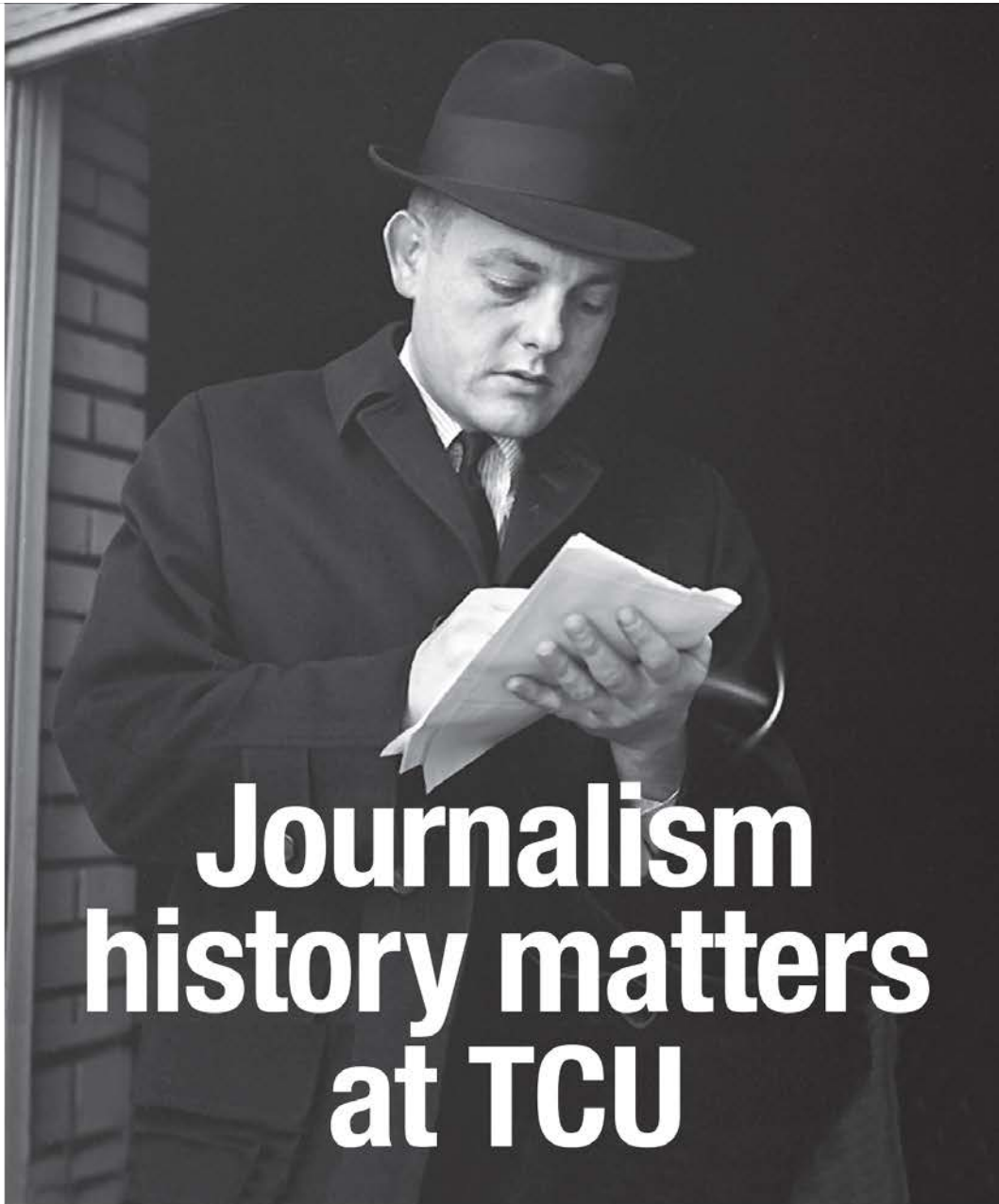


2019 CONVENTION

DALLAS, TEXAS





# Journalism history matters at TCU

His name is synonymous with great moments in history. Bob Schieffer has covered crimes large and small, and on that fateful day when President John F. Kennedy was assassinated, Bob was at the city desk when a woman called and asked for a ride to Dallas. She was Lee Harvey Oswald's mother. Bob wrote down her address on the west side of Fort Worth, and he and another reporter drove her to Dallas.

Throughout his long career in print and broadcast, Bob's thoughtful journalism helped us understand our shared history as we lived it. In the Bob Schieffer College of Communication, students learn to work with persistence, civility and integrity – values epitomized by our legendary namesake.



**BOB SCHIEFFER**  
COLLEGE *of* COMMUNICATION



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38th annual  
convention  
of the  
**AMERICAN  
JOURNALISM  
HISTORIANS  
ASSOCIATION**

Hilton Dallas/Park Cities  
October 3-5, 2019

### CONVENTION HOSTS

Erika J. Pribanic-Smith, Texas-Arlington  
Melita M. Garza, Texas Christian  
James E. Mueller, North Texas

# IN MEMORY



Eberhard at his last AJHA conference: Little Rock, 2017

Wallace B. “Wally” Eberhard passed away on Oct. 7, 2018—his 87th birthday. He was a self-professed lover of libraries, a master of journalism history, and a dedicated professor who taught hundreds of students at the University of Georgia’s Grady College of Journalism and Mass Communication.

The study of journalism history held a special place in Eberhard’s life. He was editor of *American Journalism* for four years and received AJHA’s highest honor, the Sidney Kobre Award for Lifetime Achievement in Journalism History, in 2007. Due to Eberhard’s expertise in military and war reporting, AJHA named its annual award for research on media and war after him. He later provided a donation that enables AJHA to offer a cash prize with the award.

Eberhard was a prolific book reviewer on topics that included coverage of women’s executions, fictions and frauds, and college news. Each review demonstrated Eberhard’s characteristic fairness and ability to convey constructive criticism gently, his narrative writing style, and above all, his passion for history.

In a Fall 2006 *Journalism History* review of David Finkelstein and Alistair McCleery’s *An Introduction to Book History*, Eberhard lamented that few research papers at AEJMC or AJHA explored the history of the book. However, he asserted, the book was a best friend. The review opened with a description of Eberhard’s office, where serious volumes and “Robert Parker potboilers compete for space and attention.” Eberhard wrote that the friendship with books, “like the human variety, leads to occasional conflict, usually when shelf and floor space overflow.”

Eberhard has many friends in the AJHA who remember him not only as a scholar and mentor but also as a delightful conversationalist. Upon Eberhard’s passing, fellow long-time AJHA member Pat Washburn said, “He was an excellent example for all of us who are retired. In other words, keep making contributions to our field as long as you can.”

