victory was achieved.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



8:30-9:30 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Journalism and Politics in the "Windy City"

James J. Hill

Moderator: Mike Sweeney, Ohio University

- Stephen A. Banning, Bradley University
The Whitechapel Club: Bohemian Journalists Shun Elitism in Nineteenth-Century Chicago
- Jon Marshall and Matthew Connor, Northwestern University
Divided Loyalties: The Chicago Defender and Harold Washington's Campaign for Mayor of Chicago
- Jeff Nichols, University of Illinois-Chicago
Propaganda and the Political Economy of Chicago Newspapers during the First World War

PANEL DISCUSSION: Media Mythology Turns 40: What Do We Now Know about Watergate Coverage and When Did We Know It?

Summit

Moderator: Mark Feldstein, University of Maryland

- Timothy Naftali, New York University
- Ken Hughes, University of Virginia
- Matthew Cecil, Wichita State University

Forty years after Richard Nixon resigned as president, new historical research has led to revisionist interpretations about Watergate and the role of the press. Matthew Cecil, author of "Hoover's FBI and the Fourth Estate: The Campaign to Control the Press and the Bureau's Image," discusses new information about "Deep Throat" informant W. Mark Felt. Ken Hughes of UVA's Miller Center Presidential Recordings Program covers another Nixon scandal in his new book "Chasing Shadows: The Nixon Tapes, the Chennault Affair, and the Origins of Watergate." Presidential historian and NYU library director Timothy Naftali, former director of the Nixon Library, not only puts Watergate into perspective but also gives practical advice for researchers on the best ways to mine archival collections. This session will be moderated by the author of "Poisoning the Press: Richard Nixon, Jack Anderson and the Rise of Washington's Scandal Culture," AJHA's 2011 Book of the Year.

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9-11 am COFFEE & HOT TEA SERVICE

Promenade Foyer

9:40-11:15 am 2014 MARGARET A. BLANCHARD DISSERTATION AWARD

James J. Hill

Moderator: David Abrahamson, Northwestern University

2014 Margaret A. Blanchard Dissertation Award Winner:

Beth Kaszuba, Pennsylvania State University

"'Mob Sisters': Women Reporting on Crime in Prohibition Era Chicago"

Director:

Ford Risley, Pennsylvania State University

THREE HONORABLE MENTION AWARD WINNERS

(in alphabetical order by author):

Kaylene Dial Armstrong, University of Southern Mississippi

"Telling Their Own Stories: How Student Newspapers Reported Campus Unrest, 1962-1970"

Director:

David R. Davies, University of Southern Mississippi

Patrick C. File, Quinnipiac University

"'Bad' News Travels Fast: The Telegraph, Syndicated Libel, and Conceptualizing Freedom of the Press, 1890-1910"

Director:

Susanna Blumenthal, University of Minnesota

Jessica L. Ghilani, University of Pittsburgh-Greensburg

"Selling Soldiering to Consumers: Advertising, Media, and the Volunteer Army"

Director:

Robert J. Zboray, University of Pittsburgh



11:25 am-12:35 pm DONNA ALLEN ROUNDTABLE LUNCHEON

Promenade Ballroom

Separate ticket required. (This event is included in the Members Only Package Deal.)

Donna Allen Luncheon Speaker



Featured speaker **Mary Stucky** is co-founder, lead journalist, and president of Round Earth Media, which trains and supports the next generation of global journalists to produce under-reported stories for top-tier media outlets around the world. Prior to founding Round Earth Media, Stucky contributed to national shows on public and commercial radio and TV, including National Public Radio, Public Radio International, and American Public Media. Her reports on Chinese and Hmong immigrants were part of the documentary series "Crossing East," which won a 2006 Peabody Award. Stucky is a graduate of Carleton College in Northfield, Minn.; she majored in history.

