2016 CONVENTION

ST. PETERSBURG, FLORIDA

ajha
FIU’s School of Communication + Journalism

Wishes a warm Miami welcome to the American Journalism Historians Association

There’s more to this story than a beach

At the vanguard of pioneering programs, the School of Communication + Journalism at Florida International University focuses on developing skills that are essential for effective leadership, critical decision making, and strategic influence through interpersonal and mediated communication.

Our liberal arts and professional degrees encourage intellectual development, critical awareness, and excellence in student-centered undergraduate and graduate education as well as problem-solving engagement in the multicultural environment found locally, nationally and internationally.

The SCJ has a rich history of award-winning faculty and alumni with prestigious accolades, including eight Pulitzers Prizes, Fulbright scholars and many Emmys, Silver Anvils, ADDYs and Clios. Founded in 1991, the School has distinguished itself as a leader in global and digital communications.

FIU
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CELEBRATING
10 YEARS OF EXCELLENCE
WELCOME to the 35th annual convention of the American Journalism Historians Association

Hilton St. Petersburg Bayfront
October 6-8, 2016

CONVENTION HOSTS

Fred Blevens, Florida International University
Berrin Beasley, University of North Florida
Bernell Tripp, University of Florida
Kimberly Wilmot Voss, University of Central Florida

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Congratulations to Dr. Bernell Tripp, AJHA 2016 host and associate professor of journalism, who received the 2014 AJHA National Award for Excellence in Teaching.

See Dr. Tripp present her paper “John Q. Adams’ Western Appeal: Voice of Black Midwesterners in the Midst of Accommodation,” and on the panel, "The Historian as Detective: Trying to Solve History’s Mysteries."


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PAST PRESIDENTS AND CONVENTION SITES

1982       Officers were elected after the first convention    Dallas, Texas
1982-1983  Donald Avery, Eastern Connecticut State    Tuscaloosa, Alabama
1984-1985  Barbara Cloud, Nevada-Las Vegas     Las Vegas, Nevada
1985-1986  Mike Murray, Missouri-St. Louis      St. Louis, Missouri
1987-1988  Thomas B. Connery, St. Thomas       Charleston, South Carolina
1988-1989  Margaret Blanchard, North Carolina  Atlanta, Georgia
1989-1990  Maurine Beasley, Maryland            Coeur d'Alene, Idaho
1991-1992  Nancy Roberts, Albany                Lawrence, Kansas
1992-1993  Pamela Brown, Rider                 Salt Lake City, Utah
1993-1994  Carol Sue Humphrey, Oklahoma Baptist Roanoke, Virginia
1994-1995  Alf Pratte, Brigham Young           Tulsa, Oklahoma
1996-1997  David Spencer, Western Ontario      Mobile, Alabama
1997-1998  Jim Startt, Valparaiso               Louisville, Kentucky
1998-1999  Eugenia Palmegiano, St. Peter’s     Portland, Oregon
1999-2000  David Sloan, Alabama                Pittsburgh, Pennsylvania
2000-2001  David Copeland, Elon                San Diego, California
2001-2002  Bernell Tripp, Florida              Nashville, Tennessee
2002-2003  Patrick Washburn, Ohio              Billings, Montana
2003-2004  John Ferré, Louisville              Cleveland, Ohio
2004-2005  Michael Sweeney, Utah State         San Antonio, Texas
2005-2006  Ford Risley, Penn State             Wichita, Kansas
2006-2007  Fred Blevens, Florida International Richmond, Virginia
2007-2008  Tamara K. Baldwin, Southeast Missouri State Seattle, Washington
2008-2009  Julie Williams, Samford              Birmingham, Alabama
2009-2010  Earnest Perry, Missouri              Tucson, Arizona
2010-2011  James McPherson, Whitworth           Kansas City, Missouri
2011-2012  Therese Lueck, Akron                 Raleigh, North Carolina
2012-2013  Kimberley Mangun, Utah              New Orleans, Louisiana
2013-2014  Amy Mattson Lauters, Minnesota-Mankato St. Paul, Minnesota
2014-2015  Erika Pribanic-Smith, University of Texas-Arlington Oklahoma City, Oklahoma
St. Petersburg, Florida

Hilton St. Petersburg Bayfront
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AJHA Convention 2016 — St. Petersburg

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Bernell Tripp, bernelltripp@cox.net
Kimberly Wilmot Voss, Kimberly.Voss@ucf.edu

Convention contact:        Caryl Cooper, cooper@ua.edu
Registration contact:        Ken Ward, kw749014@ohio.edu

The American Journalism Historians Association and the 2016 Local Host Committee would like to express their gratitude to the following people and organizations that helped make this convention possible:

Florida International University and the Henry W. Grady College of Journalism and Mass Communication at the University of Georgia, Awards Reception sponsors

The University of Florida and the University of North Florida, convention sponsors

Stan Cloud, whose donation in memory of his wife Barbara Cloud (former AJHA president) funds this year’s Rising Scholar Award

Jean Palmegiano, whose donation funds the new Transnational Journalism Award

Donors to the graduate student travel fund, enabling AJHA to provide travel stipends to our student presenters: Pete Smith, Nicholas Hirshon, Brooke Kroeger, Ellen Gerl, Jon Marshall, Vanessa Murphree, James Aucoin, Susan Swanberg, Dianne Bragg, Carol Sue Humphrey, Alf Pratte, Wally Eberhard and Erin Coyle
2-6 pm CONFERENCE REGISTRATION
Registration Room off Lobby II across from Starbucks

