

2017 CONVENTION

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# 36th annual convention of the **AMERICAN JOURNALISM HISTORIANS ASSOCIATION**

DoubleTree by Hilton  
October 12-14, 2017

## CONVENTION HOSTS

Sonny Rhodes, UA Little Rock  
Donna Lampkin Stephens, University of Central Arkansas

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On behalf of the faculty, staff and students of the School of Mass Communication and the College of Social Sciences and Communication,

# WELCOME

to the American Journalism Historians Association's National Convention.



The College of Social Sciences & Communication (CSSC) is a community of teacher-scholars and professionals whose mission is to apply theory and research to drive social change and inspire human expression, reflection, and interconnection.



COLLEGE OF SOCIAL SCIENCES AND COMMUNICATION  
UNIVERSITY OF ARKANSAS AT LITTLE ROCK

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## The University of Akron School of Communication

CONGRATULATES

**Distinguished Professor Kitty Endres**

**Winner of the 2017 Sidney Kobre Award for Lifetime Achievement**

Educator

Colleague

Mentor

Historian

Researcher

Friend

Documentarian



*UA's School of Communication is celebrating 40 years of making media history.*



• • • • •

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## PAST PRESIDENTS AND CONVENTION SITES

1982	<i>Officers were elected after the first convention</i>	Dallas, Texas
1982-1983	Donald Avery, Eastern Connecticut State	Tuscaloosa, Alabama
1983-1984	William Snorgrass, Florida State	Tallahassee, Florida
1984-1985	Barbara Cloud, Nevada-Las Vegas	Las Vegas, Nevada
1985-1986	Mike Murray, Missouri-St. Louis	St. Louis, Missouri
1986-1987	Joseph McKerns, Ohio State	St. Paul, Minnesota
1987-1988	Thomas B. Connery, St. Thomas	Charleston, South Carolina
1988-1989	Margaret Blanchard, North Carolina	Atlanta, Georgia
1989-1990	Maurine Beasley, Maryland	Coeur d'Alene, Idaho
1990-1991	Leonard Teel, Georgia State	Philadelphia, Pennsylvania
1991-1992	Nancy Roberts, Albany	Lawrence, Kansas
1992-1993	Pamela Brown, Rider	Salt Lake City, Utah
1993-1994	Carol Sue Humphrey, Oklahoma Baptist	Roanoke, Virginia
1994-1995	Alf Pratte, Brigham Young	Tulsa, Oklahoma
1995-1996	Tom Heuterman, Washington State	London, Ontario
1996-1997	David Spencer, Western Ontario	Mobile, Alabama
1997-1998	Jim Startt, Valparaiso	Louisville, Kentucky
1998-1999	Eugenia Palmegiano, St. Peter's	Portland, Oregon
1999-2000	David Sloan, Alabama	Pittsburgh, Pennsylvania
2000-2001	David Copeland, Elon	San Diego, California
2001-2002	Bernell Tripp, Florida	Nashville, Tennessee
2002-2003	Patrick Washburn, Ohio	Billings, Montana
2003-2004	John Ferré, Louisville	Cleveland, Ohio
2004-2005	Michael Sweeney, Utah State	San Antonio, Texas
2005-2006	Ford Risley, Penn State	Wichita, Kansas
2006-2007	Fred Blevens, Florida International	Richmond, Virginia
2007-2008	Tamara K. Baldwin, Southeast Missouri State	Seattle, Washington
2008-2009	Julie Williams, Samford	Birmingham, Alabama
2009-2010	Earnest Perry, Missouri	Tucson, Arizona
2010-2011	James McPherson, Whitworth	Kansas City, Missouri
2011-2012	Therese Lueck, Akron	Raleigh, North Carolina
2012-2013	Kimberley Mangun, Utah	New Orleans, Louisiana
2013-2014	Amy Mattson Lauters, Minnesota-Mankato	St. Paul, Minnesota
2014-2015	Erika Pribanic-Smith, University of Texas-Arlington	Oklahoma City, Oklahoma
2015-2016	Pete Smith, Mississippi State University	St. Petersburg, Florida

# WELCOME



**W**elcome to the 2017 American Journalism Historians Association National Convention. I'm happy you've joined us in Little Rock for what promises to be a most memorable event. We've packed these three days with cutting-edge research, thought-provoking panels, worthy awards, a remarkable historic tour, a presidential library gala dinner, and the chance to learn, share and socialize with the finest media historians from across the country.

Although we bring unique backgrounds and different experiences to Little Rock, I argue we might agree on a few things: that democracy cannot exist without an informed citizenry; that everyone must have access to quality news and information about

their communities and nation; and that people need to understand the historical role of media in a democracy to comprehend their citizen's duty to fight for First Amendment and other civil rights. No matter our historical media topics or interests, we all engage the important responsibility of educating not just students, but everyone, on the importance of communication in an open society. We share an opportunity these next three days to further that public trust we hold as media historians.

So, my evangelism aside, whether you're just starting your careers or are already seasoned professors, my thanks to you all for attending our conference and bringing your expertise to the gathering. Now go inspire and be inspired.

—**Dave Vergobbi**, AJHA President, 2016-17

## Local hosts:

Sonny Rhodes, [cmrhodes@ualr.edu](mailto:cmrhodes@ualr.edu); Donna Lampkin Stephens, [donnals@uca.edu](mailto:donnals@uca.edu)

**Convention director:** Caryl Cooper, [cooper@ua.edu](mailto:cooper@ua.edu)

**Registration contact:** Ken Ward, [kw749014@ohio.edu](mailto:kw749014@ohio.edu)

## Convention hotel:

DoubleTree by Hilton  
424 Markham St. W.  
Little Rock, Arkansas 72201  
501-372-4371

The American Journalism Historians Association and the 2017 local host committee would like to express their gratitude to the following people and organizations that helped make this convention possible: *Arkansas Democrat-Gazette*; University of Central Arkansas Academic Affairs; University of Central Arkansas College of Fine Arts and Communication; University of Central Arkansas School of Communication; Stan Cloud, whose donation in memory of his wife Barbara Cloud (former AJHA president) funds this year's Rising Scholar Award.

WEDNESDAY  
OCTOBER 11



## Pre-function area

## Riverside West

## Riverside West

[illegible]



# FRANKLIN COLLEGE SALUTES AJHA FOR SUPPORTING SCHOLARSHIP IN PUBLIC RELATIONS HISTORY.

Franklin has required a senior-level course in Public Relations History for all PR majors since 2013. Info available from AJHA member Ray Begovich – **[rbegovich@FranklinCollege.edu](mailto:rbegovich@FranklinCollege.edu)**.

Franklin is the alma mater of Elmer Davis – director of the U.S. Office of War Information in World War II; writer for *The New York Times*; news analyst for ABC and CBS radio.



