AMERICAN 1 **ASSOCIATION** 

# JOURNALISM HISTORIANS ASSOCIATION

 $A \bullet J \bullet H \bullet A$ 

Vol. 11, No. 4 / August 1994

### The President's Desk

BY CAROL SUE HUMPHREY OKLAHOMA BAPTIST

Well, here it is the end of July and I have not gotten nearly enough done this summer. Full-time teaching responsibilities return for me in less than one month. Vacations and summers never seem long enough.

THE OCTOBER CONVENTION.

Plans for the October convention in Roanoke are almost finished. The program-planning process went well this year, through the capable efforts of Alf Pratte, David Spencer, John Coward and Sam Riley. All their hard work is clearly paying off in a meeting that promises to be full of good scholarship and great fun.

As always, the annual convention brings business for the membership to consider. Elsewhere in this newsletter, you will find several proposed amendments to the AJHA Constitution. These amendments call for changes in the committees and the officer structure.

#### New Permanent Committees.

One set of amendments calls for the creation of two new permanent committees, awards and convention sites. These committees have operated as ad-hoc committees created by the president for several years now and the board feels that they should be made permanent. I believe that this change should help in the planning process for future conventions.

#### New Officer Structure.

The other set of amendments calls for the creation of a three-tiered officer structure: a president to preside at the annual convention (and

Please See Brown on Page 8

### **Roanoke Convention Plans** Two Main Speakers, Trip

BY SAM G. RILEY VIRGINIA TECH

Plans are firm for the Oct. 6-8 AJHA convention at the Airport Marriott in Roanoke, Va.

The conference will include nine panels, 14 refereed paper sessions (a total of 42 papers), 24 research-in-brief presentations and two principal speakers.

#### FIELD TRIP.

Outside of the Marriott, there'll be an outing by motor coach to Thomas Jefferson's getaway home, Poplar Forest, and a drive on the Blue Ridge Parkway, one of America's most beautiful scenic roadways. The outing and

two luncheons will be included in the registration fee.

Donald Ritchie, associate Senate librarian, will speak on the history of the Washington press corps. Another principal speaker will be Eric Newton,

former editor of the Oakland (California) Tribune and now the managing editor of The Newseum, a major new museum devoted to the history of journalism, funded by Gannett's Freedom Forum and under construction in Arlington, Va.

Both will speak Friday morning. JEFFERSON'S HOME.

Following Friday's lunch, the group will be treated to a one-hour drive to Poplar Forest and will return to the hotel by 6 p.m. by the Blue Ridge Parkway. Thanks to President Carol Sue Humphrey's good nature and refreshments provided by Virginia Tech's Department of Communication Studies, the president's suite will double as a hospitality suite each evening until 10

#### TRANSPORTATION.

The Airport Marriott is a five-minute free shuttle ride from Roanoke's spiffy new airport, which is served principally by U.S. Air. For those arriving by car, the hotel is also conveniently located-less than five minutes from Interstate 81. Take the Roanoke turnoff onto Highway 220. The hotel will be on your right.

#### RESERVATIONS AND RATES.

Phone for hotel reservations by call-

ing 1 703 563-9300 or 1 800 228-9290. The nightly room rate is \$74, regardless of the number of occupants. The room registration deadline for the group rate is 5 p.m. Sept 15. Those who hesitate

beyond this time will probably have to stay elsewhere, perhaps at the Sheraton next door.

An opening reception will be hosted Thursday evening by the Roanoke Times & World News, Virginia's largest paper west of Richmond.

By early October nature should have cooperated by turning the mountain leaves all sorts of pretty colors. The hotel is within view of the mountains, and although ours are not as high or rugged as the ones Alf Pratte and Jack Nelson gave us last year, they have a kinder, gentler beauty all their own.



### Schedule AJHA Annual Convention Roanoke, Va.

#### Wednesday, October 5

3-5 p.m.

**Board Meeting** 

7-9 p.m.

**Board Meeting** 

Thursday, October 6

7-9 a.m.

**Board Meeting** 

7-9 a.m.

Committee Meetings

8 a.m.-5 p.m.

Registration

Coffee Break

9-9:30 a.m.

Welcome/President's Address

9:30-9:45 a.m.

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9:45-10:45 a.m.