## OFFICERS

President	Ross Collins North Dakota State University
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## P A S T P R E S I D E N T S A N D C O N V E N T I O N S I T E S

1982	<i>Officers were elected after the first convention</i>	Dallas, Texas
1982-1983	Donald Avery, Eastern Connecticut State	Tuscaloosa, Alabama
1983-1984	William Snorgrass, Florida State	Tallahassee, Florida
1984-1985	Barbara Cloud, Nevada-Las Vegas	Las Vegas, Nevada
1985-1986	Mike Murray, Missouri-St. Louis	St. Louis, Missouri
1986-1987	Joseph McKerns, Ohio State	St. Paul, Minnesota
1987-1988	Thomas B. Connery, St. Thomas	Charleston, South Carolina
1988-1989	Margaret Blanchard, North Carolina	Atlanta, Georgia
1989-1990	Maurine Beasley, Maryland	Coeur d'Alene, Idaho
1990-1991	Leonard Teel, Georgia State	Philadelphia, Pennsylvania
1991-1992	Nancy Roberts, Albany	Lawrence, Kansas
1992-1993	Pamela Brown, Rider	Salt Lake City, Utah
1993-1994	Carol Sue Humphrey, Oklahoma Baptist	Roanoke, Virginia
1994-1995	Alf Pratte, Brigham Young	Tulsa, Oklahoma
1995-1996	Tom Heuterman, Washington State	London, Ontario
1996-1997	David Spencer, Western Ontario	Mobile, Alabama
1997-1998	Jim Startt, Valparaiso	Louisville, Kentucky
1998-1999	Eugenia Palmegiano, St. Peter's	Portland, Oregon
1999-2000	David Sloan, Alabama	Pittsburgh, Pennsylvania
2000-2001	David Copeland, Elon	San Diego, California
2001-2002	Bernell Tripp, Florida	Nashville, Tennessee
2002-2003	Patrick Washburn, Ohio	Billings, Montana
2003-2004	John Ferré, Louisville	Cleveland, Ohio
2004-2005	Michael Sweeney, Utah State	San Antonio, Texas
2005-2006	Ford Risley, Penn State	Wichita, Kansas
2006-2007	Fred Blevens, Florida International	Richmond, Virginia
2007-2008	Tamara K. Baldwin, Southeast Missouri State	Seattle, Washington
2008-2009	Julie Williams, Samford	Birmingham, Alabama
2009-2010	Earnest Perry, Missouri	Tucson, Arizona
2010-2011	James McPherson, Whitworth	Kansas City, Missouri
2011-2012	Therese Lueck, Akron	Raleigh, North Carolina
2012-2013	Kimberley Mangun, Utah	New Orleans, Louisiana
2013-2014	Amy Mattson Lauters, Minnesota-Mankato	St. Paul, Minnesota
2014-2015	Erika Pribanic-Smith, University of Texas-Arlington	Oklahoma City, Oklahoma
2015-2016	Pete Smith, Mississippi State University	St. Petersburg, Florida
2016-2017	David Vergobbi, University of Utah	Little Rock, Arkansas
2017-2018	Dianne Bragg, University of Alabama	Salt Lake City, Utah



# WELCOME



This year's American Journalism Historians Association convention wraps us in a full circle: The very first AJHA conference convened in Dallas in 1982. We have not been back since, so it's great to return for another look at the historic Texas town. This huge city—ninth largest in the United States—traces its history to the 1840s, though perhaps many Americans remember it more for two highlights: the Kennedy assassination of 1963 and the television series of 1978-91. Okay. Maybe they were not “highlights.”

Because we've returned to our first convention venue, the president's panel will be taking a special look at the discipline through the decades by featuring some of our outstanding senior members. We'll also have the opportunity to hear as always from graduate students to established scholars who will offer new research in journalism history.

And convention organizers haven't forgotten our Friday historic tour and Saturday night gala, two AJHA traditions.

I think you'll enjoy three days of thoughtful and innovative scholarship, lively and even mildly contentious panels, award-winning colleagues, ideas, camaraderie—and a lot of fun. As journalism history should be.

Whether this is your first convention, or whether this is your 38th, I hope you'll leave pleased and impressed. We know you have many conference invitations and a limited travel budget, so we strive to be the one conference you don't want to miss.

—Ross Collins, AJHA President, 2018-2019

## Local hosts:

Erika J. Pribanic-Smith, [epsmith@uta.edu](mailto:epsmith@uta.edu)  
Melita M. Garza, [melita.garza@tcu.edu](mailto:melita.garza@tcu.edu)  
James E. Mueller, [james.mueller@unt.edu](mailto:james.mueller@unt.edu)

**Convention coordinator:** Caryl Cooper, [cooper@ua.edu](mailto:cooper@ua.edu)

**Registrar:** Ken J. Ward, [kward13@lamar.edu](mailto:kward13@lamar.edu)

**Convention hotel:** Hilton Dallas/Park Cities,  
5954 Luther Lane, Dallas, TX 75225  
214-368-0400 • [tinyurl.com/HiltonDallasPC](http://tinyurl.com/HiltonDallasPC)

**Acknowledgements:** The American Journalism Historians Association and the 2019 local host committee would like to express their gratitude to the following people and organizations that helped make this convention possible: Texas Christian University Bob Schieffer College of Communication; Texas Christian University Department of Journalism; University of

North Texas Mayborn School of Journalism; University of Texas-Arlington Department of Communication; University of Texas at Austin School of Journalism; Stan Cloud, whose donation in memory of his wife Barbara Cloud (AJHA's third president) funds this year's Rising Scholar Award; and Jean Palmegiano, whose donation funds the Transnational Journalism Award.

We also appreciate the donations of the following members to the graduate student travel fund, which helps our young scholars attend the conference: Lorraine Ahearn, Tamara Baldwin, Maurine Beasley, Dianne Bragg, Ross Collins, Lillie Fears, Elisabeth Fondren, Nicholas Hirshon, Janice Hume, Carol Sue Humphrey, Paulette Kilmer, Carolyn Kitch, Gerry Lanosga, Kim Mangun, Jane Marcellus, Tom Mascaro, Jon Marshall, David Nord, Jean Palmegiano, Erika Pribanic-Smith, Sonny Rhodes, Donna Lampkin Stephens, Susan Swanberg, Pamela Walck, and Dale Zacher.

# WEDNESDAY

# OCTOBER 2



1:30 pm **Board of Directors meeting**  
Armstrong

6 pm **American Journalism** Editorial Advisory  
Board meeting  
Armstrong

[illegible]





The University of Texas at Arlington's  
Department of Communication welcomes  
AJHA to Dallas for the 2019 conference



We are proud of our colleague  
**Erika Pribanic-Smith**, AJHA  
Administrative Secretary and  
Local Host

Co-author of "Breaking the  
White Circle: How the Press and  
Courts Quieted a Chicago Hate  
Group, 1949-1952" (with Jared  
Schroeder, SMU)

Organizer and moderator of the  
local panel, "Hail to the Chiefs:  
Presidential Studies in the Lone  
Star State"

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The University of Texas at Austin  
**School of Journalism**  
*Moody College of Communication*

# THURSDAY

OCTOBER 3 • IN BRIEF



7:45-9:30 am **Breakfast Buffet**

Beverly Foyer

8 am-noon **Conference Registration**

Hotel Lobby

8:30-9:30 am **Welcome and President's Address**

Beverly B

9:40-11:50 am **Paper Sessions and Panels**

Beverly A & C

9:45-11:15 am **Coffee and Hot Tea Service**

Beverly Foyer

12-1:30 pm **Awards Luncheon**

Grain Restaurant

2-5 pm **Conference Registration**

Hotel Lobby

1:40-5:15 pm **Paper Sessions and Panels**

Beverly A & C

2:30-4:30 pm **Coffee and Hot Tea Service**

Beverly Foyer

5:30-7:30 pm **AJHA Awards Reception**

Grain Restaurant



## 7:45-9:30 AM BREAKFAST BUFFET

Beverly Foyer

## 8:30-9:30 AM WELCOME AND PRESIDENT'S ADDRESS

Beverly B

**Ross Collins**, North Dakota State University, AJHA President 2018-2019

## 9:40-10:40 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION: **Civil Rights, the Media, and the University**

Beverly A

Moderator: **Aleen Ratzlaff**, Tabor College

**Jason Peterson**, Charleston Southern University

"Flying Under the Radar: Wilbert Jordan, Jr., the Press, and the Integration of Mississippi Collegiate Athletics"