**[WWW.FRANKLINCOLLEGE.EDU](http://WWW.FRANKLINCOLLEGE.EDU)**



# 8 THURSDAY

## OCTOBER 12 • IN BRIEF



7:15-8:45 am **Breakfast Buffet**  
Foyer

8 am-noon **Conference Registration**  
Pre-function area

8-8:50 am **Welcome and President's Address**  
Salon D

9 am-12:20 pm **Paper Sessions and Panels**  
Salons A and C

9:45-11:15 am **Coffee and Hot Tea Service**  
Foyer

12:30-1:35 pm **Awards Luncheon**  
Salon B

2-5 pm **Conference Registration**  
Pre-function area

1:50-5:10 pm **Paper Sessions and Panels**  
Salons A and C

2:30-4:30 pm **Coffee and Hot Tea Service**  
Foyer

5:30-7:30 pm **AJHA Awards Reception**  
Salon D





• • • • • Thursday October 12 • • • • •

**8-8:50 AM WELCOME AND PRESIDENT'S ADDRESS**

Salon D

**David J. Vergobbi**, University of Utah, AJHA President 2016-2017

**9-10 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Caustic Ambition: Journalists As Politicians and Activists**

Salon A

Moderator: **Cathy M. Jackson**, Norfolk University

**Charles Lewis**, Minnesota State University, Mankato

"This Means War: A Case Study of Caustic Political Copy in the Frontier Press of Minnesota, 1857-1861"

**Jon Bekken**, Albright College

"From Frontier Newspaper to Metropolitan Daily: John Wentworth & the *Chicago Democrat*"

**Raymond McCaffrey**, University of Arkansas

"Barry H. Gottehrer and a 'City in Crisis': The Path from Journalist to Peacekeeper in New York City's Turbulent Streets in the 1960s"

**PANEL DISCUSSION: "Beyond the Interview: Using Oral History to Enrich Research"**

Salon C

Moderator: **Melita Garza**, Texas Christian University

- **Teri Finneman**, South Dakota State University
- **Nicholas Hirshon**, William Paterson University
- **Candi Carter Olson**, Utah State University
- **Pamela E. Walck**, Duquesne University

Oral histories offer a rich opportunity for creating and collecting new perspectives on history, particularly at the local and regional level. However, the recording and transcribing should only be the beginning. This panel offers ideas on how to incorporate oral histories into unique research projects, including podcasts, documentaries, dissertations, and image analysis.



### 9:45-11:15 AM COFFEE AND HOT TEA SERVICE

Foyer

### 10:10-11:10 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

#### PAPER SESSION: **Shaping New Journalism in Gilded Age America**

Salon A

Moderator: **Peggy Goertzen**, Tabor College

**Tabitha Lynn Cassidy**, Wayne State University

"Come One, Come All: Advertising and Framing of Opening Day at the 1893 Chicago World's Fair in the *Chicago Tribune* and the *New York World*"

**Patricia Piburn**, Arizona State University

"Discovering the *Arizona Republican* Newspaper, 1896-1898: Yellow Journalism in America's Territorial Press"

**Mary Carver**, University of Central Oklahoma

"Giving Voice to a Movement Through the Pages of the *Woman's Journal*"

#### PANEL DISCUSSION: **"A Fuller Cast of Characters: The Case for More Inclusive Methodology"**

Salon C

Moderator: **Marquita Smith**, John Brown University

- **Sid Bedingfield**, University of Minnesota
- **Gwyneth Mellinger**, James Madison University
- **Dolores Flamiano**, James Madison University

Since the rise of "history from below" more than four decades ago, historians have acknowledged the lacuna at the heart of archival research—namely, that elites are most likely to leave a paper trail and that the availability of archives preordains whose perspectives will dominate the peer-reviewed historical narrative. Because historians' selection and navigation of archives have ethical and democratic implications, this panel will argue that archival context—who is present in and who is missing from the record—requires our methodological attention. Three media scholars will discuss strategies for making hidden and neglected voices more present in historical narratives. Of interest will be where they found their sources, how they used them, and how methodological concerns informed their research.

**11:20 AM-12:20 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: Religious Journalism and Its Discontents**

Salon A

Moderator: **John Ferré**, University of Louisville

**Candi Carter Olson and Erin Cox**, Utah State University

"A Mighty Power: The Defenses Employed by Utah's Women Against Disenfranchisement by the Edmunds-Tucker Act of 1887"

**Bailey Dick**, Ohio University

"Faith as the Basis for Radical Vision: The Reporting of Dorothy Day as a Catalyst for Social Movement"

**Vicki Knasel Brown**, University of Missouri-Columbia

"Commercial and Religious Press Coverage of the Mormon Struggle in Missouri, 1831-1838"

**PANEL DISCUSSION: "Thinking Internationally: Research Opportunities Connecting Media History in the U.S. and Abroad"**

Salon C

Moderator: **Steven Listopad**, North Dakota State University/Henderson State University

- **Madeleine Liseblad**, Arizona State University
- **Scott Morton**, Catawba College
- **Patricia Piburn**, Arizona State University

From the printing press to the internet, media history is rich with exciting opportunities for scholarly research. However, American researchers may not consider examining many of the wide-ranging international aspects of U.S. media history or American elements of international media. Those areas can provide vast opportunities for media history researchers. This panel will highlight aspects of media research that scholars may not generally examine or may be hesitant to tackle because of language barriers and distance. Topics include the growing Spanish-language media in the United States as well as U.S. elements of international media history. The session will also contain information about conducting European archival research and will cover television, radio, and print.





### 12:30-1:35 PM AWARDS LUNCHEON

Salon B

The luncheon is included in the registration fee for those who pre-registered for the convention.

## AJHA National Award for Excellence in Teaching

**Amber Roessner** is an associate professor in the School of Journalism & Electronic Media at the University of Tennessee. She has taught both conceptual and skills-based courses, including three undergraduate and graduate courses in journalism and mass communication history. She also has led the Ida Initiative at her university, a unique program that encourages study of journalist and advocate Ida B. Wells-Barnett. She has mentored many students to write on historical topics at both the undergraduate and graduate levels, and co-authored with her students to present papers at AJHA and elsewhere.

The author of *Inventing Baseball Heroes: Ty Cobb, Christy Mathewson, and the Sporting Press in America* and the forthcoming *Jimmy Who?: Jimmy Carter and the Practice of Presidential Press & Promotion in the First Post-Watergate Election*, Roessner has worked as a journalist and editor at several Georgia publications.



## Sidney Kobre Award for Lifetime Achievement in Journalism History

**Kathleen Endres** has been part of AJHA from nearly the beginning of the organization. "As a graduate student, I gave my first scholarly paper at the AJHA convention at Southern Methodist University in 1982," said Endres, now distinguished professor at the University of Akron. "And who was on the teaching panel? Sidney Kobre. I was a graduate student from Kent State's history department then, who didn't really know a soul in the journalism history community."