1:30 pm BOARD OF DIRECTORS MEETING
Bayboro Room

6 pm AMERICAN JOURNALISM EDITORIAL ADVISORY BOARD MEETING
Bayboro Room
The faculty and staff in the Department of Communication at Mississippi State University congratulate Dr. Pete Smith on his service as AJHA President during the 2015-16 year and on his award-winning research, "'A Lady of Many Firsts': Press Coverage of the Political Career of Mississippi's Evelyn Gandy, 1948-83."
thursday
OCTOBER 6

7:15-8:45 am BREAKFAST BUFFET
Lobby III

8 am-noon CONFERENCE REGISTRATION
Registration Room off Lobby II across from Starbucks

8-8:50 am WELCOME & PRESIDENT’S ADDRESS
St. Petersburg Ballroom I and II

9 am-12:20 pm PAPER SESSIONS & PANELS
Williams/Demens Room
St. Petersburg Ballroom III

9:45-11:15 am COFFEE & HOT TEA SERVICE
Lobby III

12:30-1:40 pm AWARDS LUNCHEON
St. Petersburg Ballroom I and II

2-5 pm CONFERENCE REGISTRATION
Registration Room off Lobby II across from Starbucks

1:50-5:10 pm PAPER SESSIONS & PANELS
Williams/Demens Room
St. Petersburg Ballroom III

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Lobby III

5:30-7:30 pm AJHA AWARDS RECEPTION
Poolside (in case of rain, St. Petersburg Ballroom I and II)
8-8:50 am WELCOME & PRESIDENT’S ADDRESS

St. Petersburg Ballroom I and II

Pete Smith
Mississippi State University
AJHA President 2015-2016

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Presidential Politics, Provisos, and the Press
Williams/Demens Room

Moderator: Ford Risley, Pennsylvania State University

- Erika Pribanic-Smith, University of Texas-Arlington
  “Religious Newspapers and Presidential Politics, 1840-1848”

- Dianne Bragg, University of Alabama
  “David Wilmot’s Proviso: An Amendment for War”

- Bernell Tripp, University of Florida
  “John Q. Adams’ Western Appeal: Voice of Black Midwesterners in the Midst of Accommodation”

PANEL DISCUSSION: Two Sides of the Same Coin: The Historical Synergy Between Public Relations and the Press
St. Petersburg Ballroom III

Moderator: Mavis Richardson, Minnesota State University-Mankato

- Vanessa Murphree, University of Southern Mississippi
- Pam Parry, Eastern Kentucky University
- Robert Byrd, University of Memphis

This panel will focus on the inherent and symbiotic relationship that has long existed between public relations and journalism, focusing specifically on the Civil Rights movement, the Gay Rights movements and the Eisenhower presidency. Historically, it has been accepted that journalists and public relations professionals have strained relationships, but it is often overlooked that this professional union was essential to the dissemination of important news stories throughout the 1900s. This panel will help us better understand the historical significance of this relationship, which although sometimes contentious, was also collaborative, interdependent and essential.
9:45-11:15 am COFFEE & HOT TEA SERVICE
Lobby III

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Press, the Marketplace, and Reform: We Are What We Eat
Williams/Demens Room

Moderator: Meg Lamme, University of Alabama

- Paula Hunt and Sarah Lirley McCune, University of Missouri
  “E.S. Wells: The Advertising Genius Behind Rough on Rats and the Battle of Progressive Era Food and Drug Reform, 1874-1906”

- Lisa Parcell and Robyn Davis, Wichita State University
  “Fleischmann’s ‘Yeast for Health’: A Cure for Boils, Acne, Constipation, and Plummeting Sales”

- Ronald R. Rodgers, University of Florida

PANEL DISCUSSION: The Historian as Detective: Trying to Solve History’s Mysteries
St. Petersburg Ballroom III

Moderator: Pamela Walck, Duquesne University

- Erika Pribanic-Smith, University of Texas-Arlington
- David Sloan, University of Alabama (professor emeritus)
- Mike Sweeney, Ohio University
- Bernell Tripp, University of Florida

This panel will describe important puzzles and mysteries in mass communication history and how the panelists solved them or at least tried to solve them. More broadly, it will provide suggestions and guidance about how historical research can use a variety of records and documents, combined with informed deduction, to attempt to get answers to questions that historians have.
11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Southern Politics: The Press Makes It Personal
Williams/Demens Room

Moderator: Dave Davies, University of Southern Mississippi

- Amber Roessner, University of Tennessee-Knoxville
  “Deconstructing His ‘Non-Political Image’: Carl P. Leubsdorf & The ‘Stunning Rise’ of Jimmy Carter”
- Pete Smith, Mississippi State University
  “‘A Lady of Many Firsts’: Press Coverage of the Political Career of Mississippi’s Evelyn Gandy, 1948-83”
- Gwyneth Mellinger, James Madison University
  “A Struggle over Meaning: Harry Ashmore’s Speech to the Southern Governors”

PANEL DISCUSSION: Teaching the Long Struggle for Civil Rights in the Age of Black Lives Matter
St. Petersburg Ballroom III

Moderator: Caryl Cooper, The University of Alabama

- Jinx Broussard, Louisiana State University
- Kimberley Mangun, University of Utah
- Earnest Perry, University of Missouri
- Carrie Teresa, Niagara University

Those in journalism education who question the importance of history in our curriculum should spend a week in the midst of a social justice struggle on campus. Many of the civil rights struggles in the 1950s and 1960s began on college campuses. The current movement may have started on the streets of Ferguson and Baltimore, but it may be sustained within the halls of academia. What happened at Missouri is an evolution, not a singular event. Knowing the history of the struggle provides context and can help inform what could come next.
12:30-1:40 pm AWARDS LUNCHEON

St. Petersburg Ballroom, Rooms I and II

The luncheon is included in the registration fee for those who pre-registered for the convention.