1-6:30 pm HISTORICAL TOUR

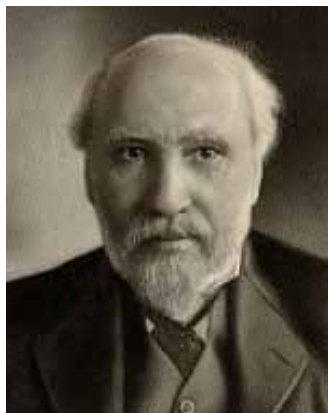
Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Tour includes the following:

- Fort Snelling
- James J. Hill House
- Minnesota History Center
- "Gangster" bus tour

James Jerome Hill: The Empire Builder



You likely have noticed the name **James J. Hill** peppered through our conference program. One of the rooms in which we are presenting research papers bears his name. During our historical tour, we are visiting his home.

he helped to boost population along the route by encouraging settlement by immigrants. Many of the towns he helped develop along the railroad are named for him.

Hill also transformed agriculture in the region by sponsoring research on farming methods that increased yields while conserving soil quality. This work not only boosted the nation's food supply but also provided agricultural freight for Hill's railroads to carry.

Who is James J. Hill?

Hill (1838-1916) was a Gilded Age railroad tycoon who became known as "The Empire Builder." Born in Canada, Hill moved to St. Paul at age 18. Through his bookkeeping work with freight transfers, Hill learned the transportation business. Within 10 years, Hill went into business for himself.

A steamboat company formed the foundation for Hill's empire. He established monopolies in both the steamboat and coal industries, and he amassed a fortune buying and selling bankrupt businesses.

When an opportunity arose to purchase the bankrupt St. Paul and Pacific Railroad, Hill seized it and expanded it into the first transcontinental railroad built without federal subsidies. Once completed, Hill's Great Northern Railway extended 1,700 miles from St. Paul to Seattle.

Hill helped to build up industry along his railways by bringing in businesses. Furthermore,

"If he'd of lived, he'd of been a great man. A man like **James J. Hill.**"
The Great Gatsby

Because of Hill's business savvy, the Great Northern Railway continued turning a profit during the economic panic of 1893. After the turn of the century, Hill began buying out his competitors with his friend J. P. Morgan.

Hill used nearly \$1 million of his fortune to construct a 36,000-square-foot home on Summit Avenue—one of St. Paul's largest single-family dwellings. The Minnesota Historical Society now operates the National Historic Landmark as a museum and art gallery.

- Erika J. Pribanic-Smith



Congratulations Dr. Pribanic-Smith

The faculty
and staff in the
Department of
Communication
at the University
of Texas at
Arlington
congratulate our
own Dr. Erika
Pribanic-Smith
as the newly
elected
president of
AJHA.



We're proud of you, Erika!

saturday

OCTOBER 11



27

7:15-8:45 am BREAKFAST BUFFET

Promenade Foyer (Main Level)

8:10-10 am RESEARCH-IN-PROGRESS SESSIONS

James J. Hill (Main Level)

Summit (Lower Level)

9:45-11:15 am COFFEE & HOT TEA SERVICE

Promenade Foyer (Main Level)

10:10-11:40 am GENERAL BUSINESS MEETING

Promenade Ballroom (Main Level)

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS

Archbishop Ireland (Main Level)

1-5:45 pm PAPER SESSIONS AND PANELS

Lexington and Summit (Lower Level)

2:30-4:30 pm COFFEE & HOT TEA SERVICE

Promenade Foyer (Main Level)

6:30-9:30 pm GALA DINNER

Mississippi River cruise aboard the Jonathan Padelford

Meet in the hotel lobby.

* First shuttle to the boat will leave at 6 pm. Shuttle service will continue in a loop until the 6:30 pm launch. *

**7:15-8:45 am BREAKFAST BUFFET***Promenade Foyer***8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS****Conflict and (Press) Coverage***John J. Hill*

