AJHA Announces 2018 Blanchard Dissertation Prize Winners

The American Journalism Historians Association has named the University of Wisconsin-Madison’s Kathryn J. McGarr, formerly of Princeton University, as the winner of its annual Margaret A. Blanchard Doctoral Dissertation Prize.

AJHA has granted the Blanchard Prize to the best doctoral dissertation dealing with mass communication history annually since 1997.

“I’m always amazed at the diverse possibilities that can be included under the broad umbrella of media history,” Jane Marcellus, chair of the Blanchard Prize Committee, said. “The Blanchard Dissertation Prize competition continues to bring in excellent work from students at top universities, including those whose Ph.D.s--like our top winner--are not in journalism and mass communication per se but whose work intersects with the field. The members of the committee work carefully and diligently to evaluate entries; they deserve our thanks.”

McGarr and three runners-up will present their research at AJHA’s Annual Convention Oct. 4-6 in Salt Lake City.


Joining McGarr will be Jeremiah Favara and Thomas Schmidt, both of the University of Oregon, and Willie R. Tubbs, formerly of the University of Southern Mississippi, now at the University of West Florida.


Founded in 1981, the American Journalism Historians Association seeks to advance education and research in mass communication history. Members work to raise historical standards and ensure that all scholars and students recognize the vast importance of media history and apply this knowledge to the advancement of society.

For more information on AJHA, visit http://www.ajhaonline.org.

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