AJHA National Award for Excellence in Teaching

Wayne Dawkins, this year’s recipient of the AJHA National Award for Excellence in Teaching, is a professor in the Scripps Howard School of Journalism and Communications at Hampton University. Dawkins is the author of several books, including "City Son: Andrew W. Cooper's Impact on Modern Day Brooklyn" (University Press of Mississippi), "Black Journalists: The NABJ Story" (August Press), "Rugged Waters: Black Journalists Swim the Mainstream" (August Press), and is editor of "Black Voices in Commentary: The Trotter Group" (August Press).

He is winner of the 2015 Dean's Medal for Public Service from Columbia University Graduate School of Journalism, the 2015 Hampton University Provost's Award for Academic Excellence and the 2011 Edward L. Hamm Award for Teaching Excellence. As a journalist, Dawkins worked with daily newspapers in New York, New Jersey, Indiana and Virginia and was managing editor/news of BlackAmericaWeb.com.

Sidney Kobre Award for Lifetime Achievement in Journalism History

Kobre Award recipient Jean Folkerts is a visiting professor and scholar at the A.Q. Miller School of Journalism at Kansas State University. She is former Dean and Alumni Distinguished Professor Emeritus of the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill. Folkerts served in several roles at The George Washington University in Washington, D.C., including director of the School of Media and Public Affairs.

In 2001, Folkerts was named Teacher of the Year by the Freedom Forum for excellence in the teaching of media history, and from 1992 to 2001, she was editor of Journalism & Mass Communication Quarterly. She is the coauthor of several editions of "Voices of a Nation," with the late Dwight Teeter, and coauthor of multiple editions of "Media in Your Life," with Stephen Lacy.
1:50-2:50 pm  YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Wartime Press Coverage and Beyond
Williams/Demens Room

Moderator: Patrick Cox, University of Texas (retired)

• Richard Anthony Lewis, University of Southern Mississippi
  “Beyond Question: Wendell D. Rimer, Troy A. Peters, and the Documentation of War Crimes at Hadamar Institute, April-May, 1945”

• Paul Subin and David Dowling, University of Iowa
  “Gandhi’s Newspaperman: T.G. Narayanan and the Quest for an Independent India, 1938-1946”

• Willie Tubbs, University of Southern Mississippi
  “Hardened Leaders: Randy Old Officers in Blighty’s World War II Military Cartoons”

PANEL DISCUSSION: Recovering Women’s Voices: Beyond the Pioneering Trope
St. Petersburg Ballroom III

Moderator: Ellen Gerl, Ohio University

• Marilyn Greenwald, Ohio University
• Candi Carter Olson, Utah State University
• Jane Marcellus, Middle Tennessee State University

This panel will explore how historians preserve the voices of women journalists, from those who were first in their fields to others whose accomplishments deserve notice. Panelists will share how they are using traditional and digital archives, social media, and other internet tools to bring forth important stories. Panelists also will discuss the challenges of demonstrating the historical significance of individuals and groups whose complex stories do not fit easily into the “pioneer” trope.
2:30-4:30 pm COFFEE & HOT TEA SERVICE
Lobby III

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Transnationalism: Journalism Across Borders
Williams/Demens Room
Moderator: Dane Claussen, Thiel College

- Debbie van Tuyll, Augusta University
  “Transnational Journalism History: An Alternative Paradigm for Studying the Role of the Press”

- Jon Bekken, Albright College
  “Cultura Obrera: Building a Transnational Syndicalist Culture in the Atlantic Maritime Trade”

- Elisabeth Fondren, Louisiana State University
  “Disloyal or Merely Distrusted? Editorial and Political Views of the German-Language Press in 1917”

PANEL DISCUSSION: Opportunities in Television News History Research
St. Petersburg Ballroom III
Moderator: Mike Conway, Indiana University

- Mary Beadle, John Carroll University
- Madeleine Liseblad, Arizona State University
- Mike Murray, University of Missouri-St. Louis

With close to a century of history and over fifty years as the dominant source for information, television news still receives little attention in the field of journalism history. Why aren’t more journalism historians digging into the medium that has had such a profound effect on American culture in the last century? These journalism history scholars will talk about the challenges and opportunities involved in studying television news history.
4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Role of the Press in Focusing on Environmental Concerns

Williams/Demens Room

Moderator: Kathy Bradshaw, Bowling Green State University

- Kenneth Ward, Ohio University
  “‘Head Thrown Back, Eyes Alert’: Sharing Nature in the Columbus Dispatch Column of Edward Sinclair Thomas”

- Linda Lumsden, University of Arizona

- Glen Feighery, University of Utah
  “Questioning the Atom Masters: News Coverage of Above-Ground Nuclear Testing, 1951-1953”

LOCAL PANEL: Who Killed the Messenger?

