At the College of Communication and Information Sciences our award-winning faculty and students are setting the standard for communication and information education in a changing world. Our state-of-the art teaching laboratories and commercially owned television station provide students with hands-on experience in real world environments.
36th annual convention of the
AMERICAN JOURNALISM HISTORIANS ASSOCIATION

DoubleTree by Hilton
October 12-14, 2017

CONVENTION HOSTS
Sonny Rhodes, UA Little Rock
Donna Lampkin Stephens, University of Central Arkansas

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WELCOME

to the American Journalism Historians Association's National Convention.

The College of Social Sciences & Communication (CSSC) is a community of teacher-scholars and professionals whose mission is to apply theory and research to drive social change and inspire human expression, reflection, and interconnection.
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Convention Registrar
Ken Ward
Ohio University

Ingelligencer Editor
Dane Claussen
Thiel College
**Past Presidents and Convention Sites**

1982  
*Officers were elected after the first convention*  
Donald Avery, Eastern Connecticut State  
Dallas, Texas

1982-1983  
William Snorgrass, Florida State  
Tuscaloosa, Alabama

1983-1984  
Barbara Cloud, Nevada-Las Vegas  
Las Vegas, Nevada

1984-1985  
Mike Murray, Missouri-St. Louis  
St. Louis, Missouri

1985-1986  
Joseph McKerns, Ohio State  
St. Paul, Minnesota

1986-1987  
Thomas B. Conner, St. Thomas  
Charleston, South Carolina

1987-1988  
Margaret Blanchard, North Carolina  
Atlanta, Georgia

1988-1989  
Maurine Beasley, Maryland  
Coeur d’Alene, Idaho

1989-1990  
Leonard Teel, Georgia State  
Philadelphia, Pennsylvania

1990-1991  
Nancy Roberts, Albany  
Lawrence, Kansas

1991-1992  
Pamela Brown, Rider  
Salt Lake City, Utah

1992-1993  
Carol Sue Humphrey, Oklahoma Baptist  
Roanoke, Virginia

1993-1994  
Alf Pratte, Brigham Young  
Tulsa, Oklahoma

1994-1995  
Tom Heuterman, Washington State  
London, Ontario

1995-1996  
David Spencer, Western Ontario  
Mobile, Alabama

1996-1997  
Jim Startt, Valparaiso  
Louisville, Kentucky

1997-1998  
Eugenia Palmegiano, St. Peter’s  
Portland, Oregon

1999-2000  
David Sloan, Alabama  
Pittsburgh, Pennsylvania

2000-2001  
David Copeland, Elon  
San Diego, California

2001-2002  
Bernell Tripp, Florida  
Nashville, Tennessee

2002-2003  
Patrick Washburn, Ohio  
Billings, Montana

2003-2004  
John Ferré, Louisville  
Cleveland, Ohio

2004-2005  
Michael Sweeney, Utah State  
San Antonio, Texas

2005-2006  
Ford Risley, Penn State  
Wichita, Kansas

2006-2007  
Fred Blevens, Florida International  
Richmond, Virginia

2007-2008  
Tamara K. Baldwin, Southeast Missouri State  
Seattle, Washington

2008-2009  
Julie Williams, Samford  
Birmingham, Alabama

2009-2010  
Earnest Perry, Missouri  
Tucson, Arizona

2010-2011  
James McPherson, Whitworth  
Kansas City, Missouri

2011-2012  
Therese Lueck, Akron  
Raleigh, North Carolina

2012-2013  
Kimberly Mangun, Utah  
New Orleans, Louisiana

2013-2014  
Amy Mattson Lauters, Minnesota-Mankato  
St. Paul, Minnesota

2014-2015  
Erika Pribanic-Smith, University of Texas-Arlington  
Oklahoma City, Oklahoma

2015-2016  
Pete Smith, Mississippi State University  
St. Petersburg, Florida
**WELCOME**

Welcome to the 2017 American Journalism Historians Association National Convention. I’m happy you’ve joined us in Little Rock for what promises to be a most memorable event. We’ve packed these three days with cutting-edge research, thought-provoking panels, worthy awards, a remarkable historic tour, a presidential library gala dinner, and the chance to learn, share and socialize with the finest media historians from across the country.

Although we bring unique backgrounds and different experiences to Little Rock, I argue we might agree on a few things: that democracy cannot exist without an informed citizenry; that everyone must have access to quality news and information about their communities and nation; and that people need to understand the historical role of media in a democracy to comprehend their citizen’s duty to fight for First Amendment and other civil rights. No matter our historical media topics or interests, we all engage the important responsibility of educating not just students, but everyone, on the importance of communication in an open society. We share an opportunity these next three days to further that public trust we hold as media historians.

So, my evangelism aside, whether you’re just starting your careers or are already seasoned professors, my thanks to you all for attending our conference and bringing your expertise to the gathering. Now go inspire and be inspired.