**Brandon Storlie**, University of Wisconsin-Madison

"A Voice of the Recalcitrant Majority? News Coverage of Campus Protest, 1967-1970"

**Dante Mozie**, University of South Carolina

"'This, Too, Is Segregation': A Framing Analysis of the 1960 Sit-ins in Raleigh/Durham/Chapel Hill, N.C., Through the Eyes of Student Journalists"

### PANEL DISCUSSION: **Unconventional History: Expanding Epistemologies, Digging into Data, and Crossing Disciplines in an Effort to Broaden the Field**

Beverly C

Moderator: **Patricia Piburn**, California Polytechnic University

- **Melissa Greene-Blye**, University of Tennessee-Knoxville
- **Darryl Frazier**, Wayne State University
- **Rachael E. Vacanti**, Ohio University

While an understanding of media history can provide context for many other areas of research, we must also recognize that other disciplines and the sources they use can, in turn, provide context for our historical niche. This panel seeks to examine ways to broaden the spectrum of journalism history by pointing scholars toward sources that are currently overlooked or dismissed as not relevant to our particular field. Panelists will highlight some of the unique sources and perspectives they have incorporated into their research as a way of giving voice to otherwise marginalized groups with the hope of encouraging our discipline to continue to challenge itself to grow and evolve by embracing new approaches and perspectives within the field of journalism history.

**9:45-11:15 AM COFFEE AND HOT TEA SERVICE**

Beverly Foyer

**10:50-11:50 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS****PAPER SESSION: The Press and “Charismatic” Political Leadership**

Beverly A

Moderator: **Donna Lampkin Stephens**, University of Central Arkansas

**Ali Noor Mohamed**, United Arab Emirates University

“Media Legitimacy and Ideal Political Leadership in Divided Society: The Case of George Wallace and the *Birmingham News* during the Civil Rights Era”

**Glen Feighery**, The University of Utah

“A ‘Moral Challenge’: Journalists, Joe McCarthy, and the Struggle for Truth, 1950-1955”

**Julie Lane**, Boise State University

“Defending Joe McCarthy”

**PAPER SESSION: Humor and Entertainment Media**

Beverly C

Moderator: **Gwyneth Mellinger**, James Madison University

**Emily Mullins**, Wichita State University

“High Crimes and Misdemeanors: The Political Satire of Presidential Cover-Ups”

**Bernell Tripp**, University of Florida

“Dancing to a Different Tune: Black Minstrelsy’s Impact on the Creation of Black Entertainment Journalism”

**Nathaniel Frederick** and **William Schulte**, Winthrop University

“HUMOR IN HUE: The Social Cartoons in *Black World* Magazine During the Black Power Movement, 1970-1976”

**12-1:30 PM AWARDS LUNCHEON**

Grain Restaurant

Included with registration (sponsored by the University of North Texas Mayborn School of Journalism)



## Sidney Kobre Award for Lifetime Achievement

**Debra Reddin van Tuyll**, professor at Augusta University, is the recipient of the 2019 Sidney Kobre Award. Van Tuyll has been an important contributor to AJHA, having served as a member of the Board of Directors and Convention Sites Committee and a Book Award judge.

She has worked as editor or editorial board member for publications that include the *Southeastern Review of Journalism History*, *Journalism History*, and *Historiography in Mass Communication*. She also has served as head of AEJMC's History Division. Van Tuyll began her association with AJHA through the Southeast Symposium, which she now organizes. She attended her first AJHA National Convention in 2002 and has remained a fixture on the national scene ever since.

In her distinguished career, van Tuyll has made major contributions to the field of media history, particularly the area of transnational journalism. She has amassed an impressive record of research publications, including as author or editor of six books, 15 additional book chapters, 16 peer-reviewed journal articles, and 39 refereed conference papers.



## National Award for Excellence in Teaching

**David James Vergobbi**, associate professor at the University of Utah, is the recipient of the 2019 National Award for Excellence in Teaching. Vergobbi has been nominated for numerous teaching awards at his university. He has inspired not only his colleagues at the University of Utah but also former students who have gone on to become educators themselves.

His students say that he challenges them and makes them remember concepts long after leaving his class, due in part to memorable historical examples. Dr. Vergobbi makes history central to his courses. He draws on historical materials and provides historical context. He encourages students to approach ideas with the mind of an historian. He inspires students to pursue historical research for their dissertations and theses and even to produce historical documentaries.

AJHA's Education Committee members noted Vergobbi's sustained excellence in all areas of teaching as well as a commitment to involvement and interaction as cornerstones of the courses he's taught.





## 1:40-2:40 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION: **Media, Race, and the Law**

Beverly A

Moderator: **Will Mari**, Louisiana State University

**Aimee Edmondson** and **Natascha Toft Roelsgaard**, Ohio University

"'Mockery of Justice': How the Legal System Used Contempt of Court to Silence Coverage of the Civil Rights Movement"

**Erika J. Pribanic-Smith**, University of Texas-Arlington, and **Jared Schroeder**, Southern Methodist University

"Breaking the White Circle: How the Press and Courts Quieted a Chicago Hate Group, 1949-1952"

**Patrick S. Washburn** and **Michael S. Sweeney**, Ohio University

"Is Separate Really Equal and Is It Okay for Blacks? The *Pittsburgh Courier* and the Controversy over a Segregated Shipyard in 1942"

### PANEL DISCUSSION: **Book Publicity Strategies – Start Spreading the (History of) News**

Beverly C

Moderator: **Jane Marcellus**, Middle Tennessee State University

- **Nicholas Hirshon**, William Paterson University
- **Amber Roessner**, University of Tennessee-Knoxville
- **Matthew Pressman**, Seton Hall University
- **Anne Farris Rosen**, University of Maryland

An author's work does not end when their book hits the shelves. With university presses rarely spending much to promote new releases, media historians have turned to creative techniques to publicize their books in the academy and beyond through social media campaigns, news media coverage, and lectures to niche audiences. This panel will describe how authors can reach new readers and gain a higher profile by adopting proactive publicity methods. Panelists are the authors of the following books: Nicholas Hirshon, *We Want Fish Sticks: The Bizarre and Infamous Rebranding of the New York Islanders* (University of Nebraska Press, 2018); Amber Roessner, *Inventing Baseball Heroes: Ty Cobb, Christy Mathewson, and the Sporting Press in America* (LSU Press, 2014); Matthew Pressman, *On Press: The Liberal Values That Shaped the News* (Harvard University Press, 2018); Anne Farris Rosen, *Deep South Dispatch: Memoir of a Civil Rights Journalist* (University Press of Mississippi, 2018).



## 2:30-4:30 PM COFFEE AND HOT TEA SERVICE

Beverly Foyer

## 2:50-3:50 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION: **Media Depictions of Cruelty, Violence, and Murder**

Beverly A

Moderator: **Janice Hume**, University of Georgia

**Claire Runkles**, Ohio University

“Court Held at Midnight: Newspaper Complicity in the 1894 Lynching of Roscoe Parker”

**Candi Carter Olson**, Utah State University

“‘To Ask Freedom for Women’: The Night of Terror and Public Memory”

**Michael Fuhlhage, Keena Neal, Darryl Frazier, and Carmen Nesbitt**, Wayne State University

“‘The Cruel Pangs of Slavery’: Fugitives in the *North Star* and Michigan Anti-Slavery Society Newspapers”

### PRESIDENT’S PANEL: **From Dallas to Dallas: Thirty-seven Years of Journalism History**

Beverly C

Moderator: **Ross Collins**, North Dakota State University

- **Wm. David Sloan**, University of Alabama (*Emeritus*)
- **Mike Murray**, University of Missouri-St. Louis
- **Maurine Beasley**, University of Maryland (*Emerita*)
- **Kitty Endres**, University of Akron (*Emerita*)

The 2019 American Journalism Historians Association convention brings us full circle: We are back in Dallas, the site of the first AJHA convention in 1982. To commemorate that, this year’s president’s panel brings together a group of some of AJHA’s most experienced scholars who can give us insights on time and change at AJHA. The questions to be discussed by panelists are general, but they are critical: What has changed in journalism history research between that first conference 37 years ago and today? Have methods changed? Has scholarship changed? Has the discipline grown? And, perhaps, what challenges do we continue to face as journalism/mass media historians?