Moderator: Mike Conway, Indiana University

- Aimee Edmondson, Ohio University
Silencing Reverend J.A. DeLaine: Retribution for Briggs v. Elliott
- Patrick Ferrucci, Bradley University
First and the Goal: A Historical Look at How Sports Illustrated Covers the Black Quarterback
- Dolores Flamiano, James Madison University
Spying on a LIFE Photographer: The FBI and Margaret Bourke-White
- Jason Lee Guthrie, University of Georgia
The Current War: Edison, Tesla, and the Millennial Entrepreneur
- Carolyn Kitch, Temple University, and Carrie Teresa, Niagara University
"The Ideal of His Age": Hobey Baker and the Construction of World War I-Era Masculinity in American Journalism
- Gerry Lanosga, Indiana University
Access to State Public Records: A Legal History
- Catherine A. Luther, Michael T. Martinez, and Dwight L. Teeter, University of Tennessee
A Legacy of Surveillance and Suppression: National Security, U.S. Legislation, and Press Coverage
- Kimberley Mangun, University of Utah
"Project Transportation": How Emory O. Jackson and the Birmingham (AL) World Covered the Birmingham Bus Boycott and the Alabama Christian Movement for Human Rights
- Roger P. Mellen, New Mexico State University
The Lee Family and Freedom of the Press in Virginia
- Pamela Parry, Eastern Kentucky University
Wheelbarrows Full of Classified Documents

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Storytelling, Status, and the Media

Summit

Moderator: Paulette Kilmer, University of Toledo

- Caryl Cooper, University of Alabama
Hope, Despair, Truth: Carl Rowan's "How Far From Slavery?"
- John Coward, University of Tulsa
Lampooning the Savages: The Uses and Meanings of American Indians in Pictorial Press Cartoons
- Therese L. Lueck, University of Akron
Amelia Earhart: The Construction of Hearst's Aviation Editor
- Harlen Makemson, Elon University
Selling Space: A Semiotic Analysis of Aerospace Industry Advertising during NASA's Mercury Program, 1960-1963
- William Mari, University of Washington
Shared Spaces: The American Newsroom as a Vocational Community
- Thomas A. Mascaro, Bowling Green State University
Women of Long-Form Journalism: Female Documentarians at NBC News, 1967-1989
- Eugenia Palmegiano, St. Peter's University (retired)
Regulars and Cossacks: Victorian Classification of Reporters
- Thomas R. Schmidt, University of Oregon
Re-Discovering Narrative: The Rise of Journalistic Storytelling in American Newspapers, 1975-2000
- Reed Smith, Georgia Southern University
Cecil Brown: The Controversial Life of an Itinerant Broadcast Commentator
- Pamela E. Walck, Ohio University
Giving Omaha Its Voice: How the Omaha Star Helped Solidify a Community in the Cornhusker State

9:45-11:15 am COFFEE & HOT TEA SERVICE

Promenade Foyer



Promenade Ballroom

- Elections
- Reports of Committees and Officers
- Awards
- The gavel will be turned over to Erika Pribanic-Smith, University of Texas-Arlington, AJHA President for 2014-2015

Archbishop Ireland

The lunch for new and continuing officers and board members is compliments of AJHA in appreciation for service provided.

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1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

**PAPER SESSION: Revolutionary Ideas and the Revolutionary Women
Who Backed Them**

Lexington

Moderator: Vanessa Murphree, University of Southern Mississippi

- Tracy Lucht and Chunyu Zhang, Iowa State University
"Television's Closet Revolutionary": Mary Jane Odell and Her Fight for Public Affairs Programming
- Lori Amber Roessner, University of Tennessee, Jodi Rightler-McDaniels, South College, and Shiela Hawkins, University of Tennessee
Forgetting the "Mother" of Social Justice: Cultural Amnesia Surrounding Ida B. Wells's Women's Rights Crusade
- Pamela E. Walck, Ohio University
Worth More Than a Footnote: The Pittsburgh Courier's Jesse M. Vann and Her Steadfast Promise from 1940-1963

**AMERICAN JOURNALISM PANEL: Things That Talk: Materiality in Media History
Summit**

Moderator: Kathy Roberts Forde, University of Massachusetts-Amherst (Associate Editor, *American Journalism*)

- Bonnie Brennen, Marquette University—"Using Photographs as Historical Evidence"
- Kacy L. Hollenback, Southern Methodist University—"The Importance of Things in the Human Experience: Concepts and Approaches from Behavioral Archaeology"
- Rachel Plotnick, University of North Carolina-Charlotte—"Rubbing Readers the Wrong Way? Materiality, Tactility, and the 'Problem' of Ink Rub Off."
- Michael Stamm, Michigan State University—"The Flavor of News"

Textual documents are significant for what they reveal about the past. Yet consider the range of material objects that populate our field's history: the printing press, the press pass, advertising placards, and so much more. This *American Journalism*-sponsored panel considers materiality as historical object and scholarly expression. It includes an overview of materiality in our field and considers the contributions of scholars engaged in this interdisciplinary work.