Endres, who joined the Akron faculty in 1987, has written or edited six books and one monograph, penned numerous peer-reviewed articles, and contributed to the advancement of journalism history through participation in seminars and workshops.

"Over the years (should I say decades?), I've met so many wonderful friends through AJHA, got so much encouragement for the work I was doing, learned so much in the paper sessions, panels and RIPs, and had an enormous amount of fun. And so this Sidney Kobre award means so much to me—as does AJHA."

The Kobre award is the association's highest honor. The late Dr. Kobre was a renowned media historian who served at Florida State from the 1940s through the 1970s and published 16 books in his illustrious career.



**1:50-2:50 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: New Paths for Extraordinary Women**  
Salon A

Moderator: **Carol Sue Humphrey**, Oklahoma Baptist University

**Felecia Jones Ross**, Ohio State University

"In Plain Sight: How the African-American Covered Extraordinary Women as Figures in the Community"

**Teri Finneman**, South Dakota State University

"The Greatest of Its Kind Ever Witnessed in America: The Press and the 1913 Women's March on Washington"

**Kim Mangun**, University of Utah

"Florabel Muir, the 'Newspaperman in Skirts' (1889-1970)"

**PANEL DISCUSSION: "Fake News, First Amendment Assaults, and Political Polarization: Teaching Journalism History in Tumultuous Times"**  
Salon C

Moderator: **Gerry Lanosga**, Indiana University

- **Berrin Beasley**, University of North Florida
- **Jon Marshall**, Northwestern University
- **Earnest L. Perry**, University of Missouri

Students in our history courses are confronted with a tumultuous media environment as they prepare to launch their careers. Rapid changes in technology have transformed journalism jobs while, for much of the public, the spread of fake news and the rise in media silos have eroded trust in conventional journalism. The country seems divided in matters of politics, race, and economics, a polarization that the media often reflect. This panel will share different ways that we, as teachers, can use insights gained from history to help our students navigate the current media environment. It will emphasize classroom lessons and exercises. Panelists will also suggest possible answers to questions our students are asking about the current turmoil.



### 3-4 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

#### **PAPER SESSION: From Abolitionism to Closed Society: Race Issues in American Journalism** Salon A

Moderator: **Ford Risley**, Penn State University

**Dianne Bragg**, University of Alabama

"Newspaper Coverage of *Uncle Tom's Cabin* and the Abolitionist Movement in the 1850s"

**Ulf Jonas Bjork**, Indiana University-Purdue University, Indianapolis

"Race War Flares Up: Chicago's Swedish Press, the Great Migration, and the 1919 Riots"

**Jason A. Peterson**, Jacksonville State University

"Mississippi's Forgotten Son: Billy Barton and his Journalistic Battle for Redemption in the Closed Society"

#### **PANEL DISCUSSION: "Taking Your History Class on the Road: Inspiring Students with a Sense of Place"**

Salon C

Moderator: **Kim Mangun**, University of Utah

- **Mike Conway**, Indiana University
- **Dale Cressman**, Brigham Young University
- **Aimee Edmondson**, Ohio University

This panel will offer a wide range of ideas, advice and examples of how journalism historians might get their students out of the classroom and into the spaces they have read about in all those wonderful history books. This panel will inspire those teaching media history to consider teaching their courses as study abroad adventures or domestic study excursions. It will also help them figure out how to do it. Panelists have escorted students across Europe, Uganda, New York City and through the American South and will discuss how they planned the itinerary, secured the funding, and recruited and prepared students for intensive study before they hit the road. Panelists will offer syllabi, reading lists and detailed itineraries to those interested.

#### 4:10-5:10 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: **Aliens, Espionage, and Anti-War Radicals: Dilemmas for a Free Press**  
Salon A

Moderator: **James Aucoin**, University of South Alabama

**Brendon Floyd**, Southern Illinois University-Edwardsville

"The Worst Kind of Democrats This Side of Hell: John Daly Burk, the United Irishmen, the Federalist Party, and American Identity in the Early Republic"

**Erika Pribanic-Smith**, University of Texas-Arlington, and **Jared Schroeder**, Southern Methodist University

"Manifestos, Meetings, and *Mother Earth*: Emma Goldman's No-Conscription League and the First Amendment in 1917"

**Pat Washburn and Mike Sweeney**, Ohio University

"Grand Jury Transcripts in the *Chicago Tribune's* 1942 Espionage Act Case: What Is Missing Is Significant"

LOCAL PANEL: **"Sixty Years Later: The *Arkansas Gazette's* Coverage of the Desegregation of Little Rock Central High School"**

Salon C

Moderator: **Donna Lampkin Stephens**, University of Central Arkansas

Panelists (all former *Arkansas Gazette* journalists):

- **Jerry Dhonau**
- **Bill Lewis**
- **Ray Moseley**
- **Jerry McConnell**
- **Gene Foreman**
- **Roy Reed**

In 1957, one of the biggest stories of the 20th century came to Little Rock with the desegregation of Central High School. When Governor Orval Faubus called out the National Guard to keep the Little Rock Nine from entering the school, the *Arkansas Gazette* took the editorial stance that the state must not defy the federal government's 1954 ruling in the Supreme Court case of *Brown v. Board of Education*. The *Gazette's* stance was unpopular; •



the newspaper lost one-fifth of its circulation and suffered an advertising boycott that cost the equivalent of \$13 million. Despite the trials, the *Gazette* stayed its course, and in May 1958 it became the first newspaper to win two Pulitzer Prizes for coverage of the same event: one for public service and one for editorial writing. This panel will provide a first-person look back at the *Gazette's* coverage and its aftermath.

### 5:30-7:30 PM AWARDS RECEPTION

Salon D

Hot and cold hors d'oeuvres

Cash bar

The reception is included in the registration fee for those pre-registered for the convention.

*The reception is sponsored by the Arkansas Democrat-Gazette.*

## 2017 Local Journalist Award

**Debra Hale-Shelton** joined the *Arkansas Democrat-Gazette* in 2004 as the newspaper's Conway bureau reporter. Since then, she has reported stories that led to the resignations of two University of Central Arkansas presidents and has reported extensively on a judicial corruption probe.

Hale-Shelton previously worked more than 20 years for The Associated Press, mostly in Chicago but also in Little Rock and other bureaus. She has twice won the Arkansas Press Association's I.F. Stone Award for investigative journalism. Debra has interviewed a wide range of newsmakers, including former Presidents Carter and Clinton, the late advice columnist Ann Landers, a young Donald Trump, death-row inmates and the suspected Tylenol killer.