The long and brutal demise of the Tampa Tribune

St. Petersburg Ballroom III

Moderator: Fred Blevens, Florida International University

- Judy Hill, former reporter, St. Pete Times and Tribune Tribune

- Joe Registrato, former reporter and city editor of Tampa Tribune

- Rob Hooker, former reporter, St. Pete Times and Tampa Bay Times

On May 3, the Tampa Bay Times finalized the purchase of the Tampa Tribune and immediately closed the 123-year-old paper, even denying the staff the opportunity to publish a final edition. It was a brutal end to a decades-old cross-bay newspaper circulation war. Panelists discuss the slow decline of the Tribune and what the loss of a local voice means to a vibrant community.
5:30-7:30 pm AWARDS RECESSION
Poolside (St. Petersburg Ballroom I and II in event of rain)

• Hot and cold hors d’oeuvres
• Cash bar

The reception is included in the registration fee for those pre-registered for the convention.

In honor of Dean Charles Davis, the Awards Reception is being co-sponsored by alumni, faculty, and staff of the Henry W. Grady College of Journalism and Mass Communication at the University of Georgia-Athens.

2016 AJHA Distinguished Administrator of the Year

Charles N. Davis has served as Dean of the Henry W. Grady College of Journalism and Mass Communication at the University of Georgia since 2013. Prior to this, he spent 14 years as a professor at the University of Missouri School of Journalism department, where he also served as chair and as executive director of the National Freedom of Information Coalition.

Davis also taught at Georgia Southern University and Southern Methodist University. Before entering academia, Davis worked for ten years as a journalist in Georgia and Florida. He earned a masters degree from the University of Georgia’s Henry W. Grady School of Journalism and Mass Communication and a doctorate in mass communication from the University of Florida.

At UF, Davis worked in the Brechner Center for Freedom of Information under the mentorship of Dr. Bill F. Chamberlin, whom Davis credits for shaping his academic career. Davis’s awards include the Scripps Howard Foundation National Journalism Teacher of the Year Award in 2008, the University of Missouri Provost’s Award for Junior Faculty Teaching in 2001, and the University of Missouri Alumni Association’s Faculty/Alumni Award in 2008.
In 1990, **Denise White** became the first African-American to anchor a 5 p.m. newscast in Tampa Bay and became a fixture on WTVT’s Fox 13 News at Noon and co-anchor of the market’s top-rated 5 o’clock newscasts. Over the years Denise has done special reporting on key social issues, including a series on homelessness, another on the plight of grandmothers left to raise their grandchildren as illicit drugs wrecked families.

For more than two decades, her signature Black History Month stories profiled local history makers in Tampa Bay. After starting her career in Virginia, Denise moved to Orlando’s WFTV, then Miami’s WSVN Channel 7 as a reporter and anchor. At WSVN, she received an Emmy nomination for spot news coverage of an emergency plane landing in Miami. She also played an informant on "Miami Vice" in exchange for a behind-the-scenes story on the hit show. In retirement, she is anchoring a program covering life at the University of South Florida on WUSF. Denise and her husband, Keith, have five children, four grandchildren and one “ornery” cat.

**Lucy Morgan** started her newspaper career in 1965 at the *Ocala Star Banner*, moving up to the *St. Petersburg Times* in 1968, where she covered crime, government and politics. She was chief of the *Times* capitol bureau for 20 years. She grew up in Hattiesburg, Miss., and attended Pasco Hernando Community College in New Port Richey and the University of South Florida but never took a journalism course.

In 1973, Lucy was jailed for eight months after refusing twice to divulge a source’s identity. In 1976, the Florida Supreme Court overturned the sentence and granted reporters a limited right to protect confidential sources. This landmark case continues to provide protection for reporters who refuse to identify sources.

In 1985, Lucy shared the Pulitzer Prize for Investigative Reporting with Jack Reed for a series that led to the ouster of the Pasco County Sheriff. In 1982, she was runner up for the 1982 Pulitzer in local reporting. In 2015, the Bob Graham Center at the University of Florida named her Florida Citizen of the Year. Lucy is married to Richard Morgan, who retired in 1991 after a 30-year career with the *St. Petersburg Times*. They have three children, eight grandchildren and five great grandchildren.
BETTER TOGETHER

The departments of Journalism and Telecommunication & Film have merged to become the Department of Journalism & Creative Media.

This new department, along with Advertising and Public Relations, is setting the standard for communication and information education. With new degree options and course offerings within the College of Communication and Information Sciences, our students are more prepared than ever for changing industry demands.

We proudly recognize our faculty participating in the AJHA convention:

Dr. Meg Lamme
ADVERTISING & PUBLIC RELATIONS
Moderator

Dr. Caryl Cooper
ADVERTISING & PUBLIC RELATIONS
Convention Coordinator & Panelist

Dr. Ann Bourne
LIBRARY & INFORMATION SCIENCES
Board Member

Dr. Dianne Bragg
JOURNALISM & CREATIVE MEDIA
2nd Vice President
Paper Presentation & Panelist

We honor and applaud the efforts of Professor Emeritus Dr. David Sloan in founding AJHA 35 years ago.
7:15-8:45 am BREAKFAST BUFFET
Lobby III

8-11:30 am CONFERENCE REGISTRATION
Registration Room off Lobby II across from Starbucks

9-11 am COFFEE & HOT TEA SERVICE
Lobby III

9-10 am PAPER SESSION & PANEL
Williams/Demens Room
St. Petersburg Ballroom III

10:10-11:25 am MARGARET A. BLANCHARD
DISSERTATION PRIZE
St. Petersburg Ballroom III
Moderator: David Abrahamson, Northwestern University

11:35 am-12:40 pm DONNA ALLEN
ROUNDTABLE LUNCHEON
St. Petersburg Ballroom I and II