## 4-5:15 PM LOCAL PANEL: Hail to the Chiefs: Presidential Studies in the Lone Star State Beverly A

Moderator: **Erika J. Pribanic-Smith**, University of Texas-Arlington

Texas has the distinction of being the only state with three presidential libraries. Documents and artifacts related to Texas native Lyndon Baines Johnson, including Presidential records from the Johnson White House donated by LBJ, reside in an archive and museum at the University of Texas in Austin. Though native New Englanders, the Bush family came to call Texas home. The George H. W. Bush Library (Bush 41) sits on the Texas A & M University campus in College Station, while the George W. Bush Library (Bush 43) is located at Southern Methodist University—just a few miles from our conference hotel. Additionally, Dallas is the site of President John F. Kennedy’s assassination. Located in the former Texas School Book Depository, The Sixth Floor Museum at Dealey Plaza explores Kennedy’s life, death, and legacy within the context of 1960s history and culture. Representatives from all four of these facilities will discuss their holdings, with a special focus on materials of interest to journalism and mass communication historians.



**Warren Finch**, director of the George H. W. Bush Presidential Library and Museum since 1992, brings thirty years of experience working with the National Archives—including with the Office of Presidential Libraries in Washington, DC, and the Ronald Reagan Library in California. Trained as an archivist, Finch holds an MA in History from Auburn University and a BA from the University of South Alabama.



Retired Air Force Brigadier General **Patrick X. Mordente** was named the director of the George W. Bush Presidential Library and Museum in February 2017. A 29-year veteran of the U.S. Air Force, Brig. Gen. Mordente served on multiple high-level staffs within the Department of Defense. He holds an undergraduate degree from the United States Air Force Academy and multiple master’s degrees.



**Krishna Shenoy** is a librarian/archivist at The Sixth Floor Museum, where she oversees the Reading Room and the Museum’s library collection and research services. Since joining in 2012, she has expanded resources to represent the rich history and broad spectrum of authors and topics related to the assassination of President Kennedy. Shenoy holds a Master of Library Science from the University of North Texas.



Since 2009, **Liza Talbot** has been at the LBJ Library, where she wears two hats: a textual archivist specializing in politics, media, and the pre-Presidential period, and the lead for digitization. She built LBJ’s digital library, DiscoverLBJ.org, which contains nearly 50,000 audiovisual and textual items. Talbot has a master’s degree in Archives and Digital Libraries from the University of Texas in Austin.

## 5:30-7:30 PM AJHA AWARDS RECEPTION

Grain Restaurant

Hot and cold hors d'oeuvres, cash bar. Included with registration (sponsored by the Texas Christian University Bob Schieffer College of Communication and Department of Journalism)



### Distinguished Service to Journalism History

For just the fourth time in AJHA's history, the organization will present its Distinguished Service Award, which is reserved for those generally outside the field of academe who have made major contributions to the preservation of journalism history.

Currently a faculty associate at the University of Wisconsin-Madison in the School of Journalism and Mass Communication, **James P. Danky** is the recipient of this rare honor. Danky was responsible for the preservation of a massive newspaper collection, which he tended during a 40-year career at the State Historical Society of Wisconsin—second in size only to the series at the Library of Congress.

Danky was particularly effective at preserving “alternative” publications, meaning that scholars now and into the future will have access to African American, Native American, Alaska natives, Hawaiian natives, Latin American, and Haitian American newspapers, among others.



### Local Journalist Award for Outstanding Contribution to the Public Interest

**Dianne Solis** is the recipient of the 2019 Local Journalist Award for Outstanding Contribution to the Public Interest. She is a reporter at the *Dallas Morning News* and a former foreign correspondent for the *Wall Street Journal* based in Mexico. She has reported extensively on the immigration crackdown by the Trump administration and its impact on children.

Throughout her career, Solis has written about people crossing borders, from tales of refugees from Iraq to children from Honduras seeking asylum in Texas. Her passion? Finding the humanity in complex stories.

She holds degrees from Northwestern University and California State University, Fresno, and she was a Nieman Fellow at Harvard University.



## Department of Communication IS PROUD TO CELEBRATE



Associate Professor **David Vergobbi** (AJHA past president)  
for receiving the 2019 AJHA National Award  
for Excellence in Teaching.



Associate Professor **Kimberley Mangun** (AJHA past president)  
for her paper, "Hays Gorey: A Distinguished but Forgotten Journalist."



Associate Professor **Glen Feighery**  
for his paper, "A 'Moral Challenge': Journalists, Joe McCarthy,  
and the Struggle for Truth, 1950-1955."



Ph.D. alumnus **Jeremy J. Chatelain**, whose dissertation was selected  
as an Honorable Mention for the 2019 AJHA Margaret A.  
Blanchard Doctoral Dissertation Prize. "The Imprint of the Press:  
A Cultural History of the Influence of Nineteenth-Century  
American Print on Mormonism in Kirtland, Ohio, 1831-1837" was  
directed by Kimberley Mangun.

## CONGRATULATIONS AND WELL DONE.

# Ohio. Where history is made.



Painting by Mike Sweeney

We're proud of all of our Bobcats at this year's conference, including...



Aimee Edmondson  
and Natascha Toft Roelsgaard

"Mockery of Justice': How the Legal System Used Contempt of Court to Silence Coverage of the Civil Rights Movement"



Natascha Toft Roelsgaard  
and Bailey Dick

"The Construction of the Female Deviant: Women Offenders at Blackwell's Island"



Patrick S. Washburn  
and Michael S. Sweeney

"Is Separate Really Equal and Is It Okay for Blacks? The Pittsburgh Courier and the Controversy over a Segregated Shipyard in 1942"



Claire Rounkles

"Court Held at Midnight: Newspaper Complicity in the 1894 Lynching of Roscoe Parker"



OHIO  
UNIVERSITY

E.W. Scripps School of Journalism



Rachael E. Vacanti

PANEL: Unconventional History: Expanding Epistemologies, Digging into Data, and Crossing Disciplines in an Effort to Broaden the Field

# FRIDAY

OCTOBER 4 • IN BRIEF



7:30-8:45 am **Breakfast Buffet**  
Beverly Foyer

8-11:30 am **Conference Registration**  
Hotel Lobby

9-11 am **Coffee and Hot Tea Service**  
Beverly Foyer

9-10 am **Paper Session and Panel**  
Beverly A & C

10:10-11:25 am **Margaret A. Blanchard Dissertation Prize**  
Beverly A

11:35 am-12:40 pm **Donna Allen Roundtable Luncheon**  
Beverly B

1 pm **Historic Tour:** West End Historic District  
Meet in the hotel lobby at 12:45 pm





## 7:30-8:45 AM BREAKFAST BUFFET

Beverly Foyer

## 9-10 AM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

### PAPER SESSION: **Women Making Strides: Suffrage and Discrimination in the Workplace**

Beverly A

Moderator: **Maurine Beasley**, University of Maryland (*Emerita*)