As a freelance writer, her articles have appeared in the *Chicago Tribune*, *Hadassah Magazine*, *Angie's List* and other publications. Debra has one teenage daughter, Annie, and holds a bachelor's degree in journalism and a master's in English from Arkansas State University. She credits her first employer, Dorothy Stuck, for giving her a start at the now-defunct weekly, the *Marked Tree Tribune*.







# CONGRATULATIONS **Debra Hale-Shelton,**

recipient of the American Journalism Historians  
Association 2017 Outstanding Local Journalist Award  
for Substantial Contribution to the Public Interest.

The *Arkansas Democrat-Gazette* welcomes the 36th Annual American  
Journalism Historians Association Convention to Arkansas and  
celebrates Hale-Shelton's recognition and contributions to journalism.

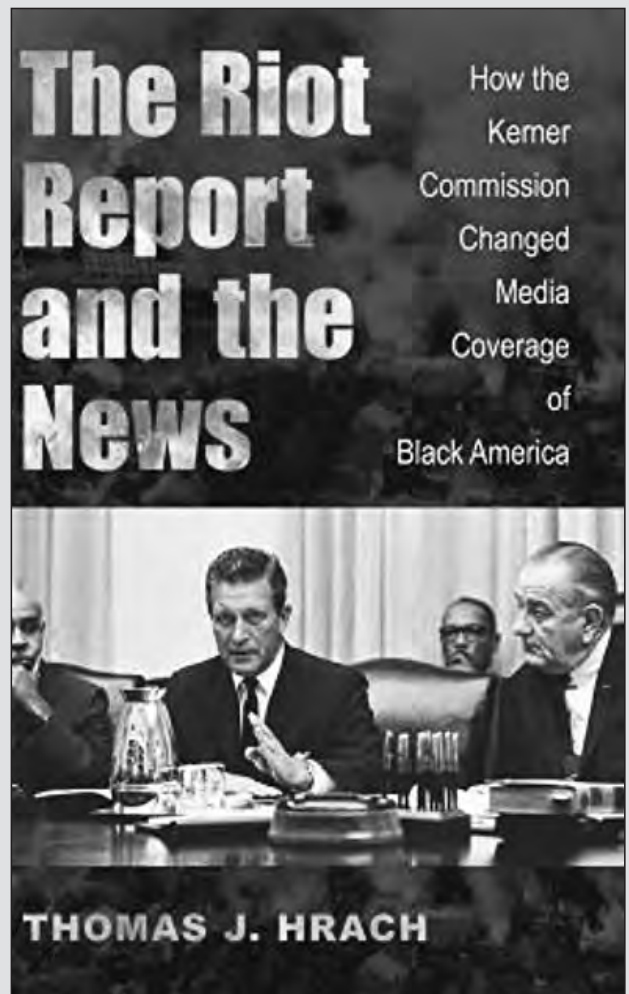
**Arkansas Democrat  Gazette**  
*Arkansas' Best News Source*

## The E.W. Scripps School of Journalism

at Ohio University

congratulates another distinguished  
alumnus, **Tom Hrach (PhD, 2008)**,  
now at the University of Memphis,  
for turning his dissertation into  
the AJHA Book of the Year.

*Good work, Tom.  
You make us proud.*



**. . . And the rest of the Bobcats on the program are pretty cool, too.**

- \* Professor Emeritus **Pat Washburn** and Professor **Mike Sweeney**, “Grand Jury Transcripts in the Chicago Tribune’s 1942 Espionage Act Case: What Is Missing Is Significant”
- \* Associate Professor **Aimee Edmondson**: “Taking Your History Class on the Road: Inspiring Students with a Sense of Place Research” and Book of the Year contest coordinator
- \* Master’s student **Bailey Dick**: “Faith as the Basis for Radical Vision: The Reporting of Dorothy Day as a Catalyst for Social Movement”
- \* PhD student **Kenneth Ward**: Convention registration coordinator



**OHIO**  
UNIVERSITY

## FRIDAY

OCTOBER 13 • IN BRIEF

7:15-8:15 am **Breakfast Buffet**

Foyer

8-11:30 am **Conference Registration**

Pre-function area

9-11 am **Coffee and Hot Tea Service**

Foyer

8:20-9:20 am **Paper Session and President's Panel**

Salons A and C

9:30-10:50 am **Margaret A. Blanchard Dissertation Prize**

Salon A

11 am-12:10 pm **Donna Allen Roundtable Luncheon**

Salon B

12:30-5 pm **Historic Tour:** Central High School and Mosaic Templars

Cultural Center

Meet in the hotel lobby

*The 101st Airborne escorts  
students into Little Rock's Central  
High School, 1957.*





## 8:20-9:20 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: **Bowling, Conservation, and Comic Strips: Framing Cultural Change**  
Salon A

Moderator: **Dale Zacher**, St. Cloud State University

**Debra Jenson**, Utah State University

"Echoes of Opposition: The Language of Citizen Action to Save Dinosaur National Monument"

**Nicholas Hirshon**, William Paterson University

"The 'Sheer Magic' of Phillies Jackpot Bowling: A Pioneer in Sports Television"

**Pamela Walck and Ashley Walter**, Duquesne University

"Soaring Out of the Private Sphere: How Flyin' Jenny and Her Comic Strip Helped Pioneer a New Path for Women's Work During World War II"

PRESIDENT'S PANEL: **"Journalism History News Service:  
A Series of Historical Perspectives on Contemporary Journalism"**

Salon C

Moderator: **David J. Vergobbi**, University of Utah

Panelists:

- **Ross F. Collins**, North Dakota State University
- **Patrick Cox**, Patrick Cox Consultants LLC
- **Debra Van Tuyl**, Augusta University

Fractious debate regarding the ethics and freedoms of journalism has been part of American history since days of colonial rule, as AJHA historians know. Arguing there are no historians better able to provide insight and perspective in the current debate over American journalism, this panel will discuss AJHA moving toward a more formal and prominent public role to address press controversies.

We propose a series of short public essays, editorials, and podcasts—perhaps no more than 500-700 words—on historical topics that could serve to help illuminate today's discussions. These essays would appear not only on the association's website, but also on social media, and as articles circulated widely to the legacy press.

Authors would hope to encourage discussions regarding these topics, either as comments or



•••••Friday, October 13•••••

perhaps as actual live online chats coordinated through the association, perhaps on weekend mornings in a virtual community.

The service would also offer an online list of Distinguished Media History Leaders, a resource for media, business, academia and public sector professionals. Historians would be available to speak, collaborate, consult and provide historical context on issues involving press freedom, civil rights, immigration, race, populism, the environment and a number of other relevant issues that would arise as keywords in a search. Join us to provide your input.