—Dave Vergobbi, AJHA President, 2016-17

**Local hosts:**
Sonny Rhodes, cmrhodes@ualr.edu; Donna Lampkin Stephens, donnals@uca.edu

**Convention director:** Caryl Cooper, cooper@ua.edu

**Registration contact:** Ken Ward, kw749014@ohio.edu

**Convention hotel:**
DoubleTree by Hilton
424 Markham St. W.
Little Rock, Arkansas 72201
501-372-4371

The American Journalism Historians Association and the 2017 local host committee would like to express their gratitude to the following people and organizations that helped make this convention possible: *Arkansas Democrat-Gazette*; University of Central Arkansas Academic Affairs; University of Central Arkansas College of Fine Arts and Communication; University of Central Arkansas School of Communication; Stan Cloud, whose donation in memory of his wife Barbara Cloud (former AJHA president) funds this year’s Rising Scholar Award.
WEDNESDAY
OCTOBER 11

2-6 PM CONFERENCE REGISTRATION
Pre-function area

1:30 PM BOARD OF DIRECTORS MEETING
Riverside West

6 PM AMERICAN JOURNALISM EDITORIAL ADVISORY BOARD MEETING
Riverside West
FRANKLIN COLLEGE SALUTES AJHA FOR SUPPORTING SCHOLARSHIP IN PUBLIC RELATIONS HISTORY.

Franklin has required a senior-level course in Public Relations History for all PR majors since 2013. Info available from AJHA member Ray Begovich – rbegovich@FranklinCollege.edu.

Franklin is the alma mater of Elmer Davis – director of the U.S. Office of War Information in World War II; writer for The New York Times; news analyst for ABC and CBS radio.

FRANKLIN COLLEGE
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THURSDAY
OCTOBER 12 • IN BRIEF

7:15-8:45 am Breakfast Buffet
Foyer

8 am-noon Conference Registration
Pre-function area

8-8:50 am Welcome and President’s Address
Salon D

9 am-12:20 pm Paper Sessions and Panels
Salons A and C

9:45-11:15 am Coffee and Hot Tea Service
Foyer

12:30-1:35 pm Awards Luncheon
Salon B

2-5 pm Conference Registration
Pre-function area

1:50-5:10 pm Paper Sessions and Panels
Salons A and C

2:30-4:30 pm Coffee and Hot Tea Service
Foyer

5:30-7:30 pm AJHA Awards Reception
Salon D
8-8:50 AM WELCOME AND PRESIDENT’S ADDRESS
Salon D

David J. Vergobbi, University of Utah, AJHA President 2016-2017

9-10 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Caustic Ambition: Journalists As Politicians and Activists
Salon A

Moderator: Cathy M. Jackson, Norfolk University

Charles Lewis, Minnesota State University, Mankato
“This Means War: A Case Study of Caustic Political Copy in the Frontier Press of Minnesota, 1857-1861”

Jon Bekken, Albright College
“From Frontier Newspaper to Metropolitan Daily: John Wentworth & the Chicago Democrat”

Raymond McCaffrey, University of Arkansas
“Barry H. Gottehrer and a ‘City in Crisis’: The Path from Journalist to Peacekeeper in New York City’s Turbulent Streets in the 1960s”

PANEL DISCUSSION: “Beyond the Interview: Using Oral History to Enrich Research”
Salon C

Moderator: Melita Garza, Texas Christian University

• Teri Finneman, South Dakota State University
• Nicholas Hirshon, William Paterson University
• Candi Carter Olson, Utah State University
• Pamela E. Walck, Duquesne University

Oral histories offer a rich opportunity for creating and collecting new perspectives on history, particularly at the local and regional level. However, the recording and transcribing should only be the beginning. This panel offers ideas on how to incorporate oral histories into unique research projects, including podcasts, documentaries, dissertations, and image analysis.
9:45-11:15 AM Coffee and Hot Tea Service
Foyer

10:10-11:10 AM Your Choice of Two Simultaneous Sessions

PAPER SESSION: Shaping New Journalism in Gilded Age America
Salon A

Moderator: Peggy Goertzen, Tabor College

Tabitha Lynn Cassidy, Wayne State University
“Come One, Come All: Advertising and Framing of Opening Day at the 1893 Chicago World’s Fair in the Chicago Tribune and the New York World”

Patricia Piburn, Arizona State University
“Discovering the Arizona Republican Newspaper, 1896-1898: Yellow Journalism in America’s Territorial Press”

Mary Carver, University of Central Oklahoma
“Giving Voice to a Movement Through the Pages of the Woman’s Journal”

PANEL DISCUSSION: “A Fuller Cast of Characters: The Case for More Inclusive Methodology”
Salon C

Moderator: Marquita Smith, John Brown University

• Sid Bedingfield, University of Minnesota
• Gwyneth Mellinger, James Madison University
• Dolores Flamiano, James Madison University

Since the rise of “history from below” more than four decades ago, historians have acknowledged the lacuna at the heart of archival research—namely, that elites are most likely to leave a paper trail and that the availability of archives preordains whose perspectives will dominate the peer-reviewed historical narrative. Because historians’ selection and navigation of archives have ethical and democratic implications, this panel will argue that archival context—who is present in and who is missing from the record—requires our methodological attention. Three media scholars will discuss strategies for making hidden and neglected voices more present in historical narratives. Of interest will be where they found their sources, how they used them, and how methodological concerns informed their research.
11:20 AM-12:20 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Religious Journalism and Its Discontents
Salon A

Moderator: John Ferré, University of Louisville

Candi Carter Olson and Erin Cox, Utah State University
“A Mighty Power: The Defenses Employed by Utah’s Women Against Disenfranchisement by the Edmunds-Tucker Act of 1887”

Bailey Dick, Ohio University
“Faith as the Basis for Radical Vision: The Reporting of Dorothy Day as a Catalyst for Social Movement”

Vicki Knasel Brown, University of Missouri-Columbia
“Commercial and Religious Press Coverage of the Mormon Struggle in Missouri, 1831-1838”

PANEL DISCUSSION: “Thinking Internationally: Research Opportunities Connecting Media History in the U.S. and Abroad”
Salon C

Moderator: Steven Listopad, North Dakota State University/Henderson State University

• Madeleine Liseblad, Arizona State University
• Scott Morton, Catawba College
• Patricia Piburn, Arizona State University

From the printing press to the internet, media history is rich with exciting opportunities for scholarly research. However, American researchers may not consider examining many of the wide-ranging international aspects of U.S. media history or American elements of international media. Those areas can provide vast opportunities for media history researchers. This panel will highlight aspects of media research that scholars may not generally examine or may be hesitant to tackle because of language barriers and distance. Topics include the growing Spanish-language media in the United States as well as U.S. elements of international media history. The session will also contain information about conducting European archival research and will cover television, radio, and print.
12:30-1:35 PM AWARDS LUNCHEON
Salon B

The luncheon is included in the registration fee for those who pre-registered for the convention.