1-6:30 pm HISTORIC TOUR
Meet in the hotel lobby
9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Copyright, Conviction and the Free Press
Williams/Demens Room

Moderator: Noah Arceneaux, San Diego State University

- Yun Li, and Marilyn Greenwald, Ohio University
  “Getting Lucky: How Prosecutors Thomas E. Dewey and Eunice Carter Used
  the Press to Convict Mob Boss Luciano”

- Erin Coyle, Louisiana State University
  “Turning Point: Exploring Journalists’ and Judges’ Attempts to Protect Free
  Press and Fair Trial Rights after Sheppard v. Maxwell”

- Jason Lee Guthrie, University of Georgia
  “Poor Richard’s Copyright: Benjamin Franklin and the Theorization of
  Intellectual Property in Colonial America”

PRESIDENT’S PANEL: Moving Target:
Navigating Copyright Law in the 21st Century
St. Petersburg Ballroom III

Moderator: Pete Smith, Mississippi State University

- Kimberly Wilmot Voss, University of Central Florida
- Cayce Myers, Virginia Tech University
- James Schnur, University of South Florida-St. Petersburg

As journalists, researchers and educators, we are often confronted with questions
regarding the proper interpretation of U.S. copyright law. Given the fluid nature of
today’s digital environment, it is time to (re)assess how copyright law influences
our use of content, including both commercial content and archival material.
Accordingly, the panelists will lead discussion on three topics relevant to the
intersection of copyright law and the digital environment: (1) issues of fair use
in academic publishing; (2) copyright law and corporate and digital media; (3)
archival material and copyright law.
9-11 am COFFEE & HOT TEA SERVICE
Lobby III

10:10-11:25 am 2015 MARGARET A. BLANCHARD DISSERTATION AWARD
St. Petersburg Ballroom III

Moderator: David Abrahamson, Northwestern University

2016 Margaret A. Blanchard Dissertation Award Winner:
Vanessa Freije, Dartmouth College
Director: Jocelyn Olcott, Duke University

Two Honorable Mention Winners
(in alphabetical order by author):

Brian Shott, University of California-Santa Cruz
“Mediating America: Black and Irish Press and the Struggle for Citizenship, 1870-1914”
Director: David Brundage, University of California-Santa Cruz

James West, The University of Manchester
Director: Eithne Quinn, The University of Manchester
11:35 am-12:40 pm   DONNA ALLEN ROUNDTABLE LUNCHEON
St. Petersburg Ballroom I and II
Separate ticket required.

Janet K. Keeler is a visiting assistant professor in the Department of Journalism and Media Studies at the University of South Florida-St. Petersburg. She is coordinator of the Graduate Food Writing and Photography Certificate and creator of the university’s Food for Thought lecture series.

Keeler is a 35-year newspaper veteran and was the longtime food and travel editor at the Tampa Bay Times, where she worked for 22 years. She also worked at the Lodi (Calif.) News-Sentinel, the Las Vegas Review-Journal, Sacramento (Calif.) Bee and the Stockton (Calif.) Record.

She has been honored by the Association of Food Journalists, Florida Society of Newspaper Editors, the Society of Professional Journalists and the National Headliner Awards. In March 2015, she won the USFSP Chancellor’s Award for Clinical Teaching. Keeler is the author of "Cookielicious: 150 Fabulous Recipes to Bake and Share."

She has an undergraduate journalism degree from California Polytechnic State University, where she was the first female sports editor of the college newspaper, and a master’s degree in journalism and media studies from the University of South Florida-St. Petersburg.

1-6:30 pm   HISTORIC TOUR
Meet in the hotel lobby.
Separate ticket required for the Tampa Bay History Center Tour.
This year’s historic tour has two stops, leaving tour-goers plenty of time to explore each location:

**Tampa Bay History Center/Ybor City walking tour/Columbia Restaurant** (Tour Ticket required)
Friday’s historic tour lasts from 1:10 p.m. – 8 p.m. The tour begins with a ride across the bay for a self-guided tour of the Tampa Bay History Center located on the River Walk at Tampa’s Channel District. Following the tour, the buses will go to Ybor City, home of Florida’s cigar industry and Cuban community. Here you can enjoy a walking tour and enjoy one of Tampa’s best dining and entertainment districts. The time of the historic tour was expanded so you could enjoy eating in Ybor City (and we can avoid the gridlock of Friday afternoon traffic on the return to St. Petersburg). It is strongly suggested that you make reservations at the renowned Columbia Restaurant, the oldest restaurant in Florida and the largest Spanish restaurant in the world. The family-owned restaurant features Spanish and Cuban cuisine. If dining at The Columbia sounds appetizing, make your reservation for no later than 5 p.m. so you can enjoy your meal and board the bus by 7 p.m. for our return to St. Petersburg. We should arrive at the Hilton Bayfront at 8 p.m.

**St. Petersburg Self-Guided Tour** (This is strictly on your own and no ticket is purchased from AJHA)
For those who prefer to stay in St. Petersburg, you may use The Looper (St. Petersburg’s Trolley System) to visit some of the best museums in the country. Here are just a few of the museums and cost for admission: The Dali Museum ($24), St. Petersburg Museum of History ($15), the Museum of Fine Arts ($17) and the Florida Holocaust Museum ($16). To get to these venues, you can walk or catch the Looper, St. Pete’s public transportation, in front of the hotel.
THE UNIVERSITY OF CALIFORNIA, SANTA CRUZ
DEPARTMENT OF HISTORY

Congratulations
Dr. Brian Shott
Honorable Mention, 2016 Blanchard Dissertation Award

MEDIATING AMERICA: BLACK AND IRISH PRESS AND THE STRUGGLE FOR CITIZENSHIP, 1870-1914

history.ucsc.edu 831.459.2621

Congratulations, Dave!
The Brigham Young University School of Communications congratulates our neighbor and colleague, Dr. David Vergobbi of the University of Utah, on assuming the presidency of the American Journalism Historians Association.