**9-11 AM COFFEE AND HOT TEA SERVICE**

Foyer

**9:30-10:50 AM MARGARET A. BLANCHARD DISSERTATION AWARD**

Salon A

Moderator: **Jane Marcellus**, Middle Tennessee State University

**2017 Margaret A. Blanchard Dissertation Award Winner:**

**Matthew Pressman**, Boston University

"Remaking the News: The Transformation of American Journalism, 1960-1980"

Director: Bruce Schulman

**Honorable Mention** (in alphabetical order by author):

**Lorraine Ahearn**, University of North Carolina

"Narrative Paths of Native American Resistance: Agency and Commemoration in Journalism Texts in Eastern North Carolina, 1872-1988"

Director: Barbara Friedman

**Denise Hill**, University of North Carolina

"Public Relations, Racial Injustice, and the 1958 North Carolina Kissing Case"

Director: Barbara Friedman

**Rianne Subijanto**, University of Colorado

"Media of Resistance: A Communication History of Anti-Colonial Movements in the Dutch East Indies, 1920-1926"

Director: Janice Peck





**11 am-12:10 pm**

## **Donna Allen Roundtable Luncheon**

Salon D

*Separate ticket required*



Contributing editor to the *Arkansas Times* and past Arkansas Journalist of the Year, **Mara Leveritt** has reported for almost three decades on police, courts and prisons. She also has written three nonfiction books about crime and public corruption. Her books *The Boys on the Tracks* and *Devil's Knot* have received many honors. The latter book, examining the legal underpinnings of two infamous Arkansas murder cases, became a feature film starring Colin Firth and Reese Witherspoon.

In 2011, Leveritt sued the Arkansas Supreme Court's Committee on Professional Conduct over the office's policy of threatening persons who reported complaints against attorneys with prosecution for contempt of court if they disclosed their complaints publicly. Leveritt's federal civil rights lawsuit contended that this restraint violated the nation's First Amendment. A year later, the state settled the lawsuit by agreeing to end the practice.



**Gwen Moritz** is a native Arkansan; she was born in Conway and reared in North Little Rock. She graduated from Harding University in 1982 with a bachelor's degree in journalism. Her career has mainly been spent at newspapers—the *Pine Bluff Commercial*, the *Arkansas Gazette*, the *Nashville (TN) Business Journal* and, since 1999, as editor of *Arkansas Business*. She also has worked at the Tennessee Health Care Association and as Communications Coordinator for the Nashville Bar Association.

Alliance of Area Business Publishers, an international association of business journals, recently presented Moritz with its gold award for bylined commentary among medium-sized business journals for work published in 2016. Her winning portfolio included columns on the proposed ballot item that would have written Missouri casino companies into the state constitution, the fallout from Wells Fargo's fraudulent account scandal, and salaries paid to physicians at CARTI.

## **12:30-5 pm Historic Tours**

History is abundant in Little Rock, and you'll be able to experience it on foot, by streetcar or by bus.

### **The Conference Bus Tour**

Meet in hotel lobby. *Separate ticket required.*

The official conference historic tour includes a visit to Central High School National Historic Site where the "Little Rock Nine" made Civil Rights history. We'll have to walk quietly because Central High is an operating school. Our second stop is to the Arkansas State Capitol where we'll view Testament, the monument dedicated to the Little Rock Nine. This is the only Civil Rights monument that stands in front of a state capitol building. The historic tour ends with a self-guided tour of the Mosaic Templars Cultural Center, a division of the Department of Arkansas Heritage that focuses on African Americans and their impact on Arkansas and the nation. The buses will return to the hotel at the end of the tour.

Those wanting to explore the city independently have several options:

### **The Walking Tour**

Visit the Old State House Museum (next to our hotel) and then take a short walk over to the Historic Arkansas Museum, a restored half block of the original city. No doubt the walk will make you thirsty, so on the way back to the DoubleTree,

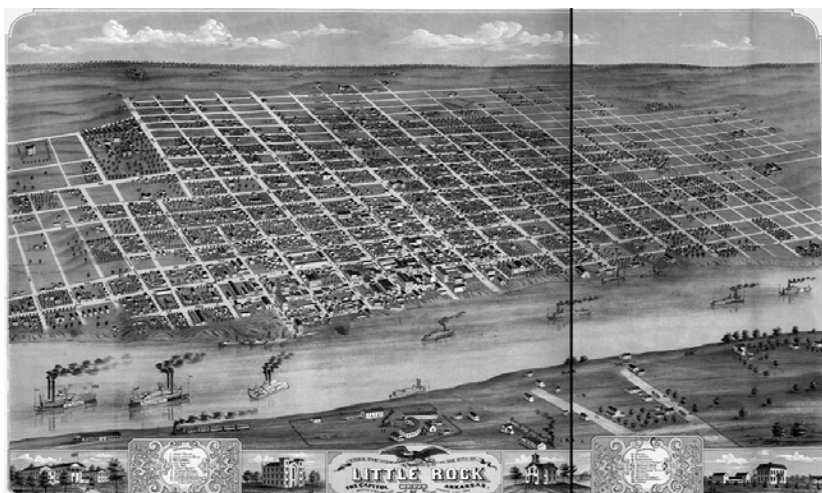
make sure you stop by the historic Capital Hotel and have a beverage of your choice. Built in 1876, the hotel oozes Southern charm and is worth your time to see.

### **The Streetcar Named Little Rock Tour**

Those who want to explore the city but prefer to ride can take the streetcar and travel around Little Rock and North Little Rock's Argenta Arts District, where you'll find quaint restaurants (Cregeen's Irish Pub is highly recommended for its collection of more than 100 types of beer) and small gift shops. Daily and three-day streetcar passes are available.

### **The Whimsy Tour**

If you're really adventurous and have a car, set your Google map for the ESSE Purse Museum. A museum that's dedicated to purses is not only whimsical, but it also takes a novel approach to viewing women's history through the lens of the bags women have carried. Entry fee is \$10.



*Little Rock, 1871.*

## **Congratulations Amber Roessner!**

2017 American Journalism Historians Association

National Award for Excellence in Teaching Recipient

A passion for research, a passion for journalism, a passion for teaching



Associate Professor Amber Roessner  
University of Tennessee, Knoxville  
College of Communication & Information  
School of Journalism & Electronic Media  
PhD, University of Georgia, 2010



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Amber Roessner  
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# **Congratulations Dr. Teri Finneman!**

for winning an AJHA research paper award for

***“The Greatest of Its Kind Ever Witnessed  
in America”: The Press and the 1913  
Women’s March on Washington***



**Teri Finneman** holds a Ph.D. from the Missouri School of Journalism. She teaches History of Journalism, Mass Media in Society, Women in Media, and Writing for Social Media.

Her book *Press Portrayals of Women Politicians, 1870s-2000s: From “Lunatic” Woodhull to “Polarizing” Palin* (Lexington Books, 2015) was a finalist for the Frank Luther Mott Kappa Tau Alpha Research Award.