**AJHA National Award for Excellence in Teaching**

Amber Roessner is an associate professor in the School of Journalism & Electronic Media at the University of Tennessee. She has taught both conceptual and skills-based courses, including three undergraduate and graduate courses in journalism and mass communication history. She also has led the Ida Initiative at her university, a unique program that encourages study of journalist and advocate Ida B. Wells-Barnett. She has mentored many students to write on historical topics at both the undergraduate and graduate levels, and co-authored with her students to present papers at AJHA and elsewhere.


**Sidney Kobre Award for Lifetime Achievement in Journalism History**

Kathleen Endres has been part of AJHA from nearly the beginning of the organization. “As a graduate student, I gave my first scholarly paper at the AJHA convention at Southern Methodist University in 1982,” said Endres, now distinguished professor at the University of Akron. “And who was on the teaching panel? Sidney Kobre. I was a graduate student from Kent State's history department then, who didn't really know a soul in the journalism history community.”

Endres, who joined the Akron faculty in 1987, has written or edited six books and one monograph, penned numerous peer-reviewed articles, and contributed to the advancement of journalism history through participation in seminars and workshops.

“Over the years (should I say decades?), I've met so many wonderful friends through AJHA, got so much encouragement for the work I was doing, learned so much in the paper sessions, panels and RIPS, and had an enormous amount of fun. And so this Sidney Kobre award means so much to me—as does AJHA.”

The Kobre award is the association's highest honor. The late Dr. Kobre was a renowned media historian who served at Florida State from the 1940s through the 1970s and published 16 books in his illustrious career.
1:50-2:50 pm Your Choice of Two Simultaneous Sessions

PAPER SESSION: New Paths for Extraordinary Women
Salon A

Moderator: Carol Sue Humphrey, Oklahoma Baptist University

Felecia Jones Ross, Ohio State University
“In Plain Sight: How the African-American Covered Extraordinary Women as Figures in the Community”

Teri Finneman, South Dakota State University

Kim Mangun, University of Utah
“Florabel Muir, the ‘Newspaperman in Skirts’ (1889-1970)”

PANEL DISCUSSION: “Fake News, First Amendment Assaults, and Political Polarization: Teaching Journalism History in Tumultuous Times”
Salon C

Moderator: Gerry Lanosga, Indiana University

• Berrin Beasley, University of North Florida
• Jon Marshall, Northwestern University
• Earnest L. Perry, University of Missouri

Students in our history courses are confronted with a tumultuous media environment as they prepare to launch their careers. Rapid changes in technology have transformed journalism jobs while, for much of the public, the spread of fake news and the rise in media silos have eroded trust in conventional journalism. The country seems divided in matters of politics, race, and economics, a polarization that the media often reflect. This panel will share different ways that we, as teachers, can use insights gained from history to help our students navigate the current media environment. It will emphasize classroom lessons and exercises. Panelists will also suggest possible answers to questions our students are asking about the current turmoil.
3-4 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: From Abolitionism to Closed Society: Race Issues in American Journalism
Salon A

Moderator: Ford Risley, Penn State University

Dianne Bragg, University of Alabama
“Newspaper Coverage of Uncle Tom’s Cabin and the Abolitionist Movement in the 1850s”

Ulf Jonas Bjork, Indiana University-Purdue University, Indianapolis
“Race War Flares Up: Chicago’s Swedish Press, the Great Migration, and the 1919 Riots”

Jason A. Peterson, Jacksonville State University
“Mississippi’s Forgotten Son: Billy Barton and his Journalistic Battle for Redemption in the Closed Society”

PANEL DISCUSSION: “Taking Your History Class on the Road: Inspiring Students with a Sense of Place”
Salon C

Moderator: Kim Mangun, University of Utah

• Mike Conway, Indiana University
• Dale Cressman, Brigham Young University
• Aimee Edmondson, Ohio University

This panel will offer a wide range of ideas, advice and examples of how journalism historians might get their students out of the classroom and into the spaces they have read about in all those wonderful history books. This panel will inspire those teaching media history to consider teaching their courses as study abroad adventures or domestic study excursions. It will also help them figure out how to do it. Panelists have escorted students across Europe, Uganda, New York City and through the American South and will discuss how they planned the itinerary, secured the funding, and recruited and prepared students for intensive study before they hit the road. Panelists will offer syllabi, reading lists and detailed itineraries to those interested.
4:10-5:10 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: **Aliens, Espionage, and Anti-War Radicals: Dilemmas for a Free Press**  
Salon A

Moderator: **James Aucoin**, University of South Alabama

**Brendon Floyd**, Southern Illinois University-Edwardsville  
“The Worst Kind of Democrats This Side of Hell: John Daly Burk, the United Irishmen, the Federalist Party, and American Identity in the Early Republic”