2:10-3:25 pm YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

Examples of Publicity and Public Relations in Media History

Lexington

Moderator: Meg Lamme, University of Alabama

- Kathleen L. Endres and Andrea Ferraro, University of Akron
From War Hero to Sports Icon: The Transformation of the Goodyear Blimp
- Cayce Myers, Virginia Polytechnic Institute and State University
Early U.S. Corporate Public Relations: Understanding the "Publicity Agent" in American Corporate Communications, 1900-1918
- Ian Punnett, Arizona State University
Matching Trail Blazers: Oral Histories of the Origins and Functions of TV News Team Uniforms

Exploring Democratic Theory, Press Freedom, and Libel in Journalism History

Summit

Moderator: Aimee Edmondson, Ohio University

- C. Allin Means, Missouri Baptist University
50 Years Ago the Dominoes Fell: Civil Rights Movement's Sequential Events Leading to Times v. Sullivan Actual Malice
- Ali N. Mohamed, United Arab Emirates University
Journalism in the Context of Deliberative and Activist Models of Democracy: A Look Back at Coverage of the Civil Rights Movement
- Erika J. Pribanic-Smith, University of Texas-Arlington
The Assassination of Jason Clarke Swayze: Libel, Press Freedom, and Editorial Civility in 1870s Kansas
- Thomas A. Schwartz, independent scholar
Discussions of Democratic Theory of the Press in Journalism Autobiographies

.....

2:30-4:30 pm COFFEE & HOT TEA SERVICE

Promenade Foyer

3:35-4:35 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Journalism's Role in Shaping Issues of State and Federal Importance

Lexington

Moderator: Leonard Teel, Georgia State University

- Casey Carmody, University of Minnesota-Twin Cities
Developing Journalistic Protections for the Confidential Source: A Historical Analysis of Wisconsin's Journalist's Privilege
- Vincent Kiernan, Georgetown University
The New York Times and the "Elixir of Life"
- Laura H. Marshall, University of North Carolina-Chapel Hill
Wartime Orchestration of Health Communication: North Carolina's Good Health Plan

PANEL DISCUSSION: History vs. Hollywood: Historical Drama as Entertainment Summit

Moderator: Bernell E. Tripp, University of Florida

- David Bulla, Zayed University (UAE)
- Caryl Cooper, University of Alabama
- Pete Smith, Mississippi State University

Panelists will address the entertainment media's role in depicting and defining key events and characterizations throughout history and media history. They will also explore media's role in constructing collective memory. By so doing, this panel will focus on not only what historical knowledge is gleaned from these dramatizations, but also how valuable they are in encouraging interest in topics that are quickly losing ground and importance in the rapidly changing digital age.



4:45-5:45 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Framing of Controversial Media Images and Figures *Lexington*

Moderator: Noah Arceneaux, San Diego State University

- Katherine Blunt, Elon University
Yesterday's News: Media Framing of Hitler's Early Years, 1923-1929
- Julien Gorbach, Nicholls State University
The Old New Journalist
- Nicholas Hirshon, Ohio University
The Myth of the Nassau Mausoleum: Two-Step Flow at the First All-Sports Radio Station

PRESIDENT'S PANEL: Doing History in a Digital Age *Summit*

Moderator: Nora Paul, University of Minnesota

- Jennifer Bonnet, University of Maine
- Kate Roberts Edenborg, University of Wisconsin-Stout
- Kristin Gustafson, University of Washington-Bothell
- Kathleen Hansen, University of Minnesota
- Jennifer E. Moore, University of Maine

This panel discussion will engage in questions about digital and archival practices for the preservation, use, and distribution of historical documents. Panel presentations cover a variety of topics concerning implications of digitization to better understand the selection, preservation, use, and availability of historical materials for research, pedagogy, and posterity.