**Pamela E. Walck** and **Emily Fitzgerald**, Duquesne University

"Finding the 'Cullud' Angle to Feminism: Evelyn Cunningham, 'The Women,' and the *Pittsburgh Courier*"

**Therese L. Lueck**, The University of Akron (*Emerita*)

"The Reconstruction of Woman Suffrage: A Final Journey"

**Ashley Walter**, Penn State University

"Is the Newspaper Office the Place for a Girl? Coverage of the U.S. Press Class-Action Sexual Discrimination Lawsuits of the 1970s-1980s"

### PANEL DISCUSSION: ***American Journalism* Best Articles**

Beverly C

Moderator: **Vanessa Murphree**, University of Southern Mississippi

- **Cynthia B. Meyers**, College of Mount Saint Vincent
- **Mike Conway**, Indiana University Media School
- **Thomas Mascaro**, Bowling Green State University
- **Michael Socolow**, University of Maine

Each year, an *American Journalism* committee selects that year's best article. This panel features four winners. Mike Conway will discuss his Winter 2014 article "The Origins of Television's 'Anchor Man': Cronkite, Swayze, and Journalism Boundary Work." Thomas Mascaro is the author of "The Blood of Others: Television Documentary Journalism as Literary Engagement" (2018). Socolow received the award in 2016 for "'A Nation-Wide Chain Within 60 Days': Radio Network Failure in Early American Broadcasting." This year's winner, Cynthia Meyers, will discuss her article "The March of Time Radio Docudrama: Time Magazine, BBDO, and Radio Sponsors, 1931-39."

## 9-11 AM COFFEE AND HOT TEA SERVICE

Beverly Foyer



## 10:10-11:25 AM MARGARET A. BLANCHARD DISSERTATION AWARD

Beverly A

Moderator: **Jane Marcellus**, Middle Tennessee State University

### 2019 Margaret A. Blanchard Dissertation Award Winner:



**Rich Shumate**, dissertation completed at University of Florida  
*Director: Huan Chen*

“Elite Voices and Irritated Conservatives: Pathways Leading to the Perception of Liberal Media Bias Arising from Elite News Media Coverage of the Emergence of Movement Conservatism, 1960-1964”

### Honorable Mention (in alphabetical order by author):



**Jeremy Chatelain**, dissertation completed at The University of Utah  
*Director: Kimberley Mangun*

“The Imprint of the Press: A Cultural History of the Influence of Nineteenth-Century American Print on Mormonism in Kirtland, Ohio, 1831-1837”



**Elisabeth Fondren**, dissertation completed at Louisiana State University  
*Director: John Maxwell Hamilton*

“‘Breathless Zeal and Careless Confidence’: German Propaganda in World War I”



**Jason Lee Guthrie**, dissertation completed at University of Georgia  
*Director: Janice Hume*

“Forward Myth: Military Public Relations and the Domestic Base Newspaper, 1941-1981”

## 11:35 AM TO 12:40 PM DONNA ALLEN LUNCHEON

Beverly B

*Separate ticket required*



### Donna Allen Luncheon Speaker

The 2019 Donna Allen speaker is **Tracy Everbach**, a professor of journalism and a feminist scholar in the Mayborn School of Journalism at the University of North Texas. She teaches undergraduate and graduate classes on race, gender, and media, news reporting, and qualitative research methods.

Her research focuses on women's work and leadership in journalism, and on media representations of gender and race. She is co-author of *Mediating Misogyny: Gender, Technology & Harassment* (Palgrave MacMillan, 2018). In 2019, she received the Donna Allen Award for Feminist Advocacy from the Commission on the Status of Women at AEJMC. She is a former newspaper reporter, including 12 years on the city news desk at the *Dallas Morning News*.

## 1 PM HISTORIC TOUR

Meet in the hotel lobby at 12:45 pm

*Separate ticket required*

This year's tour takes us to Dallas's West End Historic District. The cabin where Tennessee lawyer John Neely Bryan first established a trading post in Caddo Indian territory still stands in the district, among other historic and modern buildings constructed over the past 178 years.

We'll start our afternoon at The Sixth Floor Museum at Dealey Plaza, housed on the top two floors of the former Texas School Book Depository. The multimedia experience explores John F. Kennedy's life, assassination, and legacy within the context of 1960s history and culture. From the museum we will walk past the exact spot where Kennedy was shot and across Dealey Plaza to the John F. Kennedy Memorial Plaza before heading into the Old Red Museum. Constructed in 1892 as the Dallas County Courthouse, the iconic Old Red building now houses artifacts tracing the history of Dallas from prehistoric days to present.

One bus will return to the conference hotel after the Old Red Museum tour (around 4 pm), but another will leave later (8 pm) for those who wish to stay and explore the West End.

## DON'T MISS PRESENTATIONS FROM



**Dr. Ronald R. Rodgers**

"Journalism and the Concept of the Constructive"  
Oct. 5, 4:10-5:10 p.m.

Book award panel for *The Struggle for the Soul of Journalism: The Pulpit Versus the Press, 1833-1923*, selected as one of four finalists for the 2019 American Journalism Historians Association Book of the Year award.  
Oct 5, 1:30 p.m.



**Dr. Bernell Tripp**

"Dancing to a Different Tune: Black Minstrelsy's Impact on the Creation of Black Entertainment Journalism"  
Oct. 3, 10:50 – 11:50 a.m.

## CONGRATULATIONS TO



**Dr. Rich Shumate, Ph.D. 2018**, winner of the Margaret A. Blanchard Dissertation Award for "Elite Voices and Irritated Conservatives: Pathways Leading to the Perception of Liberal Media Bias Arising from Elite News Media Coverage of the Emergence of Movement Conservatism, 1960-1964"

# College of Communication and the Arts

IS PROUD TO CONGRATULATE

**Dr. Matthew Pressman**

**Finalist, Book of the Year**

***On Press: The Liberal Values  
That Shaped the News***



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## Congratulations, Debbie!

**Winner: 2019 Sidney Kobre Award  
for Lifetime Achievement in Journalism History**

Augusta University's Department of Communication is proud to congratulate Dr. Debbie Reddin van Tuyl, a professor at AU for more than a quarter of a century, for being named the 2019 Sidney Kobre Award winner. Dr. van Tuyl has a long history with AJHA going back to her time as a mass communication doctoral student at the University of South Carolina. She has presented research at AJHA more than a dozen times and long has been a major contributor to the AJHA Southeastern Conference held each February in Florida — which has included undergraduate students to share their historical research at the regional conference.

In addition to being the author and editor of seven books on Civil War and transnational journalism topics, she also teaches AU's media history and media law classes, as well as journalism and public relations courses. She is a co-founder of the Transnational Journalism Conference and is executive editor of *The Southeastern Review of Journalism History*.

Dr. Thomas A. Mascaro, a professor at Bowling Green State University and chair of the AJHA Awards Committee, said it best about the AU professor: "Dr. van Tuyl exemplifies a lifetime of service to our field and is a fitting member of those we have honored with the prestigious Sidney Kobre Award."