**Erika Pribanic-Smith**, University of Texas-Arlington, and **Jared Schroeder**, Southern Methodist University  
“Manifestos, Meetings, and *Mother Earth*: Emma Goldman’s No-Conscription League and the First Amendment in 1917”

**Pat Washburn and Mike Sweeney**, Ohio University  

LOCAL PANEL: **“Sixty Years Later: The *Arkansas Gazette’s* Coverage of the Desegregation of Little Rock Central High School”**  
Salon C

Moderator: **Donna Lampkin Stephens**, University of Central Arkansas

Panelists (all former *Arkansas Gazette* journalists):

- Jerry Dhonau  
- Bill Lewis  
- Ray Moseley  
- Jerry McConnell  
- Gene Foreman  
- Roy Reed

In 1957, one of the biggest stories of the 20th century came to Little Rock with the desegregation of Central High School. When Governor Orval Faubus called out the National Guard to keep the Little Rock Nine from entering the school, the *Arkansas Gazette* took the editorial stance that the state must not defy the federal government’s 1954 ruling in the Supreme Court case of Brown v. Board of Education. The Gazette’s stance was unpopular;
the newspaper lost one-fifth of its circulation and suffered an advertising boycott that cost the equivalent of $13 million. Despite the trials, the Gazette stayed its course, and in May 1958 it became the first newspaper to win two Pulitzer Prizes for coverage of the same event: one for public service and one for editorial writing. This panel will provide a first-person look back at the Gazette’s coverage and its aftermath.

5:30-7:30 PM AWARDS RECEPTION
Salon D

Hot and cold hors d’oeuvres
Cash bar

The reception is included in the registration fee for those pre-registered for the convention.

The reception is sponsored by the Arkansas Democrat-Gazette.

2017 Local Journalist Award

Debra Hale-Shelton joined the Arkansas Democrat-Gazette in 2004 as the newspaper’s Conway bureau reporter. Since then, she has reported stories that led to the resignations of two University of Central Arkansas presidents and has reported extensively on a judicial corruption probe.

Hale-Shelton previously worked more than 20 years for The Associated Press, mostly in Chicago but also in Little Rock and other bureaus. She has twice won the Arkansas Press Association’s I.F. Stone Award for investigative journalism. Debra has interviewed a wide range of newsmakers, including former Presidents Carter and Clinton, the late advice columnist Ann Landers, a young Donald Trump, death-row inmates and the suspected Tylenol killer.

As a freelance writer, her articles have appeared in the Chicago Tribune, Hadassah Magazine, Angie’s List and other publications. Debra has one teenage daughter, Annie, and holds a bachelor’s degree in journalism and a master’s in English from Arkansas State University. She credits her first employer, Dorothy Stuck, for giving her a start at the now-defunct weekly, the Marked Tree Tribune.
CONGRATULATIONS
Debra Hale-Shelton,
recipient of the American Journalism Historians Association 2017 Outstanding Local Journalist Award for Substantial Contribution to the Public Interest.

The Arkansas Democrat-Gazette welcomes the 36th Annual American Journalism Historians Association Convention to Arkansas and celebrates Hale-Shelton’s recognition and contributions to journalism.
The E.W. Scripps School of Journalism at Ohio University congratulates another distinguished alumnus, Tom Hrach (PhD, 2008), now at the University of Memphis, for turning his dissertation into the AJHA Book of the Year.

Good work, Tom. You make us proud.

... And the rest of the Bobcats on the program are pretty cool, too.

* Associate Professor Aimee Edmondson: “Taking Your History Class on the Road: Inspiring Students with a Sense of Place Research” and Book of the Year contest coordinator
* Master’s student Bailey Dick: “Faith as the Basis for Radical Vision: The Reporting of Dorothy Day as a Catalyst for Social Movement”
* PhD student Kenneth Ward: Convention registration coordinator
FRIDAY
OCTOBER 13 • IN BRIEF

7:15-8:15 am Breakfast Buffet
Foyer

8-11:30 am Conference Registration
Pre-function area

9-11 am Coffee and Hot Tea Service
Foyer

8:20-9:20 am Paper Session and President’s Panel
Salons A and C

9:30-10:50 am Margaret A. Blanchard Dissertation Prize
Salon A

11 am-12:10 pm Donna Allen Roundtable Luncheon
Salon B

12:30-5 pm Historic Tour: Central High School and Mosaic Templars Cultural Center
Meet in the hotel lobby

The 101st Airborne escorts students into Little Rock’s Central High School, 1957.
8:20-9:20 AM Your Choice of Two Simultaneous Sessions

PAPER SESSION: Bowling, Conservation, and Comic Strips: Framing Cultural Change
Salon A

Moderator: Dale Zacher, St. Cloud State University

Debra Jenson, Utah State University
“Echoes of Opposition: The Language of Citizen Action to Save Dinosaur National Monument”

Nicholas Hirshon, William Paterson University
“The ‘Sheer Magic’ of Phillies Jackpot Bowling: A Pioneer in Sports Television”

Pamela Walck and Ashley Walter, Duquesne University
“Soaring Out of the Private Sphere: How Flyin’ Jenny and Her Comic Strip Helped Pioneer a New Path for Women’s Work During World War II”

PRESIDENT’S PANEL: “Journalism History News Service: A Series of Historical Perspectives on Contemporary Journalism”
Salon C

Moderator: David J. Vergobbi, University of Utah

Panelists:
• Ross F. Collins, North Dakota State University
• Patrick Cox, Patrick Cox Consultants LLC
• Debra Van Tuyll, Augusta University

Fractious debate regarding the ethics and freedoms of journalism has been part of American history since days of colonial rule, as AJHA historians know. Arguing there are no historians better able to provide insight and perspective in the current debate over American journalism, this panel will discuss AJHA moving toward a more formal and prominent public role to address press controversies.