**Department of Journalism & Mass Communication**  
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# SATURDAY

OCTOBER 14 • IN BRIEF



26

**7-7:45 am Breakfast Buffet**

Foyer

**8-9:50 am Research-in-Progress Sessions**

Salons A and C

**9:30-11 am Coffee and Hot Tea Service**

Foyer

**10-11:30 am General Business Meeting**

Salon D

**11:40 am-12:40 pm Working Lunch for Officers**

Riverside West

**12:45-1:45 pm AJHA Book of the Year Award**

Salon D

**2-4:35 pm Paper Sessions and Panels**

Salons A and C

**2:30-4:30 pm Coffee and Hot Tea Service**

Foyer

**5-8:30 pm Gala Dinner**

William J. Clinton Presidential Library and Museum

Meet in the hotel lobby



**7-7:45 AM BREAKFAST BUFFET**

Foyer

**8-9:50 AM YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS****Media History: Practices, Policies, Pioneers and Questions of Crime Coverage**

Salon A

Moderator: **Erin K. Coyle**, Louisiana State University**Lori Amber Roessner**, University of Tennessee

"L'affaire Lance: Investigative Journalism and Political Crisis Management in a Post-Watergate World"

**Noah Arceneaux**, San Diego State University

"Mystique of the Magic Moment: The First Cell Phone Call and Heroic Narratives of Innovation"

**Nicholas Hirshon**, William Paterson University

"'Bowling Headliners' (1948-1950): A Trailblazer in Sports Television"

**Mary Beadle**, John Carroll University

"Crime Reporting: Comparison of Coverage by a Local Newspaper and Television Station of the Murder of Marlene Steele"

**Amie M. Jones**, University of Georgia

"The Forgotten Children of Bath: Media and Memory of the Bath Consolidated School Bombing of 1927"

**Ali N. Mohamed**, United Arab Emirates University

"President Woodrow Wilson's policies and the pretexts for seditious libel cases, 1917-1921"

**Pete Smith**, Mississippi State University"An Investigation of Merle Miller's Role in Recording the 1950s Blacklist and the Significance of *The Judges and the Judged*"**Michael Fuhlhage**, Wayne State University

"'A Spirit of Unconditional Loyalty to the Government': The Founding of a Pro-War, Pro-Lincoln Newspaper in 1863 Brooklyn"

**Cayce Myers**, Virginia Tech University

"From PR Counsel to PR Practitioners: Analyzing U.S. Press Depictions of 'Public Relations Counsel' 1918-1945"

**Rob Wells**, University of Arkansas

"John J. Kiernan: Business Journalism Pioneer, 1845-1893"

**J. Suzanne Horsley and Kim Mangun**, University of Alabama and University of Utah

"Discovering the Beginnings of American Disaster Communication: Clara Barton's Missing Soldiers Office"

**Ray Begovich**, Franklin College

"The D-Day Releases: How Military Public Relations Professionals Wrote the Story of World War II's Normandy Campaign"



**Media History and Social Change: The View from “Othered” and “Forgotten” Voices**

Salon C

Moderator: **Pamela Parry**, Southeast Missouri State University

**Monique Freemon**, University of Tennessee

“Daisy versus Goliath: A Historical Examination of the *Arkansas State Press* and *Time* Magazine’s Media Coverage on the ‘Little Rock Nine’(1954-1959)”

**Aleen J. Ratzlaff**, Tabor College

“‘One Side of the Paper Only’: Out-of-Town Correspondents of the Early Twentieth-Century Black Press”

**John M. Coward**, University of Tulsa

“Recovering the Indian Voice: Red Power Journalism in an Indigenous News Magazine”

**Kate McQueen**, University of Illinois

“In Search of a Free Voice: The Penal Press Awards and the Cultivation of Prison Journalism, 1965-1990”

**Caitlin Cieslik-Miskimen**, University of Wisconsin

“Heralds of Modernity: Newspaper Coverage of the 1920s American High School”

**Aimee Edmondson**, Ohio University

“‘I was afraid’: African-American journalist Alvin Adams’ Civil Rights Reporting for *Jet* Magazine in the 1960s”

**Pamela E. Walck**, Duquesne University

“Women of the *Pittsburgh Courier*: The Voices of a Generation”

**Raymond McCaffrey**, University of Arkansas

“Jackie Robinson, Crusading Journalist: How The First African-American Major League Baseball Player Used His Newspaper Column to Continue to Advance Civil Rights on the Sports Field in the 1960s”

**Daniel Marshall Haygood**, Elon University

“The Last Japanese WWII Holdout—Comparison of Japanese & US Newspaper Coverage”

**Juliette De Maeyer and Dominique Trudel**, University of Montreal and Concordia University

“The Franklin Ford Project”

**Vinicio Sinta**, University of Texas

“Professional Ideology and Identity in the Genesis of the National Association of Hispanic Journalists”

**9:30-11 AM COFFEE AND HOT TEA SERVICE**

Foyer

**10-11:30 AM GENERAL BUSINESS MEETING**

Salon D

- Approval of 2016 Minutes
- Election of officers
- Officer and committee reports
- Presentation of research and service awards
- Presidential succession.

**Rising Scholar Award: Christina Littlefield**, for her research project, “Promulgating the Kingdom: Social Gospel Muckrakers.” She will receive a plaque and \$2,000.

**Best Article Award in *American Journalism*: Justin Clark**, author of “Confronting the ‘Seeker of Newspaper Notoriety’: Pathological Lying, the Public and the Press, 1890-1920.” He will receive a plaque and a \$250 prize.

The gavel will be turned over to **Dianne Bragg**, University of Alabama, AJHA president for 2017-2018.

**11:40 AM-12:40 PM WORKING LUNCH FOR AJHA OFFICERS**

Riverside West

New and continuing officers and board members enjoy a complimentary lunch in appreciation of services provided to AJHA.

**2:30-4:30 PM COFFEE AND HOT TEA SERVICE**

Foyer

**12:45-1:45 pm**

## **AJHA Book of the Year Award**

Salon D

Moderator: **Pat Washburn**, Ohio University

This year's AJHA Book of the Year award winner is **Thomas J. Hrach** (University of Memphis), author of *The Riot Report and the News: How the Kerner Commission Changed Media Coverage of Black America* (University of Massachusetts Press, 2016). Hrach's journalism career includes 18 years working as a reporter and editor at the *Marietta* (OH) *Times*. His passion for journalism started young as an avid newspaper reader in his hometown of Cleveland.

Hrach received his undergraduate degree in history from the University of Michigan in 1985, and earned a master's degree in news journalism from Kent State University in 1990. While an editor at the *Marietta Times* he began teaching part-time at a local community college, which lead to a teaching associate position at Ohio University. In 2008 Hrach completed his doctorate degree in journalism-mass communication at Ohio.