..... saturday evening



35

6:30-9:30 pm GALA DINNER

Mississippi River cruise aboard the Jonathan Padelford



Separate ticket required. (This event is included in the Members Only Package Deal.)

Meet in the hotel lobby. First shuttle to the boat will leave at 6; shuttle service will continue in a loop until all attendees are picked up for the 6:30 launch.

If you want to take advantage of fall colors at their peak along the Mississippi, feel free to walk across the Wabasha Street Bridge and through Harriet Island Park to **Padelford Landing** (marked with an anchor at left) The one-mile walk takes 20-25 minutes.

Jonathan Padelford and Harriet Island

Padelford Riverboats calls the Jonathan Padelford "one of the few truly authentic sternwheelers on the Mississippi River." Its hydraulic engines resemble the steam engines that historically have been used to power paddle wheels.

The boat departs from Harriet Island Regional Park, a popular recreation area named for pioneer school teacher Harriet Bishop.

While on the riverboat, we'll cruise up the Mississippi River past Gilded Age mansions, Fort Snelling, and many bald eagle nests, including one right next to the boat launch.



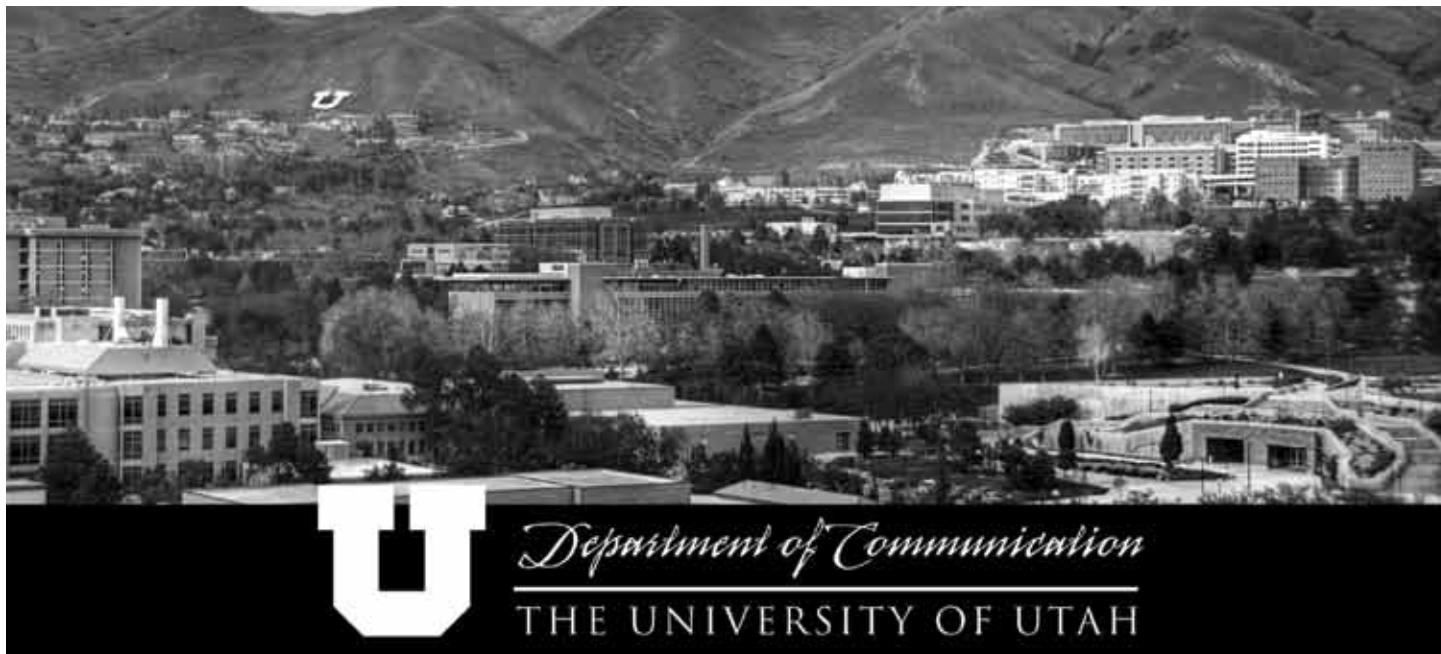
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At Utah's Department of Communication, we offer nationally acclaimed Master's and PhD courses of study in a breathtaking Mountain West location. The graduate program is noted for its renowned faculty across five areas of study; close faculty-student interactions; and great flexibility afforded students in designing, with their supervisory committees, their individual programs of study. Housed in one of the few fully integrated communication departments in the country, our primary mission is the preparation of the academic professional for a calling marked by excellence in scholarship, teaching, and service.