We propose a series of short public essays, editorials, and podcasts—perhaps no more than 500-700 words—on historical topics that could serve to help illuminate today’s discussions. These essays would appear not only on the association’s website, but also on social media, and as articles circulated widely to the legacy press.

Authors would hope to encourage discussions regarding these topics, either as comments or
perhaps as actual live online chats coordinated through the association, perhaps on weekend mornings in a virtual community.

The service would also offer an online list of Distinguished Media History Leaders, a resource for media, business, academia and public sector professionals. Historians would be available to speak, collaborate, consult and provide historical context on issues involving press freedom, civil rights, immigration, race, populism, the environment and a number of other relevant issues that would arise as keywords in a search. Join us to provide your input.

9-11 AM COFFEE AND HOT TEA SERVICE
Foyer

9:30-10:50 AM MARGARET A. BLANCHARD DISSERTATION AWARD
Salon A

Moderator: Jane Marcellus, Middle Tennessee State University

2017 Margaret A. Blanchard Dissertation Award Winner:
Matthew Pressman, Boston University
Director: Bruce Schulman

Honorable Mention (in alphabetical order by author):

Lorraine Ahearn, University of North Carolina
Director: Barbara Friedman

Denise Hill, University of North Carolina
“Public Relations, Racial Injustice, and the 1958 North Carolina Kissing Case”
Director: Barbara Friedman

Rianne Subijanto, University of Colorado
Director: Janice Peck
Contributing editor to the Arkansas Times and past Arkansas Journalist of the Year, Mara Leveritt has reported for almost three decades on police, courts and prisons. She also has written three nonfiction books about crime and public corruption. Her books The Boys on the Tracks and Devil's Knot have received many honors. The latter book, examining the legal underpinnings of two infamous Arkansas murder cases, became a feature film starring Colin Firth and Reese Witherspoon.

In 2011, Leveritt sued the Arkansas Supreme Court’s Committee on Professional Conduct over the office’s policy of threatening persons who reported complaints against attorneys with prosecution for contempt of court if they disclosed their complaints publicly. Leveritt’s federal civil rights lawsuit contended that this restraint violated the nation’s First Amendment. A year later, the state settled the lawsuit by agreeing to end the practice.

Gwen Moritz is a native Arkansan; she was born in Conway and reared in North Little Rock. She graduated from Harding University in 1982 with a bachelor’s degree in journalism. Her career has mainly been spent at newspapers—the Pine Bluff Commercial, the Arkansas Gazette, the Nashville (TN) Business Journal and, since 1999, as editor of Arkansas Business. She also has worked at the Tennessee Health Care Association and as Communications Coordinator for the Nashville Bar Association.

Alliance of Area Business Publishers, an international association of business journals, recently presented Moritz with its gold award for bylined commentary among medium-sized business journals for work published in 2016. Her winning portfolio included columns on the proposed ballot item that would have written Missouri casino companies into the state constitution, the fallout from Wells Fargo's fraudulent account scandal, and salaries paid to physicians at CARTI.

12:30-5 pm
Historic Tours

History is abundant in Little Rock, and you’ll be able to experience it on foot, by streetcar or by bus.

The Conference Bus Tour
Meet in hotel lobby. Separate ticket required.

The official conference historic tour includes a visit to Central High School National Historic Site where the “Little Rock Nine” made Civil Rights history. We’ll have to walk quietly because Central High is an operating school. Our second stop is to the Arkansas State Capitol where we’ll view Testament, the monument dedicated to the Little Rock Nine. This is the only Civil Rights monument that stands in front of a state capitol building. The historic tour ends with a self-guided tour of the Mosaic Templars Cultural Center, a division of the Department of Arkansas Heritage that focuses on African Americans and their impact on Arkansas and the nation. The buses will return to the hotel at the end of the tour.

Those wanting to explore the city independently have several options:

The Walking Tour
Visit the Old State House Museum (next to our hotel) and then take a short walk over to the Historic Arkansas Museum, a restored half block of the original city. No doubt the walk will make you thirsty, so on the way back to the DoubleTree,
make sure you stop by the historic Capital Hotel and have a beverage of your choice. Built in 1876, the hotel oozes Southern charm and is worth your time to see.

The Streetcar Named Little Rock Tour
Those who want to explore the city but prefer to ride can take the streetcar and travel around Little Rock and North Little Rock’s Argenta Arts District, where you’ll find quaint restaurants (Cregeen’s Irish Pub is highly recommended for its collection of more than 100 types of beer) and small gift shops. Daily and three-day streetcar passes are available.

The Whimsy Tour
If you’re really adventurous and have a car, set your Google map for the ESSE Purse Museum. A museum that’s dedicated to purses is not only whimsical, but it also takes a novel approach to viewing women’s history through the lens of the bags women have carried. Entry fee is $10.

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Congratulations Dr. Teri Finneman!
for winning an AJHA research paper award for

“The Greatest of Its Kind Ever Witnessed in America”: The Press and the 1913 Women’s March on Washington

Teri Finneman holds a Ph.D. from the Missouri School of Journalism. She teaches History of Journalism, Mass Media in Society, Women in Media, and Writing for Social Media.