School of Communications
Get a great start in your graduate studies at the E.W. Scripps School of Journalism at Ohio University.

Kate Hiller did.

Congratulations, Kate, on having your very first paper as a master’s student, “The Chicano Fight for Educational Equality,” accepted for presentation to the annual conference of the American Journalism Historians Association. . . .

. . . And the rest of the Bobcats on the program are pretty cool, too.

* Associate Professor Aimee Edmondson: Book of the Year contest coordinator
* Associate Professor Ellen Gerl: Session moderator and co-author, with PhD student David Forster, “Journalism and Fast Cars: Denise McCluggage Writes and Drives Her Way into ‘Boys’ Club of Autoracing”
* Professor Marilyn Greenwald: “Recovering Women’s Voices: Beyond the Pioneering Trope”
* Master’s student Yun Li and Dr. Greenwald: “Getting Lucky: How Prosecutors Thomas E. Dewey and Eunice Carter Used the Press to Convict Mob Boss Luciano”
* Professor Mike Sweeney: “The Historian as Detective: Trying to Solve History’s Mysteries”
* PhD student Kenneth Ward: “‘Head Thrown Back, Eyes Alert’: Sharing Nature in the Columbus Dispatch Column of Edward Sinclair Thomas”
saturday
OCTOBER 8

7:15-8:45 am BREAKFAST BUFFET
Lobby III

8:10-10 am RESEARCH-IN-PROGRESS SESSIONS
Williams/Demens Room
St. Petersburg Ballroom III

9:45-11:15 am COFFEE & HOT TEA SERVICE
Lobby III

10:10-11:40 am GENERAL BUSINESS MEETING
St. Petersburg Ballroom I and II

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS
HTC room No. 3

1-2 pm AJHA BOOK OF THE YEAR AWARD
St. Petersburg Ballroom III

2:10-4:35 pm PAPER SESSIONS AND PANELS
Williams/Demens Room
St. Petersburg Ballroom III

2:30-4:30 pm COFFEE & HOT TEA SERVICE
Lobby III

6:30-9:30 pm GALA DINNER
Meet in the hotel lobby.
7:15-8:45 am BREAKFAST BUFFET

Lobby III

8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS

Challenging the Media: From World War I to the Bicentennial

*Williams/Demens Room*

Moderator: Melita M. Garza, Texas Christian University

- Jason Lee Guthrie and Janice Hume, University of Georgia
  *We Shall Overcome: The Pulitzer Prize and the Civil Rights Movement*
- James West, University of Manchester
  *House for the Struggle: The Black Press and Black Media Architecture in New York and Chicago*
- Travis R. Bell, University of South Florida
  *Who was Martin Chambers?: Examining Media Depiction of a Black Teenager’s Death in 1967*
- Kimberley Mangun, University of Utah
  *Montgomery is the Happiest City in the World*: How Almena Lomax Covered the Bus Boycott
- Pamela E. Walck, Duquesne University, and Candi Carter Olson, Utah State University
  *‘Young ladies, now take warning’: Pearl Bryan’s Cautionary Tale in Newspapers and Song*
- Christie Kleinmann, Belmont University
  *Villain or Hero: Colvard and the Erosion of the Unwritten Rules in College Basketball*
- Ellen Gerl and David Forster, Ohio University
  *Journalism and Fast Cars: Denise McCluggage Writes and Drivers Her Way Into ‘Boys’ Club of Autoracing*
- Linda Lumsden, University of Arizona
  *Abolition: The Evolution of Social Movement Media from Edmund D. Morel to antislavery.org in the World’s Oldest Social Justice Movement*
- Nathaniel Frederick and William Schulte, Winthrop University
  *HUMOR IN HUE: Gag Cartoons as Satire in Black World Magazine during the Black Arts Movement, 1970-1976*
- Gerry Lanosga, Indiana University
  *The Dean, the Diplomat, and Democracy: Exporting American Values Through the Maria Moors Cabot Prizes in Journalism*
- Malwina E. Lys-Dobradin, Columbia University
  *Karl Marx, New-York Daily Tribune Foreign Correspondent*
Storycraft and Media Processes: Vistas Over Three Centuries and Three Continents
St. Petersburg Ballroom III

Moderator: Ross Collins, North Dakota State University

- Katherine Dunsmore, Fairleigh Dickinson University
  *Anthony Henry: Nexus of Community*
- Michael Fuhlhage, Wayne State University
  *Actionable Fact and the Genesis of Objectivity in Nineteenth-Century Journalism*
- William Thomas Mari, Northwest University
  *Cartoons in the Newsroom: 1920-1960*
- Keith Greenwood, University of Missouri
  *Times Change, But Do the Pictures?*
- Cayce Myers, Virginia Tech
  *Managing the ‘Prophecy of Wilson’: Carey T. Grayson’s Role in Crafting the Public Image and Memory of Woodrow Wilson, 1919-1921*
- Madeleine Liseblad, Arizona State University
  *From Ronald Reagan, Margaret Thatcher and Beyond: Frank N. Magid Associates’ Pivotal Role in the Privatization Process of European Television News Broadcasting*
- Wallace B. Eberhard, University of Georgia, emeritus
  *Pulitzer Prize Winner Turned Propagandist? The Korean War ordeal of “Pappy” Noel*
- Nicholas Hirshon, William Paterson University
- Daniel Marshall Haygood, Elon University
  *The Glasnost Bowl – The Best Sports Broadcasting Idea That Never Happened*
- Susan E. Swanberg, University of Arizona
- Kate McQueen, University of Illinois–Urbana-Champaign
  *Zeppelin in the Arctic: How Mass Publishing Influenced Early Twentieth Century Scientific Exploration*