- Our graduate program focuses on five areas of emphasis: Critical/Cultural Studies; Environmental, Science and Health Communication; Media and Communication Technology; Organizational/Interpersonal Communication; and Rhetoric.
- We offer PhD, MA, MS, BA, BS degrees.
- Utah's speech and debate team, sponsored by the Department of Communication, has been going strong since 1869.
- Utah alums founded Adobe, Pixar, WordPerfect, Silicon Graphics, Netscape Communications, and more.
- The University of Utah was one of the first four nodes on ARPANET, which eventually became the Internet.

FACULTY

Sonya Alemán
James Anderson
Robert Avery
Mark Bergstrom
Connie Bullis
Heather Canary
Suhi Choi
Kevin Coe





Julia Corbett
Ann Darling
Kevin DeLuca
Craig Denton
Danielle Endres
Glen Feighery
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MASTERING MEDIA IN ALL ITS FORMS

-  Interdisciplinary studies in media, including journalism, cinema studies, broadcast and game design
-  Enhanced research opportunities for faculty and graduate students seeking to explore 21st-century media issues
-  Home of the American Journalist project, with a new book, *The American Journalist in the Digital Age*, to be published in 2016
-  Advanced skills at the master's level, including on-campus and online opportunities for mid-career professionals



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Atlanta Review of Journalism History



The *Atlanta Review's* current 11th volume features four refereed articles focused on the 19th Century: from the campaign to abolish debtors' prisons, to Karl Marx's foreign correspondence for the *New York Herald* on British rule in India, Oscar Wilde's aesthetics lectures in the post-war South, and a feminist perspective on the murder trial of Lizzie Borden.*

The editors are grateful to members of the American Journalism Historians Association who assist each year in refereeing submissions.

The *Atlanta Review* is published annually by the Journalism History Society of Georgia State University. The Society is pleased to be among the sponsors of AJHA's yearly Southeast Colloquium.

*The essays on debtors' prisons and on Lizzie Borden won top student papers awards at the Symposium on 19th Century Press, Civil War and Free Expression at the University of Tennessee-Chattanooga.

Copies of the *Atlanta Review* are available at the conference.



The University of Akron
School of Communication

Congratulates --



Kitty Endres

***Kitty Endres and Andrea Ferraro, presenting
"From War Hero to Sports Icon:
The Transformation of the Goodyear Blimp"***



Andrea Ferraro

***Terry Lueck, serving as
Interim Director of the
School of Communication***



Terry Lueck

***and presenting "Amelia Earhart:
The Construction of
Hearst's Aviation Editor"***

Information on faculty openings in media and public relations in the School of Communication is regularly posted on
<http://www.uakron.edu/hr/jobs.dot>



CONGRATULATIONS

DR. CANDI CARTER OLSON

As you embark on your
amazing career!

Your colleagues and friends:

Dean John Allen
Brian Champagne
Tom Terry
Ted Pease
Susan Polster

Cathy Bullock
Chris Garff
Deb Jenson
Steve Reiher
Matthew LaPlante



The School of Journalism & Electronic Media, University of Tennessee – Knoxville congratulates
•Dr. Amber Roessner, Dr. Jodi Rightler-McDaniels and graduate student Shiela Hawkins for their paper, “Forgetting the ‘Mother’ of Social Justice: Cultural Amnesia surrounding Ida B. Wells’s Women’s Rights Crusade,” and
•Dr. Catherine Luther, Dr. Michael Martinez and Dr. Dwight Teeter for their paper, “A Legacy of Surveillance and Suppression: National Security, U.S. Legislation, and Press Coverage.”
We also congratulate Dr. Roessner for receiving the **AJHA’s** inaugural Rising Scholar Award.