A) Panel: "The Seattle Times Historical Archive, Data Base Development and Use Project"

Sherry Boswell, Washington and The Seattle Times Dr. Lorraine McConaghy, The Seattle Times

B) Refereed Paper Session: "Looking Back: African-Americans and the Majority and Minority Presses"

Moderator: Michael Murray, Missouri-St. Louis "Who's the Boss: The Influence of Black Women Journalists of Ringwood's Journal," Bernell Tripp, Florida

"The Proceedings of the Rebellious Negroes: News of Slave Insurrections and Crimes in Colonial Newspapers," David A. Copeland, North Carolina-Chapel Hill

African-Americans and the White-Owned Mississippi Press: An Analysis of Photographic Coverage from 1944 to 1984," Susan Weill, Southern Mississippi

10:45-11 a.m. Coffee Break

11 a.m.-Noon

A) Panel: "Principles, Persona, Pizzazz: Case Studies in How Media Have Confronted Competitive Challenges"

Fred Blevens, Missouri-Columbia Gael Cooper, Ph.D. candidate, magazines Sandy King, M.A. candidate, advertising-public relations

Adrienne Baugham, M.A. candidate, newspapers Jane Singer, Ph.D. candidate, television

B) Refereed Paper Session: "The News as Propaganda: Can We Trust What We Hear and Read?"

Moderator: Jay Jernigan, Eastern Michigan
"The General Circulation Press as a Tool for Propaganda: The Wisconsin Suffrage Movement, 1910-1919," Elizabeth Burt, Hartford
"The Big Six and Muckraking: Re-Examining Exposure Journalism," Kathleen L. Endres, Akron "Public Relations, the Community and Newspaper

Coverage of a Local Steel Strike, 1946," Karen S.

Organized Group Lunch

Miller, Georgia

1-2 p.m.

Noon-1 p.m.

A) Panel: "The Hero Concept and the American Press: Case Studies of the Past 180 Years"

Betty Houchin Winfield, Missouri-Columbia
"Godey's Lady's Book," Janice Hume
"Sam Houston and the Press," Karl Mattson
"Press Treatment of Mary Bethune," Susan Banda
"Woody Guthrie: Hero Making in the American
Press," Drew Sullivan
"Beryl Markham as Seen Through the Thoughts of
Daniel Boorstin," Caron Carlson

B) Refereed Paper Session: "History in Perspective: What We Can Learn from Our Written and Drawn Past"

Moderator: Tim Gleason, Oregon State

"Banana Peel Journalism: P.S. Lovejoy and the Fight for the Cutover, 1919-1923," James Kates, Wisconsin-Madison

"Historical Perspective in Magazine Design: The Need To Go Forward Into the Past," Carol Holstead, Kansas

"Milton Caniff: A Summing Up," Lucy Shelton Caswell, Ohio State

2-2:15 p.m. Coffee Break

2:15-3:15 p.m.

A) Refereed Paper Session: "The Gilded Age and Our Press Heritage: A Further Examination"

Moderator: John P. Ferré, Louisville

"Justice, Progress, and a Preserved Republic: Benjamin Orange Flower and The Arena," Mary M. Cronin, Washington State

"Uncovering a Mid-Nineteenth Century Press Association Code of Ethics," Stephen A. Banning, Missouri-Columbia

"Jurisdiction Over the Body: Themes in Coverage of the Garfield Assassination," Peter Ausenhus, Minnesota

### B) Refereed Paper Session: "In Other Voices"

Moderator: Barbara Diggs Brown, American "Print Journalism in Mexico: From Printing Press to Revolutionary Press, 1536-1821," Victoria Goff, Wisconsin-Green Bay

"Negotiating Class and Ethnicity: The Polish and Yiddish Language Press in Chicago," Jon Bekken,

New York-Cortland

"American Film Propaganda in Revolutionary Russia," James Startt, Valparaiso

### 3:15-3:30 p.m. Coffee Break

3:30-4:30 p.m.

A) Panel: "The Research Society for American Periodicals"

Sam Riley, Virginia Tech James T. F. Tanner, North Texas, editor of *American* 

Dean Robert J. Scholnick, William and Mary, first president of RASP

### B) Refereed Paper Session: "Information Revolutions, Past and Present"

Moderator: Lucy Shelton Caswell, Ohio State "The First Information Revolution," Irving Fang,

"Mark Fowler and the Fairness Doctrine: An Analysis of Speeches and Articles 1981-1987," Jan H. Samoriski, Bowling Green State

"The Andromeda Strain Phenomenon: Mutating Systems and International Communication Policy," Eliza Tanner, Arizona State

### 4:30-4:45 p.m. Coffee Break

4:45-5:45 p.m.