9:45-11:15 am COFFEE & HOT TEA SERVICE
Lobby III
10:10-11:40 am GENERAL BUSINESS MEETING
St. Petersburg Ballroom I and II

• Approval of 2015 Minutes
• Election of Officers
• Officer and Committee Reports
• Presentation of Research and Service Awards
• The gavel will be turned over to David J. Vergobbi, University of Utah, AJHA President for 2016-2017.

11:50 am-12:50 pm WORKING LUNCH FOR AJHA OFFICERS
HTC Room No. 3

New and continuing officers and board members enjoy a complimentary lunch in appreciation of services provided to AJHA.
This year’s AJHA Book of the Year Award winner is Leonard Teel, author of “Reporting the Cuban Revolution,” How Castro Manipulated American Journalism (Louisiana State University Press, 2015). Teel is professor emeritus of communication at Georgia State University in Atlanta and the 2014 recipient of the Sidney Kobre Lifetime Achievement Award from the AJHA. Reporting the Cuban Revolution reveals the untold story of thirteen American journalists in Cuba whose stories about Fidel Castro’s revolution changed the way Americans viewed the conflict and altered U.S. foreign policy in Castro’s favor.
2:10-3:25 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Press Portrayals: The Fight for Equality and Civil Rights  
Williams/Demens Room

Moderator: Amy Mattson Lauters, Minnesota State University-Mankato

- Melissa Greene-Blye, University of Tennessee-Knoxville  
  “Great Men, Savages, and the End of the Indian Problem”

- Katlin Hiller, Ohio University  
  “The Chicano Fight for Educational Equality”

- Kim Mangun, University of Utah  
  ‘The issue of our time is civil rights’: Coverage of the Civil Rights Movement in The Nation, 1955-1960”

- Candi Carter Olson, Utah State University  
  “Because of the Places She Had to Go: Changing Women’s Roles Through the Women’s Press Club of Pittsburgh”

PANEL DISCUSSION: True-Life Journalism Goes to the Movies: Drama, Reality, and Myth  
St. Petersburg Ballroom III

Moderator: Tom Mascaro, Bowling Green State University

- Matthew Ehrlich, University of Illinois
- Kathleen Endres, University of Akron
- Roy Harris, Jr., Emerson College (retired)
- Jon Marshall, Northwestern University

From "Citizen Kane" and "The Front Page" to "All the President’s Men," "Good Night, and Good Luck," and this year’s Oscar-winning "Spotlight," the work of print and broadcast journalists has long been a favorite subject for popular films and documentaries. Yet as Michael Schudson notes in "Watergate in American Memory," “all history is partial.” Can movies ever truly capture what really happened? This panel will draw examples from films based on real reporting efforts and will discuss the impact of such true-to-life movies on how journalism history is understood.
3:35-4:35 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Cultural Impact and Influence of the Press
Williams/Demens Room

Moderator: Vanessa Murphree, University of Southern Mississippi

- Nathaniel Frederick II, Winthrop University
  “Swinging in the Pews: The Black Press’ Campaign Against Swinging Spirituals”

- Cristina Mislan, University of Missouri
  Jinx Broussard, Louisiana State University
  Rachel Grant, University of Missouri
  "'Larger than Life': Celebrity Journalism, Gender and Black Politics in Fay M. Jackson’s Hollywood Adventures, 1933-1935"

- Raymond McCaffrey, University of Arkansas
  “The Sportswriter as Hero”

PANEL DISCUSSION: Teaching Journalism Online: Tips and Techniques
St. Petersburg Ballroom III

Moderator: Julie Hedgepeth Williams, Samford University

- Berrin Beasley, University of North Florida
- Dianne Bragg, University of Alabama
- Kimberly Voss, University of Central Florida
- Naeemah Clark, Elon University

Panel participants will discuss how and why the online environment is suitable for journalism history courses and how offering journalism history courses online may make those courses more appealing to students and to department curriculum committees. Panelists will discuss the pros and cons of teaching journalism history online as well as nationally accepted best practices for developing online courses. They will also share practical tips and techniques for teaching journalism history courses online based on their own experiences.

6:30-9:30 pm GALA DINNER
Meet in the hotel lobby. This event requires a separate ticket.
The Poynter Institute is hosting the Gala, which will be held in its facility at 801 Third St. South, which is walking distance from the hotel. Poynter is a leader and innovator in the continued education of journalism practitioners and teachers. The Institute uses media professionals and scholars to create the "Poynter Experience," a unique and transformative curriculum.
Congratulations to the recent graduates of our Ph.D. program.

We are proud of your success and wish you all the best.