After graduation he moved with his family to Memphis, where he started his academic career as assistant professor in the University of Memphis Department of Journalism and Strategic Media. He was promoted to associate professor in 2014, and he currently is the department's graduate coordinator.

Hrach researches journalism history with a focus on the 1950s and 1960s. His most recent publication is "Beyond the Bounds of Tolerance: Commercial Appeal Editorials and the 1968 Memphis Garbage Strike," appearing in the spring 2015 edition of *Journalism History*. He has published research in *Journalism History*, *Newspaper Research Journal* and the *Tennessee Historical Quarterly*. Hrach has also contributed articles to two published books—the *New Encyclopedia of Southern Culture* and *African Americans in the History of Mass Communication*.

As well as teaching journalism history, writing and reporting, Hrach is faculty advisor for the U of M student chapter of the Society of Professional Journalists and chair of the Student Publications Board, which oversees the *Daily Helmsman*. In May 2014 and May 2016 he was a guest professor at The Johannes Gutenberg University in Mainz, Germany, as part of an exchange program.

His wife of 26 years is Jennifer Hrach. He has three daughters—Mandy, a multi-media journalist for WBBJ TV in Jackson, Tennessee; Sarah, an engineering student at the University of Tennessee-Knoxville; and Katie, a student at White Station Middle School in Memphis.



**2-3:15 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS****PAPER SESSION: Propaganda and Persuasion in War and a Workers' Union**

Salon A

Moderator: **Susan E. Swanberg**, University of Arizona**Elisabeth Fondren**, Louisiana State University"Publicizing Tragedy: The Sinking of the *Lusitania* as an International News Story"**Dominique Trudel**, Concordia University

"Revisiting the Origins of Communication Research: Walter Lippmann's WWII Adventure in Propaganda and Psychological Warfare"

**Scott Morton**, Catawba College

"Hanoi Hannah and the Anti-War Movement: How the American Print Media Covered a Female Enemy Radio Propagandist Who Exploited U.S. Societal Unrest During the Vietnam War"

**Scott Burgess**, Wayne State University

"Essential Allies: How the United Automobile Workers Persuaded African Americans to Join the Union"

**PAPER SESSION: Photography and Its Influence in War, Politics, Civil Rights and Public Health**

Salon C

Moderator: **Sheryl Kennedy Haydel**, Xavier University of Louisiana**Wally Eberhard**, University of Georgia

"Pulitzer Prize Winner Turned Propagandist: The Korean War Ordeal of Pappy Noel"

**Michael Martinez**, University of Tennessee-Knoxville

"Managing the President's Image: A Comparative Analysis of Visual Journalists' Access to President Ronald Reagan and President Barack Obama"

**Earnest Perry and Keith Greenwood**, University of Missouri-Columbia

"Connecting the Long Struggle: Reflections of Iconic Civil Rights Photographs in Coverage of the Black Lives Matter Movement"

**Chris Stidley**, University of Arizona

"The Thalidomide Tragedy: An Agenda-Setting Analysis of Early News Media Coverage"

### 3:25-4:35 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

#### PAPER SESSION: **Alternative Voices in Contemporary Journalism: The Rise of Narrative, Localism, and Power of Marginalized Voices**

Salon A

Moderator: **Melissa Greene-Blye**, University of Tennessee-Knoxville

**Thomas Schmidt**, University of Oregon

"The Narrative Turn in American News Writing: How Newspapers Adopted Narrative Journalism in the Late 20th Century"

**Dante Mozie**, South Carolina State University

"Eyewitnesses to a Tragedy: How the Collegian, the Student Newspaper of South Carolina State College, Covered the 1968 Orangeburg Massacre"

**John Coward**, University of Tulsa

"Indian Ideology in *The Warpath*: Lehman Brightman's Red Power Journalism"

**Vanessa Murphree**, University of Southern Mississippi

"Universal Localism: Community Radio Station WWOZ, 1980-2006"

#### PANEL DISCUSSION: **"From Pant(aloon)s to Pussyhats: Feminist Dress as Media Spectacle"**

Salon C

Moderator: **Erika Pribanic-Smith**, University of Texas-Arlington

- **Caryl Cooper**, University of Alabama
- **Brooke Kroeger**, New York University
- **Jane Marcellus**, Middle Tennessee State University
- **Kimberly Wilmot Voss**, University of Central Florida

This panel examines ways that women have historically employed articles of clothing and manners of grooming as symbols in feminist campaigns for social change. Because these campaigns often employed media spectacle, their symbolism is of interest to media historians. Examining nineteenth-century Dress Reform, early twentieth-century suffrage garb, hairstyles across several eras, pants in the 1970s, and finally twenty-first-century "pussy hats," panelists will discuss themes such as the disruption of gendered expectations (i.e. pants as naturally "male"), the use of traditionally feminine skills (sewing and knitting) to undermine and reframe symbolic oppression, feminist use of media and the news media's treatment of them.





### 5-8:30 PM GALA DINNER

William J. Clinton Library and Museum.

Meet in the hotel lobby. *This event requires a separate ticket.*

*The Gala Dinner 2016,  
Poynter Institute, St.  
Petersburg, Florida.*



*The Gala Dinner 2016: a cupcake  
toast.*



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DEPARTMENT OF COMMUNICATION

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## IS PROUD TO CELEBRATE TWO OF OUR FACULTY



Join us in celebrating our colleague **David Vergobbi**, not only for his service as AJHA president during the 2016-2017 year, but for his 28-year involvement in the association from graduate student presenter to faculty researcher, panelist, moderator, chair or member of multiple committees, two-term board member, vice-president, and friend.



Congratulations to our colleague **Kim Mangun** (past president of AJHA) for her paper "Florabel Muir, the 'Newspaperman in Skirts' (1889-1970)." Kim will also moderate a panel titled "Taking Your History Class on the Road: Inspiring Students with a Sense of Place."

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### FACULTY:

James Anderson  
Mark Bergstrom  
Suhi Choi  
Kevin Coe  
Julia Corbett  
Ann Darling  
Kevin DeLuca  
Danielle Endres  
Joshua Paul Ewalt  
Glen Feighery

Robert Gehl  
Rachel Alicia Griffin  
Marouf Hasian  
Leonard Hawes  
Avery Holton  
Jakob Jensen  
Robin Jensen  
Kimberly Kaphingst  
Sean Lawson  
Tae Kyoung Lee

Kimberley Mangun  
Shannon McGregor  
Michael Middleton  
Julia Moore  
Kent Ono  
Helene Shugart  
Ye Sun  
Leona Yi-Fan Su  
David Vergobbi  
Sara Yeo

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Congratulations to the recent  
graduates of our Ph.D. program.

We are proud of your success  
and wish you all the best.