Dr. Amber Roessner

New digs, same traditions

The E.W. Scripps School of Journalism has moved into the newly remodeled Schoonover Center at Ohio University. At Scripps, we celebrate the modern while we honor the lessons of the past. Visit us in Athens, Ohio, or come join us in saying congratulations to four E.W. Scripps scholars on the AJHA program in St. Paul.



Dr. Aimee Edmondson,
associate professor. Her
research-in-progress paper is
“Silencing Rev. J.A. DeLaine:
Retribution for Briggs v.
Elliott.”



Nicholas Hirshon, PhD student. His paper is
“The Myth of the Nassau
Mausoleum: Two-Step Flow
at the First All-Sports Radio
Station.”

Pamela Walck, PhD student.
Her paper is “Worth More
than a Footnote: The
Pittsburgh Courier’s Jessie
M. Vann and Her Steadfast
Promise from 1940 to 1963.”



Dr. Patrick S. Washburn,
professor emeritus. His
paper is “Jack Johnson,
Jesse Owens, and Joe Louis:
Why Did White Newspaper
Coverage Shift Sharply from
Negative to Positive?”

St. Paul Hotel Map and AJHA Event Guide

Events on the Main Level

Archbishop Ireland
Registration (Wed. only)
Board of Directors Meeting
AJ Editorial Board Meeting
Officers Lunch

Promenade Foyer
Registration (Thurs.-Fri.)
Coffee & Hot Tea Service

Promenade Ballroom
Welcome/President's
Address
Awards Luncheon
Local Journalist Reception
Scholars' Breakfast/Book
Award
Donna Allen Luncheon
General Business Meeting