A) Refereed Paper Session: "In The Formative Years"

Moderator: Jon Bekken, New York-Cortland "Campbell's Boston News-Letter: Some Not So Boring Sheets of News," Alan Neckowitz, James Madison

"The Misconduct of The New England Courant," David Moore, Alabama

"Presidents Madison and Monroe and the Party Press in Transition," David Davies, Alabama

### B) Refereed Paper Session: "How Much Should Be Told: Press Freedom and Public Responsibility"

Moderator: David Abrahamson, New York "Newspaper Contempt Between the Wars," Dick Scheidenhelm, Colorado State

"The Leo Frank Case and the Post-Conviction Press, 1913-1915," Jill Cohen, Tennessee

"Crosses Holding Off a Vampire: How Four Newspapers Used Editorials to Define Their First Amendment Functions," James B. McPherson, Washington State

6 p.m.

Dinner on your own

### Friday, October 7

7-8 a.m.

**Board Meeting** 

7-8 a.m.

Committee Meetings

8 a.m.-Noon

Registration

8-9:30 a.m. Research In Progress A) Session One: Moderator: Bernell Tripp, Florida

- 1. "The Enduring Electric Bastard Son of Journalism: In 1994 PR Newswire Turns 40. So What?" Charles March, Kansas
- 2. "John Wilson Bengough: A Caricature History of Canadian Politics," David R. Spencer, Western
- 3. "Retrieving 'Progressive Journalism' from 'Muckraking," Ron Marmarelli, Central Michigan
- 4. "The Press and Politics: Research in the Drew Pearson Papers," Mark E. Young, Texas-Austin

5. "Theodore Roosevelt's Bull Moose Propaganda Machine, 1912," Fred Blevens, Missouri

6. "Executive Branch Publicity in the 1920s: Reconsidering the Harding and Coolidge Administrations," Stephen Ponder, Oregon

7. "Remembering Bennett and Webb, Greeley and Weed: A Study in the Collective Memory of Modern Journalism," Eliot King, Loyola

8. "A Military-Media Fiasco: Operation Just Cause, Panama, December 1989," Pascale M. Combelles, Université de Toulouse

9. "The Wartime Bravery of Stephen Crane, War Correspondent and Author of *The Red Badge of* Courage," Maury M. Breecher, Alabama

10. "The Influence of the Coming of Television on Newspaper Coverage of Presidential Elections," Thomas J. Johnson, Southern Illinois

11. "American Journalism Mythology on the Air: A Historical Analysis of Occupational Portrayals in Four Radio Serials of the Golden Era, 1937-1951," Norma F. Green, Columbia-Chicago

12. "An Early Voice for Oregonians: C.C. Chapman and the Oregon Voter," Wendy R. Welch, Washington State

#### B) Session Two

1. "Negotiating the First Joint Operating Agreement: Scripps Howard Newspapers in Albuquerque," Ed Adams, Angelo State

2. "Racism Igniting: Japanese-Americans in Califor-

nia in the Calm Before War, 1939-40," James Bow, Central Michigan

"Aspects of Women's Editions of Newspapers," Ann Mauger Colbert, Indiana-Purdue

 "What Men Didn't Want to Hear: The Weekly Writings of Ida Husted Harper," Michael Buchholz, Indiana State

 "Journalist Sophie I. Simon Loeb and Her Search for Social Justice in the New York World," Agnes Hooper Gottlieb, Seton Hall

6. "Milton L. Randolf Sr. Reconsidered: Black Virginia Journalist and Social Activist," Frankie Hutton, Lehigh

7. "Health and British Magazines," Eugenia M. Palmegiano, Saint Peter's

8. "African-American Religious Broadcasting, 1920-Present," Frank Johnson Jr. and Sandra Faye Scott, Georgia State

 "Voices from Ghosts: a Bibliographic Listing of Newspapers Once Published in Extinct Mississippi Towns," Laura Nan Fairly, Auburn

10. "Unsung Hero: The Contribution of Julia Collier Harris Toward a Pulitzer Prize for the Columbus Enquirer-Sun," Marie Myers Hardin, Georgia