Steve Bien-Aimé, Louisiana State University
Holly Hunter, University of South Carolina
Eun Hwa Jung, National University of Singapore
Frank Waddell, University of Florida
Sarah Worley, Juniata College
Mu Wu, California State University, Los Angeles
The UNC School of Media and Journalism congratulates Dean Emeritus Jean Folkerts, recipient of the 2016 Sidney Kobre Lifetime Achievement Award in Journalism History. Dr. Folkerts’ career has influenced generations of students, teachers and scholars, and we join in the celebration of her outstanding contributions to the field of media history.

The University of Central Arkansas College of Fine Arts and Communication and the UCA School of Communication recognize Dr. Donna Lampkin Stephens for her service as a board member of the American Journalism Historians Association.
CONGRATULATIONS TO DAVID DOWLING & SUBIN PAUL

Who will present: “Gandhi’s Newspaperman: T.G. Narayanan and the Quest for an Independent India, 1938-1946”

At the 2016 AJHA Convention

The School is the home of the first PhD program in the field of mass communications, with the first student graduating in 1948.

Among other academic fields, the SJMC specializes in the history of media and media institutions, with five faculty working in this area, including:

- **David Dowling**, 19th Century, Digital Journalism
- **Frank Durham**, 20th Century American Journalism
- **Tom Oates**, 20th Century Sports Journalism
- **David Ryfe**, 19th-20th Century American Journalism
- **Travis Vogan**, 20th Century Sports Journalism

For questions about our PhD program, contact the SJMC Director of Graduate Studies, Dan Berkowitz: dan-berkowitz@uiowa.edu
The University of Utah
Department of Communication

IS PROUD TO CELEBRATE
THREE OF OUR FACULTY

Join us in celebrating our colleague David Vergobbi, who will be installed as AJHA president for 2016-2017 during the convention.

Congratulations to Glen Feighery for his award-winning paper: "Questioning the Atom Masters: News Coverage of Above-Ground Nuclear Testing, 1951-1953."

Another congratulations to Kim Mangun (past president of AJHA) for her paper, "'The issue of our time is civil rights': Coverage of the Civil Rights Movement in The Nation, 1955-1960." Kim will also present at a research-in-progress session and on one panel, both concerning civil rights, journalism and education.

FACULTY:

James Anderson
Mark Bergstrom
Heather Canary
Suhi Choi
Kevin Coe
Julia Corbett
Ann Darling
Kevin DeLuca
Danielle Endres
Joshua Paul Ewalt

Glen Feighery
Robert Gehl
Rachel Alicia Griffin
Marouf Hasian
Leonard Hawes
Avery Holton
Jakob Jensen
Robin Jensen
Kimberly Kaphingst
Sean Lawson

Tae Kyoung Lee
Kimberley Mangun
Michael Middleton
Julia Moore
Kent Ono
Helene Shugart
Ye Sun
Leona Yi-Fan Su
David Vergobbi
Sara Yeo

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Graduate Offerings

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Ph.D. in Strategic Communication

We also thank her for a year of brilliant service as interim director.
Hilton St. Petersburg Bayfront and AJHA Event Map Guide

Main Lobby
Meeting for Historic Tour
Meeting for Gala Dinner

Registration Room off Lobby II
across from Starbucks
Conference Registration

Bayboro Room
Board of Directors Meeting
"American Journalism" Editorial Advisory
Board Meeting

Lobby III
Breakfast Buffet
Coffee and Hot Tea Service

St. Petersburg Ballroom I & II
Welcome and President's Address
Awards Luncheon
Donna Allen Roundtable Luncheon
General Business Meeting

Williams/Demens Room
Paper Sessions and Panels

St. Petersburg Ballroom III
Paper Sessions and Panels
2016 Margaret A. Blanchard Doctoral Dissertations Prize
AJHA Book of the Year Award

Poolside (in case of rain, St. Petersburg Ballroom I & II)
AJHA Awards Reception

HTC room No. 3
Working Lunch for Officers
The University of North Florida’s Department of Communication is proud to support the American Journalism Historians Association’s mission of advancing our understanding of mass communication history.

The Department of Communication offers a Bachelor of Science degree in Communication with concentrations in advertising, multimedia journalism and production, and public relations. The department also has a new Master of Science degree in Communication Management.

Find out more at: www.unf.edu/coas/communication
Congratulations,
Dean Charles N. Davis

American Journalism Historians Association
Distinguished Administrator Award

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Missouri Journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students’ research have been published in American Journalism, the International Communication Gazette, The Journal of American History, Journalism Studies, Journalism History and Journalism & Mass Communication Quarterly, among other journals.

Associate Professor Keith Greenwood’s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and presentation of digital images. Greenwood is currently a member of the AJHA Board of Directors.

Associate Professor Berkley Hudson focuses on the history, culture and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. He studies, writes about and teaches literary journalism. For four years ending in December 2015, he served as editor-in-chief Visual Communication Quarterly. He also was teaching standards chair of the History Division.

Assistant Professor Cristina Mislán studies the history of transnational journalism, with a particular interest in how activists and journalists have used media across the Americas to advocate for social justice and facilitate public conversations about racial, gender and class politics. She teaches qualitative research methods, cross-cultural journalism studies, mass media as well as women and media.

Associate Dean for Graduate Studies Earnest L. Perry Jr. studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.

Associate Professor Tim P. Vos studies theoretical issues of historical explanation, the history of journalism’s occupational norms and the history of institutional influences on journalism. He teaches American journalism history and qualitative research methods. Vos is past head of AEJMC’s History Division and won the 2014 award for Best American Journalism article.

Associate Professor Yong Z. Volz focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the past chair of the History Division of AEJMC.

For more information, visit journalism.missouri.edu, or call 573-882-4821.