



PRESS RELEASE

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For Immediate Release

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LOCAL JOURNALIST FEATURED AT LUNCHEON

Janet K. Keeler will be the featured speaker at the Donna Allen Luncheon at the annual AJHA convention Oct. 6-8 in St. Petersburg, Fla. The annual luncheon celebrates contributions of women in the field of journalism.

Keeler, visiting assistant professor in the department of journalism and media studies at the University of South Florida, is the coordinator of the department's Graduate Food Writing and Photography Certificate and creator of the university's Food for Thought lecture series. Kimberly Voss, associate professor of journalism at the University of Central Florida, praises Keeler's ability to comprehend food journalism and its changing landscape.

"She has long understood the changing role of journalism," Voss said. "Following her work has helped me better understand where food journalism is going."

Keeler is a 35-year newspaper veteran and was until December 2014 the longtime food and travel editor at the *Tampa Bay Times*, where she worked for 22 years. She also worked at the Lodi (Calif.) News-Sentinel (reporter); Las Vegas Review-Journal (world and national wire editor); Sacramento (Calif.) Bee (copy editor), and the Stockton (Calif.) Record (copy editor and features editor). Her professional newspaper work has been honored by the Association of Food Journalists, Florida Society of Newspaper Editors, the Society of Professional Journalists and the National Headliner Awards. In March 2015, she won the USFSP Chancellor's Award for Clinical Teaching.

Keeler is the author of *Cookielicious: 150 Fabulous Recipes to Bake and Share*. She has an undergraduate journalism degree from California Polytechnic State University in San Luis Obispo,

Calif., where she was the first female sports editor of the college newspaper, and a master's degree in journalism and media studies from USFSP.

Founded in 1981, the American Journalism Historians Association seeks to advance education and research in mass communication history. Members work to raise historical standards and ensure that all scholars and students recognize the vast importance of media history and apply this knowledge to the advancement of society. For more information on AJHA, visit ajhaonline.org.

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