SA T U R D A Y
O CT O B E R 1 4 • I N B R I E F

7-7:45 am Breakfast Buffet
Foyer

8-9:50 am Research-in-Progress Sessions
Salons A and C

9:30-11 am Coffee and Hot Tea Service
Foyer

10-11:30 am General Business Meeting
Salon D

11:40 am-12:40 pm Working Lunch for Officers
Riverside West

12:45-1:45 pm AJHA Book of the Year Award
Salon D

2-4:35 pm Paper Sessions and Panels
Salons A and C

2:30-4:30 pm Coffee and Hot Tea Service
Foyer

5-8:30 pm Gala Dinner
William J. Clinton Presidential Library and Museum
Meet in the hotel lobby
7-7:45 AM Breakfast Buffet
Foyer

8-9:50 AM Your Choice of Two Research-in-Progress Sessions

Media History: Practices, Policies, Pioneers and Questions of Crime Coverage
Salon A
Moderator: Erin K. Coyle, Louisiana State University

Lori Amber Roessner, University of Tennessee
“L’affaire Lance: Investigative Journalism and Political Crisis Management in a Post-Watergate World”

Noah Arceneaux, San Diego State University
“Mystique of the Magic Moment: The First Cell Phone Call and Heroic Narratives of Innovation”

Nicholas Hirshon, William Paterson University

Mary Beadle, John Carroll University
“Crime Reporting: Comparison of Coverage by a Local Newspaper and Television Station of the Murder of Marlene Steele”

Amie M. Jones, University of Georgia
“The Forgotten Children of Bath: Media and Memory of the Bath Consolidated School Bombing of 1927”

Ali N. Mohamed, United Arab Emirates University
“President Woodrow Wilson’s policies and the pretexts for seditious libel cases, 1917-1921”

Pete Smith, Mississippi State University
“An Investigation of Merle Miller’s Role in Recording the 1950s Blacklist and the Significance of The Judges and the Judged”

Michael Fuhlhage, Wayne State University
“A Spirit of Unconditional Loyalty to the Government’: The Founding of a Pro-War, Pro-Lincoln Newspaper in 1863 Brooklyn”

Cayce Myers, Virginia Tech University
“From PR Counsel to PR Practitioners: Analyzing U.S. Press Depictions of ‘Public Relations Counsel’ 1918-1945”

Rob Wells, University of Arkansas
“John J. Kiernan: Business Journalism Pioneer, 1845-1893”

J. Suzanne Horsley and Kim Mangun, University of Alabama and University of Utah
“Discovering the Beginnings of American Disaster Communication: Clara Barton’s Missing Soldiers Office”

Ray Begovich, Franklin College
“The D-Day Releases: How Military Public Relations Professionals Wrote the Story of World War II’s Normandy Campaign”
Saturday October 14

Media History and Social Change: The View from “Othered” and “Forgotten” Voices
Salon C
Moderator: Pamela Parry, Southeast Missouri State University

Monique Freemon, University of Tennessee

Aleen J. Ratzlaff, Tabor College

John M. Coward, University of Tulsa
“Recovering the Indian Voice: Red Power Journalism in an Indigenous News Magazine”

Kate McQueen, University of Illinois

Caitlin Cieslik-Miskimen, University of Wisconsin
“Heralds of Modernity: Newspaper Coverage of the 1920s American High School”

Aimee Edmondson, Ohio University
“‘I was afraid’: African-American journalist Alvin Adams’ Civil Rights Reporting for Jet Magazine in the 1960s”

Pamela E. Walck, Dusquesne University
“Women of the Pittsburgh Courier: The Voices of a Generation”

Raymond McCaffrey, University of Arkansas
“Jackie Robinson, Crusading Journalist: How The First African-American Major League Baseball Player Used His Newspaper Column to Continue to Advance Civil Rights on the Sports Field in the 1960s”

Daniel Marshall Haygood, Elon University

Juliette De Maeyer and Dominique Trudel, University of Montreal and Concordia University
“The Franklin Ford Project”

Vinicio Sinta, University of Texas
“Professional Ideology and Identity in the Genesis of the National Association of Hispanic Journalists”

9:30-11 am Coffee and Hot Tea Service
Foyer
10-11:30 AM General Business Meeting
Salon D

- Approval of 2016 Minutes
- Election of officers
- Officer and committee reports
- Presentation of research and service awards
- Presidential succession.

Rising Scholar Award: Christina Littlefield, for her research project, “Promulgating the Kingdom: Social Gospel Muckrakers.” She will receive a plaque and $2,000.

Best Article Award in American Journalism: Justin Clark, author of “Confronting the ‘Seeker of Newspaper Notoriety’: Pathological Lying, the Public and the Press, 1890-1920.” He will receive a plaque and a $250 prize.

The gavel will be turned over to Dianne Bragg, University of Alabama, AJHA president for 2017-2018.

11:40 AM-12:40 PM Working Lunch for AJHA Officers
Riverside West

New and continuing officers and board members enjoy a complimentary lunch in appreciation of services provided to AJHA.

2:30-4:30 PM Coffee and Hot Tea Service
Foyer
12:45-1:45 pm
AJHA Book of the Year Award
Salon D

Moderator: Pat Washburn, Ohio University

This year’s AJHA Book of the Year award winner is Thomas J. Hrach (University of Memphis), author of *The Riot Report and the News: How the Kerner Commission Changed Media Coverage of Black America* (University of Massachusetts Press, 2016). Hrach’s journalism career includes 18 years working as a reporter and editor at the Marietta (OH) Times. His passion for journalism started young as an avid newspaper reader in his hometown of Cleveland.