# SATURDAY

OCTOBER 5 • IN BRIEF



7-8:10 am **Breakfast Buffet**

Beverly Foyer

8:10-10 am **Research-in-Progress Sessions**

Beverly A & C

9-11 am **Coffee and Hot Tea Service**

Beverly Foyer

10:10-11:40 am **General Business Meeting**

Beverly B

11:50 am-1:20 pm **Working Lunch for Officers/Board**

Armstrong

12:30-2:30 pm **AJHA Book of the Year Award**

Beverly A

2:30-4:30 pm **Coffee and Hot Tea Service**

Beverly Foyer

2:40-5:10 pm **Paper Sessions and Panels**

Beverly A & C

6 pm **Gala Dinner:** Sevy's Grill

Meet in the hotel lobby at 5:40 pm





## 7-8:10 AM BREAKFAST BUFFET

Beverly Foyer

## 8:10-10 AM YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS

### Exploring Boundaries in Contested Spaces

Beverly A

Moderator: **Keith Greenwood**, Missouri

**Wayne Svoboda**, CUNY, "Judy Klemesrud of the *New York Times*: Feminist, Advocacy Journalist, Barenaked Lady and Bareknuckled Brawler"

**Bailey Dick** and **Natascha Toft Roelsgaard**, Ohio University, "The Construction of the Female Deviant: Women Offenders at Blackwell's Island"

**Janice Hume**, University of Georgia, "Contested Memory: The Murder of Mary Phagan and the Lynching of Leo Frank"

**Michael Fuhlhage**, Wayne State University, "George Nicholas Sanders: Confederate Propagandist and Operative"

**Jason Lee Guthrie**, Samford University, "'Bring Home to Us the Terrible Reality': Photojournalism During the American Civil War"

**Elisabeth Fondren**, St. John's University, "'The Mirror with a Memory': The Great War Through the Lens of Percy Brown, British Correspondent and Photojournalist"

**Joseph Makkos**, Louisiana State University, "From the Weather Frog to the Confederate Column: Political Cartooning and Editorial Voicing in the *Daily Picayune*"

**Cayce Myers**, Virginia Tech, "British Publicity Agents: Antecedents to the Modern Public Relations Practitioner, 1907-1945"

**Helen Elaine Wilds**, Middle Tennessee State University, "Gendered Space: NASA Women in the Media, 1958-1990"

**Rachel Grant**, University of Florida, "'The Primary Contradiction We Live With. It is Not the Only Contradiction': Feminist Media in Iowa City's *Ain't I a Woman?*, 1970-1974"

**Melita M. Garza**, Texas Christian University, "Gladwin Hill and 'The Wetbacks': *The New York Times* and the Making of the Mexican Migrant Security Threat"



## **Evolutions in Journalism: Technology, Education, Business**

Beverly C

Moderator: **Erin Coyle**, Louisiana State University

**Ken J. Ward**, Lamar University, "Mapping Bridges and Bonds: Bringing Social Capital Theory and Data Visualization to Journalism History Research"

**Will Mari**, Louisiana State University, and **Perry Parks**, Michigan State University, "Teaching CAR: The Computer-Assisted Reporting Movement as Seen in Journalism Textbooks, c. 1980-2000"

**Gerry Lanosga**, Indiana University, "A Contest for 'Craftsmen' or a Prize for Professionalism? The American Newspaper Guild's Trailblazing Awards for Local Journalists"

**George L. Daniels**, University of Alabama, "Lee Barrow: The Man Behind a 40-Year Effort to Diversify Media Education"

**Stephynie Perkins** and **Brian Thornton**, University of North Florida, "Poems, Prayers, Letters and Calls for Calm, Grieving MLK's Murder: A Study of the Editorial Pages of Five Black Newspapers in 1968"

**Lorraine Ahearn**, University of South Alabama, "'Befo' de War': Nostalgic Ex-Slave Narratives in Post-Reconstruction Northern Newspapers"

**J. Ian Tennant**, Wichita State University, "Kansas Newspapers Cover 'New Media': Telegraph and Radio"

**Connor Harrison**, Boston University, "How Bill Simmons Brought New Journalism to Podcasting"

**Denise Hill**, Elon University, "Kendrix Komments: An Analysis of Moss Kendrix's *Atlanta Daily World* Columns"

**Willie R. Tubbs**, University of West Florida, "Missing Portraits: Sports Hero Stories in Vietnam Era Reporting"

**Tim Moran**, Wayne State University, "'The Insolence of Your Proposition ...': Victor Lawson and the Business of 19th Century News"

## 9-11 AM COFFEE AND HOT TEA SERVICE

Beverly Foyer

## 10:10-11:40 AM GENERAL BUSINESS MEETING

Beverly B

- Approval of 2018 Minutes
- Election of officers
- Constitution and Bylaws amendments
- Officer and committee reports
- Presentation of research and service awards
- Presidential succession

The gavel will be turned over to **Donna Lampkin Stephens**, University of Central Arkansas, AJHA president for 2019-2020.



### Rising Scholar Award

**Cristina Mislán**, University of Missouri, for research on a book that will address a unique angle of coverage of the Cuban Revolution. She will receive a plaque and \$2,000.



### Best Article in *American Journalism* Award

**Cynthia B. Meyers**, College of Mount Saint Vincent, author of "The March of Time Radio Docudrama: Time Magazine, BBDO, and Radio Sponsors, 1931-39." She will receive a plaque and \$250.

## 11:50 AM-1:20 PM WORKING LUNCH FOR AJHA OFFICERS

Armstrong

New and continuing officers and board members enjoy a complimentary lunch in appreciation of services provided to AJHA.



## 1:30-2:30 PM AJHA BOOK OF THE YEAR AWARD PANEL

Beverly A

Moderator: **Ford Risley**, Penn State University



This year's AJHA Book of the Year award winner is **Thomas Aiello** of Valdosta State University, author of *The Grapevine of the Black South: The Scott Newspaper Syndicate in the Generation Before the Civil Rights Movement* (University of Georgia Press, November 2018).

Aiello is an associate professor of history and African-American Studies. His book aims to give readers a real understanding not only of the Scott Syndicate and the black press in the South, but also of how important networks of information are to meaning-making and ideology in any given community.

## HONORABLE MENTION AWARDS

Additional finalists for the AJHA Book of the Year award were **Matthew Pressman**, assistant professor of journalism at Seton Hall University, for *On Press: The Liberal Values That Shaped the News* (Harvard University Press); **Ronald R. Rodgers**, associate professor of journalism at the University of Florida, for *The Struggle for the Soul of Journalism: The Pulpit versus the Press, 1833-1923* (University of Missouri Press); and **Michael Stamm**, professor of history at Michigan State University, for *Dead Tree Media: Manufacturing the Newspaper in Twentieth-Century North America* (John Hopkins University Press).



Matthew Pressman



Ronald R. Rodgers



Michael Stamm

.....

**2:30-4:30 PM COFFEE AND HOT TEA SERVICE**

Beverly Foyer

**2:40-4 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION: The Significance of the Individual**

Beverly A

Moderator: **Cayce Myers**, Virginia Tech

**Kimberley Mangun**, The University of Utah

"Hays Gorey: A Distinguished but Forgotten Journalist"

**Mark Holan**, Journalist

"Ruth Russell in Revolutionary Ireland"

**Daniel Marshall Haygood**, Elon University

"Hated Advertising Icon or Enlightened Renaissance Man: The Unknown Side of Rosser Reeves of Ted Bates & Company"

**Linda Lockhart**, Marietta College

"A.W. Campbell Jr., the Editor Who Made a State"

**PAPER SESSION: Images, Mythology, and Media**

Beverly C

Moderator: **Earnest Perry**, University of Missouri

**Amber Roessner**, University of Tennessee-Knoxville

"Rockin', Down-Home Grassroots Media Campaign for Exposure in (In)visible Primaries"

**Helen Elaine Wilds**, Middle Tennessee State University

"The Astronaut-Hero: NASA's Gendered Media Mythology at Mid-Century"