11. "Blacks, Blackouts and Building Morale: Missouri's Black Press During World War II," Caryl A. Cooper, Missouri

12. "A Brief History of WDAY Radio and Television," Mark Strand, Moorhead State

9:30-9:45 a.m. Coffee Break

9:45-10:45 a.m. Speaker: Donald Ritchie

10:45-11 a.m. Coffee Break

11 a.m.-Noon Speaker: Eric Newton

Noon-1 p.m. Organized Group Lunch

1:30-6 p.m. Trip: Poplar Forest/Blue Ridge Parkway

6-7:30 p.m. Dinner on your own

7:30-8:30 p.m. Interest Group Meetings

1) Women's History, Victoria Goff, Wisconsin-Green Bay, chair

"Can We Talk? The Value of the Washington Press Club Foundation Women's Oral History Collection for Media Historians"

Shirley Biagi, California State-Sacramento Donita Moorhus, director, WPCF Oral Historical Project Maurine Beasley, Maryland Leonard Teel, Georgia State Barbara Diggs Brown, American

2) Early American History, Julie Hedgepeth Williams, Alabama, chair 3) International History, Jay Jernigan, Eastern Michigan, chair

"Problems and Prospects in Journalism Research"

"Hidden Secrets: Journalism History Research in Canada, Prospects and Problems," David Spencer, Western Ontario

"Anglo-American Journalists of the Late Victorian Period," Joel Weiner, City College-New York

4) Broadcast History, Tom Volek, Kansas, chair

5) Research Methods, Ed Caudill, Tennessee, chair

### Saturday, October 8

7-8 a.m.

**Board Meeting** 

7-8 a.m.

Committee Meetings

8-9 a.m.

A) Panel: "Journalism as Literature in History: The Uncertain Evolution of Journalistic Style"

"The Times of the Times: Historical Models for Stylistic Change," David Abrahamson, New York

"Innovation or Rediscovery: Style and Story-Telling at the Philadelphia Inquirer," Tom Connery, St. Thomas

"19th Century Feature Writing and the Survival of the Sketch in Contemporary Literary Journalism,"
Norman Sims, Massachusetts-Amherst

"Regression or Progression? The Proposed Resurrection of Women's Pages," Jan Whitt, Colorado-Boulder

B) Refereed Paper Session: "When Issues Arise: Objectivity or Analysis"

Moderator: Wallace Eberhard, editor, American Journalism

"Cultural Politics and the Press in the Third Republic," André Spies, Hollins

"Mississippi Journalists, the Civil Rights Movement and the Closed Society, 1960-1964," David Davies, Alabama

"The Rip Rap Shoal Story: First Precedent for Revealing the Identity of a Journalist's Source," Robert L. Spellman, Southern Illinois-Carbondale

9-9:15 a.m. Coffee Break

9:15-10:15 a.m.

A) Panel: "When It Comes to Colonial Journalism, Who Ye Gonna Call? Mythbusters"

"Overview: Colonial Myths from Women to Toothpaste," Julie Hedgepeth Williams, Alabama "Myths About Famous Newspapers and Journalists: Heroes as Party Puppets and Puritans as Free Thinkers," Wm. David Sloan, Alabama

- "Myths about News Content: John Peter Zenger Was Not Necessarily the News," David Copeland, North Carolina
- "Myths About Business Practices: The Bottom Line in the Good Old Days of Independence," Ralph Frasca, Toledo

### B) Refereed Paper Session: "Defining the American Woman: A Century of History"

Moderator: Norman Sims, Massachusetts-Amherst
"The Ladies Companion, 1834-1844: A Magazine of
Polite Literature," Paul Belgrade, Millersville
"Defining the American Heroine: Women of Godey's
Lady's Book," Janice Hume, Missouri-Columbia
"The Suffragist: The National Woman's Party Wields
the Power of the Press," Linda Lumsden, North
Carolina-Chapel Hill

10:15-10:30 a.m.

Coffee Break

10:30-11:45 a.m.

**Business Meeting** 

11:45 a.m.-1 p.m.

Lunch on your own Women's Roundtable Lunch

1-2 p.m.