Hrach received his undergraduate degree in history from the University of Michigan in 1985, and earned a master’s degree in news journalism from Kent State University in 1990. While an editor at the Marietta Times he began teaching part-time at a local community college, which lead to a teaching associate position at Ohio University. In 2008 Hrach completed his doctorate degree in journalism-mass communication at Ohio.

After graduation he moved with his family to Memphis, where he started his academic career as assistant professor in the University of Memphis Department of Journalism and Strategic Media. He was promoted to associate professor in 2014, and he currently is the department’s graduate coordinator.

Hrach researches journalism history with a focus on the 1950s and 1960s. His most recent publication is “Beyond the Bounds of Tolerance: Commercial Appeal Editorials and the 1968 Memphis Garbage Strike,” appearing in the spring 2015 edition of *Journalism History*. He has published research in *Journalism History*, *Newspaper Research Journal* and the *Tennessee Historical Quarterly*. Hrach has also contributed articles to two published books—the *New Encyclopedia of Southern Culture* and *African Americans in the History of Mass Communication*.

As well as teaching journalism history, writing and reporting, Hrach is faculty advisor for the U of M student chapter of the Society of Professional Journalists and chair of the Student Publications Board, which oversees the *Daily Helmsman*. In May 2014 and May 2016 he was a guest professor at The Johannes Gutenberg University in Mainz, Germany, as part of an exchange program.

His wife of 26 years is Jennifer Hrach. He has three daughters—Mandy, a multi-media journalist for WBBJ TV in Jackson, Tennessee; Sarah, an engineering student at the University of Tennessee-Knoxville; and Katie, a student at White Station Middle School in Memphis.
2-3:15 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Propaganda and Persuasion in War and a Workers’ Union
Salon A

Moderator: Susan E. Swanberg, University of Arizona

Elisabeth Fondren, Louisiana State University
“Publicizing Tragedy: The Sinking of the Lusitania as an International News Story”

Dominique Trudel, Concordia University
“Revisiting the Origins of Communication Research: Walter Lippmann’s WWII Adventure in Propaganda and Psychological Warfare”

Scott Morton, Catawba College
“Hanoi Hannah and the Anti-War Movement: How the American Print Media Covered a Female Enemy Radio Propagandist Who Exploited U.S. Societal Unrest During the Vietnam War”

Scott Burgess, Wayne State University
“Essential Allies: How the United Automobile Workers Persuaded African Americans to Join the Union”

PAPER SESSION: Photography and Its Influence in War, Politics, Civil Rights and Public Health
Salon C

Moderator: Sheryl Kennedy Haydel, Xavier University of Louisiana

Wally Eberhard, University of Georgia
“Pulitzer Prize Winner Turned Propagandist: The Korean War Ordeal of Pappy Noel”

Michael Martinez, University of Tennessee-Knoxville
“Managing the President’s Image: A Comparative Analysis of Visual Journalists’ Access to President Ronald Reagan and President Barack Obama”

Earnest Perry and Keith Greenwood, University of Missouri-Columbia
“Connecting the Long Struggle: Reflections of Iconic Civil Rights Photographs in Coverage of the Black Lives Matter Movement”

Chris Stidley, University of Arizona
“The Thalidomide Tragedy: An Agenda-Setting Analysis of Early News Media Coverage”
3:25-4:35 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Alternative Voices in Contemporary Journalism: The Rise of Narrative, Localism, and Power of Marginalized Voices
Salon A

Moderator: Melissa Greene-Blye, University of Tennessee-Knoxville

Thomas Schmidt, University of Oregon
“The Narrative Turn in American News Writing: How Newspapers Adopted Narrative Journalism in the Late 20th Century”

Dante Mozie, South Carolina State University
“Eyewitnesses to a Tragedy: How the Collegian, the Student Newspaper of South Carolina State College, Covered the 1968 Orangeburg Massacre”

John Coward, University of Tulsa

Vanessa Murphree, University of Southern Mississippi
“Universal Localism: Community Radio Station WWOZ, 1980-2006”

PANEL DISCUSSION: “From Pant(aloons) to Pussyhats: Feminist Dress as Media Spectacle”
Salon C

Moderator: Erika Pribanic-Smith, University of Texas-Arlington

• Caryl Cooper, University of Alabama
• Brooke Kroeger, New York University
• Jane Marcellus, Middle Tennessee State University
• Kimberly Wilmot Voss, University of Central Florida

This panel examines ways that women have historically employed articles of clothing and manners of grooming as symbols in feminist campaigns for social change. Because these campaigns often employed media spectacle, their symbolism is of interest to media historians. Examining nineteenth-century Dress Reform, early twentieth-century suffrage garb, hairstyles across several eras, pants in the 1970s, and finally twenty-first-century “pussy hats,” panelists will discuss themes such as the disruption of gendered expectations (i.e. pants as naturally “male”), the use of traditionally feminine skills (sewing and knitting) to undermine and reframe symbolic oppression, feminist use of media and the news media’s treatment of them.
5-8:30 PM GALA DINNER

William J. Clinton Library and Museum.
Meet in the hotel lobby. This event requires a separate ticket.

The Gala Dinner 2016, Poynter Institute, St. Petersburg, Florida.

The Gala Dinner 2016: a cupcake toast.
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The University of Utah
Department of Communication

IS PROUD TO CELEBRATE
TWO OF OUR FACULTY

Join us in celebrating our colleague **David Vergobbi**, not only for his service as AJHA president during the 2016-2017 year, but for his 28-year involvement in the association from graduate student presenter to faculty researcher, panelist, moderator, chair or member of multiple committees, two-term board member, vice-president, and friend.