**Mary M. Cronin**, New Mexico State University

"From Gotham to the Golden Gate: Promoting American Expansion, Exceptionalism, and Nationhood by Railroad"

**Michael T. Martínez**, University of Tennessee-Knoxville

"Eye Witness to History: President Lyndon Baines Johnson Through the Eyes of Yoichi 'Oke' Okamoto"



#### 4:10-5:10 PM YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

##### PAPER SESSION: **Service to Country, Service to Society**

Beverly A

Moderator: **George L. Daniels**, University of Alabama

**Ronald R. Rodgers**, University of Florida

“Journalism and the Concept of the Constructive”

**Timothy Ballingall**, Texas Christian University

“Gendering the Bridge of Understanding: Mary Oyama’s Advice Column and the Nisei Press”

**Willie R. Tubbs** and **Joshua Harrover**, University of West Florida

“Perpetual Forgiveness: The Nisei Fighter in the American Media”

##### PANEL DISCUSSION: **Media and Race — War and Conflict**

Beverly C

Moderator: **Patrick S. Washburn**, Ohio University

- **Steve Hallcock**, Point Park University
- **Jinx Coleman Broussard**, Louisiana State University
- **Pamela E. Walck**, Duquesne University
- **Kathleen Wickham**, University of Southern Mississippi

Four scholars will discuss media coverage and representation of race issues over the course of a century. Kathleen Wickham will explore the significance of symbols in the Southern United States since the Civil War, contrasting early 20th century efforts to memorialize Confederate veterans and redeem their loss through the prism of the “Lost Cause” with recent attempts to remove, contextualize, and replace such memorials throughout the South. Pamela Walck will discuss how the *Pittsburgh Courier* covered several major civil rights issues in the years leading up to America’s involvement in World War II—and how that set the stage for the black newspaper’s wildly popular Double Victory campaign. Jinx Broussard will demonstrate how the black press was one of the most effective forces in American society during World War II, reporting on one of the greatest stories from a racial perspective that sought to correct misrepresentation of black troops and tell the true story of their loyalty and valor. Steve Hallcock will examine how twelve major daily mainstream newspapers in the South, the North, and the West covered the 1963 Birmingham, Alabama, church bombing—finding some striking differences in framing.





Meet in the hotel lobby at 5:40 pm  
*Separate ticket required*

The Gala will be hosted by Sevy's Grill at 8201 Preston Road, a half-mile walk from the conference hotel. Sevy's is an independent, family-run restaurant known for its Aztek Grill, on which food is cooked over a live fire fueled by hickory wood. Dinner will include an appetizer, entrée, and dessert. In addition, there will be a cash bar.

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**F**ounded at Grady College in 1940, the Peabody Awards are a preeminent cultural institution and repository of media history. **The Peabody Archive**, part of the third largest collection of audiovisual materials in the United States, is housed in UGA's Special Collections Libraries.

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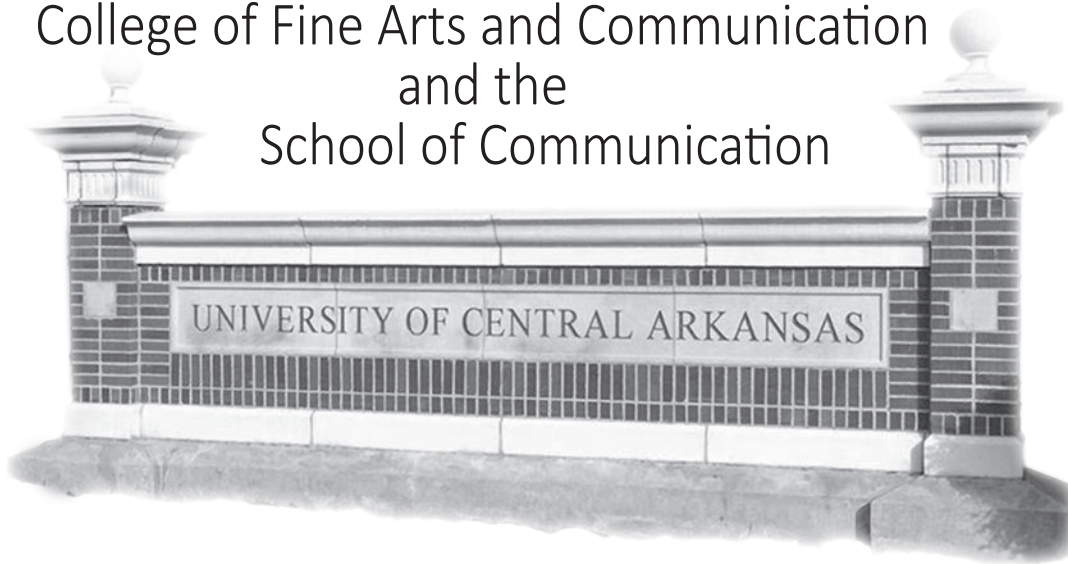
Many programs in the collection may be the only surviving copies of the work, especially in the case of local radio and television broadcasting.

Press kits, scripts, and correspondence submitted with the entries are housed in the Hargrett Rare Book and Manuscript Library.



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*Congratulate*

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2019-2020 Presidency of the  
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Dr. Dianne Bragg (*Journalism & Creative Media*): AJHA Past President, Long-Range Planning Chair

Dr. Ann Bourne (*Library and Information Studies*): AJHA Book Award Committee Chair

Dr. Caryl Cooper (*Advertising & Public Relations*): AJHA Convention Director

We honor and applaud the efforts of Professor Emeritus Dr. David Sloan in founding AJHA 38 years ago.

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## CONGRATULATIONS!

THE NORTH DAKOTA STATE UNIVERSITY DEPARTMENT OF COMMUNICATION IS PLEASED TO CONGRATULATE COLLEAGUE

**Ross F. Collins**, professor of communication, for his national leadership in journalism history as 2018-2019 president of the American Journalism Historians Association.