A) Panel: "Television Development: Localism and Community Commitment"

Michael Murray, Missouri-St. Louis Marjorie Fox, Cincinnati, WMAQ-TV, Chicago Jon Hall, Iowa, KWWL-TV, Waterloo, Iowa Bill Ryan, Rockhurst, WDAF-TV, Kansas City David Weinstein, Maryland, WMAL-TV, Washington, D.C.

Donald Godfrey, Arizona State

### B) Refereed Paper Session: "Controversy and Confusion: Who Holds the Power?"

Moderator: Michael Buchholz, Indiana State
"A Revolutionist Must Have His Say in Court Even if
It Kills Him: Benjamin Gitlow, His Conviction for
Criminal Anarchy and What It Means for Freedom
of Speech," T.J. Hemlinger, North Carolina-Chapel
Hill

"Standing Idly By: Newspaper Coverage of the 1958-59 Investigation into Homosexuality at the University of Florida," Ford Risley, Florida-Gainesville

"Treason's Biggest Victory: How the National News Magazines Covered the 1957 Supreme Court Red Monday Cases," Bradley Hamm, North Carolina-Chapel Hill 2-2:15 p.m.

Coffee Break

2:15-3:15 p.m.

A) Panel: "The Use of Legal Opinions in Journalism History Research"

Dick Scheidenhelm, Colorado State

- "Use of Archives in Research of Communications Law History," Robert L. Spellman, Southern Illinois-Carbondale
- "Case Study of the Toledo News-Bee, 1914-18," Tom Connery, St. Thomas

### B) Refereed Paper Session: "Women In and On the News"

Moderator: Catherine Mitchell, North Carolina-Asheville

"Women in the News: A Look at the Presentation of American Women in News Magazines from 1945 to 1963," Karla K. Gower, Arizona State

"Women's Pages or People's Pages: The Production of News for Women in the Washington Post in the 1950s," Mei-ling Yang, North Carolina-Chapel Hill

"Somebody Out There Is Listening: The WOR Radio Broadcasts of Mary Margaret McBride," Beverly G. Merrick, Georgia Southern

3:15-3:30 p.m. Coffee Break

3:30-4:30 p.m.

A) Panel: "Getting Your Articles and Books Published"

Sherilyn Bennion, Humboldt State, author of Equal to the Occasion: Women Editors of the Nineteenth Century

Barbara Cloud, Nevada-Las Vegas, editor of Journalism History and author of The Business of Newspapers on the Western Frontier

Wm. David Sloan, Alabama, former editor of American Journalism and author/editor of 13 books

Hiley Ward, Temple, editor of *Media History Digest* and author of 15 books

### B) Refereed Paper Session: "Staking Out New Frontiers"

Moderator: Warren "Sandy" Barnard, Indiana State "Visible Hand: The Journalistic Drive to Incorporate a Frontier," David J. Vergobbi, Utah

"Combatting Economics and the Print Advertising Trend During World War II: IRS Tax Rulings and the War Bond Drives," Edward Ames and Rajiv Sekhri, Angelo State "The Role of Government in Global Media Flows: The Commerce Department and Hollywood Exports, 1921-33," Ulf Jonas Bjork, Indiana

4:30-4:45 p.m. Coffee Break

4:45-5:45 p.m.

A) Panel: "Copyright Basics for Research and Teaching"—Tom Volek, Kansas

B) Refereed Paper Session: "Reflecting on Major Issues in Twentieth Century Reporting"

Moderator: John Creelman, journalist and historian, Orangeville, Ontario

"Guns or Butter? Black Press Editorial Policy Toward the Vietnam War," William J. Leonhirth, Florida-Gainesville

"Life Magazine and the Mercury Seven Astronauts: A Historic Case of Media Control," Ginger R. Carter, North Louisiana

"A Brief History of the Environmental Movement in the United States: Mass Media and Social Forces," Mark Neuzil, St. Thomas

### **Other Convention Items**

## Proposed Amendments to AJHA Constitution (Changes <u>underlined</u>)

Section 4.01 Board of Directors.

The Board is composed of the President, <u>First Vice President</u>, and nine members elected by the membership for staggered three-year terms with three positions elected annually.

Section 4.03 Officers: Selection and Terms of Office.

(a) President. The President assumes office at the annual convention for a one-year term and serves as an ex-officio member of the Board of Directors for two years following the term as President.

(b) First Vice President, The First Vice President assumes office at the annual convention for a one-year term and succeeds the president in office.