Congratulations to our colleague **Kim Mangun** (past president of AJHA) for her paper “Florabel Muir, the ‘Newspaperman in Skirts’ (1889-1970).” Kim will also moderate a panel titled “Taking Your History Class on the Road: Inspiring Students with a Sense of Place.”

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**FACULTY:**

- James Anderson
- Mark Bergstrom
- Suhi Choi
- Kevin Coe
- Julia Corbett
- Ann Darling
- Kevin DeLuca
- Danielle Endres
- Joshua Paul Ewalt
- Glen Feighery
- Robert Gehl
- Rachel Alicia Griffin
- Marouf Hasian
- Leonard Hawes
- Avery Holton
- Jakob Jensen
- Robin Jensen
- Kimberly Kaphingst
- Sean Lawson
- Tae Kyoung Lee
- Kimberley Mangun
- Shannon McGregor
- Michael Middleton
- Julia Moore
- Kent Ono
- Helene Shugart
- Ye Sun
- Leona Yi-Fan Su
- David Vergobbi
- Sara Yeo

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http://communication.utah.edu
http://facebook.com/UofUCommunication
Congratulations to the recent graduates of our Ph.D. program.

We are proud of your success and wish you all the best.

Erica Bailey, Angelo State University
Yan Huang, Southern Methodist University
Michail Vafciadis, Auburn University
Ruoxu Wang, University of Memphis
Chun Yang, Louisiana State University
Fan Yang, University of Albany-SUNY
CONGRATS TOM!
2016 Book of the Year by the American Journalism Historians Association

Congratulations to Thomas J. Hrach on his book “The Riot Report and the News: How the Kerner Commission Changed Media Coverage of Black America,” named 2016 Book of the Year by the American Journalism Historians Association. Dr. Hrach is an associate professor and graduate coordinator at the Department of Journalism and Strategic Media at the University of Memphis.

DRIVEN BY DOING.
DRIVEN BY MEDIA.


The University of Memphis master’s program with its four emphases — Integrated Strategic Media, News and Storytelling, Visual Media and Mass Media Research — is a great home for those who want to improve their skills in journalism, advertising, public relations, strategic communication and visual media. Also offered is a graduate certificate in entrepreneurial journalism. Courses are offered both online and on campus, so students regardless of their time zone can join in a face-to-face class experience.

Get more information at memphis.edu/jrsm or email graduate coordinator Dr. Tom Hrach at thrach@memphis.edu.

The University of Memphis is an Equal Opportunity/Affirmative Action University. It is committed to education of a non-racially identifiable student body.
Welcome!

American Journalism Historians Association to the 36th annual convention.

Little Rock, Ark.

Thank You
Donna Lampkin Stephens, University of Central Arkansas, for your years of service as an AJHA Board Member.

SCHOOL OF COMMUNICATION
communication@uca.edu
501.450.323
American Journalism Historians Association 2017

Wayne State University's Department of Communication congratulates Dr. Michael Fuhlhage on completing three years as research chair.

Congratulations to Wayne State scholars presenting research in Little Rock:

Tabitha Cassidy, doctoral student
Scott Burgess, doctoral student

Accepted research in progress: Dr. Michael Fuhlhage

For more information about graduate education, visit comm.wayne.edu.
The UNC School of Media and Journalism congratulates distinguished alumnae Lorraine Ahearn and Denise Hill, recipients of the 2017 Margaret A. Blanchard Doctoral Dissertation Prize Honorable Mention for their work in media history.

Both dissertations were directed by Barbara Friedman, a past editor of American Journalism. This national award is named in honor of renowned media historian and First Amendment scholar “Peggy” Blanchard, who taught at UNC from 1974 until her death in 2004.
Doubletree Hotel - Little Rock
Second Floor

1. Riverside West
2. Riverside East
3. Board Room

- Palisades
- Kitchen
- Elevators
- Pre-function area
- Lobby
- Stairs
- Salon A
- Salon B
- Salon C
- Salon D
- Foyer
- Grand Ballroom

Robinson Convention Center
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Enjoy Connecting the Past to the Present? Learn More About the Missouri School of Journalism Doctoral History Program.

Missouri Journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students’ research have been published in American Journalism, the International Communication Gazette, The Journal of American History, Journalism Studies, Journalism History and Journalism & Mass Communication Quarterly, among other journals.

Meet the Missouri School of Journalism Historians

Associate Professor Keith Greenwood’s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.

Associate Professor Berkley Hudson focuses on the history, culture and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. In addition, Hudson researches magazine history and literary journalism. He also is the immediate past editor-in-chief of Visual Communication Quarterly.

Associate Professor Cristina Mislán studies the history of transnational journalism and media activism, with a particular interest in how activists and journalists have used media across the Americas to advocate for social justice and facilitate public conversations about racial, gender and class politics. She teaches cross-cultural journalism, women and the media, and critical/cultural media studies.

Associate Professor and Associate Dean for Graduate Studies Earnest L. Perry, Jr. studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.

Associate Professor Tim P. Vos studies theoretical issues of historical explanation, the history of journalism’s institutional norms and the history of institutional influences on journalism. He teaches American journalism history. Vos is past head of AEJMC’s History Division, won the award for Best American Journalism article for 2014, and is series editor of Journalism in Perspective: Continuities and Disruptions from University of Missouri Press.

Associate Professor Yong Z. Volz focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the past chair of the History Division of AEJMC.