Erica Bailey, Angelo State University  
Yan Huang, Southern Methodist University  
Michail Vafeiadis, Auburn University  
Ruoxu Wang, University of Memphis  
Chun Yang, Louisiana State University  
Fan Yang, University of Albany-SUNY



**PennState**

Donald P. Bellisario

College of Communications

# CONGRATS TOM!

## 2016 Book of the Year by the American Journalism Historians Association

Congratulations to Thomas J. Hrach on his book "The Riot Report and the News: How the Kerner Commission Changed Media Coverage of Black America," named 2016 Book of the Year by the American Journalism Historians Association. Dr. Hrach is an associate professor and graduate coordinator at the Department of Journalism and Strategic Media at the University of Memphis.



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# American Journalism Historians Association 2017

Wayne State University's  
Department of Communication  
congratulates **Dr. Michael  
Fuhlhage** on completing three  
years as research chair.



Congratulations to Wayne State scholars  
presenting research in Little Rock:

**Tabitha Cassidy**, doctoral student  
**Scott Burgess**, doctoral student

Accepted research in progress:  
**Dr. Michael Fuhlhage**

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AND JOURNALISM

The UNC School of Media and Journalism congratulates distinguished alumnae **Lorraine Ahearn** and **Denise Hill**, recipients of the 2017 Margaret A. Blanchard Doctoral Dissertation Prize Honorable Mention for their work in media history.



Both dissertations were directed by Barbara Friedman, a past editor of American Journalism. This national award is named in honor of renowned media historian and First Amendment scholar “Peggy” Blanchard, who taught at UNC from 1974 until her death in 2004.



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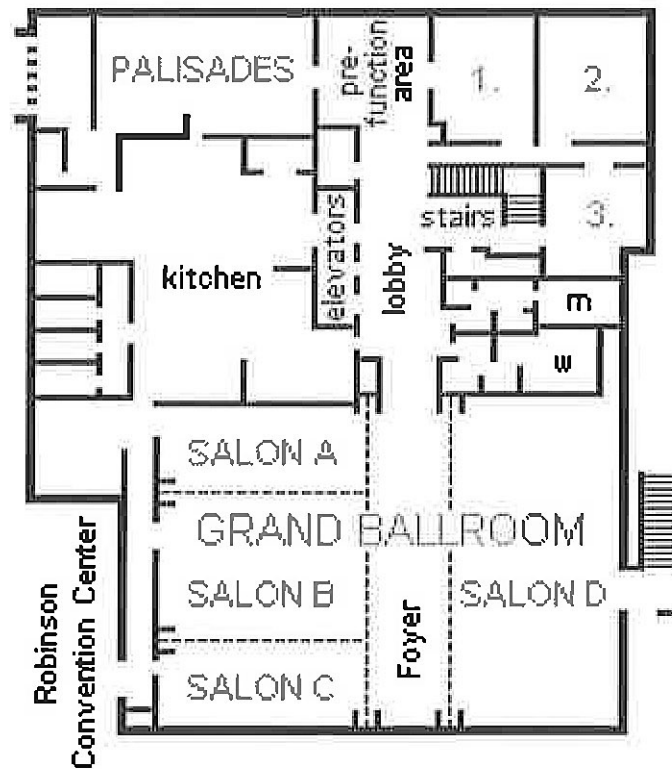
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DOUBLETREE HOTEL-LITTLE ROCK  
SECOND FLOOR

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2. RIVERSIDE EAST
3. BOARD ROOM



<b>Doubletree Hotel-Little Rock</b> <b>AJHA Event Map Guide</b>	
<b>Main Lobby</b>	Meeting for Historic Tour Meeting for Gala Dinner (Dinner will be at Clinton Presidential Library and Museum)
<b>Pre-function area</b>	Registration
<b>Riverside West</b>	Executive board meeting Executive board lunch
<b>Foyer</b>	Buffet breakfasts Coffee/tea service
<b>Salon D</b>	Welcome and president's address General business meeting AJHA Book of the Year Award AJHA awards reception
<b>Salon B</b>	Donna Allen and Kobre award lunches
<b>Salons A and C</b>	2017 Blanchard Doctoral Dissertation Award Paper sessions and panels

Meeting for Historic Tour  
Meeting for Gala Dinner (Dinner  
will be at Clinton Presidential  
Library and Museum)

## Registration

Executive board meeting  
Executive board lunch

Buffet breakfasts  
Coffee/tea service

Welcome and president's address  
General business meeting  
AJHA Book of the Year Award  
AJHA awards reception

## Donna Allen and Kobre award lunches

2017 Blanchard Doctoral  
Dissertation Award  
Paper sessions and panels

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# Enjoy Connecting the Past to the Present? Learn More About the Missouri School of Journalism Doctoral History Program.

Missouri Journalism historians provide expertise in key areas, including African-American and minority group history, constitutional and legal issues, image and photojournalism studies, international and comparative histories, institutional and news processes scholarship, and social histories.

Faculty and their students' research have been published in *American Journalism*, the *International Communication Gazette*, *The Journal of American History*, *Journalism Studies*, *Journalism History* and *Journalism & Mass Communication Quarterly*, among other journals.

## Meet the Missouri School of Journalism Historians



Associate Professor **Keith Greenwood**'s focus is the history of photojournalism, particularly the organizational and technological changes that have shaped photojournalism in the 20th century. To understand the visual record historians one day will consult, he also examines the archiving and preservation of digital images.



Associate Professor **Berkley Hudson** focuses on the history, culture and ethnic identity of the American South represented in the media of late 19th century through mid-20th century. In addition, Hudson researches magazine history and literary journalism. He also is the immediate past editor-in-chief of *Visual Communication Quarterly*.



Associate Professor **Cristina Mislán** studies the history of transnational journalism and media activism, with a particular interest in how activists and journalists have used media across the Americas to advocate for social justice and facilitate public conversations about racial, gender and class politics. She teaches cross-cultural journalism, women and the media, and critical/cultural media studies.



Associate Professor and Associate Dean for Graduate Studies **Earnest L. Perry, Jr.** studies the African-American press and its relationship with civil rights organizations and various government officials in the 20th century. He teaches historical methods, graduate history and is coordinator of the Doctoral Teaching Program, which includes the undergraduate journalism history course. Perry is a past president of AJHA.



Associate Professor **Tim P. Vos** studies theoretical issues of historical explanation, the history of journalism's institutional norms and the history of institutional influences on journalism. He teaches American journalism history. Vos is past head of AEJMC's History Division, won the award for *Best American Journalism* article for 2014, and is series editor of *Journalism in Perspective: Continuities and Disruptions* from University of Missouri Press.



Associate Professor **Yong Z. Volz** focuses her research on transcultural and transnational perspectives of journalism history, particularly as they relate to women journalists, professionalization, media and religion, and Chinese journalism in the 19th and 20th centuries. Volz teaches American journalism history at both the undergraduate and graduate levels. She is the past chair of the History Division of AEJMC.



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