(c) Second Vice President. The Second Vice President is

elected to a one-year term by the membership at the annual convention and succeeds the First Vice President in office.

#### Section 4.06 Committees.

(c) Nominations and Elections. This committee will call for nominations to fill officers' positions and vacant board -seats and will conduct the annual elections. (Delete sentence on Kobre Award.)

(f) Awards. This committee will propose to the board nominees for prizes, plaques and certificates, including the Kobre Award for distinguished service to the profession of journalism history.

(g) Convention Sites. This committee will investigate and recommend to the board sites for conventions on a schedule to be determined by the Board.

### Nominees for Officer and Board Vacancies

By Jacqueline Cartier Nominations Committee

The names of those confirmed as candidates for AJHA offices are presented below. This advance listing is being done to give the membership more time to consider whom to vote for than is available when candidates are announced at the convention itself.

All of those nominated for first and second vice president were contacted and indicated their decision regarding standing for election.

A few of those nominated for board of directors could not be contacted before the *Intelligencer* deadline. These persons will also be eligible to stand for election should they indicate their willingness to do so.

### First Vice President Louise Benjamin, Georgia; Patricia Bradley, Temple.

Second Vice President

Paul Ashdown, Tennessee; Donald Godfrey, Arizona State; David Spencer, Western Ontario.

### **Board of Directors**

David Abrahamson, Northwestern; Louise Benjamin, Georgia; Douglas Birkhead, Utah; John Coward, Tulsa; Kathleen Endres, Akron; Donald Godfrey, Arizona State; Stanley L. Harrison, Miami; Thomas Heuterman, Washington State; Jay Jernigan, Eastern Michigan; Louis Liebovich, Illinois; Sam Riley, Virginia Tech; Leslie Smith, Florida; David Spencer, Western Ontario; James Startt, Valparaiso; Joseph Trahan, Tennessee-Chattanooga; Bernell Tripp, Florida; Tom Volek, Kansas; Mary Ann Weston, Northwestern; Julie Williams, Alabama.

### New Volume of American Journalism Mailed

By Wallace Eberhard EDITOR, AMERICAN JOURNALISM

Vol. 11 No. 2 of American Journalism went in the mail the week of July 5 and should be in your hands by now.

If not, drop me a line and we'll try again. The journal goes under a non-profit, third-class rate. This means it moves at the speed of glaciers, or, on a good day, a turtle heading for water.

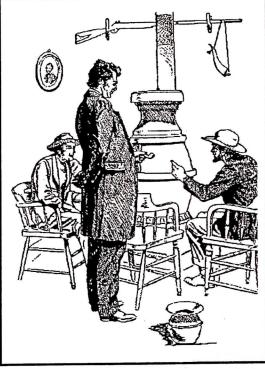
SUMMER, FALL ISSUES IN WORKS.

The summer issue is well along, and the fall one is more than a gleam in the editor's eye. We have had excellent response to our request for research notes. Book Review Editor Tom Connery (St. Thomas) seems to spend all his time reading the new book lists, and his reviewers are responding well.

A very few manuscript reviewers seem to have forgotten us entirely, slowing up what is already a tooleisurely evaluation process. It's OK to say "no" to a manuscript review request, but be sure to let me know if you're too busy to do so.

BLOCKBUSTER ESSAY MISSING.

We're still looking for that longer, blockbusteressay that will set the world



of mass comm research as we know it on its ear, and change the course of media history. Something like, "Isaiah Thomas Made It All Up" or "The Failure of Journalism Education and Media History."

Seriously—the essay form offers a chance to take a strong point of view on something, anything in our field. It's not bound by the respectable and necessary convention of dozens of footnotes and quotes. With luck and a good piece of writing, you may open our minds to new approaches. I hope you'll take me up on this

#### BITS AND PIECES.

Few of the research manuscripts that wind up on the pages of AJ do so without at least one rewrite. The referee system is, in general, healthy in providing independent criticism of a scholar's work. The second draft inevitably reads better than the first.

We have a number of manuscripts in hand for the projected World War II and the Media issue, to be issued sometime in 1995. Deadline for submissions is Sept. 30.

We use the Chicago Manual of

I'm nearly caught up on correspondence, but don't hesitate to write or call if you're anxious about something you've sent. The buck stops here.

See you in Roanoke.