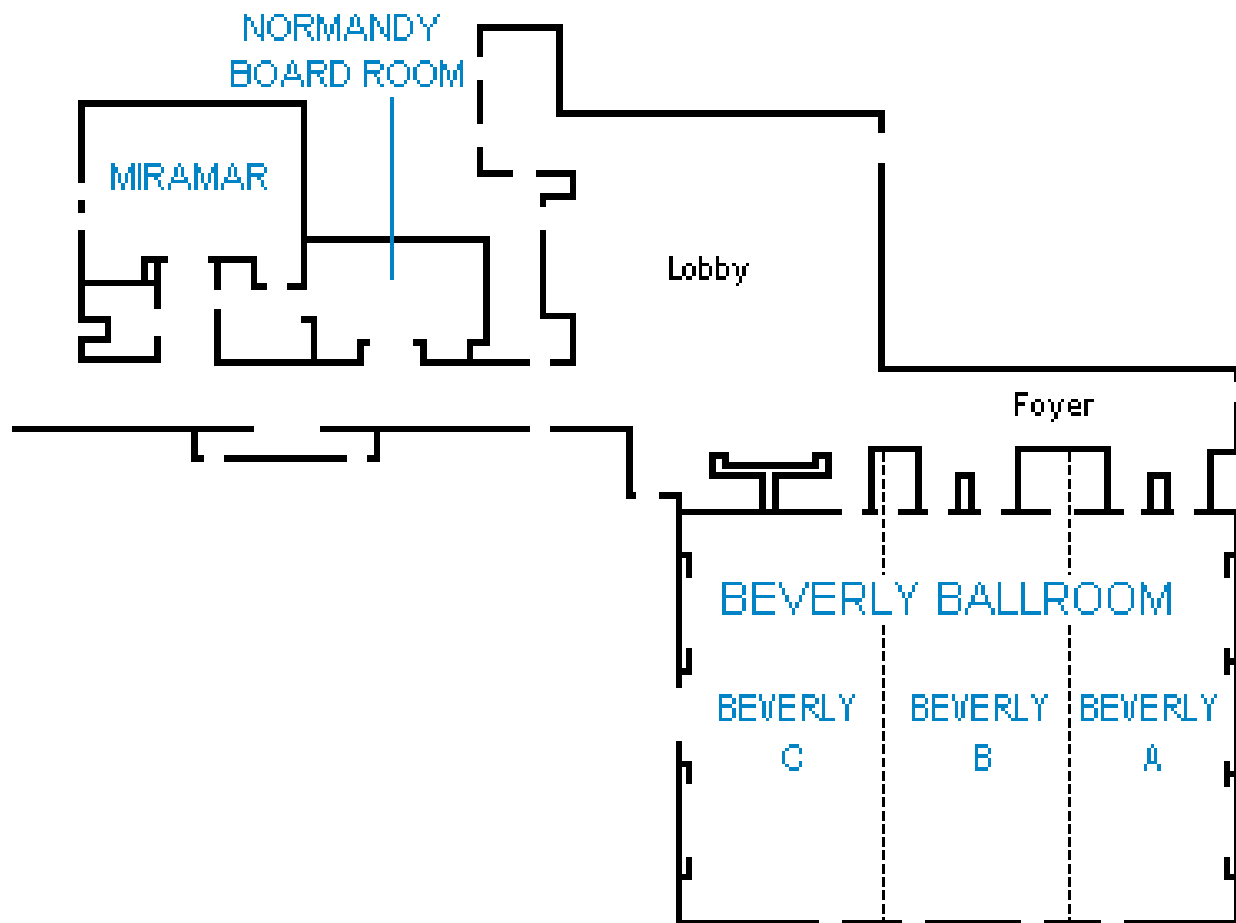
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# HILTON DALLAS PARK CITIES - FIRST FLOOR

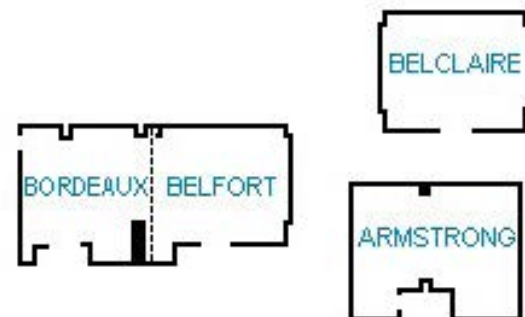


Most of the AJHA conference events will take place on the hotel's first floor. Panels, papers, and research-in-progress sessions will be in Beverly A and C. Our President's Address, Donna Allen Luncheon, and Saturday business meeting will be in Beverly B. Breakfast buffets and coffee/tea breaks will be served each day in the foyer outside Beverly Ballroom.

Conference registration will be in the hotel lobby. That's also where we'll meet for our historic tour in the West End district and our gala dinner at Sevy's Grill. The hotel's Grain Restaurant will host our Awards Lunch and Thursday evening reception.

The AJHA Board of Directors will meet in Armstrong, on the second floor, Wednesday afternoon and Saturday afternoon. The *American Journalism* editorial board also will meet in Armstrong Wednesday evening.

## HILTON DALLAS PARK CITIES - SECOND FLOOR





# We'll see you next year at the 39TH ANNUAL AMERICAN JOURNALISM HISTORIANS ASSOCIATION CONVENTION

**October 1-3, 2020  
Sheraton Memphis Downtown**

Make plans to join us next year as AJHA travels to Memphis. Home of the blues, soul, and rock 'n' roll, Memphis sits where Tennessee meets Arkansas and Mississippi.

Starting as Chickasaw Indian territory, the city grew as a center of trade for the South's cotton. Later it became a cultural incubator that inspired Ida B. Wells-Barnett's advocacy and was a hotbed for the Civil Rights movement. Despite Dr. Martin Luther King Jr.'s assassination while visiting Memphis in 1968, the city's history has many bright spots.

Music lovers know Memphis as the place that gave us Stax Records, Sun Studio, and all of their artists. Food lovers crave its

distinctive BBQ and famous soul cooking.

Adjacent to the Memphis Convention Center, the downtown Sheraton overlooks the Mississippi River. It's within walking distance of the legendary Beale Street and a short trolley ride away from other points of interest.

From the Underground Railroad Museum to the National Civil Rights Museum, from the W.C. Handy Home to Graceland, and from the Pink Palace to the Pyramid, there's plenty to explore.

The local hosts are putting together events that represent the city's unique history and culture, so come to Memphis for a conference you won't soon forget.



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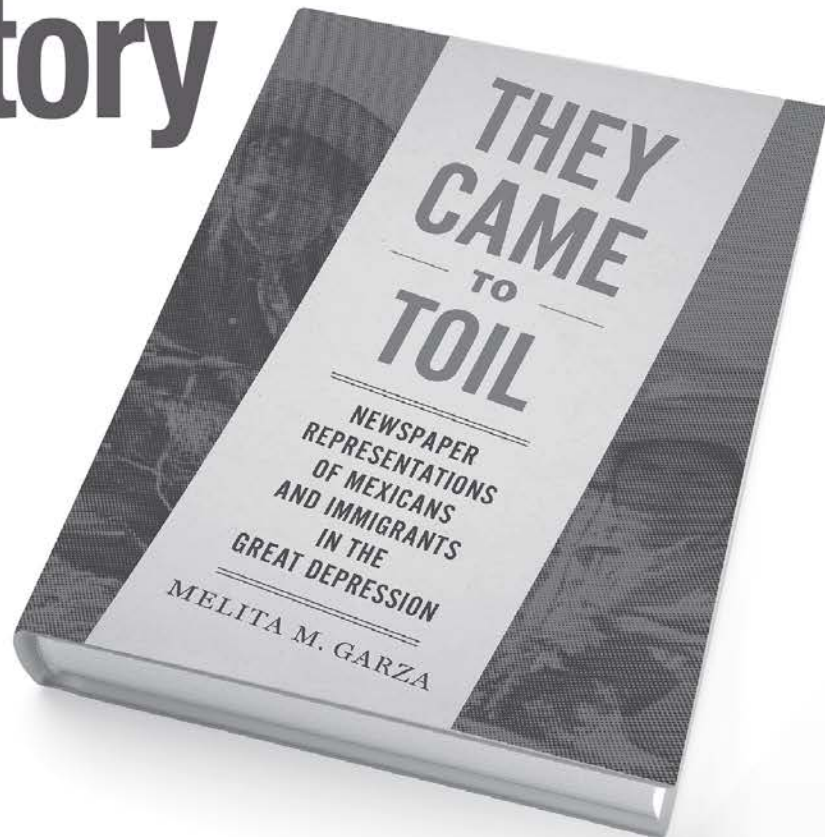
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# Media Shape Immigration History



Texas Christian University's Department of Journalism congratulates Dr. Melita M. Garza, associate professor of journalism, on the release of her important and timely book, *"They Came to Toil: Newspaper Representations of Mexicans and Immigrants in the Great Depression."* In the book, Dr. Garza, a former reporter for the *Milwaukee Journal*, the *Los Angeles Times*, the *Chicago Tribune* and *Bloomberg News*, shows how news reports about forced deportations of Mexican-Americans during the Great Depression of the 1930s contributed to stereotypes that endure today.



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