Lobby
Meeting for Historic Tour
Meeting for Gala Dinner

James J. Hill
Paper sessions
Dissertation Award

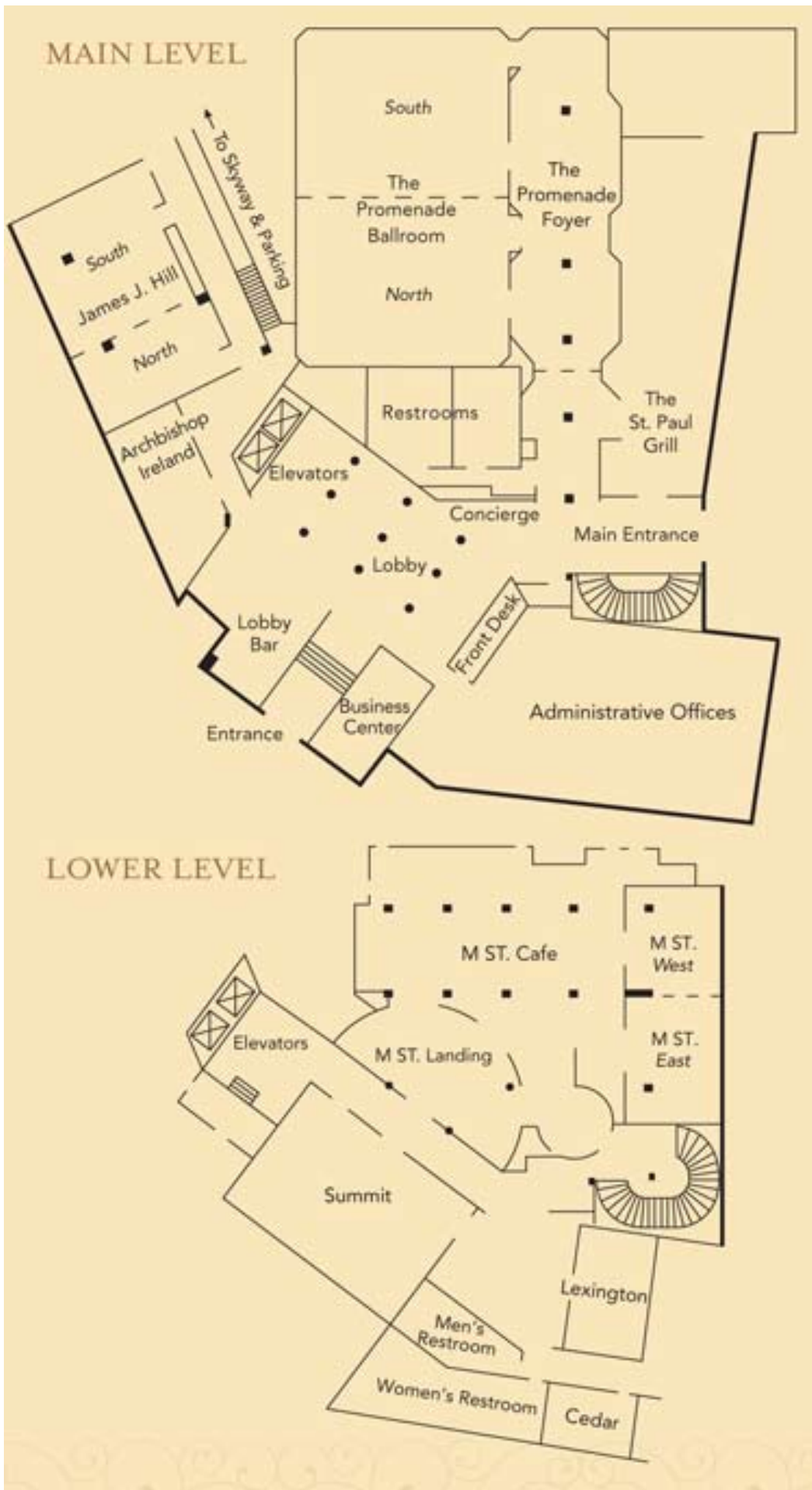
*Restrooms are located near
the hotel main entrance,
adjacent to Promenade
Ballroom/Foyer.*

Events on the Lower Level

Summit
Panel and paper sessions

Lexington
Paper sessions (Saturday
afternoon only)

*Restrooms are located
between Summit and
Lexington.*



 MINNESOTA STATE UNIVERSITY MANKATO

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IN THE DEPARTMENT OF MASS MEDIA



Dr. Amy Mattson Lauters
Outgoing AJHA President



Dr. Mavis Richardson
AJHA Treasurer

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ON YOUR ACHIEVEMENTS.

Enjoy Connecting the Past to the Present? Learn More About the Missouri School of Journalism Doctoral History Program.

Missouri Journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students' research have been published in *American Journalism*, the *International Communication Gazette*, *The Journal of American History*, *Journalism Studies*, *Journalism History* and *Journalism & Mass Communication Quarterly*, among other journals.

Meet the Missouri School of Journalism Historians



Associate Professor **Keith Greenwood**'s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.



Associate Professor **Berkley Hudson** focuses on the history, culture and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He also is editor-in-chief of *Visual Communication Quarterly*.



Assistant Professor **Cristina Mislán** studies the history of transnational journalism, with a particular interest in how activists and journalists have used media across the Americas to advocate for social justice and facilitate public conversations about racial, gender and class politics. She teaches qualitative research methods and cross-cultural journalism studies.



Associate Professor **Earnest L. Perry Jr.** studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.



Associate Professor **Tim P. Vos** studies theoretical issues of historical explanation, the history of journalism's occupational norms and the history of institutional influences on journalism. He teaches American journalism history and qualitative research methods. Vos is past head of AEJMC's History Division.



Associate Professor **Yong Z. Volz** focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the current chair of the History Division of AEJMC.



The Missouri School of Journalism
For more information, visit journalism.missouri.edu/programs/doctoral
or contact Sarah Smith-Frigerio, smith-frigerios@missouri.edu, 573-882-6194