### Directory

President: Carol Sue Humphrey Board of Directors: History Department Oklahoma Baptist University Shawnee, OK 74801 (405) 275-2850

Pres.-Elect: Alf Pratte Department of Communications Brigham Young University F-347 Harris Fine Arts Center Provo, UT 84602 (801) 378-2997

Secretary: Barbara Straus Reed Dept. of Journ./Mass Media Rutgers University New Brunswick, NJ 08903 (908) 932-7117

Treasurer: Dick Scheidenhelm 3635 Aspen Court Boulder, CO 80304 (303) 443-7542

Donald Avery (1995)

Communication Department Eastern Connecticut State U. 83 Windham St. Willimantic, CT 06226-2295 (203) 456-5711

Donna Dickerson (1996) School of Mass Communication 4202 E. Fowler Ave.-CIS1040 University of South Florida Tampa, FL 33620-7800 (813) 949-9229

Frankie Hutton (1994) Journalism Department Lehigh University Bethlehem, PA 18015 (215) 758-4454

Eugenia M. Palmegiano (1996) History Department St. Peter's College 2641 Kennedy Blvd. Jersey City, NJ 07306 (201) 915-9064

Wm. David Sloan (1994) Journalism Department University of Alabama Tuscaloosa, AL 35487 (205) 348-8612

Ted Smythe (1995) Sterling College 607 N. Sixth Sterling, KS 67579 (316) 278-2173

Leonard Teel (1995) Communication Department Georgia State University Atlanta, GA 30303 (404) 651-3200

Hiley Ward (1996) Journalism Department Temple University Philadelphia, PA 19122-2585 (215) 787-1906

Gary Whitby (1994) 500 Cardinal Drive #A-2 Denton, TX 76201

### Humphrey (From Page 1)

many other details), a first vice president to oversee the committees, and a second vice president to put together the annual convention program. Having spent the last 10 months trying to juggle all the current responsibilities of AJHA president, I find this proposal an inviting one that I believe is truly needed.

#### A DEMANDING JOB.

The president currently has many details to oversee to ensure that the organization functions as it should each year. When times get busyand something has to give, it is almost always the committees that get put on the back burner.

#### COMMITTEE STRUCTURE.

The committee structure of AJHA is a good one with potential to accomplish much more than is currently being done. It would be easier to encourage such potential if one officer had the primary responsibility of overseeing the committee functions. I have been frustrated this year by my inability to deal with everything at the level I believe it deserved. Changing the officer structure as proposed by the AJHA board will provide more flexibility and allow the officers to do more for the organization.

I strongly urge you to support these amendments at the annual business meeting (Saturday morning of the convention).

#### THANKS FOR THE SUPPORT.

I have enjoyed my year as president of AJHA, although the time has passed much too quickly. It has been an honor to serve in this capacity and I thank you for your support. I look forward to seeing all of you in Roanoke.

### **Baldasty Article** Wins Covert Prize From AEJMC

Gerald Baldasty (Washington) has won the 10th annual Covert Award in Mass Communication History.

#### WINNING ARTICLE.

Baldasty's winning article, "The Rise of News as a Commodity: Business Imperatives and the Press in the Nineteenth Century," appeared in Ruthless Criticism: New Perspectives in U.S. Communication History, edited by William S. Solomon and Robert Mc-Chesney, published in 1993 by the University of Minnesota Press.

#### \$500 AWARD.

The \$500 award, presented by the History Division of the Association for Education in Journalism and Mass Communication, was endowed by the late Cuthorize L. Covert, a professor of pub lic communications at Syracuse University and head of the AEJMC History Division.

It goes to the best mass communication history article or chapter in an edited collection published in the previous year.

### Blanchard Seeks Items For Book

Work has begun on Mass Media History in the United States: An Encyclopedia, to be edited by Margaret A. Blanchard (North Carolina-Chapel Hill) and published by Garland Publishing Inc. of New York City.

The book, scheduled to appear in 1997, will include alphabetical entries on all aspects of the subject to provide an overview of current scholarship.

Those interested in contributing to the book should contact Blanchard at the School of Journalism and Mass Communication, CB 3365 Howell Hall, University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-3365.

### AMERICAN JOURNALISM Intelligencer

A-J-H-A

Michael Buchholz, Editor Department of Communication Indiana State University Terre Haute, IN 47809

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Indiana State University Department of Communication 430 Reeve Hall Terre Haute, IN 47809



